

Lil RED

**IS RIDING THE WRONG
WAY IN THE HOOD.**





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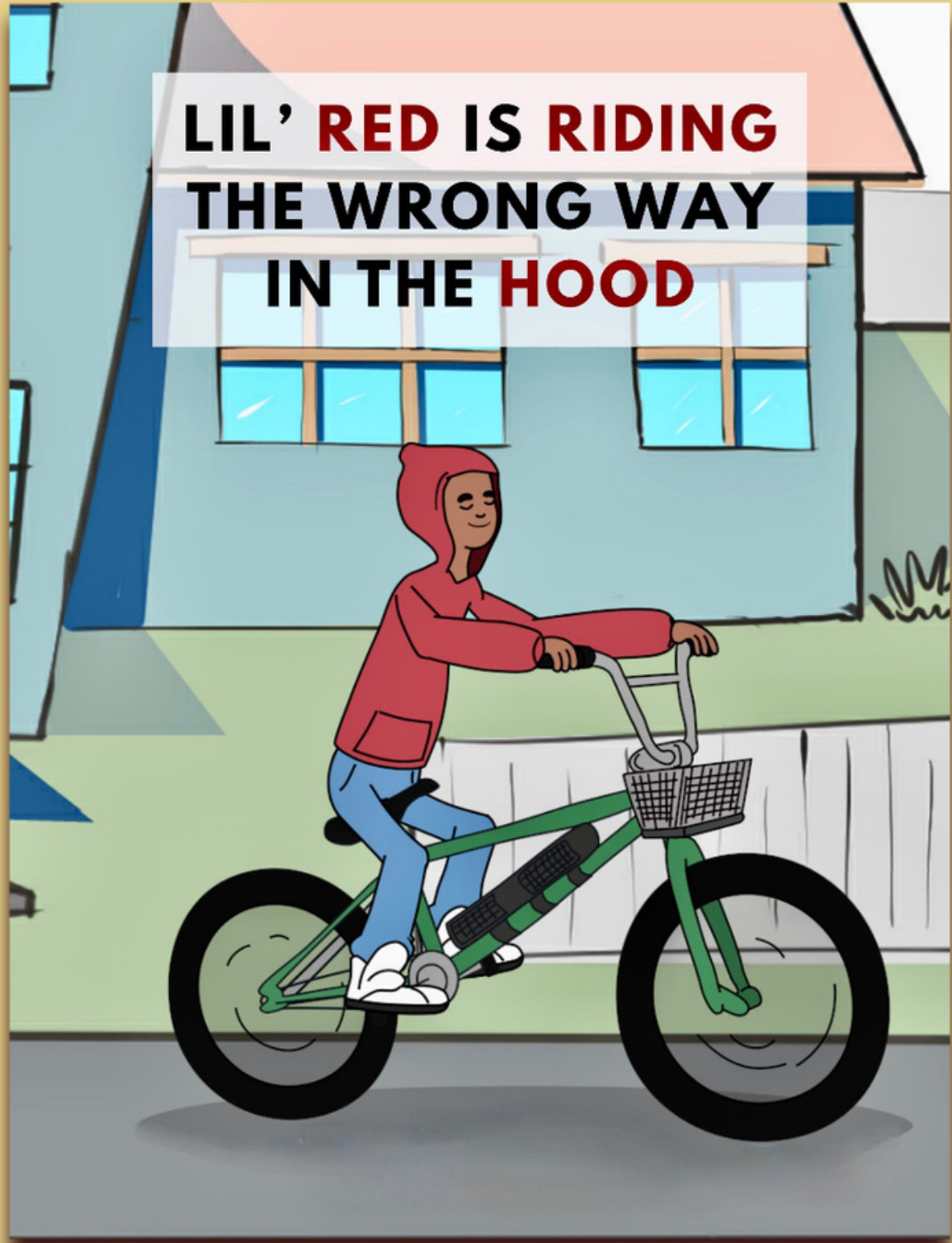


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**LIL' RED IS RIDING
THE WRONG WAY
IN THE HOOD**



VENUS JONES
PRESENTS
**A FILM ABOUT
TRUST**
LILREDMOVIE.COM



A RAVE REVIEW

I was deeply moved by the thought-provoking short video titled 'Lil' Red is Riding the Wrong Way in the Hood,' which creatively addresses public safety and childhood labor with a Hip Hop spin. The animated film serves as an engaging conversation starter for both students and adults alike. This is a must-see!

Venus Jones masterfully led a group of passionate adults through meaningful conversations about trust, safety, and practical steps to protect vulnerable communities. The impact of the video goes beyond entertainment; it acts as a catalyst for reflection and action, such as advocating for the use of code words and signals to prevent crime among the most at-risk populations.

--Julienne Lee, Ed.D. Superintendent – Buena Park School District in Southern California

ABOUT THE FILM

This Hip Hop twist on a classic cautionary tale starts with an adventurous little boy getting lost on the wrong side of town. Childhood labor and public safety may sound like heavy topics, but they're presented in an approachable manner in this timely and important project.

Lil' Red is Riding the Wrong Way in the Hood is not just an entertaining animated film set to a Hip Hop beat; it's a conversation starter for all ages. It allows us a chance to reflect on who to trust and when, and how to stay safe in an unpredictable world.

ABOUT VENUS

Venus Jones is an artist and true renaissance woman who resides in the SF Bay Area. She's an accomplished commercial actress, inspirational TEDx speaker, prized spoken word poet, and playwright. Some know her as the global Kwanzaa queen and others as a professor of english and communication. Her work has been praised by legends, appeared in esteemed publications and her poems have touched the lives of thousands of compassionate artists, activists, and educators for over twenty years. She utilizes her experience in entertainment, academia, and the media to empower and engage emerging and existing changemakers to find their voice and use it to promote inner peace and social progress.



ABOUT MUTAI

Mutai Emmanuel of Nairobi, Kenya is the founder of Mutts Creative, a graphic designer and 3D animator. He helps business owners, organizations, animation studios, and clients all over the world in the development of engaging animation videos that allow effective and visual communication to reach their target audience allowing for better conversions.

Additional credited background animators include:
Stanley Munyiri & Ian Ngaruiya Mburu



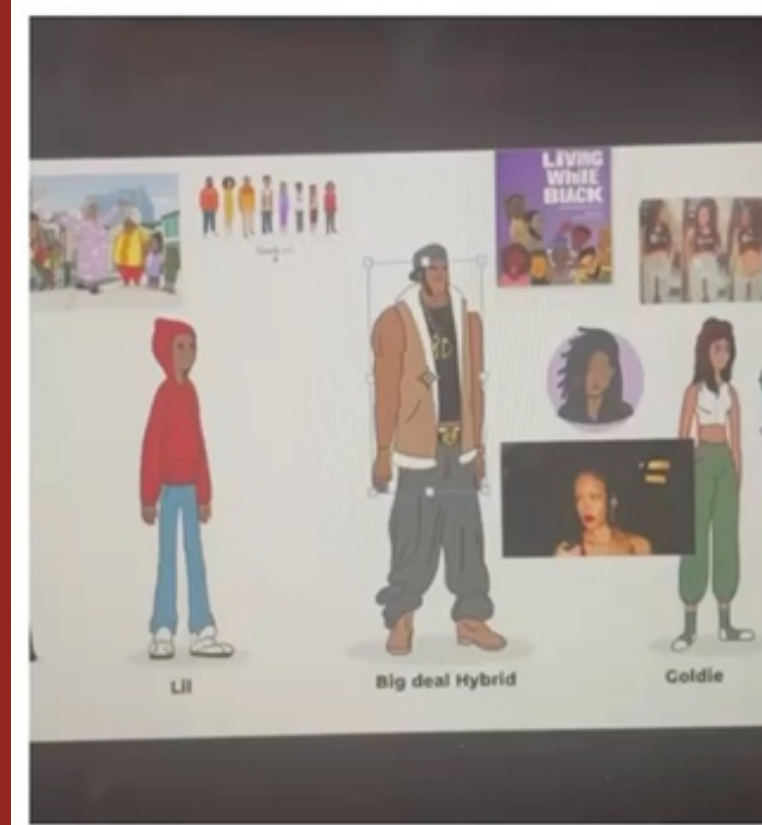
ABOUT MALCOLM

Malcolm Lee is a producer, engineer, DJ, MC, social activist and teaching artist in San Jose, California. He's been a board operator and sound engineer for 90.5 KSJS, YG Studios and Silicon Valley Debug where he worked as an audio journalist for documentaries and news shorts.

Additional Sound Engineering provided by Tim Abbott.



IN THE STUDIO



THE CAST AND CREW MUTAI MALCOM & ME

Mutai Emmanuel on Animation
Malcom Lee on Music
Me on Voice Narration



LINKS

Official site:

lilredmovie.com

Making of Videos:

youtube.com/lilred

Testimonials:

testimonial.to/lil-red-testimonials

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