

**Program**            **MURDERED ON THE FOURTH OF JULY**  
**Format**            **Widescreen UHD**

Producer/Director:	Pj Perez	Research	4 weeks
DoP:	Winston Moon	Prep:	4 weeks
Locations:	Las Vegas (primary); <i>secondary locations TBD based on interview subjects' availability</i>	Shoot:	20 days (over 8 weeks)
		Wrap:	1 week
Budget date:	6/25/2023	Edit:	8 weeks
<b>Budget version:</b>	<b>B</b>	Total Post:	12 weeks
		<b>TOTAL:</b>	<b>37 weeks</b>

ACCT	DESCRIPTION	AMOUNT (\$)
1000	Project Development	12,425
2000	Producing Staff	27,500
3000	Rights, Music & Talent	21,100
4000	Crew & Personnel	56,700
5000	Production Expenses	21,760
6000	Travel	21,732
7000	Post-Production	14,840
8000	Insurance	10,659
9000	Office & Administration	7,635
10000	Publicity, Promotion, Website	7,500
	SUBTOTAL	201,851.00
	CONTINGENCY (10%)	20,185.10
	FISCAL SPONSOR FEE (7%)	15,542.53
	<b>GRAND TOTAL</b>	<b>237,578.63</b>

	PROJECT DEVELOPMENT	QTY	UNIT	X	PRICE	TOTAL COST (\$)
<b>1000</b>	<b>PRODUCING &amp; PRODUCTION STAFF - RESEARCH / DEVELOPMENT PHASE</b>					<b>6,875</b>
	Director / Producer / Writer (waiving for development)	n/a	flat		5000	0
	Producer	n/a				0
	AP/Researcher (producer/director will fulfill)	n/a	flat		2000	0
	DP	5	days		500	2,500
	Sound	5	days		750	3,750
	Editor (director will edit fundraising sample)	n/a				0
	Production Assts	n/a	days		200	0
	Union & Guild Fees	n/a				0
	Personnel Taxes (FICA, Medicare, UI, ETT)	1	payroll	1	10%	625
	<i>Note: Most crew will likely be 1099 contractors, but including payroll taxes in budget if accounting dictates otherwise.</i>					
<b>1100</b>	<b>RESEARCH</b>					<b>1,900</b>
	Books	1	allow		500	500
	Videos, screenings	1	allow		250	250
	Research meetings w/potential advisors, etc.					0
	Research travel	1	allow		1000	1,000
	Misc. research	1	allow		150	150
<b>1200</b>	<b>PRODUCTION &amp; POST-PRODUCTION OF FUNDRAISING SAMPLE</b>					<b>3,650</b>
	Rights, Music and Talent	n/a				0
	Production Expenses					
	- Camera / Lighting / Grip Equip rental	n/a				0
	- Sound Equip rental	1	package		500	500
	Travel (Las Vegas - incl. hotel/mileage/per diem/etc for Director)	1	total		2000	2,000
	Post-Production	n/a				0
	Insurance	1	ea		1000	1,000
	Office & Admin	n/a	allow		1000	0
	Promotion & Publicity	n/a				0
	Miscellaneous	1	allow		150	150
	<b>TOTAL (PROJECT DEVELOPMENT)</b>					<b>12,425</b>

	<b>PRODUCING STAFF</b>	<b>QTY</b>	<b>UNIT</b>	<b>X</b>	<b>PRICE</b>	<b>TOTAL COST (\$)</b>
<b>2000</b>	<b>DIRECTORS, PRODUCERS, WRITERS</b>					<b>27,500</b>
	Director / Producer / Writer	5	weeks		5,000	25,000
	Producer	n/a				0
	Executive Producer	n/a				0
	Associate Producer	n/a				0
	Writer	n/a				0
	Union & Guild Fees	n/a				0
	Personnel Taxes (FICA, Medicare, payroll)	1	payroll	1	10%	2,500
	<i>Note: Most crew will likely be 1099 contractors, but including payroll taxes in budget if accounting dictates otherwise.</i>					
	<b>TOTAL (PRODUCING STAFF)</b>					<b>27,500</b>

	RIGHTS, MUSIC & TALENT	QTY	UNIT	X	PRICE	TOTAL COST (\$)
<b>3000</b>	<b>STORY &amp; OTHER RIGHTS</b>					<b>550</b>
	Story Rights	n/a				0
	Title Report (U.S. only)	1	flat	1	400	400
	Misc	1	allow	1	150	150
<b>3100</b>	<b>ARCHIVAL PHOTOGRAPHS &amp; STILLs</b>					<b>1,700</b>
	AP/Researcher (producer/director will fulfill)	n/a	weeks	1	1000	0
	Preview fees	1	allow	1	150	150
	Shipping / messenger	1	allow	1	200	200
	Stills licensing	1	allow	1	1000	1,000
	Stills duplication costs	1	allow	1	200	200
	Miscellaneous	1	allow	1	150	150
<b>3200</b>	<b>STOCK FOOTAGE &amp; FILM CLIPS</b>					<b>11,350</b>
	AP/Researcher (using same as above)	n/a				0
	Preview tape fees	1	allow	1	150	150
	Shipping / messenger	1	allow	1	200	200
	Stock footage licensing	1	allow	1	2500	2,500
	Stock footage transfer costs	1	allow	1	150	150
	News clip research	4	hours	1	75	300
	News clip licensing	90	seconds	1	85	7,650
	News clip transfer costs	1	allow	1	250	250
	Miscellaneous	1	allow	1	150	150
	<i>Note: In our experience, most non-professional footage and stills for archival projects originate from individuals who do not ask for license fees; we are building a buffer into the project regardless. But until archival research is conducted, there is no way to know how much material exists nor how much will require fees.</i>					
<b>3300</b>	<b>TALENT</b>					<b>0</b>
	Union & Guild Performers	n/a				0
	Union Narrator	n/a				0
	Union & Guild Fees	n/a				0
	Personnel Taxes (FICA, Medicare, payroll)	n/a				0
<b>3400</b>	<b>MUSIC/COMPOSER</b>					<b>7,500</b>
	Composer (includes recording)	1	flat	1	5,000	5,000
	Music supervisor (songs, etc.)	n/a				0
	Add'l music rights (songs, etc.)	1	allow	1	2,500	2,500
	Union & Guild Fees	n/a				0
	<b>TOTAL (RIGHTS, MUSIC, TALENT)</b>					<b>21,100</b>

	CREW & PERSONNEL	QTY	UNIT	X	PRICE	TOTAL COST (\$)
<b>4000</b>	<b>PRODUCTION STAFF</b>					<b>31,900</b>
	Line Producer	n/a				0
	Unit Production Manager	n/a				0
	Production Coordinator	n/a				0
	Archival Researcher (director/producer will fulfill)	n/a	weeks		1,000	0
	Director's Assistant	n/a				0
	Director of Photography	20	days		500	10,000
	"B" Camera DoP	n/a				0
	Assistant Camera / DIT	n/a				0
	Sound Recordist	20	days		750	15,000
	Add'l Boom Op	n/a			400	0
	Gaffer	n/a			350	0
	HMU / Wardrobe	n/a			350	0
	Production Asst. (prod. office, PT)	n/a	days	0.5	420	0
	Production Asst. (on set - also serves as DIT)	20	days		200	4,000
	Covid Compliance Coordinator (director/producer to fulfill)	n/a	days		300	0
	Union & Guild Fees	n/a				0
	Personnel Taxes (FICA, Medicare, UI, ETT)	1	payroll	1	10%	2,900
	<i>Note: Most crew will likely be 1099 contractors, but including payroll taxes in budget if accounting dictates otherwise.</i>					
<b>4100</b>	<b>EDITORIAL STAFF</b>					<b>24,800</b>
	Editor	8	weeks	1	2000	16,000
	Post sound, online, color correction	4	weeks	1	2000	8,000
	Post-Production Supervisor	n/a				0
	Union & Guild Fees	n/a				0
	Personnel Taxes (FICA, Medicare, payroll)	1	payroll	1	10%	800
	<i>Note: Most crew will likely be 1099 contractors, but including payroll taxes in budget if accounting dictates otherwise.</i>					
	<b>TOTAL (CREW &amp; PERSONNEL)</b>					<b>56,700</b>

	PRODUCTION EXPENSES	QTY	UNIT	X	PRICE	TOTAL COST (\$)
	<i>Note: Production will likely use a cinematographer who will provide their own camera + lens package; camera expenses are only being included to budget for "worst-case" scenario.</i>					
<b>5000</b>	<b>CAMERA</b>					<b>2,910</b>
	Panasonic BGH1 or equivalent Netflix-approved camera [NOT NEEDED]	0	each	1	2000	0
	Lens package (Rokinon or equivalent) [NOT NEEDED]	0	each	1	1900	0
	128GB SDXC memory cards	4	each	1	190	760
	Panasonic batteries	0	each	1	195	0
	Field laptop with card reader	1	each	1	2000	2,000
	Field monitor	0	each	1	400	0
	Carrying case	0	each	1	250	0
	"B" camera pkg rentals / purchase (DoP to provide)	n/a				0
	"B" camera accessories	n/a				0
	Miscellaneous	1	allow	1	150	150
<b>5100</b>	<b>SOUND</b>					<b>1,450</b>
	Sound equipment rentals (package provided by recordist)	1	flat	1	1000	1,000
	Sound equipment purchases	n/a				0
	Batteries & Expendables	20	days	1	15	300
	Miscellaneous	1	allow	1	150	150
<b>5200</b>	<b>LIGHTING &amp; GRIP</b>					<b>2,150</b>
	Lighting & grip pkg rental	1	allow	1	1000	1,000
	Lighting & grip purchases	1	allow	1	500	500
	Expendables	1	allow	1	500	500
	Miscellaneous	1	allow	1	150	150
	<i>Note: Cinematographer will provide lighting &amp; grip package; budgeting for incidentals.</i>					
<b>5300</b>	<b>STUDIO FACILITIES</b>					<b>4,525</b>
	Studio facility rental	5	half-days	1	750	3,750
	Electricity & facility charges	5	half-days	1	125	625
	Miscellaneous	1	allow	1	150	150
	<i>Note: Most shooting will be done on location when possible, but including a contingency for studio rental if needed for interviews, particularly for any subjects traveling to Las Vegas.</i>					
<b>5400</b>	<b>SET DRESSING</b>					<b>400</b>
	Set dressing for studio interviews	1	allow	1	250	250
	Miscellaneous	1	allow	1	150	150
<b>5500</b>	<b>WARDROBE</b>					<b>0</b>
	Wardrobe rentals for studio interviews	n/a				0
	Wardrobe purchases for studio interviews	n/a				0
	Miscellaneous	n/a				0
<b>5600</b>	<b>PRODUCTION FILM &amp; LAB</b>					<b>670</b>
	Field Drives - 4TB Lacie	4	each	1	130	520
	Tape Stock	n/a				0
	Miscellaneous	1	allow	1	150	150
<b>5700</b>	<b>LOGGING &amp; TRANSCRIPTIONS</b>					<b>1,875</b>
	Transcriptions	25	hours	1	75	1,875
	Logging verite footage (use production assistant)	n/a				0
<b>5800</b>	<b>LOCAL EXPENSES</b>					<b>7,780</b>
	Gas/mileage	3000	miles	1	0.56	1,680
	Parking lots & fees	1	allow	1	250	250
	Meals (crew)	20	days	1	160	3,200
	Snacks / craft service	20	days	1	25	500
	Location fees, permits, gratuities	1	allow	1	1000	1,000
	Loss, damage & repair	1	allow	1	1000	1,000
	Miscellaneous	1	allow	1	150	150

	PRODUCTION EXPENSES	QTY	UNIT	X	PRICE	TOTAL COST (\$)
	TOTAL (PRODUCTION EXPENSES)					21,760

	TRAVEL	QTY	UNIT	X PRICE	TOTAL COST (\$)
	<i>Note on travel expenses: Non-Las Vegas trips are mostly for single-subject interview shoots; it would be more economical (and aesthetically preferable) to pay to have the interviewees fly to Las Vegas to be shot on-location rather than in their current home cities. We are including estimated travel to those destinations regardless as a "worst-case" option.</i>				
	<i>Additional Note: Las Vegas Trip #1 may not be needed if footage already captured during development phase.</i>				
<b>6000</b>	<b>TRAVEL EXPENSES - LAS VEGAS (trip #1 - 5 days)</b>				<b>3,266</b>
	Gas/mileage - OC to LV, return	1	roundtrip	80	80
	Hotel				
	- Dir/Prod	5	room nights	250	1,250
	Incidentals & gratuities	5	days	50	250
	Gas/mileage - local	2	full tanks	48	96
	Per diem (includes travel days)				
	- Dir/Prod	6	days	120	720
	- DP	6	days	120	720
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - LAS VEGAS (trip #2 - 5 days)</b>				<b>3,266</b>
	Gas/mileage - OC to LV, return	1	roundtrip	80	80
	Hotel				
	- Dir/Prod	5	room nights	250	1,250
	Incidentals & gratuities	5	days	50	250
	Gas/mileage - local	2	full tanks	48	96
	Per diem (includes travel days)				
	- Dir/Prod	6	days	120	720
	- DP	6	days	120	720
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - GEORGIA</b>				<b>2,896</b>
	Airfare				
	- Dir/Prod, DP from/to ATL	2	roundtrip	450	900
	Additional baggage fees (equipment)	2	fees	150	300
	Hotel				
	- Dir/Prod, DP	4	room nights	150	600
	Incidentals & gratuities	2	days	60	120
	Local transportation / car rental	2	days	125	250
	Per diem (includes travel days)				
	- Dir/Prod	3	days	96	288
	- DP	3	days	96	288
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - TEXAS</b>				<b>2,896</b>
	Airfare				
	- Dir/Prod, DP from/to HOU	2	roundtrip	450	900
	Additional baggage fees (equipment)	2	fees	150	300
	Hotel				
	- Dir/Prod, DP	4	room nights	150	600
	Incidentals & gratuities	2	days	60	120
	Local transportation / car rental	2	days	125	250
	Per diem (includes travel days)				
	- Dir/Prod	3	days	96	288
	- DP	3	days	96	288
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - FLORIDA</b>				<b>2,896</b>
	Airfare				
	- Dir/Prod, DP from/to MCO	2	roundtrip	450	900
	Additional baggage fees (equipment)	2	fees	150	300
	Hotel				
	- Dir/Prod, DP	4	room nights	150	600
	Incidentals & gratuities	2	days	60	120
	Local transportation / car rental	2	days	125	250

	Per diem (includes travel days)				
	- Dir/Prod	3	days	96	288
	- DP	3	days	96	288
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - ILLINOIS</b>				<b>2,896</b>
	Airfare				
	- Dir/Prod, DP from/to ORD	2	roundtrip	450	900
	Additional baggage fees (equipment)	2	fees	150	300
	Hotel				
	- Dir/Prod, DP	4	room nights	150	600
	Incidentals & gratuities	2	days	60	120
	Local transportation / car rental	2	days	125	250
	Per diem (includes travel days)				
	- Dir/Prod	3	days	96	288
	- DP	3	days	96	288
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - ARIZONA</b>				<b>720</b>
	Airfare				
	- Dir/Prod, SNA to PHX	1	roundtrip	250	250
	Additional baggage fees (equipment)	2	fees	150	300
	Hotel				
	- Dir/Prod	1	room nights	120	120
	Incidentals & gratuities	1	days	60	60
	Local transportation / car rental	1	days	150	150
	Per diem (includes travel days)				
	- Dir/Prod	2	days	120	240
	Miscellaneous	1	allow	150	150
<b>6000</b>	<b>TRAVEL EXPENSES - TBD (incl. ceiling for unknowns)</b>				<b>2,896</b>
	Airfare				
	- Dir/Prod, DP - TBD	2	roundtrip	450	900
	Additional baggage fees (equipment)	2	fees	150	300
	Hotel				
	- Dir/Prod, DP	4	room nights	150	600
	Incidentals & gratuities	2	days	60	120
	Local transportation / car rental	2	days	125	250
	Per diem (includes travel days)				
	- Dir/Prod	3	days	96	288
	- DP	3	days	96	288
	Miscellaneous	1	allow	150	150
	<b>TOTAL (TRAVEL)</b>				<b>21,732</b>

	POST-PRODUCTION	QTY	UNIT	X	PRICE	TOTAL COST (\$)
	<i>Note: We will be looking to hire an editor with their own edit bay / gear / software, so there should be no need to buy or rent editorial equipment other than storage or supplies.</i>					
<b>7000</b>	<b>EDITORIAL EQUIPMENT &amp; FACILITY</b>					<b>1,150</b>
	System	n/a				0
	Audio interface / speakers	n/a				0
	Hard drives / backups	2	allow		500	1,000
	Equipment repair	n/a				0
	Tech support	n/a				0
	Edit room rental	n/a				0
	Edit parking spaces	n/a				0
	Miscellaneous	1	allow		150	150
<b>7100</b>	<b>EDITORIAL SUPPLIES</b>					<b>190</b>
	Edit office supplies	n/a				0
	Edit meals & snacks	n/a				0
	Edit gas & mileage	n/a	miles		0.56	0
	Blank DVD media for screeners, etc.	2	spindles		20	40
	Miscellaneous	1	allow		150	150
<b>7200</b>	<b>FORMAT CONVERSIONS</b>					<b>650</b>
	Upconversions SD to HD (incl. archival & stock)	1	allow		500	500
	Downconversions HD to SD	n/a				0
	PAL-NTSC transfers	n/a				0
	Misc. format conversions	1	allow		150	150
<b>7300</b>	<b>GRAPHICS</b>					<b>0</b>
	Graphics & Titles Designer (director/producer to fulfill)	n/a	flat		1000	0
<b>7400</b>	<b>ONLINE EDIT</b>					<b>150</b>
	Online suite	n/a				0
	Miscellaneous	1	allow		150	150
<b>7500</b>	<b>COLOR CORRECTION</b>					<b>6,000</b>
	Color correction	40	hours		150	6,000
<b>7600</b>	<b>POST SOUND</b>					<b>3,150</b>
	Stereo sound design, edit, mix, master	1	flat		1000	1,000
	5.1 surround sound design, edit, mix, master	1	flat		2000	2,000
	Miscellaneous	1	allow		150	150
<b>7700</b>	<b>OUTPUT</b>					<b>150</b>
	Online suite	n/a				0
	Output texted, color corrected ProRes 422 Master	n/a				0
	Output textless, color corrected ProRes 422 Masters	n/a				0
	QC	n/a				0
	Miscellaneous	1	allow		150	150
<b>7800</b>	<b>TRANSFERS &amp; DUPLICATION (DELIVERABLES)</b>					<b>2,050</b>
	Digital Cinema Package	1	package		1500	1,500
	DVD mastering	1	package		400	400
	Misc transfers	1	allow		150	150

	POST-PRODUCTION	QTY	UNIT	X	PRICE	TOTAL COST (\$)
<b>7900</b>	<b>SUBTITLING &amp; CLOSED CAPTIONING</b>					<b>1,350</b>
	Transcription & Subtitling	120	minutes		1.25	150
	Translation - Foreign Subtitles (Spanish)	120	minutes		5	600
	QC of Subtitles	n/a				0
	Closed Captioning	120	minutes		5	600
	<b>TOTAL (POST-PRODUCTION)</b>					<b>14,840</b>

	<b>INSURANCE</b>	<b>QTY</b>	<b>UNIT</b>	<b>X</b>	<b>PRICE</b>	<b>TOTAL COST (\$)</b>
<b>8000</b>	<b>INSURANCE</b>					<b>10,659</b>
	General Liability insurance package	1	year		1400	1,400
	Errors & Omissions insurance	1	flat		5000	5,000
	Equipment & Video Insurance	1	year		2500	2,500
	Business Auto Liability	1	year		319	319
	Worker's Comp	1	year		1440	1,440
	<b>TOTAL (INSURANCE)</b>					<b>10,659</b>

	OFFICE & ADMINISTRATION	QTY	UNIT	X	PRICE	TOTAL COST (\$)
	<i>Note: We will not be renting a production office for this project; most collaboration will be done remotely, on-location, or at specific locations such as the editor's studio, the director's home office, etc. This is both to reduce costs but also for COVID safety considerations.</i>					
<b>9000</b>	<b>OFFICE/ADMIN</b>					<b>1,500</b>
	Office supplies	12	months		50	600
	Photocopies	12	months		25	300
	Postage	12	months		50	600
	Telephone	n/a				0
	Office meals	n/a				0
	Production office rental	n/a				0
	Production office parking	n/a				0
	Loss, damage & repair	1	allow		500	
	Miscellaneous	1	allow		150	
<b>9100</b>	<b>PROFESSIONAL SERVICES</b>					<b>6,135</b>
	Legal	1	allow		5000	5,000
	DocuSign Subscription	1	annual		120	120
	Accounting & Bookkeeping Services (handled by producer)	0	months		500	0
	Taxes (CA minimum)	1	year		800	800
	Copyright Registration	1	flat		65	65
	Bank Charges	1	allow		150	150
	<b>TOTAL (OFFICE &amp; ADMIN)</b>					<b>7,635</b>

	<b>PUBLICITY, PROMOTION, WEBSITE</b>	<b>QTY</b>	<b>UNIT</b>	<b>X</b>	<b>PRICE</b>	<b>TOTAL COST (\$)</b>
<b>10000</b>	<b>PUBLICITY STILLS</b>					<b>1,000</b>
	Photographer	1	flat		1000	1,000
	Film, Processing, Prints	n/a				0
<b>10100</b>	<b>PROMOTION &amp; PUBLICITY</b>					<b>6,050</b>
	Key Art Design (Graphic Artist)	1	flat		1000	1,000
	Film Festival submission fees	25	each (average)		50	1,250
	Poster reproduction (festivals, theaters - estimate only)	100	pieces		12	1,200
	Postcards (festivals, theater operators, etc -- estimate only)	5000	pieces		0.07	350
	Press kits - design & production	1	allow		250	250
	Online advertising (pre-distribution)	1	allow		1000	1,000
	Publicist	1	flat		1000	1,000
<b>10200</b>	<b>WEBSITE</b>					<b>450</b>
	Domain name registration (incl. domain privacy)	3	years		30	90
	Hosting	36	months		10	360
	Site design & coding (producer will build)	n/a				0
	Website maintenance	n/a				0
	<b>TOTAL (PUBLICITY, PROMO, WEBSITE)</b>					<b>7,500</b>