



Our **mission** is to create a **sex positive platform** that encourages people to live bold, shameless lives **regardless** of STI status.

We **envision** a world where STIs are **destigmatized**, conversations around sexual health are **normalized**, and people feel **empowered**.

# WHY PLATFORM IS NEEDED

- More than one million sexually transmitted infections (STIs) are acquired every day worldwide, the majority of which are asymptomatic.
- Sex education topics are determined at state and local levels, which leads to inconsistent messaging or no education across states. For example, only 29 states mandate sex education. Fifteen out of fifty states require instruction to be medically accurate. Eighteen states require educators to share information about birth control.

## HOW WE GOT STARTED

A positive herpes diagnosis and a lack of vulnerable stories from herpes positive people inspired our founder to create a documentary featuring the stories of STI positive people. She wanted to normalize the idea of living with an STI and provide examples of STI disclosures.

## WHAT WE'VE ACCOMPLISHED

Raised \$18,000+ for documentary including one corporate donor and 80 individual donors.

- Hosted in-person premiere in NYC with 80 attendees
- Hosted virtual screening with ~50 attendees
- Secured 16 product sponsors
- Created website with sexual health resources
- Created Instagram following with over 1300 followers

## WHAT'S NEXT?

- Enter at least 10 film festivals
- Host at least one adult sex education event in New York before December 2024.
- Work with sexual health organizations ongoingly to use documentary in their programming.