

# DOSE RX

ONE HOUR EPISODIC SERIES FROM PETER P CLARK



# LOGLINE

# DOSE Rx

**DOSE Rx** is new series about a brilliant young doctor who sets out to open her own clinic in the emerging and controversial field of **Psychedelic Medicine**. She soon discovers that not everyone is excited about what she's doing, especially the regional **DEA** office, a few local henchmen working for the **Mexican Drug Cartels**, and a ruthless young lobbyist from **Big Pharma**.

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# SYNOPSIS

DOSE Rx

## PROLOGUE

Present Day. **Denver, Colorado.** The seemingly never-ending War on Drugs grinds on. People are still being incarcerated for minor possession, mostly Black and Brown. And with cocaine and meth driving a multi-billion-dollar global industry, the cartels are more powerful than ever. Then there's the for-profit healthcare industry, driven by the over-prescription of pharmaceuticals—especially mental health medications. It's a race to the bottom it seems.

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# SYNOPSIS

# DOSE Rx

## BACKSTORY

Michelle Brande was always an overachiever. Destined to graduate med school magna cum laude and soon to take a highly paid position as a resident at a busy hospital, her parents couldn't have been more proud. That is, until she met Julie Kasey...

Julie was also in med school, but her parents were a little less proud, especially since she'd been busted by the cops twice already for drug possession by the time she was 21. When Julie met Michelle as seniors, they were both smitten, and it wouldn't be long before strait-laced Michelle would be introduced to the world of illicit drugs, and specifically Julie's favorite variety, psychedelics.

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# SYNOPSIS

DOSE Rx

## BACKSTORY Cont'd

One night, while alone in her dorm room where Julie was staying, Michelle unknowingly eats an entire chocolate bar laced with psilocybin and has a deeply profound mystical experience. So deep, she phones her devout parents at 3AM claiming to be able to “see the world with God’s eyes.” Mom and Dad aren’t amused, but for Michelle, the veil has been lifted. She will never be the same.

Facing the ire of her religious friends and family, she considers dropping out until she discovers MAPS, a consortium of top scientists and medical doctors hellbent on erasing the stigma surrounding these controversial substances, as well as sponsoring research and clinical trials to pursue FDA approval to treat a variety of conditions.

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## **BACKSTORY** Cont'd

Her newfound excitement is cut short, however, when she receives news that her younger brother Christopher has died; a fentanyl overdose resulting from a long-had opioid addiction he acquired after a car accident. Crushed, she returns home a week before graduation to find that just about everyone in her conservative family is abusing some drug or another; Dad on Klonopin, Mom on Zoloft, her surviving brother Nicholas alcohol, and her fifteen-year-old younger sister Paige a cocktail of Ritalin/Adderall. Fed up with the hypocrisy, she decides to enroll in a ketamine-assisted psychedelic therapy training program in what will soon be her new home, Denver.

# SYNOPSIS

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## PRESENT DAY

Twelve months later, some favors from friends have been called in, and the newly minted Dr. Brande has opened Colorado's first semi-legal clinic for the administering of novel psychedelic medicine treatments to an ailing community right outside her doors and as far down Colfax Avenue as the eye can see. On the menu: ketamine, psilocybin, MDMA, Ibogaine, and LSD—yes, LSD.

This is going to attract some attention, especially from the regional head of the DEA, Frank Constance; not to mention his nemesis, Jorge Mejia Castellanos, a mid-level cartel captain whose specialty is the sale and distribution of one of modern America's favorite drugs, methamphetamine. Then there's Heather Atkins, a buttoned-up square who works as a state-level lobbyist for Pfizer.

This mis-matched cadre sure won't like it when their customers stop calling or the streets are no longer crawling with "freaks," as Frank likes to call them. And given the amount of money that pours into drug businesses (both legal and illegal), a new girl on the block is not at all welcome in town.



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# MAIN CHARACTER

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## **Dr Michelle “Micky” Brande**, aka “**DB**”

Tack-smart young physician, top of her class, who could easily work for any hospital, instead decides to open her own psychedelic-assisted therapy clinic, much to her friends’ and family’s dismay. DB is doing something very adult, but she’s still a woman in her early thirties who needs to let her hair down from time to time, and when she goes out, something interesting almost always happens.



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**BEST FRIEND**

**DOSE Rx**

**Dr Julie Kasey**

DB's best friend and most trusted colleague, a little hippy, a little punk. She first turned DB on to psychedelics back in med school. Now working as a highly paid consultant for a hedge fund investing in the new psychedelic science industry.

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# LOVE INTEREST & NEMESIS

DOSE  
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## **Jorge Mejia Castellanos**

Mid-level distributor, works for the cartels, divorced with two children. Given the task to kill DB but then falls in love with her instead when they do LSD together.

## **Agent Frank Constance**

DEA agent assigned to the psychedelic medicine division. Cis man with a slight drinking problem. Wouldn't touch drugs unless it's cocaine, but only with his trans girlfriend who is a sex worker, and only on the weekends.

**ANGEL & RIVAL**

**DOSE Rx**

**Christopher**

Recently deceased younger brother of DB, "visits" her when she's self-administering psychedelics in her off time. Died of a fentanyl overdose.

**Heather Atkins**

Lobbyist for Big Pharma. A drone. Driven by greed and wealth. Addicted to nothing, except porn, of course.



## **Dr Richard Bobbins**

Head of psychedelics research consortium MAPS. A bit of an unlikely celebrity in his world. Sort of a mentor, but with his eye always focused on the big PRIZE, total legalization and removal of all psychedelics from the DEA's Schedule 1 "shit list."



## **Dr Emeric, PHD**

Head of Research at a top Ivy League University. Highly respected and somewhat suspicious of Dr Brande's operation. Emeric isn't fucking around when it comes to his double-blind clinical trials, and although he digs DB for her insouciance, he doesn't trust her to not fuck it up for him and his colleagues.

# FAMILY

# DOSE Rx

## **William and Susan**

DB's parents, conservative and often espousing misinformation, adopted her at birth. Disapproving of her career choices.

## **Nicholas**

DB's troubled older brother. Struggling with alcoholism since the death of Christopher.

## **Paige**

DB's younger sister, the brat of the family. Completely loveable and totally addicted to social media and Adderol. Her ADHD behavior has got her into some trouble as of late, so her doctor added Ritalin to the mix, just to see how it shakes out.

# COHORTS



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## Javier

Jet-setting ayahuasca administrator with celebrity clientele. DB's spiritual advisor, confidant, and occasional friend with benefits.

## Kevin

Former top street dealer attempting to legitimize his operation, no longer relevant but trying to be.

## Rachel and Benjamin

Couple on the verge of divorce seeking to save their marriage by any means possible, including ingesting large doses of MDMA.

# AUDIENCE

The show will play as an ensemble piece with various characters weaving in and out of DB's orbit. Not every episode focuses squarely on DB, our main ensemble will drive our A, B, C, and D plotlines forward over the course of the season, with plenty of vignettes featuring cameos from famous figures in the psychedelic world, as well as Hollywood, Rock n' Roll, and Hip-Hop—even the world of Cuisine.

**High Maintenance** x **Nurse Jackie**, layered with a sleek, semi-surreal visual style like **Brand New Cherry Flavor** or **Mr Robot**.

The Audience for DOSE Rx is full-tilt four-quadrant demographics. The balance between the levity that grabs ahold of a person in the midst of a psychedelic trip and the dramatic risks that arise when exploring human consciousness, will appeal to anyone who's ever taken an illicit drug as far back as the 1960s and had either a good or bad experience. DOSE Rx will also attract people interested in the emerging and soon-to-be booming industry as well as crime and politics, and those who know someone battling addiction or mental health, which, in a post-Covid world, is a growing audience.

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# CREATOR BIO


PETER P CLARK

Filmmaker

In 2010, Peter's vision for a dilapidated warehouse at the foot of the Queensborough Bridge would birth ATTIC STUDIOS, a space for emerging photographers and filmmakers to shoot and mingle with like-minded creatives who host parties and events, giving rise to a unique synergistic hub that would bridge the divide between artists and the commercial world that supports them. Since then, ATTIC STUDIOS has become a mainstay of production in NYC and around the world, having hosted hundreds of shoots for some of the world's biggest brands, major television shows, print publications with top fashion photographers, and more.

Through this success, the opportunity presented itself for Peter finally to embark on his lifelong ambition to write and direct his visions for the cinema. As the founder of The Alliance of GoodTimes Entertainment (TAGE FILMS) and influenced by groundbreaking shows such as Black Mirror, Peter created a television pilot (his directorial debut) for DOSE, an anthology series examining the emerging science of psychedelics, as well as DOSE Rx. In addition, Peter is simultaneously developing a biopic based on the life of Thomas King Forcade, founder of High Times Magazine. The only child of an Eastern European refugee and single mother, he has been pursuing socially conscious filmmaking from an early age. He is based in NYC and Miami.

## DOSE Rx



*"I've always wanted to tell stories that subvert genres. The now-cliché drug movie or TV show with its strung-out junkies, violent bloody shootouts, and people "losing their shit" while feeling up the carpeted walls has been played out so many times. It's time to change the narrative."*

**—Peter P Clark**

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## FRANCHISE POTENTIAL

With characters and a world this unprecedented and unpredictable, there's possibilities to create spin-off shows or films, based on certain characters' popularity and likability, similar to the Breaking Bad franchise, probably the most popular drug-related show of all time.