

'Questions'

The Short Film



Student - 37093704

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1. Statement of Intent

I intend to create an inspiring short film that is suitable to fit the NESA guidelines, and one that demonstrates an unmatched ability to perform high standard filmmaking skills that will ensure I achieve full marks. I will demonstrate my capabilities throughout various areas of digital motion and media, such as cinematography, animated overlays, engaging edited effects and a powerful soundtrack.

Furthermore, I will also choose the locations of scenes that enables me to captivate one's emotions with the associated feeling of that setting. I want to produce a high-quality film that asks all of the unknown questions of humanity that everyone is asking. This will be performed in a poetic narrated fashion that engages any viewer, and whilst the HSC markers are able to see the extent to which they can award marks for complex media forms, I want the general viewer to simply be amazed by the creativity.

The first element of motivation behind my short film comes from two key practical categories: The desire for high marks, and also my own personal enjoyment and improvement.

In an attempt to achieve high marks, my efforts will be focused upon both the theory and research behind my project, as well as the attention to detail given whilst conceptualising, filming, and editing my final film. I strive to develop and design my own original form of story, film, and editing style and workflow, that feels and appears authentic whilst still taking insight from a variety of other similar sample film and media types. I intend to incorporate a variety of YouTube style and inspiring short films to emphasise and influence the visual and audio elements of my storytelling. A YouTuber whose work has inspired me, and gives me inspiration as to the film I want to create is the work of Prince Ea. His talent with cinematography and storytelling, combined with the powerful elements of poetry and contrasting colours, come together in a very powerful way. His works such as 'Vote Love,' 'To the Future Generations – "Sorry",' 'The future I believe in,' and many others contrast the lights and darks of society in a poetic, and truly visual way also. I would love to draw upon this ability and incorporate some of his techniques into my work also.

I would also like to break from the cinematic film through to the animated thoughts of the characters. This would enable me to delve into the media form of animating that I have done somewhat limited in this area. This would informally reveal the internal thoughts and emotions of the real-life character. I take my animating inspiration from the works of Robert Fernandez in animated movies such as 'Pilgrim's Progress,' specifically where they go into the realm of revelation and Christian's instructions are animated right before his eyes.

This is similar to a scene in the 'Lego Movie' where Vitruvius enters the mind of Emit the masterbuilder. This forms a very effective scene and inspires me to incorporate some Lego animation into my work.

The second part of my motivation is my personal drive to inspire any viewer who watches my short film. The concepts and ideas that I put forwards must be engaging, inspiring, and ultimately make my audience say “wow!”

Whatever topic I end up choosing, the message behind the film should inspire each person who watches it in some way. If there is at least one element that remains in their mind after they finish watching, and they take away from it, then it will be a valuable film that has achieved its goal.

Although my concept is entirely unique and not directly related to any inspiration, I think that the style I choose for my story will be very similar to the work of Gary Turk and his motivational poems.

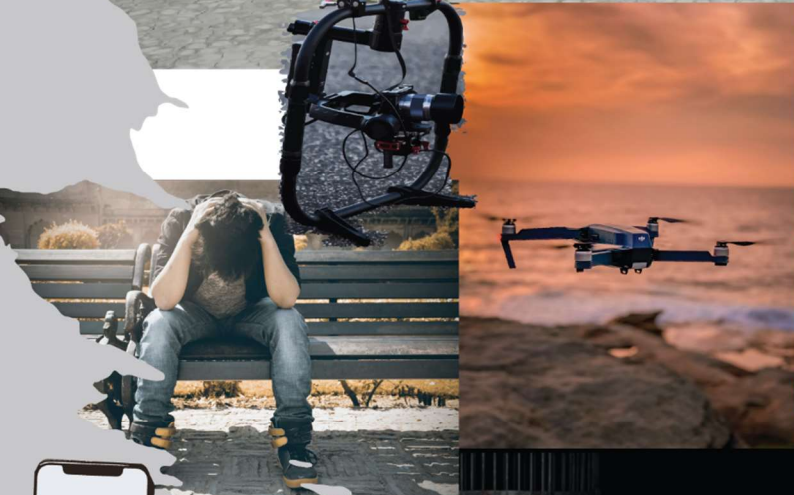
My final intention of my film is to spotlight the complexity and value of what it means to be a part of humanity. My poetic story will question the experiences that make us human and follow the events that come with a crisis. It will plough through the unknown on a quest for meaning and answer the ultimate question as to the value of life.

The ultimate question will be the question of questions and will answer why we have the questions starting with ‘why’. The ultimate purpose will be to inspire a greater respect for mankind and allude to the fact that there must be something more out there that holds control and purpose outside of our lives.

Production Goals + Aspirations

Some aspirations I hope to achieve in my major work is the incorporation of following the professional procedure seen throughout the film industry, with the use of high-level industry standard equipment, and powerful production grade software. To accomplish this, I have invested my savings into purchasing quality lighting and a green screen, a DJI Osmo 4K action camera and gimble, and a powerful I9 RTX3060 Gaming Laptop to provide the power required to render a live workflow in 4K. I will incorporate both green screen filming with on set video shoots. I will also add depth of field by integrating both 3D and 2D animation, cinematography and industry grade setting and workflow techniques, including multiple dimensions of camera angles and shot types. I aim to complete my project to such a high standard that it also provides an easy choice of entry into further film and movie-making careers based upon submissions of my folio and sample works. Finally, if time permits, I would love to bring my home studio skills to life and incorporate this into my work by composing my own soundtrack to back my story. I may also work alongside a higher-level musician to aid me in accomplishing the soundtrack I require.

Mood Board








W, H, Y,
M, E,



2. Research of:

a. Components:

Inspirational Youtuber's Analysis

Channel Name	Pros I will use	Cons to be avoided
<p>Dude Perfect</p>  	<ul style="list-style-type: none"> • I love their use of music on beat for the transitions as well as audio remarks to make full impact upon the viewer. • I love their high passed multi-camera editing technique. • I like the fact that the music fades away when people are talking, and then increases when there are no other audio channels active. 	<ul style="list-style-type: none"> • I don't like the fact that they have now incorporated sections of advertising into their videos. Not only are there advertising videos, but they have promo segments that are so randomly hidden inside their videos that it is hard to skip for those who really are not interested.
<p>Prince Ea</p> 	<ul style="list-style-type: none"> • I love his emotional use of poetry to tell a story, in the fact that he simply tells a basic story the way it is, but then uses the art of language to make a truly beautiful and powerful video. • I like how he uses real locations and real footage, but then overlays fake animated elements to create semi-realistic graphics that further aid to tell the story. • I love that he is not afraid to question the commonly known 'facts' to reveal what is actually true. 	<ul style="list-style-type: none"> • There are reviews and haters that claim he has his hands in the area of being a scammer, however, there is nothing with certainty to prove that this is the case. Certainly, something to be aware of, however, from a content standpoint, I have no complaints against his form.
<p>Mark Rober</p>  	<ul style="list-style-type: none"> • I love how Mark Rober's videos are expertly crafted, featuring captivating narratives that draw viewers in from the start, and that his content has been planned ahead for months at a time. • He consistently delivers visually stunning content with impressive camera work, graphics, and special effects, along with various media forms. (e.g., slow-mo, animations, and data visualisations.) • I appreciate the educational motivation behind his content, and the fact that there is consistency within his backing track, and other areas, generating anticipation. 	<ul style="list-style-type: none"> • While his content is top-notch, establishing a more consistent posting schedule would help maintain audience engagement and anticipation for his next videos. This could be achieved by setting clear release dates or maintaining a predictable upload pattern.

b. Processes:

Cinematography

Cinematography is the art and science of capturing moving images for visual storytelling, encompassing everything from camera techniques to lighting and composition. It's a collaborative effort involving directors, cinematographers, and other crew members to create a cohesive visual narrative.

The process begins with script analysis, where the cinematographer collaborates with the director to understand the emotional and thematic tones of the story. This guides decisions on camera movements, angles, and shot sizes. Next, the cinematographer selects the appropriate camera and lenses, considering factors like depth of field and perspective.



During pre-production, the cinematographer works on the shot list and storyboard, outlining each scene's visual approach. Location scouting follows, identifying ideal settings and lighting conditions. Lighting plays a pivotal role; the cinematographer designs the lighting setup to enhance mood, reveal details, and create visual contrasts.

Once on set, the cinematographer supervises camera and lighting crews, translating the planned shots into reality. Camera movements are choreographed, and lighting is adjusted for each scene. The cinematographer collaborates with the camera operator to capture the intended emotions through controlled framing, focus, and camera angles.

In post-production, the cinematographer might collaborate with colourists to fine-tune the visual palette. This process ensures consistent mood and tone across scenes. Ultimately, cinematography is a harmonious blend of technical expertise, creative intuition, and collaborative spirit, shaping the visual language that resonates with audiences and brings stories to life.



Animation

Animation is a visual storytelling technique that brings static images to life, creating the illusion of movement through a sequence of frames. It involves a meticulous process of crafting motion by manipulating objects, characters, or images. The core process involves conceptualization, storyboarding, designing, animating, and rendering.

First, a concept is developed, outlining the idea, and visualizing how it will unfold. Storyboarding follows, breaking down the narrative into a sequence of key scenes or frames. This serves as a blueprint for the animation.



Next, the design phase begins, where characters, objects, and backgrounds are created. This can range from traditional hand-drawn illustrations to digital 3D models. The animators then step in, determining the movements and expressions of characters or objects in line with the storyboard. This is achieved by creating a sequence of frames, each representing a slight progression of movement.

Animation can be achieved using various techniques, including traditional hand-drawn animation, stop motion, 3D computer-generated imagery (CGI), and more. In each case, the goal is to create fluid motion that convinces the viewer of the characters' existence within their animated world.

After animating, the rendering phase commences, where each frame is processed and compiled into a cohesive sequence. This step adds textures, lighting, and other visual elements to enhance realism. Sound effects, music, and voiceovers are integrated to enrich the viewer's experience.



In summary, animation is a multistep process that transforms static visuals into dynamic, captivating stories. It demands creativity, attention to detail, and technological proficiency to bring imagination to life on screen.

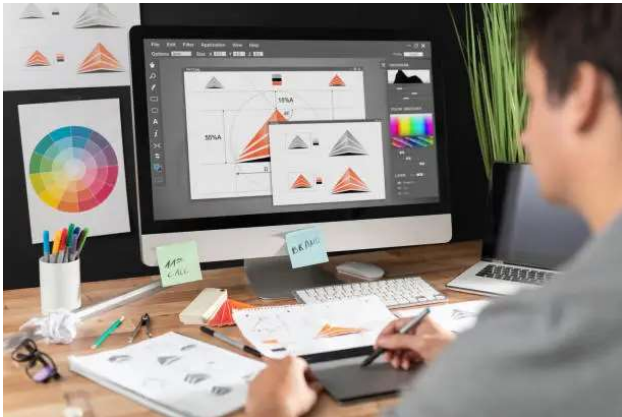
Logo Creation

Logo creation is a meticulous and creative process aimed at crafting a visual representation of a brand, company, or concept. It typically involves several key steps that blend artistic intuition with strategic thinking.

The process begins with a comprehensive briefing, where designers gather information about the brand's values, target audience, industry, and desired message. This foundation guides the subsequent steps.



Next, designers delve into research, exploring competitors' logos, industry trends, and relevant design styles. Armed with insights, they brainstorm concepts, sketching rough ideas on paper or using digital tools. These sketches serve as a starting point to translate abstract concepts into visual elements.

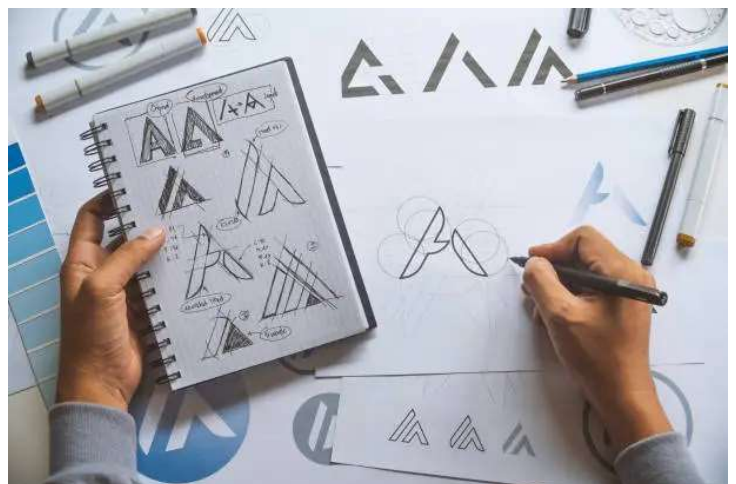


Refinement follows, as designers select the strongest concepts and start creating digital versions. They experiment with colour, typography, shapes, and imagery, focusing on simplicity and memorability. Iteration is key, as multiple versions are developed, allowing for experimentation and fine-tuning.

Feedback from stakeholders or clients is incorporated, and the design is iterated upon further. This collaborative process ensures alignment with the brand's vision and resonates with the intended audience.

Once the final design is approved, designers prepare various file formats and colour variations to ensure versatility across different platforms and contexts.

In conclusion, logo creation blends artistic prowess with strategic thinking, beginning with research and brief comprehension, transitioning to ideation, refinement, and collaborative feedback, and culminating in a versatile and effective visual representation of a brand or concept.





Recording audio from a multimedia perspective involves capturing sound for various media applications such as films, videos, podcasts, and music production. This process encompasses several crucial steps to ensure high-quality audio content.

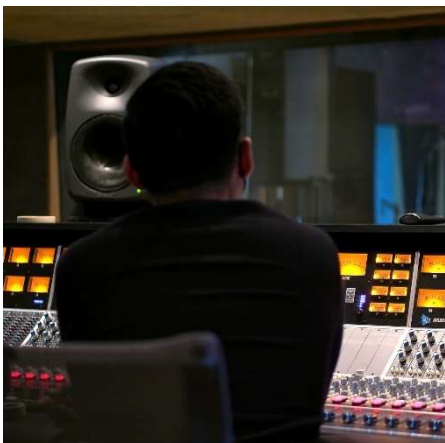
Firstly, pre-production planning is vital. This involves identifying the recording environment, selecting appropriate microphones, and positioning them

strategically. Understanding the project's audio requirements, whether it's dialogue, ambiance, or music, is essential.

Next comes the actual recording phase. Microphone choice depends on factors like the sound source's distance, directionality, and desired tonal qualities. Shotgun microphones capture focused sound from a distance, while omnidirectional ones capture sound from all directions. Lavalier or lapel microphones are commonly used for interviews due to their discreet placement on the speaker's clothing.



Proper microphone placement is crucial to avoid unwanted noise and ensure balanced sound. In controlled environments, acoustic treatment minimizes reflections and echoes. During recording, monitoring through headphones helps detect potential issues in real-time.

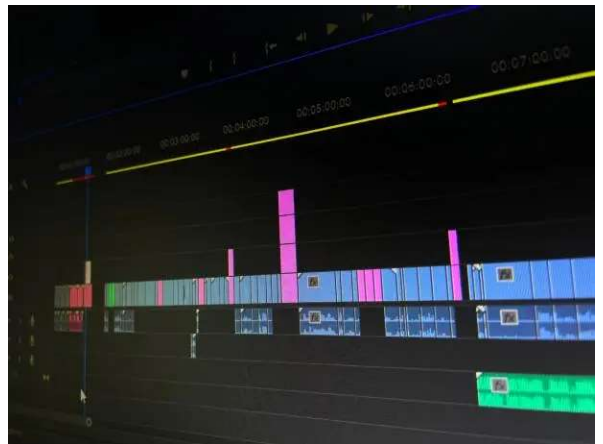


Post-recording, audio editing and enhancement take place. Editing involves trimming, arranging, and synchronizing audio tracks with visual content. Software tools like digital audio workstations (DAWs) facilitate precise editing. Mixing balances various audio elements, adjusting volume levels, panning, and applying equalization and effects for a coherent auditory experience.

Finally, mastering ensures the audio is polished and optimized for different playback devices. This involves further equalization, compression, and limiting to achieve a consistent and professional sound across various platforms.

In conclusion, recording audio from a multimedia perspective involves meticulous planning, precise microphone selection and placement, careful recording, skilful editing, meticulous mixing, and the final mastering stage. A successful process results in immersive and engaging multimedia experiences with pristine audio quality.

Editing transitions in multimedia involve the strategic arrangement and manipulation of various elements to create seamless and engaging transitions between different media segments. This process, essential in video production, gaming, and interactive media, aims to enhance the viewer's experience and maintain a coherent narrative flow.



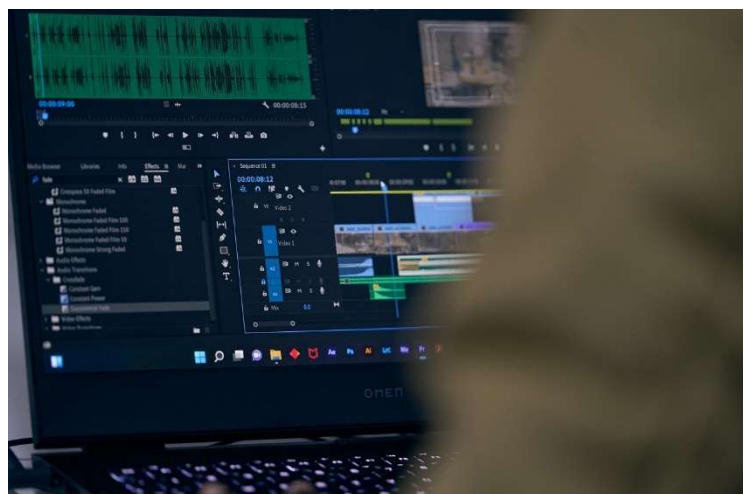
The process begins by analysing the content's pacing, emotional tone, and narrative structure. Editors then choose appropriate transition types such as cuts, fades, dissolves, wipes, and more. These transitions impact the viewer's perception of time, space, and mood. Next, editors fine-tune the timing and duration of each transition, ensuring synchronization with the audio and visual elements.



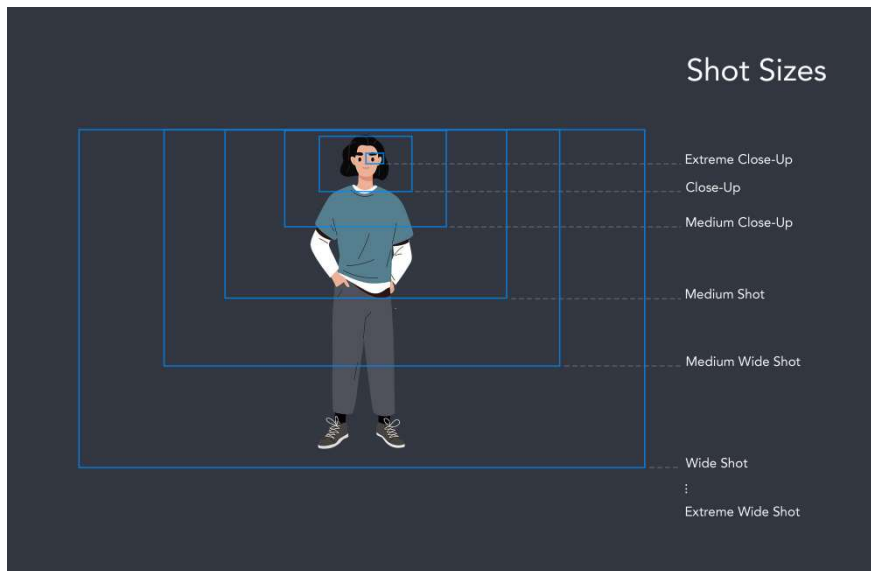
In video, cuts and jumps between scenes require precise timing to avoid disorientation. Fades and dissolves smoothly blend elements, indicating passage of time or shifting emotions. Wipes introduce a dynamic element, while digital effects and animations lend a modern touch. In gaming and interactive media, transitions involve adapting to player actions, maintaining immersion by minimizing loading times, and using techniques like fading, zooming, and shifting perspectives.

The editing process also encompasses audio transitions, ensuring a seamless auditory experience. Sound effects, music, and dialogue should transition smoothly to prevent jarring disruptions.

In sum, editing transitions in multimedia demand a keen understanding of pacing, aesthetics, and storytelling. Editors must master a range of techniques and tools to transform disjointed segments into a cohesive, immersive, and emotionally resonant final product.



Shot Types



Choosing shot types in a multimedia project, such as film or video production, is a crucial creative decision that significantly influences the storytelling and visual impact. This process involves selecting various camera angles and compositions to effectively convey emotions, convey information, and create a dynamic viewing experience.

First, the project's objectives and narrative tone are considered. Dramatic scenes might call for intense close-ups, while serene moments benefit from wide shots. Next, the key story points and character interactions guide shot selection. Establishing shots provide context, while medium shots capture dialogues, and close-ups emphasize emotions.

The emotional impact is also determined by shot size and framing. Wide shots establish scenes, while medium shots maintain a sense of connection. Close-ups intensify emotions, revealing facial expressions and details. High and low angles influence perspective, conveying power dynamics and emotions. Tracking or dolly shots add movement and continuity, while static shots create focus.



Incorporating visual variety maintains audience engagement. Intercutting various shot types maintains pacing and interest. Action sequences might employ quick cuts and dynamic angles for energy. On the other hand, deliberate pacing with longer shots can build tension or drama.




Moreover, technical considerations like lighting, location, and equipment influence shot choices. Low-light scenes




may necessitate specific angles, and available space can dictate camera movement.




Overall, selecting shot types is a blend of creative vision and technical expertise, with the goal of enhancing storytelling impact and engaging the audience on multiple levels. It's a process that demands a deep understanding of the narrative, visual language, and the desired emotional resonance.

c. Technologies:




Video Editing Production Applications

Software Name	Positives	Negatives / Criticisms
<p>Adobe Premiere Pro</p>  <p>\$21.00 / a month</p>	<ul style="list-style-type: none"> • Precise editing, colour correction, and visual effects options empower users to create high-quality videos for diverse projects. • Versatility in handling mixed media formats ensures smooth playback and seamless project management. • A vibrant user community offers a wealth of tutorials, tips, and resources for continuous skill development and support. Industry Standard – (Commonly used by professionals) 	<ul style="list-style-type: none"> • It can be resource-intensive and demanding on hardware requirements, especially when working with complex projects or high-resolution video files. This can lead to slower performance and occasional crashes on computers that do not meet the recommended system specifications.
<p>DaVinci Resolve</p>  <p>\$295 (one-time payment)</p>	<ul style="list-style-type: none"> • DaVinci Resolve is renowned for its powerful and professional-grade colour correction capabilities. • It combines video editing, colour grading, visual effects, and audio post-production in a single software, streamlining the post-production workflow. • The Studio version offers collaborative editing, allowing multiple users to work on the same project simultaneously, making it ideal for team-based productions. 	<ul style="list-style-type: none"> • It has relatively higher system requirements compared to some other video editing software. Running the software smoothly may require a more powerful computer setup, especially when working with high-resolution and complex projects.
<p>Final Cut Pro X</p>  <p>\$299.99 (one-time payment)</p>	<ul style="list-style-type: none"> • Final Cut Pro X is designed exclusively for macOS, providing seamless integration with other Apple products and software. • The software takes advantage of hardware acceleration and utilizes the latest technologies to offer smooth playback and real-time editing even with high-resolution and complex projects. • Final Cut Pro X boasts a user-friendly interface with a magnetic timeline and innovative organization tools, making it easy for both beginners and professionals to navigate and edit videos efficiently. 	<ul style="list-style-type: none"> • It is limited to macOS, which means it is not available for Windows or other operating systems. This can be a significant drawback for video editors who prefer or are required to work on non-Apple platforms.

Software Name	Positives	Negatives / Criticisms
<p>Adobe Lightroom</p>  <p>\$10.00 / a month (min)</p>	<ul style="list-style-type: none"> • Powerful and intuitive photo editing tools for enhancing images with precision and creative control. • Efficient organization and management of photo libraries through its catalogue system, making it easy to find and access images quickly. • Seamless integration with Adobe Creative Cloud, enabling smooth workflow with other Adobe products and cloud-based storage options. 	<ul style="list-style-type: none"> • It is a subscription-based pricing model, which requires users to pay ongoing fees to access the software and updates, potentially making it less cost-effective for some users in the long term. This could be improved by an individual pricing for a one-time purchase.
<p>Adobe Illustrator</p>  <p>\$20.00 / a month</p>	<ul style="list-style-type: none"> • Powerful vector editing capabilities for creating scalable and high-resolution graphics. • Extensive range of tools and features for precise and professional artwork creation. • Seamless integration with other Adobe Creative Cloud applications for efficient workflow and collaboration. 	<ul style="list-style-type: none"> • It has a very steep learning curve, making it difficult for beginners to grasp the intricacies of its advanced features and functions, requiring considerable time and effort to achieve proficiency and unlock its full potential.
<p>Photoshop Beta</p>  <p>\$30.00 / a month (min)</p>	<ul style="list-style-type: none"> • Cutting-edge features and enhancements that provide advanced creative capabilities. • Access to the latest updates and improvements ahead of the stable release, allowing users to stay at the forefront of digital design. • Inbuilt AI recognition of image patterns so as to enable a more detailed edit of images. • The ability to fill in the backgrounds of images, and the ability to generate new content in a much quicker amount of time. 	<ul style="list-style-type: none"> • The main negative of Photoshop Beta is the inherent risk of encountering bugs and instability during use. As a testing version, it may lack the full refinement and reliability of the stable release. Users should exercise caution and be prepared for potential issues while exploring cutting-edge features and updates.

Application Name	Positives	Negatives / Criticisms
<p>Audacity</p>  <p>FREE</p>	<ul style="list-style-type: none"> • Audacity is a free and open-source audio editing software, making it accessible to a wide range of users without cost barriers. • It offers a user-friendly interface and a comprehensive set of editing tools, allowing for efficient audio recording, editing, and processing. • Audacity supports multiple platforms (Windows, macOS, and Linux), ensuring compatibility and flexibility for users across different operating systems. 	<ul style="list-style-type: none"> • Limited multitrack editing capabilities compared to more advanced digital audio workstations (DAWs). While Audacity is excellent for basic audio editing and recording tasks, it lacks the advanced features, automation options, and seamless workflow necessary for complex audio projects in professional settings.
<p>FL Studio</p>  <p>\$99 (min - basic)</p>	<ul style="list-style-type: none"> • FL Studio offers a user-friendly and visually appealing interface, making it easy for both beginners and professionals to create music efficiently. • The software boasts a wide range of powerful tools, plugins, and instruments, enabling users to produce diverse genres and experiment with various sound elements. • Purchasing FL Studio grants user's free lifetime updates, ensuring access to the latest enhancements and features without any additional costs. 	<ul style="list-style-type: none"> • It has limited compatibility with third-party plugins and virtual instruments, which can restrict some users from fully utilizing their preferred tools and libraries.
<p>Ableton Live</p>  <p>\$99 (min – basic)</p>	<ul style="list-style-type: none"> • Powerful and intuitive user interface for seamless music production and live performances. • Extensive collection of built-in instruments, effects, and plugins for versatile creativity. • Robust session and arrangement views allow for flexible and dynamic music composition. 	<ul style="list-style-type: none"> • The cost of the software can be a barrier for budget-conscious users or beginners starting their music production journey. Despite its numerous features and capabilities, the price point may deter some potential users from accessing its full potential.




Backup / Cloud Storage Options

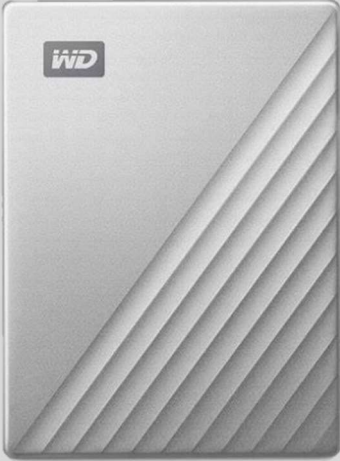
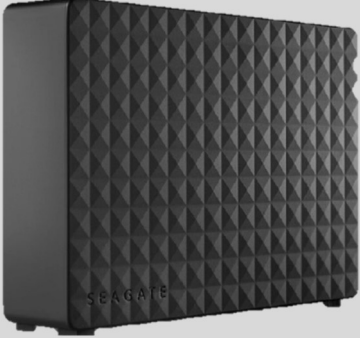

Cloud Option	Positives	Negatives / Criticisms
<p>Adobe Creative Cloud</p>  <p>20GB of Storage Free</p>	<ul style="list-style-type: none"> • Automatic cloud backup ensures data security and protection against hardware failures or accidental deletions. • Seamless access to files across devices enables easy collaboration and productivity for creative projects. • Regular updates and new features enhance the user experience and keep software tools up to date. 	<ul style="list-style-type: none"> • The potential risk of data privacy and security breaches. Storing sensitive creative content on the cloud may expose it to unauthorized access, hacking, or data leaks, especially if proper security measures and precautions are not in place.
<p>Google Drive</p>  <p>15 GB of Storage Free</p>	<ul style="list-style-type: none"> • I already use Google Drive and have quite an extensive file setup in my drive. • I trust the Google Servers, and whilst my files are in the cloud, I also have the real hard copy on my computer. • Google Drive enables smooth collaboration by facilitating file sharing and real-time editing among multiple users, enhancing teamwork and productivity. 	<ul style="list-style-type: none"> • While Google provides a generous amount of free storage, it may not be sufficient for users with large data requirements, such as high-resolution media files or extensive business documents.
<p>Microsoft OneDrive</p>  <p>5 GB of Storage Free</p>	<ul style="list-style-type: none"> • Seamless integration with Microsoft Office suite, allowing easy collaboration and real-time editing of documents. • Generous storage space and automatic backup features, ensuring data safety and accessibility across devices. • Cross-platform support enables access to files from various devices, including Windows, macOS, iOS, Android, and web browsers. 	<ul style="list-style-type: none"> • It has a dramatically limited free storage space compared to other cloud storage providers. While it offers some free storage, users may need to pay for additional space if they exceed the initial allocation, which could be a drawback for those with extensive storage needs. • I have also had extensive issues with the software that have been difficult to work through that I would rather avoid.




File Name/Extension	Description
Image File Types	
.JPEG(.jpg) Joint Photographic Experts Group	Widely used by digital cameras. Lossy compression method supports 8-bit grey scale and 24_bit colour images.
.PNG Portable Network Graphic	PNG can store gamma and chromaticity data for improved colour matching on diverse platforms.
.BMP Bitmap Image File	Uncompressed file type makes it very large. Responsible for handling the graphical files within the Microsoft platform.
Video File Types	
.mp4 MP4 format	A universal file format which can come in both video and audio format as well as separately. Can be played on most video players.
.avi AVI format	A compressed video file type playable from almost all computers running Microsoft.
.wmv Windows Media Video Format	Restricted to windows with a small file size.
.flv Flash Video Format	A compressed file type supported by most computers.

d. Resources




Computing Device (Desktop or Laptop)


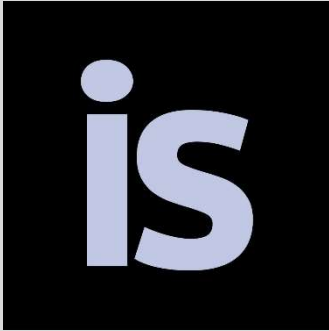

Equipment Name / Image	Specifications	What I like	What I don't like
<p>Custom Built Antec Desktop PC</p>  <p>\$2,000 – Estimated cost to build</p>	<ul style="list-style-type: none"> • 2.9 GHz (Turbo to 3.95 GHz) Intel Core i5 (Hex-Core) • 16 GB 2667 MHz DIMM RAM • MSI HD 1650 16GB • 222GB SSD + 232 GB HDD + 4TB Ext HD 	<ul style="list-style-type: none"> • Fast performance for video processing, editing, and rendering. • Powerful GPU supported by Adobe to gain hardware acceleration when rendering. • Windows 10 	<ul style="list-style-type: none"> • Being an i5, it doesn't have hyper threading like i7 or my i9 laptop. • Isn't portable and is permanently set up.
<p>Acer Nitro 5</p>  <p>\$2,800 – Official Acer Site</p>	<ul style="list-style-type: none"> • Intel Core i9 11th Gen • Intel Full HD 144Hz Graphics • 16GB RAM (15.8GB usable) • 500GB + unlimited secondary hard drive storage • RTX 3060 NVIDIA Graphics Card 	<ul style="list-style-type: none"> • Penultimate power and quality. • Can almost process an unlimited load. • Has decent storage. • Windows 11 	<ul style="list-style-type: none"> • The Price is a little fortune, quite high but still somewhat affordable. • Due to its high performance as a gaming laptop, the fans can become quite disruptive if the computer CPU core begins to heat.
<p>Apple MacBook Pro 16"</p>  <p>\$10,099 – Official Apple Site</p>	<ul style="list-style-type: none"> • M2 Max 12-core • 96 GB RAM • 8TB SSD • 8 x 3.7 GHz & 4 x 3.4 GHz CPU • 4K Screen Pixels 	<ul style="list-style-type: none"> • The Best Laptop on the market. • Extra-long battery life. (22 Hours) • Extreme storage space and processing power. • Excess RAM for usage in production. 	<ul style="list-style-type: none"> • Starting at \$3,500 makes it highly unaffordable. • My home isn't Mac set up, so does not collaborate well with a Windows based home.

Brand and Type	Great Features & Storage Capacity	Considerations & Price
<p>Western Digital Ultra USB-C Portable HD</p> 	<ul style="list-style-type: none"> • 2TB high-capacity storage for ample data backup and portability. • USB-C connectivity offers faster data transfer speeds and universal compatibility. • Compact and sleek design with password protection and hardware encryption for enhanced data security. 	<ul style="list-style-type: none"> • It can be relatively expensive compared to other external hard drive options with similar specifications and capacity. • \$128.00
<p>Seagate Expansion Desktop Hard Drive</p> 	<ul style="list-style-type: none"> • The Seagate 18TB Expansion Desktop Hard Drive offers an enormous amount of storage space, making it ideal for users with large data storage needs. • It features a simple plug-and-play setup, allowing users to start using the drive immediately without the need for additional software or complicated configurations. • With USB 3.0 or USB 3.1 connectivity, the drive enables fast data transfer speeds, facilitating quick backups, file transfers, and seamless access to stored content. 	<ul style="list-style-type: none"> • It has a potential for slower data transfer speeds compared to solid-state drives (SSDs). As it is an HDD, it might not offer the same level of read and write speeds as an SSD, particularly when dealing with large files or data-intensive tasks. • \$639
<p>Seagate OneTouch Portable HD Sky Blue</p> 	<ul style="list-style-type: none"> • 2TB storage capacity provides ample space for data storage and backups. • OneTouch feature allows for easy, instant data backup and syncing at the touch of a button. • Compact and portable design with a stylish sky-blue colour for convenient on-the-go use • Uses the Toolkit App for regular maintenance and software updates of the drive. There are also cloud storage options and computer backup plans associated with this drive. 	<ul style="list-style-type: none"> • It may not be as rugged or durable as some other ruggedized portable hard drives, making it potentially more susceptible to damage from drops or rough handling. • \$139

Camera Brand / Name	Positives	Negatives
<p>Blackmagic Pocket Cinema Camera 4K</p>  <p>\$1,983.42</p>	<ul style="list-style-type: none"> • Exceptional image quality and dynamic range, allowing for cinematic footage with rich colours and fine details. • Versatile and lightweight design, making it suitable for handheld shooting and easy to use in various shooting scenarios. • Advanced features like 4K RAW recording and built-in ND filters, providing filmmakers with greater creative flexibility and control over their productions. 	<ul style="list-style-type: none"> • It has a relatively short battery life, necessitating filmmakers to carry additional batteries or external power solutions for extended shoots. This limitation can be a concern during long filming sessions, making it essential to plan for continuous power supply arrangements on set.
<p>ARRI ALEXA LF</p>  <p>\$113,286.60 - \$150,028.20</p>	<ul style="list-style-type: none"> • Exceptional image quality and dynamic range, capturing highly detailed and cinematic footage. • Renowned colour rendition, providing filmmakers with rich and accurate colours for seamless post-production. • Trusted reliability, making it a preferred choice for high-end studios in demanding and critical filmmaking environments. 	<ul style="list-style-type: none"> • Unaffordable / unjustifiable price point for sale.
<p>Canon EOS 5D MK III</p>  <p>\$3,827.47 (for the body)</p>	<ul style="list-style-type: none"> • Excellent Full HD video quality with cinematic depth of field, making it suitable for professional filmmaking and cinematography. • Wide selection of compatible lenses, providing filmmakers with versatility and creative options for different shots and perspectives. • Advanced audio controls and monitoring capabilities, allowing for high-quality sound recording and precise adjustments during filming. 	<ul style="list-style-type: none"> • When compared to newer cinema-specific cameras, it has an unfortunate lack of 4K video capability. In the rapidly advancing world of cinematography, 4K has become a standard requirement for many high-end productions, making the MK III's limitation in this area a significant drawback.

Microphones

Microphone Brand / Name	Positives	Negatives
<p>Rode NTG-3</p>  <p>\$869.00</p>	<ul style="list-style-type: none"> • The Rode NTG-3 offers pristine audio reproduction with low self-noise, ensuring professional-grade recordings. • Its durable construction and water-resistant capabilities make it suitable for challenging shooting conditions and outdoor use. • The NTG-3 features a long interference tube, providing flexibility in positioning and capturing focused, directional sound. 	<ul style="list-style-type: none"> • The main negative of the Rode NTG-3 is its relatively higher price point compared to some other shotgun microphones in the market, making it less accessible for budget-conscious users. However, its superior build quality and audio performance often justify the investment for professional filmmakers and audio enthusiasts.
<p>Zoom H6</p>  <p>\$749.00</p>	<ul style="list-style-type: none"> • Six XLR inputs allow for versatile audio recording options and capturing multiple sound sources simultaneously. • Interchangeable microphone capsules provide flexibility in adjusting to different outdoor audio environments and improving overall audio quality. • Durable and weather-resistant build ensures reliability in outdoor shooting conditions. 	<ul style="list-style-type: none"> • The main negative of the Zoom H6 is its relatively bulky size and weight, which can be inconvenient during outdoor cinematography where portability is crucial. Carrying the H6 along with other equipment might become cumbersome and hinder mobility, especially when shooting in remote or rugged locations.
<p>RØDE Wireless GO</p>  <p>\$245.00 to \$299.00</p>	<ul style="list-style-type: none"> • Compact and lightweight design allows for easy portability and hassle-free setup during outdoor shoots. • Excellent audio quality and reliable performance, ensuring crystal-clear sound recording in challenging outdoor environments. • Dual-channel capabilities allow for simultaneous recording with two separate transmitters, providing flexibility in capturing multiple audio sources for outdoor cinematography. 	<ul style="list-style-type: none"> • The main negative of the RØDE Wireless GO mics is their limited transmission range, which can be a constraint in larger outdoor cinematography setups or when shooting in areas with significant interference. Users may experience audio dropouts or signal loss when operating beyond the recommended range.

Website	Description	What I like about it	What lets it down
<p>Pexels</p>  <p>Free</p>	<p>Pexels is a free stock photo and video platform that provides a vast collection of high-quality, royalty-free images and footage. Users can access and use these resources for personal and commercial projects without the need for attribution, making it popular among content creators and designers.</p>	<ul style="list-style-type: none"> • Pexels offers a vast library of high-quality stock photos and videos, making it easy for users to find the perfect visual assets for their projects. • All resources on Pexels are free to use for personal and commercial purposes, without the need for attribution, saving users time and money. 	<ul style="list-style-type: none"> • Its popularity may lead to a lack of unique and exclusive visuals, affecting the distinctiveness of some projects. • It also does not do any audio content.
<p>iStock by Getty Images</p>  <p>\$29 / month</p>	<p>iStock by Getty Images is a renowned online platform offering a wide array of stock photos, illustrations, videos, and other creative content. It provides users with access to a diverse collection of visuals for various projects, alongside flexible licensing options and a network for artists and photographers to contribute their work.</p>	<ul style="list-style-type: none"> • The platform offers flexible licensing options, including royalty-free licenses, enabling users to use the purchased content for multiple projects without recurring fees, making it cost-effective. • iStock by Getty Images allows photographers and artists to contribute their work, offering a platform for creators to monetize their content and reach a global audience. 	<ul style="list-style-type: none"> • One potential downside of iStock by Getty Images is that its premium quality content can sometimes come at a higher cost compared to other stock image platforms, making it less budget-friendly for users seeking more economical options. • It is expensive.
<p>Pixabay</p>  <p>Free (with Signup)</p>	<p>Pixabay is a popular online platform that offers a diverse and vast collection of high-quality, royalty-free media content. This includes images, videos, and music tracks, available for free download. Its user-friendly interface and permissive licensing make it a go-to resource for creatives, educators, and anyone in need of visual and audio assets.</p>	<ul style="list-style-type: none"> • Pixabay offers an extensive collection of high-quality images, videos, and music tracks for free, making it an excellent resource for creative projects, presentations, and personal use. • With its intuitive search and browsing features, Pixabay makes it easy to find and download media content quickly, enhancing the efficiency of content discovery and integration. 	<ul style="list-style-type: none"> • possibility of encountering overused or generic content, as its free and accessible nature can lead to repetitive visuals being used across different projects, potentially affecting the uniqueness and originality of creative endeavours.

3. Selection and Justification of:

a. Components:

My Ideal Project

As I delve into the creation of my Major Work, I've gleaned valuable insights from the channels I hold in high regard, while also identifying elements I wish to steer clear of, based on the pros and cons I've meticulously observed. Drawing inspiration from these channels, my goal is to seamlessly incorporate storytelling techniques that deeply resonate with my audience.

Dude Perfect's ingenious use of music, audio remarks, and multi-camera editing has left a lasting impact on me. I am captivated by their ability to craft a visually engaging and emotionally resonant experience. I intend to harness similar techniques, infusing my content with high-passed editing, seamless transitions, and immersive audio elements to captivate and sustain viewer attention throughout.

Prince Ea's artistic fusion of real-world footage and animated elements has sparked my creativity. This technique adds a captivating layer to storytelling, and I am excited to experiment with this approach to enhance the depth and engagement of my narratives. His willingness to challenge conventional wisdom is another aspect I plan to integrate, as it encourages critical thinking and provokes thought-provoking discussions.

Furthermore, Mark Rober's meticulous planning and visually striking content have left a significant impression. I aspire to channel his level of craftsmanship, incorporating impressive visuals, camera work, and special effects to create a captivating and immersive experience. The educational component of his content resonates deeply with me, and I am committed to delivering content that not only entertains but also enriches and informs my audience.

In my pursuit of creating meaningful content, I am mindful of avoiding potential pitfalls. I am wary of incorporating intrusive advertising or hidden promotions that could disrupt the viewing experience. Upholding the integrity of my content is paramount, ensuring that viewers can engage with it authentically. Equally important is maintaining a positive reputation, as I am committed to steering clear of controversial actions or associations that could detract from my content's authenticity.

b. Technologies:

My Technology Choices

****Video Editing Software Choice****

I have selected Adobe Premiere Pro as my primary choice for video editing software due to its reputation as an industry standard used by professionals. Its precise editing, colour correction, and visual effects options empower me to create high-quality videos for a variety of projects. The software's versatility in handling mixed media formats ensures smooth playback and seamless project management. Additionally, the vibrant user community provides a wealth of tutorials, tips, and resources for continuous skill development and support. While there are criticisms such as its resource-intensive nature and demanding hardware requirements, particularly for complex projects, I appreciate its powerful features and wide acceptance within the professional video editing realm.

Premiere Pro stands as the paramount choice for filmmakers due to its exceptional blend of powerful features, intuitive interface, and seamless integration into the creative workflow. With its comprehensive set of editing tools, including advanced colour correction, audio manipulation, and visual effects, Premiere Pro empowers filmmakers to transform raw footage into cinematic masterpieces. Its real-time collaboration capabilities enable teams to work concurrently on projects, fostering efficient and synchronized production processes. The software's compatibility with various camera formats and its native integration with other Adobe Creative Cloud applications ensure smooth transitions between editing, visual effects, and sound design. Premiere Pro's dynamic timeline and precise trimming options offer unparalleled control, while its extensive plugin support expands creative possibilities. Its regular updates also introduce cutting-edge features, keeping filmmakers at the forefront of the industry. Whether crafting a short film, feature-length movie, or any other cinematic endeavour, Premiere Pro's versatility and innovation make it an indispensable tool for filmmakers striving to bring their visions to life.

****Graphic Design and Photo Editing Software Choices****

For graphic design and photo editing needs, I have opted for Adobe Illustrator, Photoshop Beta, and Lightroom. Adobe Illustrator offers powerful vector editing capabilities for creating scalable and high-resolution graphics, while its seamless integration with other Adobe Creative Cloud applications enhances workflow and collaboration. Although Illustrator has a steep learning curve, its advanced features are invaluable for professional-level artwork creation. Photoshop Beta appeals to me for its cutting-edge features and enhancements, including AI pattern recognition and quicker background editing. However, I am mindful of potential bugs and instability as it's a testing version. Lastly, Adobe Lightroom's efficient organization and powerful photo editing tools, along with its seamless integration with Adobe Creative Cloud, provide a comprehensive solution for managing and enhancing my image library.



For filmmakers, Adobe's suite of software including Illustrator, Photoshop Beta, and Lightroom stands out as the ultimate choice. Illustrator provides impeccable graphic design capabilities, allowing filmmakers to create stunning posters, storyboards, and promotional materials with precision and creativity due to its vector-based designing capabilities. Photoshop Beta complements this with its cutting-edge image editing tools, enabling filmmakers to manipulate visuals and enhance scenes seamlessly. Additionally, Lightroom offers a comprehensive platform for managing and enhancing photos, which are integral to the filmmaking process for creating mood boards and visual references. The synergy between these three applications grants filmmakers an unparalleled advantage – from crafting compelling visual narratives to refining every aspect of their projects. With constant updates and innovative features, Adobe empowers filmmakers to bring their visions to life in ways that were once only imaginable. The seamless integration and versatile functionality of Illustrator, Photoshop Beta, and Lightroom undeniably position them as the best software options, serving as indispensable tools in the modern filmmaker's arsenal.

****Music Production Software Choice****

In the realm of music production, I have chosen Ableton Live as my go-to software. Its powerful and intuitive user interface is ideal for both music production and live performances, and its extensive collection of built-in instruments, effects, and plugins enable versatile creativity. The software's robust session and arrangement views provide flexibility in music composition. While the cost might be a consideration, the benefits of efficient music creation, seamless live performance integration, and its potential for dynamic soundscapes make it a compelling choice for my music production needs.

The image shows a blurred screenshot of the Ableton Live software interface. The interface is filled with various controls, including a piano roll at the top, a mixer with multiple tracks, and various effect racks. The word "Ableton" is overlaid in the center in a large, white, sans-serif font. The background is a soft, circular vignette effect over the software interface.

Ableton Live stands out as the ideal software choice for filmmakers due to its unparalleled versatility and innovative features tailored to the demands of modern filmmaking. With its intuitive interface and powerful audio manipulation tools, filmmakers can seamlessly integrate soundscapes, music, and effects into their projects. The software's real-time collaboration capabilities facilitate efficient teamwork among directors, sound designers, and composers, enhancing the creative process. Ableton Live's extensive library of virtual instruments, effects, and samples empowers filmmakers to craft unique and immersive auditory experiences, elevating the emotional impact of their films. Its non-linear workflow enables precise synchronization of audio with visuals, ensuring a polished final product. Additionally, the software's live performance capabilities enable on-the-fly adjustments during screenings, making it an invaluable tool for film festivals and interactive presentations. Ableton Live's consistent updates and compatibility with various platforms underscore its position as the ultimate software solution for filmmakers striving to achieve professional-grade audio integration in their cinematic endeavours.

Cloud Storage Choice - Google Drive

For cloud storage, my primary choice is Google Drive due to its extensive file setup, my existing trust in Google's servers, and its ability to facilitate smooth collaboration and real-time editing among multiple users. While it offers 15 GB of free storage, it also enables seamless access to files across devices, making it suitable for personal and collaborative use. However, it's important to consider storage limitations for users with large data requirements. It's worth noting that proper security measures and precautions should always be taken to protect sensitive content stored in the cloud.



Google Drive stands out as an exceptional software option for filmmakers due to its versatile and collaborative features. Its seamless integration with other Google Workspace tools, such as Docs, Sheets, and Slides, enables effortless scriptwriting, budget tracking, and presentation creation. The ample storage space ensures filmmakers can securely store raw footage, project files, and final edits in one centralized location. The real-time collaboration capabilities foster efficient teamwork, allowing filmmakers to collaborate with editors, sound designers, and other stakeholders simultaneously, regardless of their physical locations. Google Drive's easy sharing settings facilitate controlled access to files, ensuring that sensitive pre-release content remains confidential. The software's accessibility across various devices ensures filmmakers can manage and review their projects on the go. With its reliability, robust organization features, and collaborative prowess, Google Drive undeniably emerges as the prime choice for filmmakers aiming to streamline their creative processes and achieve professional excellence.

Summary of Technology Choices

Research data supports these choices, highlighting the software's capabilities and considering potential drawbacks. Industry-standard reputation, comprehensive feature sets, user-friendliness, and seamless integration are key factors that influenced my selection of these technologies.

c. Resources:

My Resource Choices

Computing Device (Laptop / Desktop)

My primary hardware choice for a computer is the ACER Nitro 5, and it's a decision grounded in both performance and affordability. The Nitro 5 boasts an Intel Core i9 11th Gen processor and an RTX 3060 NVIDIA Graphics Card, delivering exceptional power for various tasks, from professional video editing to gaming. Its 16GB RAM and 500GB SSD ensure efficient multitasking and quick data access. Although it comes with a price tag of \$2,800, the Nitro 5 provides nearly unlimited processing capability and quality, making it a valuable investment for both work and leisure. While it may have slightly disruptive fans under intense loads, its superior processing power and versatile usability overshadow this minor inconvenience.



The ACER Nitro 5 i9 RTX 3060 stands out as the optimal choice for filmmakers due to its exceptional blend of powerful hardware and versatile features. Its Intel i9 processor ensures swift and seamless video editing, rendering, and multitasking, crucial for efficient filmmaking workflows. The RTX 3060 graphics card brings remarkable visual performance, enabling smooth playback and editing of high-resolution footage, as well as supporting advanced effects and colour grading tasks. The laptop's ample RAM and storage capacity provide the necessary headroom for handling large video files and complex projects. The Nitro 5's high-quality display with colour accuracy enhances the filmmaker's ability to finely tune visual elements. Additionally, its robust cooling system ensures consistent performance during extended editing sessions. Combining these attributes with its relatively affordable price compared to other high-end laptops, the ACER Nitro 5 i9 RTX 3060 emerges as the ultimate companion for filmmakers seeking an optimal balance between power, functionality, and value.

****Mass Storage Device / Hard Drive****

For reliable external storage, I've chosen the Seagate OneTouch Portable HD Sky Blue. Its 2TB capacity offers ample space for data storage and backups, while the OneTouch feature simplifies data synchronization and backup with a single button press. The compact and portable design fits my on-the-go lifestyle, and the Toolkit App adds extra convenience by enabling regular maintenance and updates. While it may not be as rugged as some other options, its sleek and stylish appearance combined with its practicality make it a suitable choice for my data storage needs.



The Seagate OneTouch Portable HD Sky Blue stands out as the ultimate choice for filmmakers seeking exceptional storage solutions. Boasting a capacious storage capacity, this portable hard drive offers ample space to store extensive video footage, high-resolution files, and post-production materials. Its rapid data transfer speeds ensure efficient and seamless workflow, crucial for time-sensitive film projects. The sleek Sky-Blue design not only complements a filmmaker's aesthetic sensibilities but also signifies its easy portability, allowing creators to conveniently transport their work wherever they go. The OneTouch feature provides effortless backup and synchronization options, offering essential data protection. This hard drive's compatibility with both Mac and PC systems ensures versatile usability across platforms. With a perfect fusion of style, performance, and practicality, the Seagate OneTouch Portable HD Sky Blue undeniably emerges as the optimal companion for filmmakers, enhancing their creative journey and safeguarding their invaluable cinematic endeavours.

****Cinematography Camera Choice****

When it comes to cameras, I've opted for the Blackmagic Pocket Cinema Camera 4K and the Canon EOS 5D MK III. The Blackmagic camera offers exceptional image quality and dynamic range, giving my filmmaking projects a cinematic edge. While its battery life may require additional planning, its advanced features like 4K RAW recording and built-in ND filters enhance my creative control during filming. Similarly, the Canon EOS 5D MK III provides excellent Full HD video quality and a wide range of compatible lenses. However, its limitation in 4K video capability is a drawback compared to newer cinema-specific cameras. Yet, its cinematic depth of field and advanced audio controls compensate for this limitation in many professional filmmaking scenarios.

Blackmagicdesign 



The Blackmagic Cinema Pocket 4K and the Canon EOS 5D Mark III stand out as top-tier choices for filmmakers due to their exceptional features and capabilities. The Blackmagic Pocket 4K boasts impressive 4K DCI recording in ProRes or RAW formats, delivering outstanding cinematic quality with a wide dynamic range. Its compact size enhances mobility and versatility, making it ideal for various shooting scenarios. On the other hand, the Canon EOS 5D Mark III offers a proven track record in the filmmaking community, renowned for its full-frame sensor and robust lens compatibility. Its ability to capture stunning visuals even in low-light conditions makes it a reliable option for diverse filming environments. Both cameras provide filmmakers with the flexibility to customize settings, ensuring creative control over every shot. While the Blackmagic Pocket 4K excels in professional-grade video production, the Canon 5D Mark III's legacy and adaptability continue to make it a cherished choice among filmmakers.

****Outdoor Cinematography Microphones****

For audio recording, the RODE Wireless GO microphones offer portability and excellent audio quality, making them ideal for outdoor shoots. Their compact design ensures easy setup and usage, while the dual-channel capabilities allow for capturing multiple audio sources. However, their limited transmission range could be a potential concern in larger setups or areas with interference, requiring careful planning during shoots.



The RODE Wireless GO microphones stand out as the ultimate choice for filmmakers seeking seamless audio capture. With their compact and lightweight design, they offer unparalleled portability without compromising on performance. These microphones utilize advanced wireless technology, providing exceptional audio quality and reliable connectivity, freeing filmmakers from the constraints of cables and allowing them to focus on creative expression. The dual functionality of the Wireless GO receiver as both a receiver and a clip-on transmitter adds to its versatility, making it perfect for interviews, on-set communication, and more. The microphones boast an intuitive setup, requiring minimal configuration, which is invaluable in fast-paced filming environments. With a range of up to 70 meters, they offer flexibility in capturing audio from different perspectives. Whether shooting documentaries, interviews, or narrative films, the RODE Wireless GO microphones empower filmmakers by delivering professional-grade sound, elevating the overall production quality, and ensuring that the auditory dimension of their projects is as captivating as the visual.

To source visuals and audio, I've turned to Pixabay, a platform that provides an extensive collection of high-quality, royalty-free media content. Despite the possibility of encountering overused or generic content due to its accessibility, Pixabay's vast library of images, videos, and music tracks makes it an invaluable resource for enhancing my creative projects. Its intuitive search features simplify content discovery, allowing me to quickly find and integrate visuals and audio into my work, ultimately streamlining my creative process.



pixabay

Pixabay stands out as the ultimate choice for filmmakers seeking exceptional visual content. Its extensive and diverse library of high-quality images and videos, offered completely free of charge, is a treasure trove of creative possibilities. Aspiring and seasoned filmmakers can access a vast array of stunning visuals, from breathtaking landscapes to intricate details, empowering them to bring their visions to life with unmatched authenticity. The platform's user-friendly interface ensures effortless navigation, expediting the search for the perfect shots. The absence of copyright restrictions or licensing fees eliminates any legal concerns, providing filmmakers with the freedom they need to concentrate solely on their artistic endeavours. With an ever-expanding collection contributed by a global community of creators, Pixabay presents a dynamic and constantly evolving resource. In essence, Pixabay's commitment to delivering top-tier content without financial barriers or legal complexities solidifies its position as the go-to solution for filmmakers aiming to amplify the visual impact of their projects.

****Stabilisation****

Although not researched in earlier sections, I believe that it is important to mention this key element of my resources here now.

The DJI Ronin-S stands out as the ultimate choice for filmmakers due to its exceptional blend of cutting-edge technology, ergonomic design, and unparalleled stabilization capabilities. This gimbal system redefines the filmmaking experience by providing filmmakers with a versatile tool that effortlessly captures smooth and cinematic shots. With its advanced three-axis stabilization system, the Ronin-S eradicates unwanted camera movements, allowing filmmakers to achieve professional-grade results even in challenging shooting conditions.



The Ronin-S's intuitive design caters to the needs of filmmakers, featuring a single-handed operation that ensures comfortable and extended usage without fatigue. Its customizable settings and ergonomic grip provide seamless control over camera movements, empowering filmmakers to focus on their creative vision rather than technical concerns. Additionally, the Ronin-S's intelligent features, such as subject tracking and time-lapse capabilities, further enhance its appeal as an all-in-one filmmaking solution.

Whether shooting in tight spaces or on the move, the Ronin-S offers unmatched stability that transforms ordinary scenes into cinematic masterpieces. Its compatibility with a wide range of cameras and lenses adds to its versatility, making it a go-to tool for filmmakers with diverse equipment preferences. In conclusion, the DJI Ronin-S emerges as the best option for filmmakers by embodying innovation, user-centric design, and unmatched stabilization prowess, revolutionizing the way filmmakers bring their creative visions to life.

4. Development of Ideas

- Script writing/Storyboarding

The Script

'Questions'

- Happy Scenes of Wesley's Childhood. The shot is light and airy and overexposed. {Happy Dreamy Music}

(Transition through Wesley's eyeball) {Sad becoming motivational Music}

- Wesley is on Bus. It is raining outside, and he is really depressed.
- Bus going down road aerial shot, bus drives through the scene.
- Bus pulls up at the edge of the beach, and the doors open. Smoke comes out of the bus as Wesley exits the bus.
- Green Screen as the bus pulls away, and then into a 360 cinematic shot of Wesley.

(Overlay) Student – 37083704 – Presents

- Wesley is running down the beach – 3 short shots in different angles.

(Overlay) Title Aerial shot/face on to Wesley as he stops running.

- Title page comes over as he goes to sit down at a picnic table. {Music Fades & Waves Crash}
- Thoughts related to the core of the story are going through his mind. {Overwhelming dramatic Music}
“Why is life so hard? Why does nothing seem to work for me? Why does everything have to be so hard to achieve? Why do I have to feel this way?” {Muffled distorted in head}
{Spoken} Why is my life a mess? Why is everything out of order? Why is there sadness everywhere? Why does life have to be this way? Just why? Why? **WHY???**
- He eventually yells out a final question that establishes the story.

(Transition zooms out into the galaxy, pitch shift up and all goes silent)

(Dip to Black)

(During the next shot there is a slow fade of focus from the foreground to the background.)

- Mr. Wiseguy that hasn't been noticed yet is sitting at the same table and takes him by surprise. He makes a very short powerful statement, then proceeds to ask the boy about his struggles and what he yelled out.

Script 1.1

- o “You're Not Alone. _____ What Seems to be the Problem?”
- Wesley is startled by the stranger's presence, but then is frozen but listening. After Wiseguy finishes speaking, all is silent, then Wesley begins to speak. After procrastinating, he begins reciting a poetic string of questions and life experiences.

Script 2.1

“Why does everything come to an end?
Why are broken things so hard to mend?
Why does my life keep falling apart?
Why do these questions keep hurting my
heart?”

I sit alone on this beach so vast,
Lost in my thoughts, my troubles amassed.
Wondering why life has dealt me this card,
Why I must face such struggles so hard.

My heart is heavy, my soul in pain,
I seek solace, but it's all in vain.
I cry out loud to the universe above,
"Is this the life that I'm doomed to love?"

My dreams are shattered, my hopes are gone,
I'm left with nothing but a painful song.
But still, I hold on, I fight the fight,
For I know someday, things will be alright.”

- The camera pans from over Wesley’s right shoulder, and then pans around Wiseguy into a portrait, this is while Wiseguy begins reciting their poetic repertoire of answers and wisdom.

Script 1.2

You're not alone, my child, in this quest,
Many have walked this path and faced this
test.
But remember, the darkest hour comes before
dawn,
And with every storm, a rainbow is born.

Life is full of twists and turns,
Of joy and sorrow, of laughter and burns.
But it's up to us to find the light,
And to keep going, even when it's not in sight.

So, tell me, my friend, what is it you seek?
What makes your heart ache, what makes you
weak?
For I am here to listen, to share your pain,
And to help you find your way again.

- Wesley “Thank you. Your words mean so much to me.”

Script 1.3

“Life is a mystery, a winding path,
Full of twists and turns that often baffle and
distract.

But when we look around and see,
The love and light that surround us, we can
truly be free.

We are not alone on this journey of life,
For others share our struggles, our pain, and
our strife.

We must open our hearts and reach out our
hand,
To those who are lost, and together, we'll
stand.

The sun will rise again, and the storm will
pass,
We must keep going, keep pushing, keep
fighting, and hold fast.
For life is a gift, a precious and fleeting thing,
And we must cherish each moment, every joy
that it brings.

So let us embrace the beauty and the pain,
For they are two sides of the same coin,
inextricably linked and the same.
And when we feel lost or alone on this road,
We must remember, we are not alone, and
we'll share each other's load.”

- Wiseguy fades and
disappears, as if they disappear into
nowhere. Wesley looks around,
“But what if we are alone”.

Script 2.2

“What if no one talked to me today?
What if this friend I encountered was just an
imagination?
When faced with sadness and branches in our
way,
We look within ourselves then upwards, to
the one who gives us motivation.”

So, the moral of the story
If I've not emphasised it yet enough,
Is that life isn't always fame and glory,
Sometimes life is sad and rough.

Take the boy here in our tale,
A happy younger chap.
But when storm clouds bring their hail
He's broken and engulfed in his own trap.

In a single word I have for you,
There's hope that may abound.
It's a powerful word of courage,
And it has a lovely sound.

I hope it brings a peace to you,
The same as it did me,
As this person symbolises everyone
It's not just two or three.

(Transition elevates upwards to display the word that is written on the sand.)

(Dip to Black)

(Credits roll with a couple behind the scenes shots, and videos while the song goes)

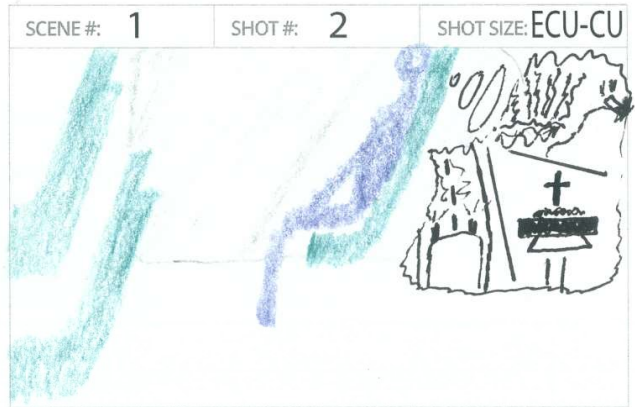
- Character 1 in studio recording the song and walking along the beach performing the song.

The Storyboard

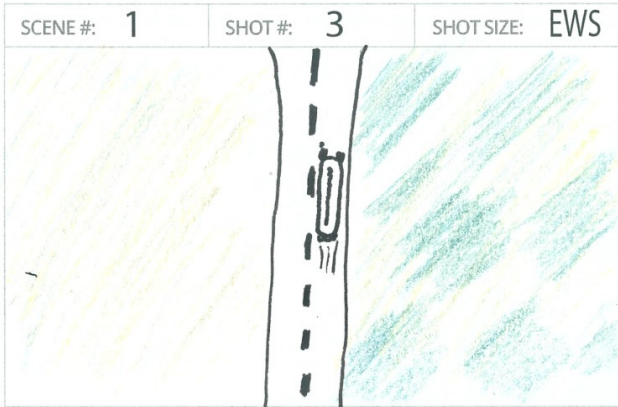
PROJECT: **Questions - The Film** PAGE 1 / 4



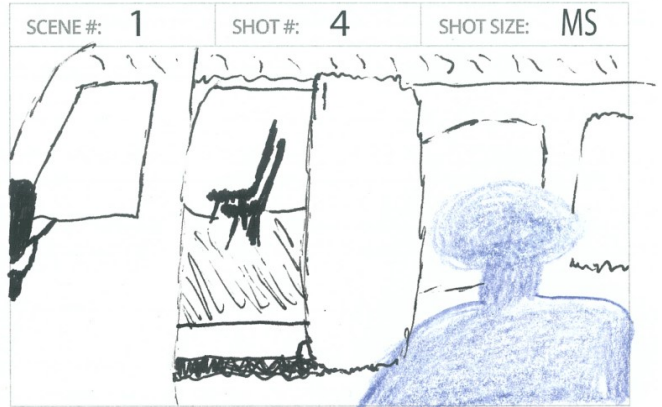
Happy Scenes of a boys Childhood.
The shot is light and airy and overexposed.



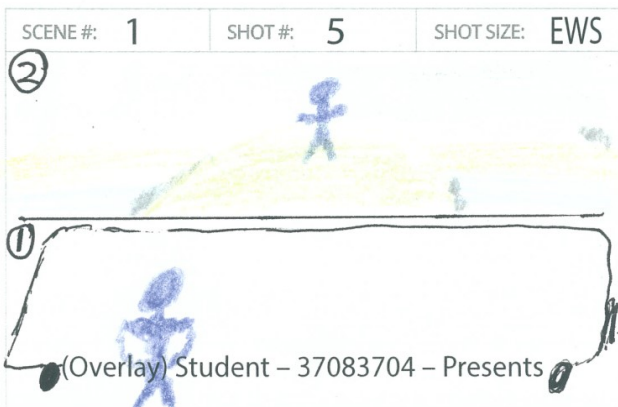
Boy is on Bus. Flash scene of a torturous memory!
It is raining outside, and he is really depressed.



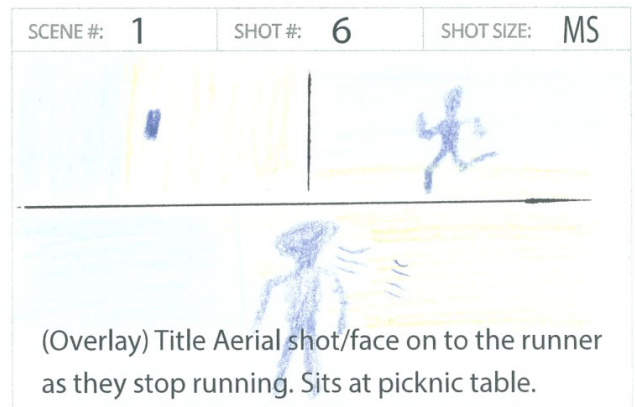
Bus going down road aerial shot.
Bus drives through the scene.



Bus pulls up, and the doors open.
Smoke comes out of the bus as the boy exits the bus.



Bus pulls away, with a rattle and a bump transition,
and then into a 360 cinematic shot of the boy.



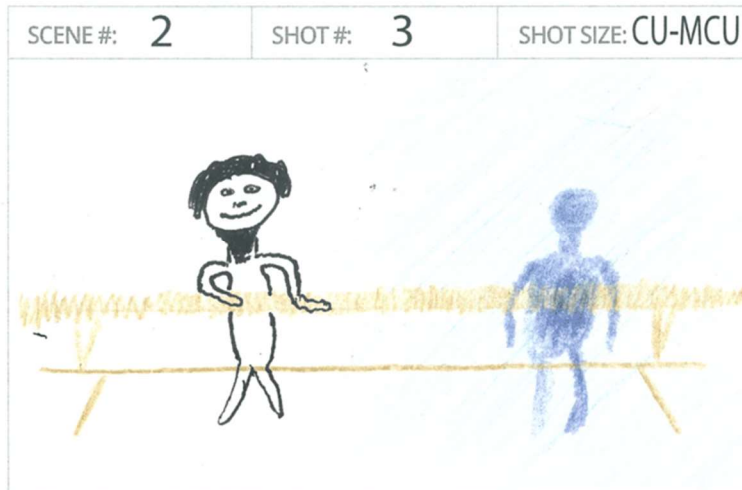
Boy is running down the beach – Breathing cold air.
3 short shots in different angles. FTB



Thoughts related to the core of the story are going through his mind. {Overwhelming dramatic Music}



The Questions, and the final yell of WHY!!! This establishes the film.



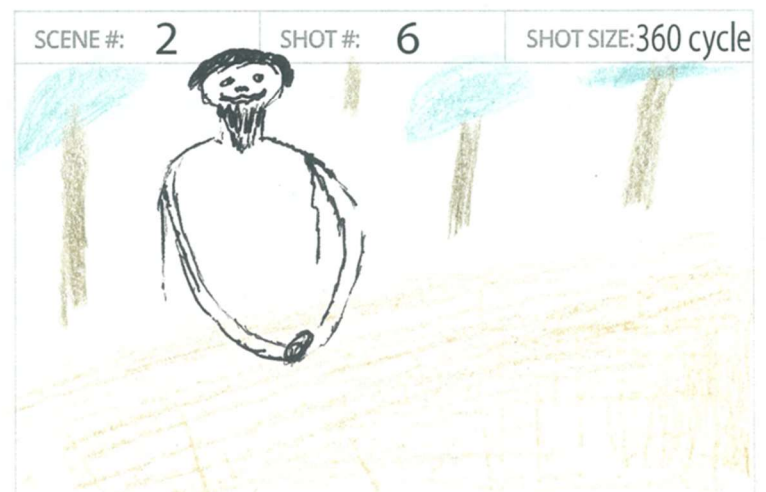
Wiseguy is sitting on the opposite side of the table. Surprised shift of focus. Script 1.1



Wesley is startled by the stranger's presence, but then is frozen but listening.



After procrastinating, he begins reciting a poetic string of questions and life experiences. Script 2.1



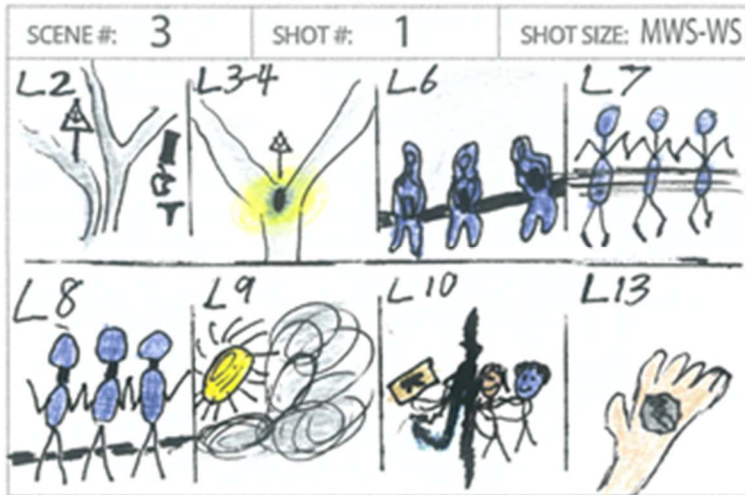
The camera pans from over Wesley's right shoulder, and then pans around Wiseguy into a CU. Script 1.2



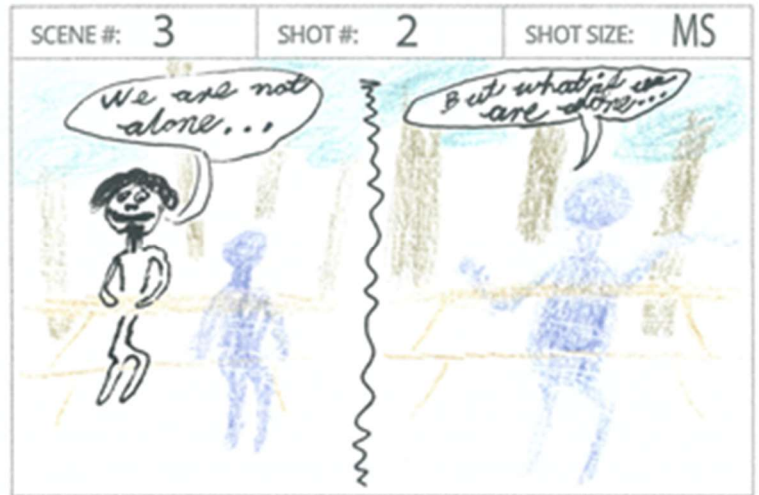
Wesley:
"Thank you. Your words mean so much to me."



(Script 1.2) - The B-Roll Punchouts



Script 1.3 (The B-Roll)



Wiseguy fades, as if they disappear into nowhere. Wesley looks around, "But what if we are alone".



Script 2.2 - During this scene, Wesley is drawing something in the sand with a big stick.



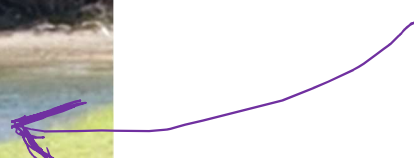
Transition elevates upwards to display the word that is written on the sand.

- Initial Filming and Editing

Filming



Bloekmagic



Dual Camera Setup

By using multiple cameras and angles I was able to increase the depth of my shot

*Ronin
Cimbal*



Ronin-S Enabling Smooth Footage due to its high-performance stabilisation functionality



The DJI MAVIC PRO

The DJI Mavic Pro Alpine White stands out as the ultimate drone for filmmakers due to its exceptional blend of portability, advanced features, and top-tier camera capabilities. Its compact design allows filmmakers to effortlessly transport and deploy it in various shooting scenarios, enabling cinematic shots that were once constrained by bulky equipment. The Alpine White edition retains the Mavic Pro's signature foldable design, ensuring hassle-free transportation to remote or challenging filming locations.

One of the key factors that positions the Mavic Pro Alpine White as the preferred choice for

filmmakers is its cutting-edge camera system. Equipped with a high-quality 4K camera mounted on a 3-axis gimbal, it ensures stabilized, smooth footage even in dynamic flight conditions. Filmmakers can capture breathtaking aerial shots with vivid colours and impressive clarity, providing a professional touch to their projects.



Moreover, the Mavic Pro Alpine White incorporates intelligent features that are essential for filmmakers seeking creative control. Its Active Track technology allows the drone to autonomously follow and film subjects, enhancing storytelling possibilities. The drone's array of intelligent flight modes, such as Waypoints and Point of Interest, empowers filmmakers to design intricate flight paths, resulting in intricate, dynamic shots that add depth and sophistication to their work.

The integration of obstacle avoidance sensors in the Mavic Pro Alpine White enhances safety and opens up new filming opportunities, allowing filmmakers to focus on their creative vision without worrying about collisions. Additionally, its extended flight time and improved battery life provide more room for capturing that perfect shot.

In essence, the DJI Mavic Pro Alpine White is the optimal choice for filmmakers due to its portability, exceptional camera capabilities, intelligent features, and overall versatility. It empowers filmmakers to push the boundaries of their creativity, capturing stunning aerial shots that elevate the production quality of their projects.



In my editing process, I meticulously craft and refine the visual and emotional aspects of the footage to create a compelling and coherent narrative. I start by importing the raw footage into the chosen video editing software, which appears to be Adobe Premiere Pro based on the information provided. Here's a breakdown of my editing process in about 300 words:

- 1. Organization and Review:** I begin by reviewing all the footage to understand the flow of the story and the emotions conveyed in each shot. I categorize the clips based on scenes and identify key moments that need emphasis.
- 2. Sequencing and Timeline:** I create a new project and set up the timeline. I organize the shots chronologically to match the sequence of events in the script. This allows for a smooth and coherent storytelling experience.
- 3. Trimming and Cutting:** With the script as a guide, I trim down the clips to eliminate any unnecessary content, such as pauses or mistakes, ensuring that each shot contributes to the pacing and storytelling. I pay special attention to achieving seamless transitions between shots to maintain continuity.
- 4. Visual Enhancement:** I apply colour correction and grading techniques to enhance the mood and atmosphere of each scene. Given the variety of emotions in the script, I adjust colours and lighting to reflect the changing tones, from the dreamy beginning to the more sombre moments.
- 5. Transitions and Effects:** I use various transitions, such as cuts, fades, and dissolves, to smoothly connect shots and create a visually pleasing rhythm. Additionally, I may employ subtle effects like the transition through the character's eyeball or overlay effects to emphasize certain emotional moments.
- 6. Audio Enhancement:** Sound plays a crucial role in storytelling. I align audio clips with the visuals, ensuring dialogue matches lip movements and sound effects synchronize accurately. I also add music to complement the emotional tone of each scene, adjusting its volume to maintain a balanced audio mix.
- 7. Text and Titles:** Based on the script's overlay instructions, I add text elements like titles and overlays to provide context, indicate transitions, or emphasize important lines of dialogue.
- 8. Pacing and Emotion:** I pay attention to the pacing of the narrative, ensuring that the emotional arc of the story is effectively conveyed. The pace may slow down during introspective moments and quicken during more intense scenes.
- 9. Rendering and Preview:** Once I'm satisfied with the edits, I render a preview of the video to review the overall flow and visual quality. This helps me catch any final adjustments that might be needed.
- 10. Feedback and Finalization:** I share the draft with my teacher and other people for feedback. Based on their input, I make final tweaks to achieve the desired emotional impact and storytelling coherence.

In summary, my editing process involves careful organization, precise trimming, creative application of visual and audio enhancements, and a focus on maintaining the emotional resonance of the story. My aim is to transform the raw footage into a captivating visual narrative that aligns with the script's emotional journey.

Crop Masking

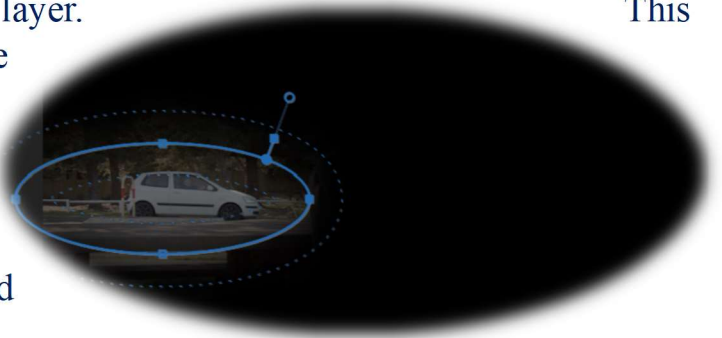
Cropping with masks and layering in Adobe Premiere Pro involves a multi-step process to remove background cars and people from film footage. First, import your footage into the timeline. Create a new adjustment layer and place it above your footage layer. This will serve as the base for your mask.



Next, draw a mask using the Pen tool or any of the shape tools on the adjustment layer. This mask should encompass the area where the unwanted cars and people are present. Adjust the mask's position and shape as needed to accurately cover these elements.

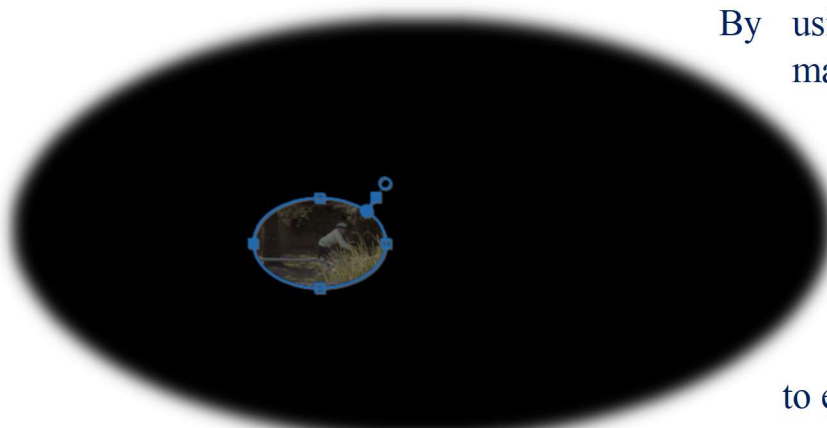
your footage layer by right-clicking and selecting "Duplicate." Move this duplicate layer above the adjustment layer. This is where layering comes into play. Apply the mask you've created to this duplicate layer by selecting the layer and clicking on the "Effect Controls" panel. In the Opacity section, you'll find the Mask settings. Set the mask to use the previously created adjustment layer as its source.

Once the mask is in place, create a duplicate of your footage layer by right-clicking and selecting "Duplicate." Move this duplicate layer above the adjustment layer.



With the mask applied to the duplicate layer, you'll see that the unwanted cars and people are hidden behind the mask. Adjust the mask's feathering and expansion settings to create a seamless blend between the masked area and the rest of the footage.

By using this method of layering and masking, you effectively remove the background cars and people from the scene. This process allows you to maintain the integrity of your original footage while achieving the desired visual result. Remember to continuously preview your work to ensure the quality of your edits.



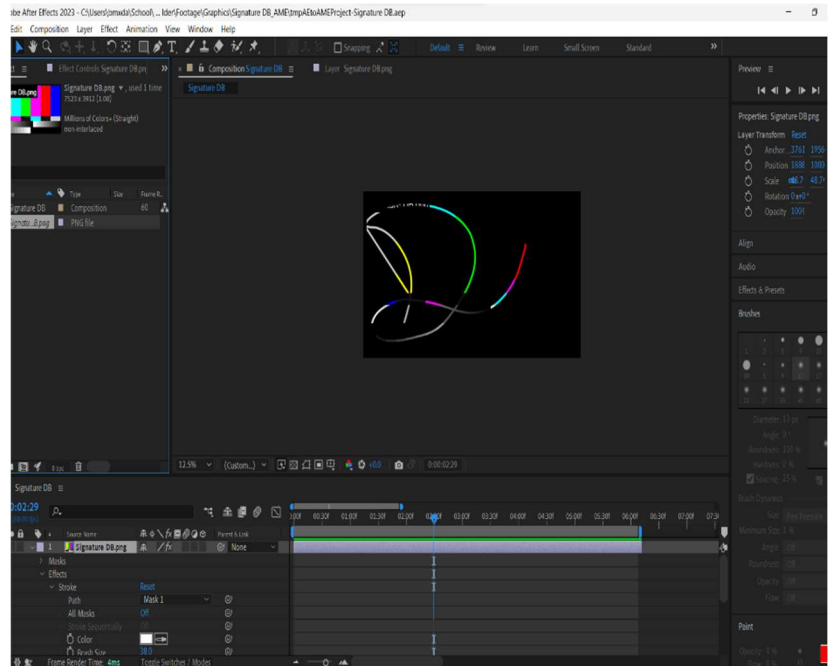
I used this process many times when removing interfering people and cars in the background. Due to the high-quality editing, you can no longer see a lot of the intrusive cars and people.

Animated Signature Logo

To create a moving signature logo in After Effects, I follow a step-by-step process that brings my logo to life with motion and animation. I start by importing my logo into After Effects using the "File" > "Import" option. Then, I create a new composition by right-clicking in the "Project" panel and selecting "New Composition." This allows me to set the dimensions and duration for my animation. Next, I add my logo to the composition timeline by dragging and dropping it from the "Project" panel. I can position and scale it according to my preferences.

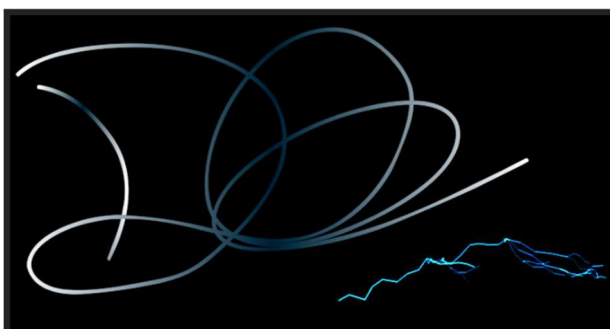
To animate the logo's movement, I enable the stopwatch icon next to the "Position" property of the logo layer. By moving the play head on the timeline, I can adjust the logo's position, and After Effects automatically generates keyframes. For a smoother appearance, I can also animate the opacity by adding keyframes to the "Opacity" property, enabling my logo to fade in or out.

If desired, I can enhance my logo animation by applying effects like motion blur, drop shadows, or colour adjustments. This can be done by selecting my logo layer and accessing the "Effects & Presets" panel.



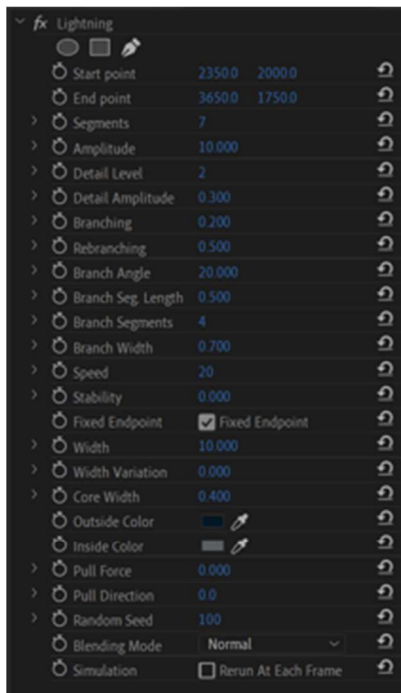
To achieve a signature-like motion, I draw a path directly on the logo layer using the Pen tool. This path defines the trajectory of my logo's motion. To apply this motion path, I select the logo layer, open the "Position" property, and press "Alt" while clicking on the stopwatch icon. This reveals an expression field where I paste the expression: `thisComp.layer("My Path Layer Name").transform.position`.

Fine-tuning the animation involves adjusting keyframes, timings, and bezier handles to control the speed and smoothness of the path's motion. I preview the composition to ensure everything looks as intended. Once satisfied, I proceed to export the animated logo by going to "Composition" > "Add to Render Queue." After configuring the render settings, including format and output location, I click "Render" to export the moving signature logo as a video file.



Throughout the process, I make sure to save my project frequently to avoid losing any progress. This approach allows me to create a captivating and dynamic visual element that adds flair to my branding or content.

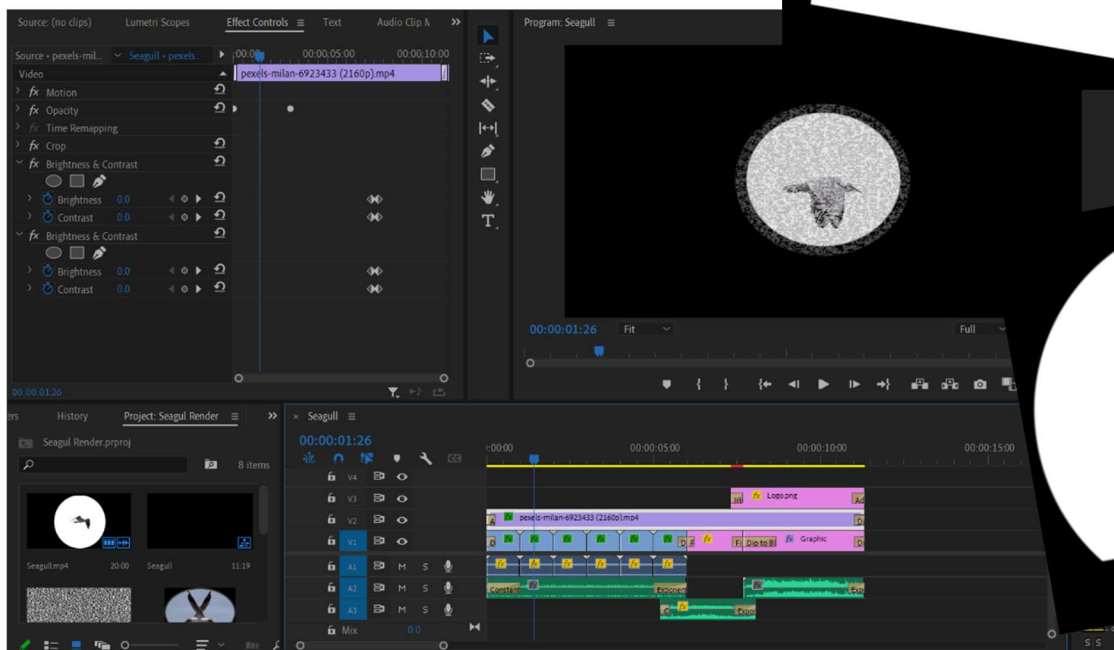
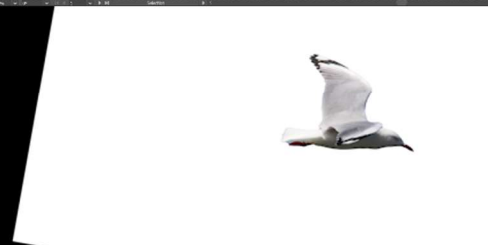
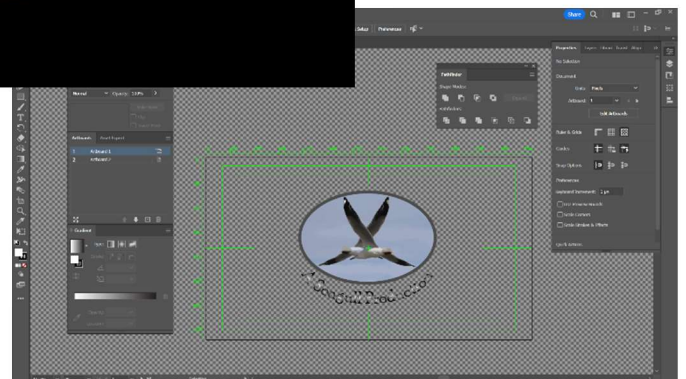
Stop Motion (For Logos)



Creating a stop motion logo in Adobe Premiere Pro involves importing individual frames of the logo sequence as image files. Arrange them on the timeline to establish the animation's pacing. Adjust the duration of each frame to control speed. Enhance the effect by adding transitions or effects between frames. Utilize the "Export" function to generate the final stop motion logo video.



For the Seagull Productions Logo, I did a stop motion of multiple seagull photos I had captured, and then removed the background of it. I then added a static video over the top and made it partially transparent by setting the opacity to 25%. I then made a cropping mask around it and set it to the uppermost layer. Adding a circle iris transition, I was then able to reveal the final logo with a cheer.



5. Appropriate design and/or design modification:

In the journey of creating my 10-minute short film, I encountered a myriad of factors that were beyond my control and necessitated several adjustments along the way. As chronicled on page 46 of the Gantt Chart, these alterations were largely attributed to the capricious nature of weather, time constraints, pre-existing commitments, and an array of unforeseen elements that emerged during the production process.

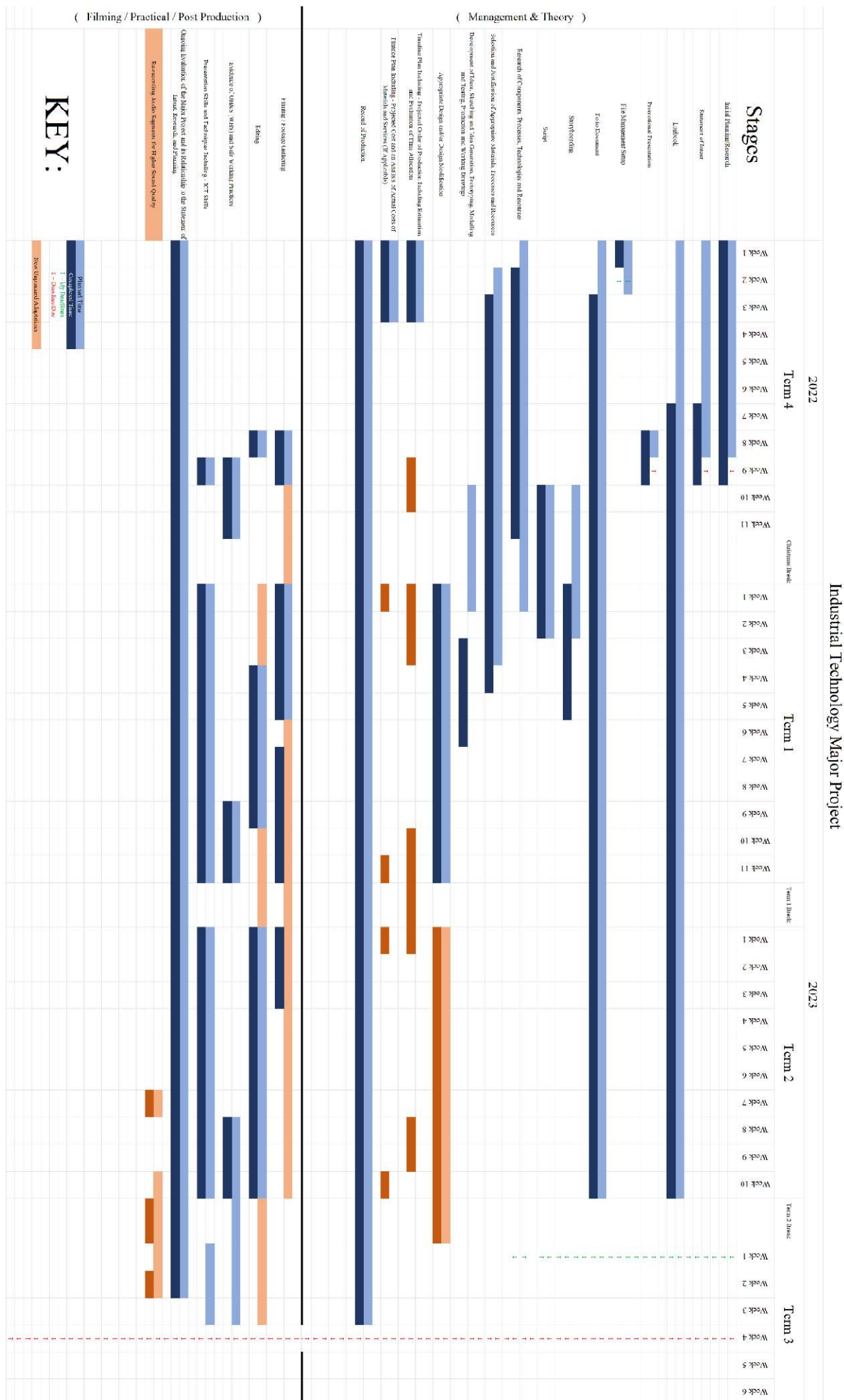
While these modifications did not veer from the fundamental narrative trajectory of the film, they did lend an unexpected twist to the final product, setting it apart from the initial vision that I had conceived. This evolution of my creative endeavour was an organic response to the challenges that presented themselves, highlighting the dynamic nature of the filmmaking process.

Among the primary influencers of my decisions were the practical limitations imposed by file sizes and the absence of a C-Fast Card reader. These technological constraints necessitated careful recalibration of my approach to filming and data management, forcing me to adapt my shooting sequences and post-production workflow. Consequently, this pragmatic adaptation introduced a distinctive rhythm to the storytelling, a rhythm that might not have otherwise emerged had circumstances been different.

One particularly noteworthy deviation arose from the unpredictable vagaries of weather. The absence of rain on certain key shooting days, which had been initially earmarked for capturing a pivotal rainy scene, prompted me to creatively reimagine the sequence. Drawing on the innate flexibility of the filmmaking process, I ingeniously restructured the scene, imbuing it with an unexpected charm that seamlessly integrated with the overarching narrative.

In summary, while the core essence of my 10-minute short film remained unaltered, the tapestry of external factors wove a rich and nuanced texture into the final creation. The adaptive decisions driven by technical limitations, weather fluctuations, and a plethora of variables injected an unforeseen vitality into the project. Through this, I gleaned a profound lesson in the art of filmmaking — that embracing the flux of circumstances can often lead to outcomes that transcend the confines of the original vision.

6. Timeline Plan



8. Record of Production

- Project Logbook – First 10 weeks – (Initial Stages)

Term 4 - Week 3	
What was undertaken last week:	
Research has been begun, and I have little to no idea as to what my intentions and directions are that I want to go with my project.	
Outcomes to be achieved this week:	
1	Set up my system for ordering files in File Explorer.
2	Begin creating a Gantt Chart.
3	Come up with a general idea or direction that I want to go. (Research)

Term 4 - Week 4	
What was undertaken last week:	
I spent a lot of time researching on YouTube, and other such media streaming services to gain inspiration on the direction I want to go with my short film.	
Outcomes to be achieved this week:	
1	Create a Finance Plan and investigate the upcoming costs.
2	Expand the Gantt Chart and gain a greater understanding of the idea of what the Major Project concept is.
3	Look at Folio Samples.

Term 4 - Week 5	
What was undertaken last week:	
My Gantt Chart is taking shape, and the finance plan is coming into action. I have also decided that I want to follow cinematography as my main media type, however, incorporate many other media forms.	
Outcomes to be achieved this week:	
1	Begin creating a Folio Structure to be followed.
2	Finnish off the Gantt Chart.
3	Begin researching and documenting resources, media types, and software possibilities for future reference.

Term 4 - Week 6	
What was undertaken last week:	
My Folio is taking shape and coming together well. I am pleased also with the initial completion of my Gantt Chart; however, I know that edits will be made as time goes by. Research is coming along well, however no documentation has taken place yet, as I do not see the necessity for more research when I have already made decisions.	
Outcomes to be achieved this week:	
1	Ask Chris how much research is required, and if it is actually useful.
2	Tidy up the Folio Structure, and begin adding headings etc.
3	Document and Screenshot all of the steps that I am taking.

Term 4 - Week 7	
What was undertaken last week:	
Spoke to Chris Webb, and he outlined the importance and necessity for excessive research as this grounds and enforces your decisions and helps later on when justifying why you chose to do something a certain way rather than another. Made my Folio ready and suitable for use and can now begin adding content. I am looking into whether or not I need a separate screen capturing application/driver, or if the inbuilt screen capture will do well.	
Outcomes to be achieved this week:	
1	Complete the initial stages of the Folio to a considerably attempted standard.
2	Add my research, resources, logbook, Gantt Chart, Finance, etc. to my Production Folio
3	Begin gathering a small sample of the intended soundtracks and footage that will be similar to the work I will be producing. This will aid greatly in the proposal, interview, and also the presentation to the class.

Term 4 - Week 8	
What was undertaken last week:	
Folio had been constructed significantly. I have samples of my work and research embedded in my folio document, and all of the marking criteria elements are now included in my folio. I have begun gathering footage and am also using royalty free public domain soundtracks and video footage for my presentation to enhance my engagement and increase my professional standards of communication.	
Outcomes to be achieved this week:	
1	Neaten my draft Folio and add design elements to be ready for submission.
2	Finalise my initial gathering of footage and create an engaging PowerPoint presentation for the class presentation of proposed work.
3	Practice my presentation to ensure confidence and fluidity.

Term 4 - Week 9	
What was undertaken last week:	
Folio all prepared for the class presentation. PowerPoint made and completed. Practice presentation completed fluently.	
Outcomes to be achieved this week:	
1	Watching of Class Presentation Displays Assessment Task 1
2	Watching of Class Presentation Displays Assessment Task 1
3	Watching of Class Presentation Displays Assessment Task 1

Term 4 - Week 10	
What was undertaken last week:	
Watching of Class Presentation Displays Assessment Task 1	
Outcomes to be achieved this week:	
1	Watching of Class Presentation Displays Assessment Task 1
2	Watching of Class Presentation Displays Assessment Task 1
3	Watching of Class Presentation Displays Assessment Task 1

- Project Journal – Developed

Term 2

Week 2: 01-03/02

Progress Made: I have come up with quite a good storyline that I am both interested and passionate about, and a story that I believe has a huge amount of potential for a short film. I currently am not completely sure how the script will turn out; however, I have begun writing a couple of poetic sequences that I am hoping will be useful.

Editing Techniques Used: While constructing a few short poems, I am packing in as much visual detail as I possibly can. This will help later on when I have to film scenes, as I will have the words to match and find relevant scenes that suit.

Hopes for the Coming Week: In the next week, I plan to continue writing the script, and hopefully begin to bring in some technical camera prompts and setting cues so as to begin filling out the bigger picture of what my film will end up looking like. I will also continue my research and input into my logbook. I'm also intending to research storyboard templates and look for one that will be beneficial for me to use.

Week 3: 06-10/02

Progress Made: I have successfully been able to make quite a bit of progress on my storyline, and now have quite an in-depth script that has a few conversations between characters and scene set guides.

Hopes for the Coming Week: Next week, I will try to complete my script and continue to work on my folio. I would like my research and justification on choices to be quite in depth and sufficiently completed to a proficient stage. I will also begin thinking about what camera gear I will require to make my project possible.

Week 4: 13-17/02

Progress Made: I finished writing the Script for 'Questions' I now have my full script and storyline for my short film and am excited to be seeing the progress within my folio also.

Editing Techniques Used: I compiled my script using Microsoft Office Word which was helpful in being easy to cut and paste sections of script and shuffle the storyline until I was happy with it.

Hopes for the Coming Week: In the upcoming week, my goal is to begin forming a detailed storyboard for my short film using script elements along with all of the ideas I have in my mind. This will enable others to visually begin to see my thought processes on paper.

Week 5: 20-24/02

Assessment Task 2 Industry Study

Week 6: 27-03/03

Progress Made: I managed to find/create a storyboard template that I was happy with, I added all the script prompts and Camera shot details before printing my blank storyboard to make my storyboarding easier.

Editing Techniques Used: Using Adobe Illustrator was very beneficial when it came to creating the storyboard. I then printed the storyboard and proceeded to begin the manual, and laborious process of drawing and colouring the scenes and shots.

Hopes for the Coming Week: Next week, my focus will be on continuing my storyboard, and refining my folio research to determine what equipment and resources I will be accessing the most as the main backbone of my project.

Week 7: 06-10/03

Progress Made: I continued working on my storyboard; however, progress is taking longer than I expected and would have hoped for it to take. I am prioritising just being able to finish my storyboard at this present moment.

Hopes for the Coming Week: Next week, I plan to finish my storyboard completely, and begin refining my folio research to determine what equipment and resources I will be accessing the most as the main backbone of my project.

Week 8: 13-17/03

Progress Made: I finished my storyboard and was able to scan the coloured pages into a PDF document that will become beneficial later. Right now, I am refining my folio research to determine what equipment and resources I will be accessing the most as the main backbone of my project, as well as phoning actors who I think will be able to fit the parts that I need for my short film, and who will want and be able to play the role.

Editing Techniques Used: I accessed a printer to be able to scan my hand drawn scenes into a digital PDF document to be used as a digital storyboard.

Hopes for the Coming Week: In the upcoming week, I aim to contact actors/friends who I will be able to arrange a video shoot with to enable an early start on the editing process. I will also keep my folio up to date across all my management strategies, and my formatting of the folio.

Week 9: 20-24/03

Progress Made: I have been in contact with multiple people; however, it is beginning to seem like actors will be quite hard to find for my film. Therefore, I may need to do some compromise on the bases of what my perfect actor will have to be, and just go with whoever the best person is that I can find.

Hopes for the Coming Week: Next week, my focus will be on securing actors as best as I possibly can, as well as maintaining my folio, and beginning to start forming my production workspace layout in Adobe Premiere Pro.

Week 10: 27-31/03

Progress Made: I have secured one of my actors, and I am currently in the process of securing another actor for the second main part. I have set up an Adobe Premiere Pro workspace layout that I will be working in and have copied that across all of the scene segments I have broken my film into.

Editing Techniques Used: Using Adobe Premiere Pro I was able to create a fully customisable workspace that I will be at ease using throughout the editing process. I have decided to break my film into a couple of smaller sections to enable less of a strain on my computer particularly when it comes to render time.

Hopes for the Coming Week: Ensure that all actors are secured, and make sure I know what cameras I will be using for my cinematography, and where and how I will be filming at what time of day.

Week 11: 03-06/04

Progress Made: All actors are secured and ready to go ahead for the bulk of the filming. I have decided on the cameras that I want to use for very specific purposes. I have decided to do the main video shoot down at Sawtell earlier on in the morning so as to get the nice ambient lighting that is quite dynamically flexible in its abilities to be edited in post-production.

Hopes for the Coming Week: Refer to the Holidays Section for further Details.

Holidays 07/04/2023 – 25/04/2023

Progress Plan: I plan to work on securing all needed footage for my major work so that I am able to edit my work all throughout the next term (term 3). I will make significant progress on my folio over the break and will be nearing completion of my project by the end of next term.

Actual Progress: I was able to complete the main video shoot for the bulk of my film. Over the holidays I was able to record close to 500GB in Raw footage which I am quite pleased about, as I can now start the main editing process. I did not, however, make much progress on my folio over the holiday period, however, I will be able to catch up again during the term 3.

Term 3

Week 1: 24-28/04

Progress Made: The opening scene of the film was shot, capturing the happy and dreamy atmosphere of Wesley's childhood. The scene was filmed with a light and airy aesthetic, and the shots were intentionally overexposed. In postproduction I also selected a suitable happy and dreamy music track to enhance the scene's mood.

Editing Techniques Used: In Adobe Premiere Pro, I adjusted the exposure and brightness levels to achieve the desired overexposed look. I also applied colour grading techniques to enhance the light and airy atmosphere. Additionally, I synchronized the footage with the chosen music track to create a cohesive and immersive experience.

Hopes for the Coming Week: In the next week, I plan to edit the scene where Wesley is on the bus, feeling depressed due to the rainy weather and his depressing life events. I will focus on colour grading to create a gloomy and desaturated visual tone. I'm also intending to experiment with audio effects to emphasize Wesley's emotions.

Week 2: 1-05/05

Progress Made: I successfully filmed the scene on the bus, emphasizing Wesley's sadness and the rainy weather outside. The shots were composed to convey his isolation and depression.

Editing Techniques Used: In Adobe Premiere Pro, I applied colour grading techniques to desaturate the footage and give it a gloomy look. I also experimented with audio effects, such as using rain sound effects and adjusting the ambient audio levels to enhance the rainy atmosphere and Wesley's emotions. This also included adding a monotonous beat into the backing track to make the imagined crash scene more stressful.

Hopes for the Coming Week: Next week, I will edit the scene where the bus arrives at the beach, and Wesley exits. We plan to use visual effects to create smoke coming out of the bus and further enhance the transition from the bus to the beach.

Week 3: 8-12/05

Progress Made: I filmed the scene where the bus arrives at the beach and Wesley steps out. In the editing process, I added visual effects to create smoke coming out of the bus. This effect helped to accentuate Wesley's transition and add a touch of mystery to the scene.

Editing Techniques Used: In Adobe Premiere Pro, I used keying and masking techniques to isolate the bus and add the smoke effect. I also adjusted the timing and opacity of the effect to ensure it appeared realistic and visually appealing.

Hopes for the Coming Week: In the upcoming week, my goal is to edit the sequence where Wesley is running down the beach. I plan to experiment with different editing techniques, such as varying the shot angles, applying slow-motion effects, and enhancing the overall energy of the sequence.

Week 4: 15-19/05

Progress Made: I successfully edited the sequence where Wesley is running down the beach. I incorporated various editing techniques to create a visually engaging and energetic sequence. This included using different shot angles, implementing slow-motion effects, and utilizing dynamic transitions between the shots.

Editing Techniques Used: In Adobe Premiere Pro, I applied slow-motion effects to certain shots to emphasize the energy and intensity of his movement. I also experimented with various transition effects, such as crossfades and whip pans, to enhance the overall fluidity and excitement of the sequence.

Hopes for the Coming Week: Next week, I plan to edit the scene where Wesley stops running and goes to sit down at a picnic table. I will focus on pacing, colour grading, and capturing the contemplative mood of the moment.

Week 5: 22-26/05

Progress Made: I edited the scene where Wesley stops running and sits down at the picnic table. In the editing process, I paid attention to pacing, colour grading, and capturing the contemplative mood of the moment. I adjusted the timing of the shots and applied colour grading techniques to create a serene and introspective atmosphere.

Editing Techniques Used: In Adobe Premiere Pro, I utilized various tools to achieve the desired pacing and mood. This included trimming and rearranging the shots to establish the right rhythm. I also used colour grading effects to enhance the overall ambiance and evoke the contemplative mood of the scene.

Hopes for the Coming Week: In the upcoming week, I aim to edit the sequence where Wesley's thoughts related to the core of the story are depicted. I plan to experiment with visual effects, audio manipulation, and creative editing techniques to effectively portray his internal struggles.

Week 6: 29-02/06

Progress Made: I successfully edited the sequence where Wesley's thoughts are portrayed. Through the use of visual effects, audio manipulation, and creative editing techniques in Adobe Premiere Pro, I was able to effectively convey his internal struggles. The scene now encapsulates the intensity and depth of his emotions.

Editing Techniques Used: In Adobe Premiere Pro, I employed techniques such as overlays, colour grading, and audio effects to bring Wesley's thoughts to life. I used overlays to visually represent his racing thoughts, colour grading to enhance the mood, and audio effects to create a sense of immersion and introspection.

Hopes for the Coming Week: Next week, my focus will be on editing the scene where Wesley yells out his final question, establishing the story's central theme. I aim to capture the raw emotion and intensity of this moment through precise editing, sound design, and visual effects.

Week 7: 05-09/06

Progress Made: I edited the scene where Wesley yells out his final question, capturing the raw emotion and intensity of the moment. In Adobe Premiere Pro, I carefully timed the cuts, applied sound design techniques to enhance the impact of his voice, and utilized visual effects to emphasize the significance of the question.

Editing Techniques Used: To intensify the scene, I employed techniques such as quick cuts, audio layering, and visual effects in Adobe Premiere Pro. Quick cuts were used to create a sense of urgency, audio layering added depth to Wesley's voice, and visual effects heightened the dramatic impact.

Hopes for the Coming Week: In the upcoming week, my goal is to edit the transition that zooms out into the galaxy, followed by the subsequent shot of Wesley encountering Mr. Wiseguy for the first time. I will focus on seamless transitions, colour grading, and creating a sense of wonder and introspection.

Week 8: 12-16/06

Progress Made: I successfully edited the transition that zooms out into the galaxy, followed by the shot of Wesley reflecting on his encounter with Mr. Wiseguy. Using Adobe Premiere Pro, I applied smooth transitions, colour grading, and visual effects to evoke a sense of wonder and introspection.

Editing Techniques Used: In Adobe Premiere Pro, I utilized keyframing and effects to create the zoom-out transition smoothly. Additionally, I applied colour grading techniques to enhance the visual tone of the scene, and visual effects were employed to add a touch of surrealism and contemplation.

Hopes for the Coming Week: Next week, I plan to edit the scene where Mr. Wiseguy recites a poetic repertoire of answers and wisdom. I aim to synchronize the visuals and audio, maintaining a balanced pace and highlighting the emotional resonance of his words.

Week 9: 19-23/06

Progress Made: I edited the scene where Mr. Wiseguy recites a poetic repertoire of answers and wisdom. By synchronizing the visuals and audio in Adobe Premiere Pro, I achieved a balanced pace and emphasized the emotional resonance of Mr. Wiseguy's words. The composition and timing of the shots were carefully crafted to enhance the impact.

Editing Techniques Used: In Adobe Premiere Pro, I focused on precise timing and pacing to synchronize the visuals with Mr. Wiseguy's recitation. I also employed framing techniques to highlight the characters' expressions and gestures, adding depth to the scene's emotional impact.

Hopes for the Coming Week: In the upcoming week, my goal is to edit Wesley's poetic response to Mr. Wiseguy's words. I will pay attention to the pacing, use of visual metaphors, and audio enhancement to create a powerful and introspective sequence.

Week 10: 26-30/06

Progress Made: I successfully edited Wesley's poetic response to Mr. Wiseguy's words. By refining the pacing, utilizing visual metaphors, and enhancing the audio in Adobe Premiere Pro, we crafted a powerful and introspective sequence. The scene now encapsulates Wesley's journey and the emotional depth of his thoughts.

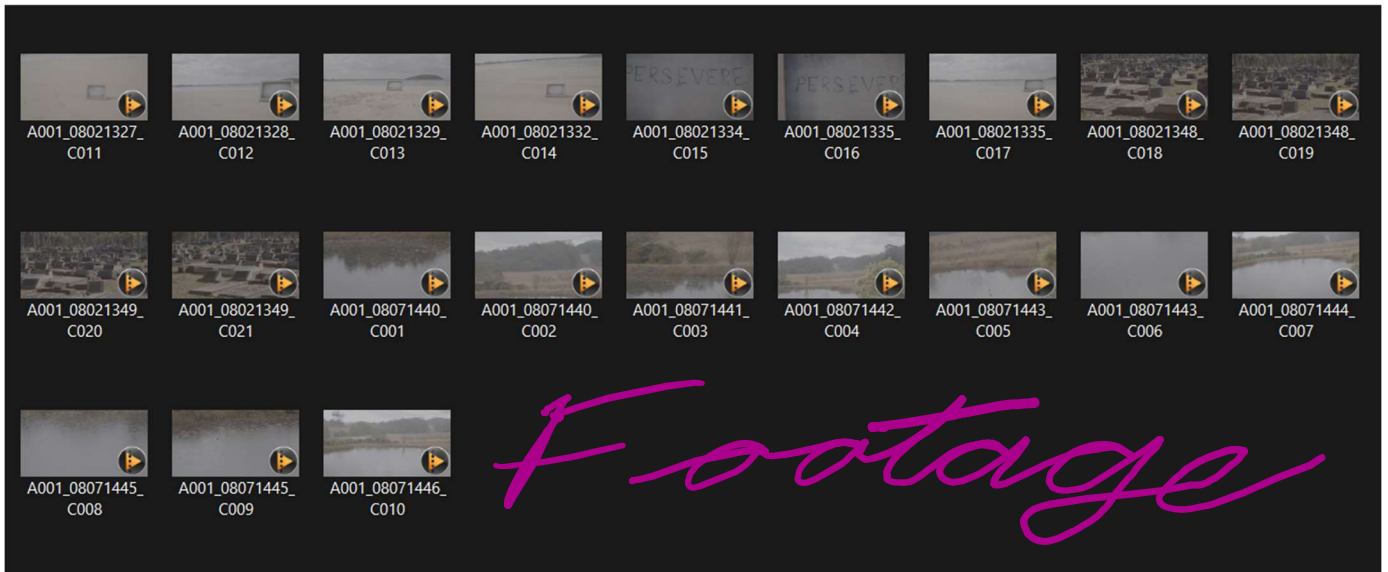
Editing Techniques Used: In Adobe Premiere Pro, I utilized pacing techniques such as gradual acceleration and strategic pauses to heighten the impact of Wesley's words. Visual metaphors were incorporated through precise shot selection and editing, while audio enhancements included voice modulation and layered sound design.

Hopes for the Coming Week: Next week, my focus will be on editing the final scene where Wiseguy fades away, leaving Wesley contemplating the possibility of being alone. We aim to create a visually stunning and thought-provoking sequence through the use of editing techniques, visual effects, and audio enhancements.

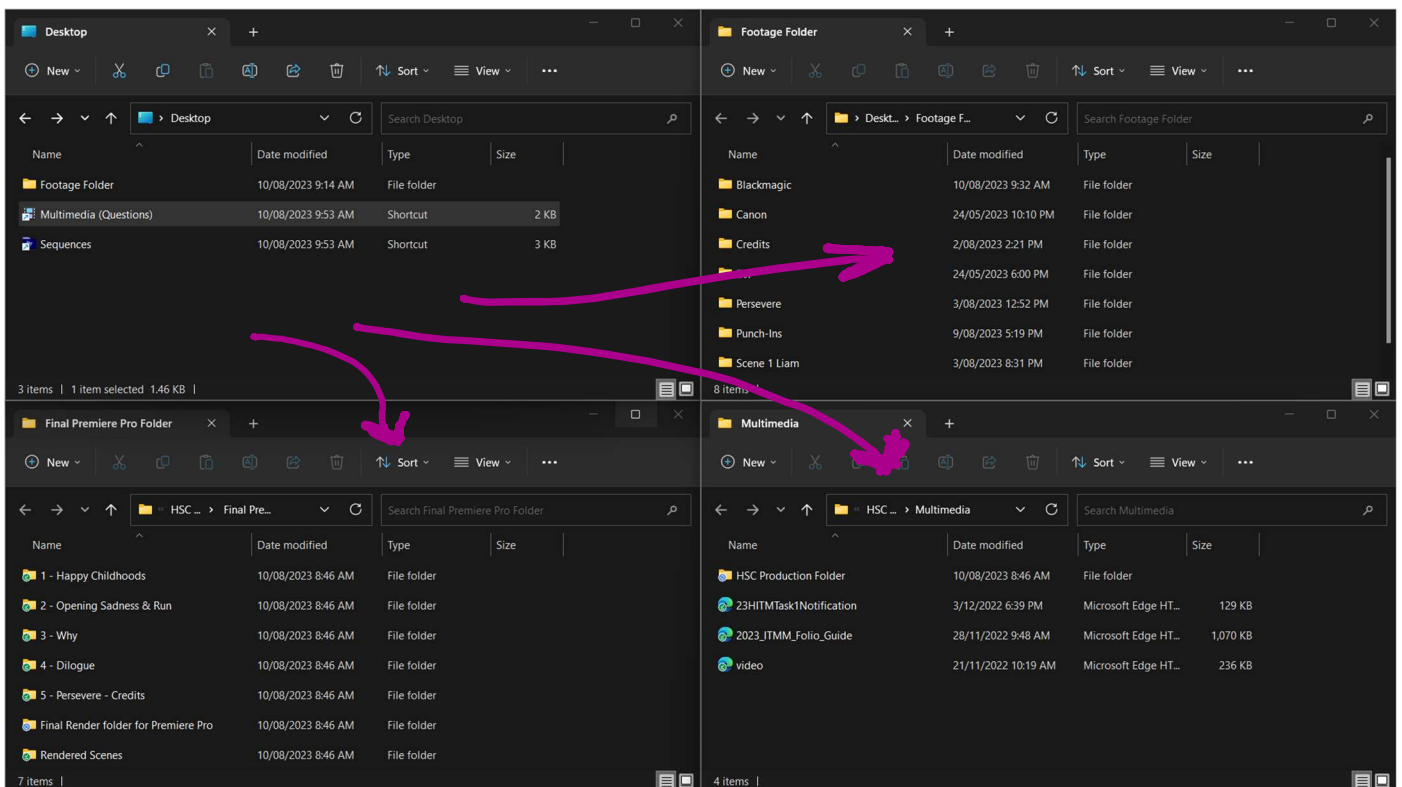
Project Complete!

My Film / Key Production Parts

Organization and Review:

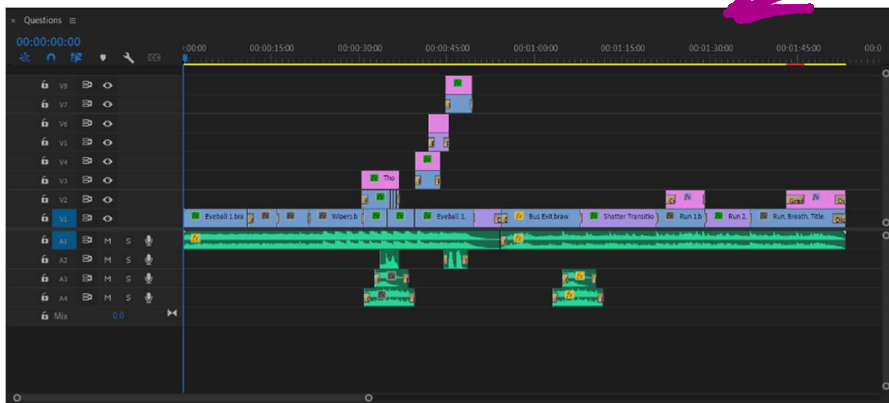
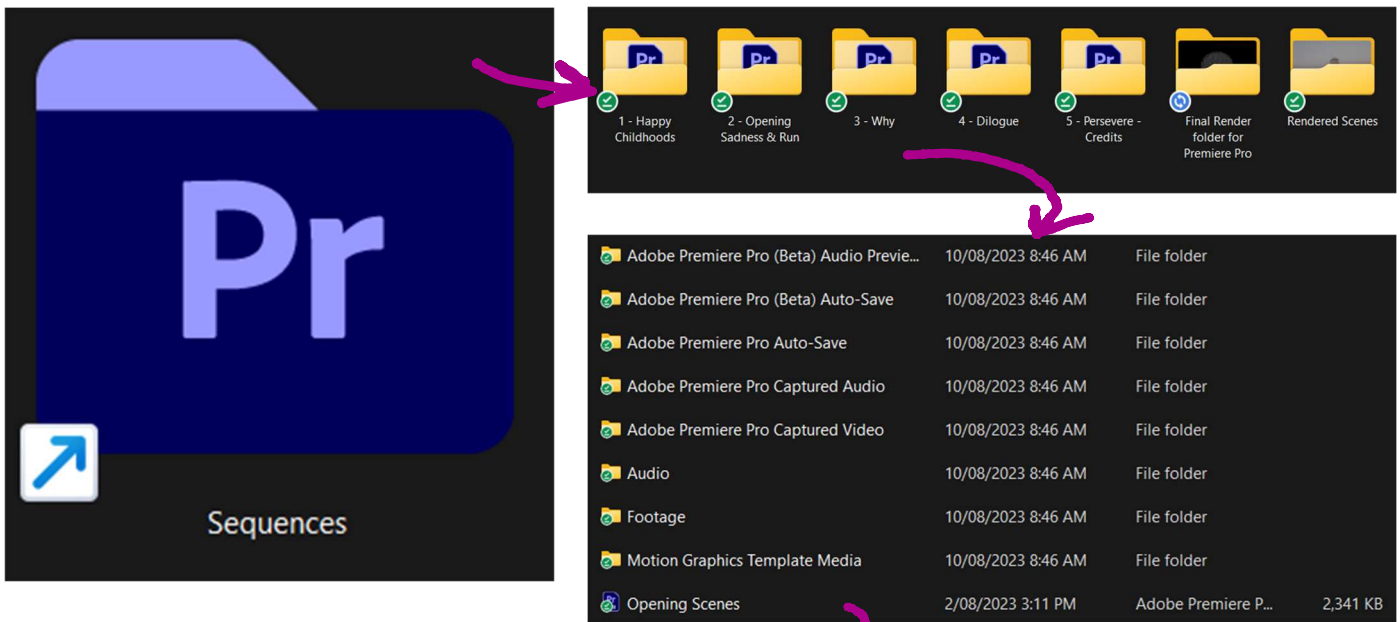


I began my production by downloading all the footage I had gathered off my camera, and onto my external hard drive. I then sorted all my footage, and only copied the necessary clips onto my computers desktop in a dedicated folder. As seen in the image below, I meticulously organised my folders so that inside the footage folder was a folder for each of the video shoots, and each of the different cameras and shots within that.



Sequencing and Timeline:

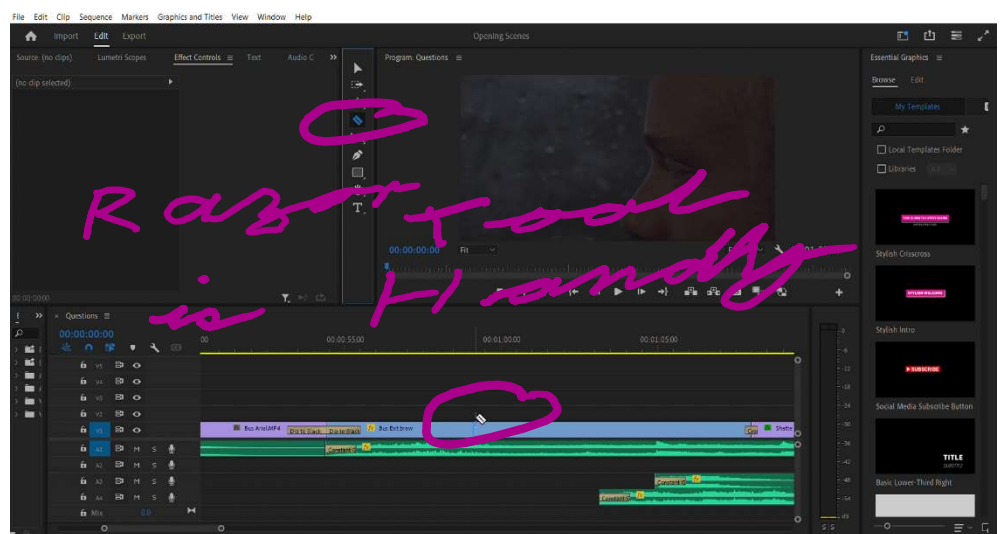
I had a particular folder that I placed my individual scene sequences within, making it easier for me to locate sections of my project. Within these scene section folders, I then had my premiere pro application files that I could open to work on.



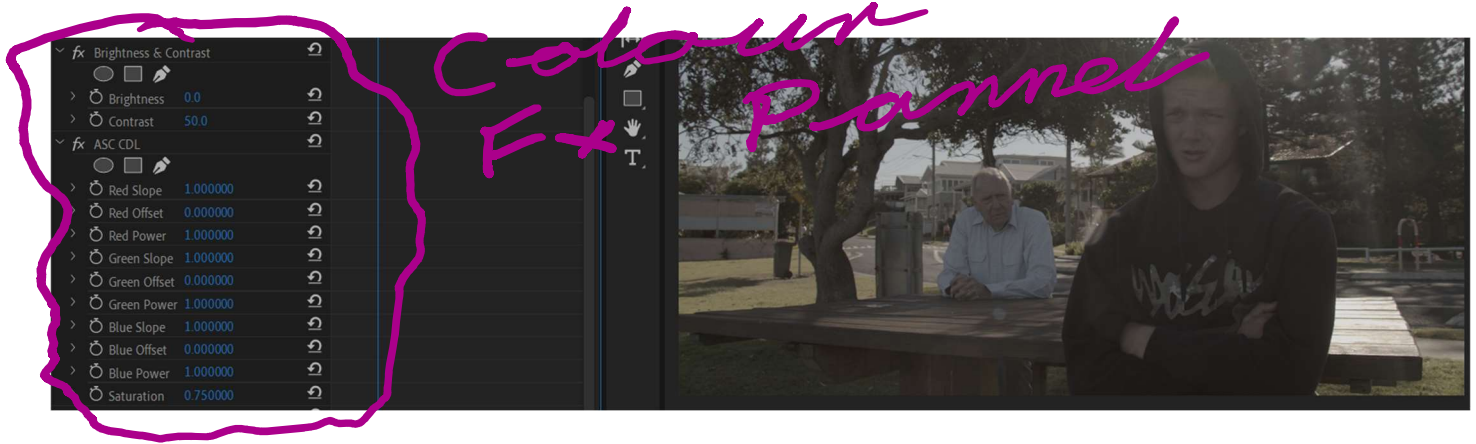
I then created a sequence and arranged my footage along the timeline in the way I saw fit according to the initial script.

Trimming and Cutting:

I then used the razor tool to allow me to cut and delete sections of footage. I then rearranged this without the stage commands such as 'Action,' 'Cut,' Etc...

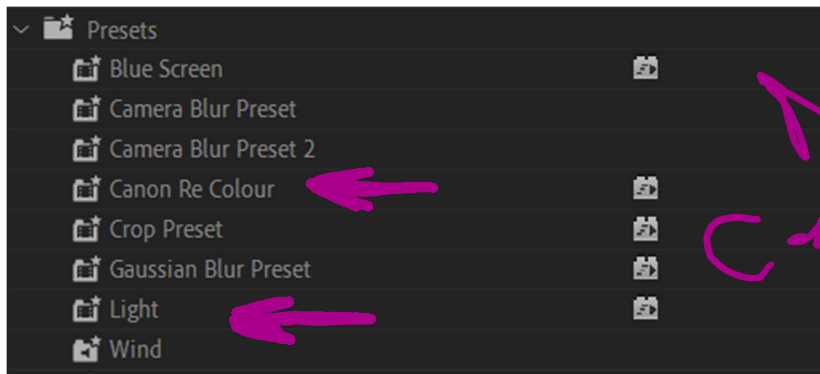


Visual Enhancement:



I re-colour-graded the original raw footage I had recorded on the Blackmagic so that I could bring out the vibrant colours to a greater extent. I also had to colour grade the Canon Footage so that it would match the colour scheme of the Blackmagic RAW footage.

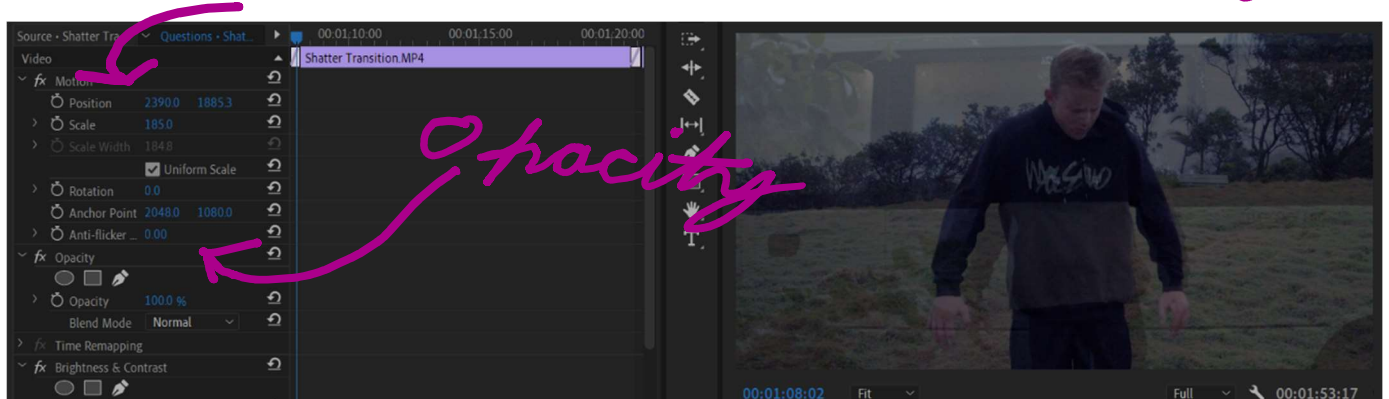
I then saved these settings as a modified preset to use across all of my clips as required.



Transitions and Effects:

In this scene, I created my own custom transition which I ended up calling a shatter transition. I spent meticulous hours working at matching the position of the first video and the second clip to match the position of the person in the centre of the frame. I did this by overlaying one video over the other than decreasing the opacity of the 2nd clip to 45% transparency. Once positioned, I then increased the opacity again and added a micro cross dissolve transition to smooth the edges of the frame a little.

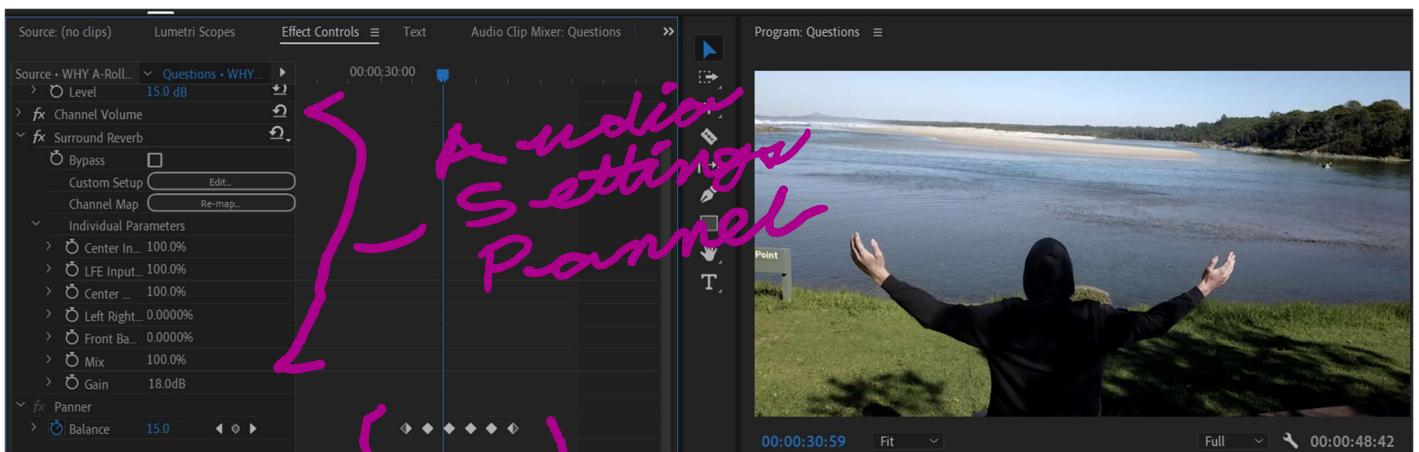
Altered Positioning



Audio Enhancement:



I recorded all my sound effects and audio tracks in my home studio, and then used Ableton Live 11 Lite (my DAW – Digital Audio Workstation) to refine my audio quality and added effects such as noise suppression and reverb to expand the dynamics of the sound quality.



Audio Settings Panel

Panner Keyframing

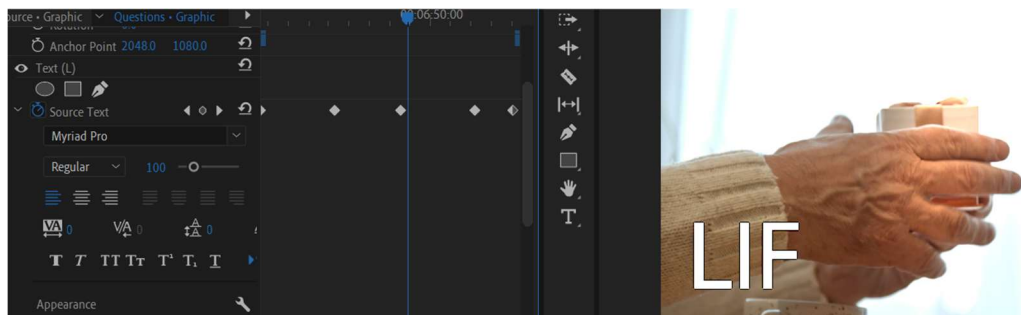
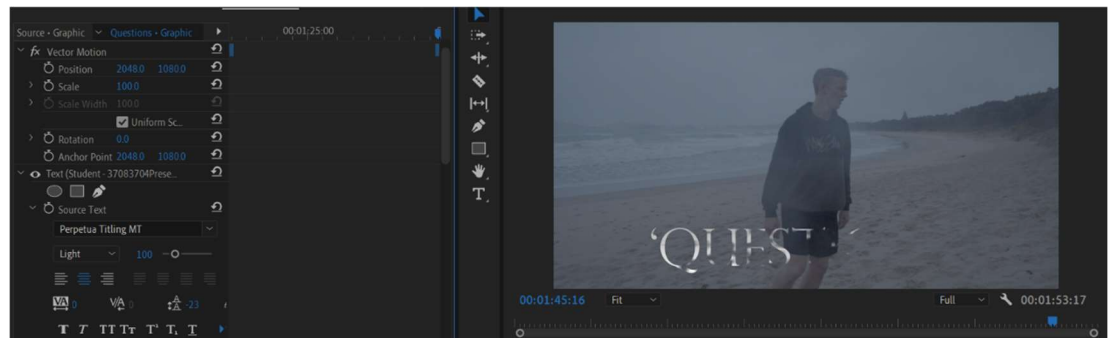
For this scene pictured, I added an additional surround sound Reverb that amplified, and also specialised the yell. I modified each of the individual parameters to suit my needs. I also keyframed the stereo Balance of the audio track to further distort and specialise the yell. Furthermore, I then proceed to add an echo effect which took some time to modify to suit the setting of the scene.

Text and Titles:



For this scene I used text as a frame. I then used the track matte tool, under the keying effects. I then rearranged the text with a delay of 3 seconds so that the footage within the words would follow slightly later after the main video layer.

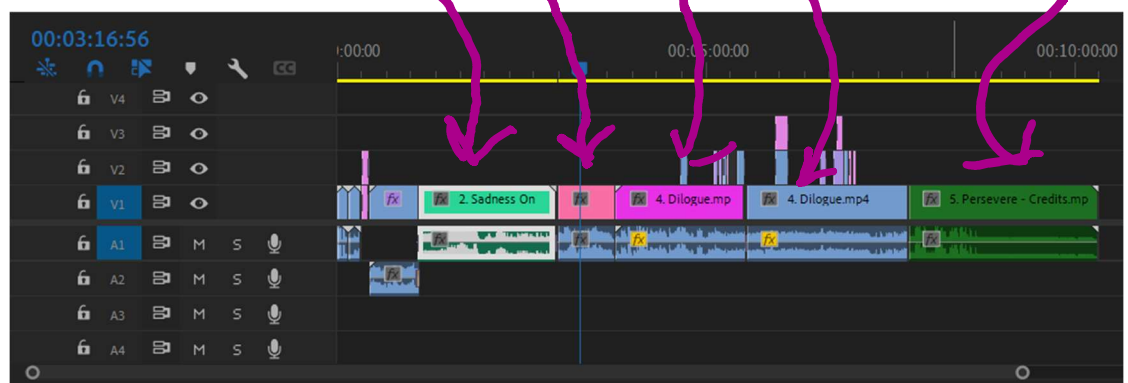
In this scene I used a gradient wipe as a transition over the text, however, I also applied a gradient colouring to the text to appeal to the viewers sighting.



I once again used the keyframe menu to animate the letters of the word 'LIFE' in a spaced out manner, almost as if it was being typed gradually.

Pacing and Emotion:

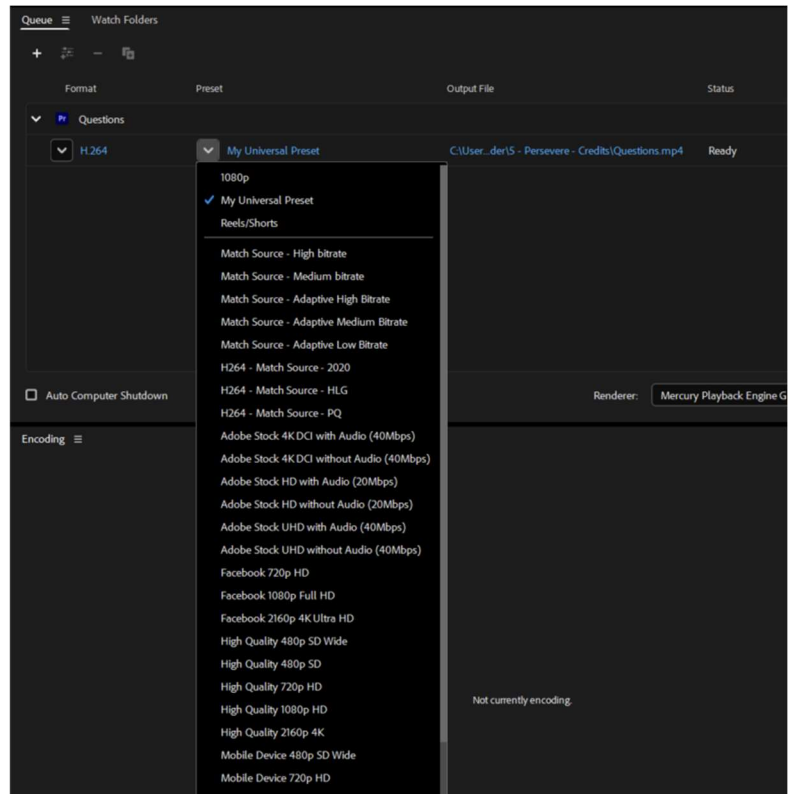
As seen by my final project timeline there are 5 main key scene sequences throughout my complex project. Although all of



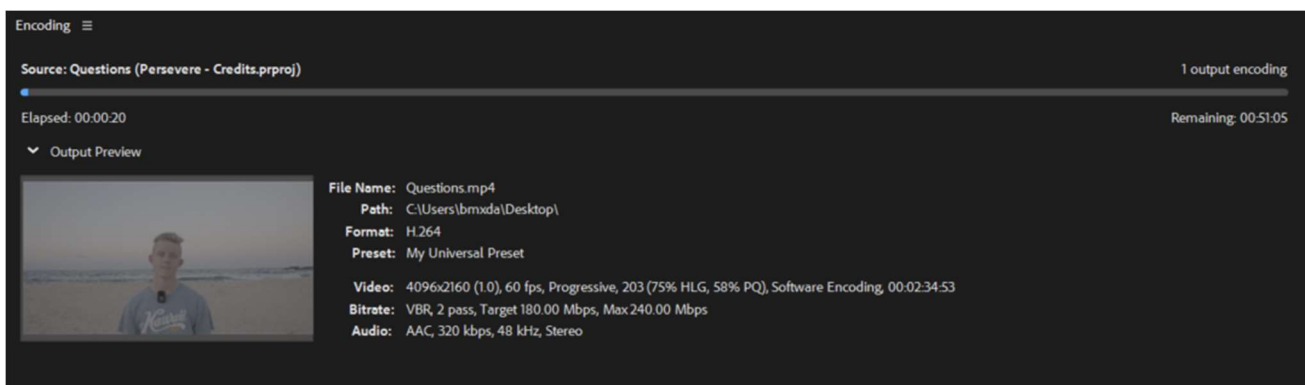
them have the same amount of content in them roughly, we can see by the spacing of them that certain scenes are quite short with rapid succession. This increases the intensity in these sections of the film, whilst the more spread-out segments are more slow, sad, and emotional.

Rendering and Preview:

Various Rendering Preset formats, including my own customised Universal Preset for rendering for draft previews.



Below is a display of the preview window in Adobe Media Encoder so as to be able to track the progress of the rendering process and be informed about the estimated amount of time until it will finish.



9. Evidence of OH&S (WHS) and Safe Working Practices



Home & School Workspaces



Maintaining

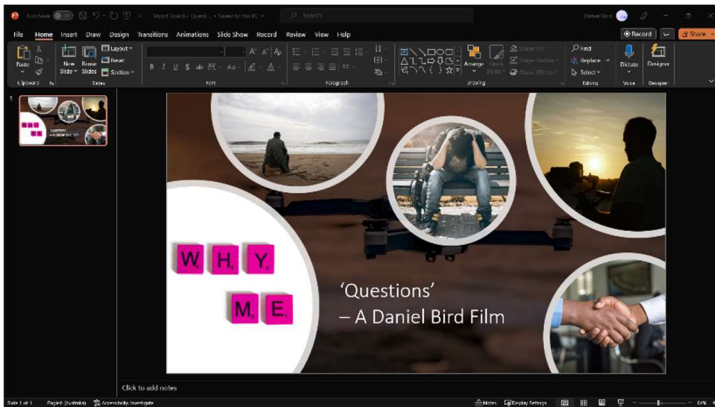
Workplace Health and Safety (WHS) is paramount on a small outdoor film set as well as within the confines of an indoor editing suite. Outdoors, crew members adhere to rigorous safety protocols to ensure the physical well-being of everyone involved. This involves proper equipment

usage, securing cables, and managing potentially hazardous conditions like weather changes. Regular safety briefings and the presence of first-aid kits help mitigate risks.

Indoors, the focus shifts to ergonomic considerations and eye health during editing sessions. Properly designed workstations, ergonomic chairs, and well-placed monitors contribute to comfort and long-term health. Adequate lighting, ergonomic keyboard setups, and scheduled breaks alleviate strain. Blue light filters on screens protect eyes during prolonged screen time. Mental well-being is also addressed by encouraging breaks, fostering a supportive atmosphere, and ensuring effective communication.

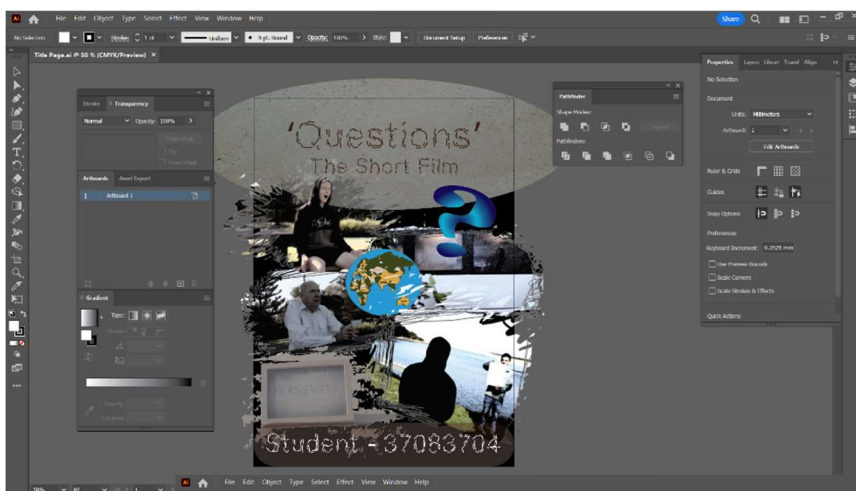
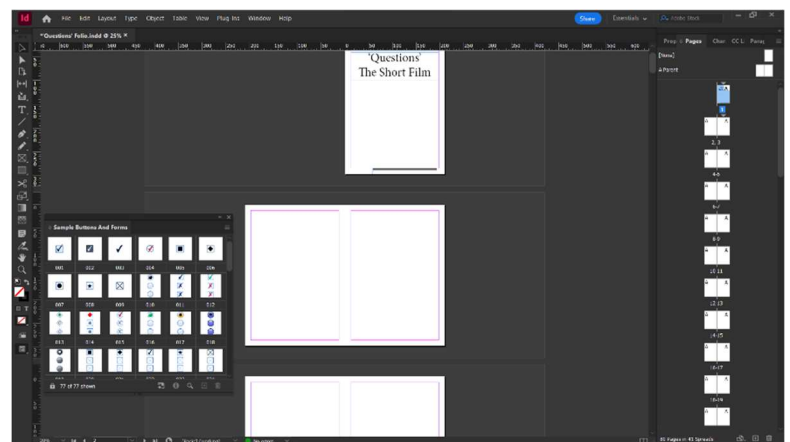
Overall, integrating WHS measures in both outdoor filming and indoor editing environments guarantees the well-being of the entire team, promoting productivity and creativity in a safe and secure workspace.

10. Presentation skills & techniques including ICT

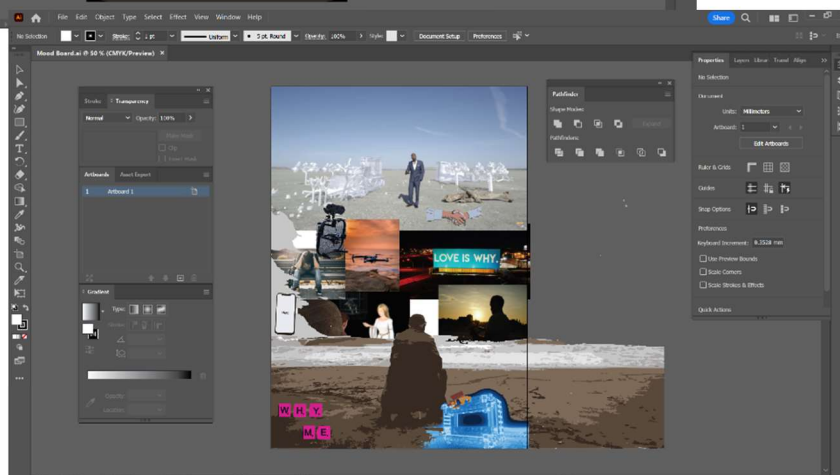


I have successfully demonstrated the ability to present my skills and techniques including ICT skills successfully through my significant use of various multimedia applications, and also the incorporation of multiple design features into my final folio document.

I began my folio using Illustrator, however, converted over back to MS Word for ease of access across multiple devices.



I also created my Title / Cover page in Adobe Illustrator before exporting them as a .png file and importing them into Microsoft Word



11. Ongoing evaluation of the major project:

My Statement of Reflection

Based upon my initial, Statement of Intent, Research, Planning

My major project script is a heartfelt exploration of a young individual's inner struggles and the transformative encounter with a wise stranger. Throughout this story, I aimed to capture the complexities of life, the hurdles we face, and the potential for personal growth through connection and self-discovery. I wanted to convey these themes using powerful visuals and emotional dialogue, creating a captivating narrative experience.

When I set out with my statement of intent, I envisioned delving into the protagonist's emotional turmoil, their search for meaning amidst adversity, and the way human connection can offer solace. As I developed the script, these themes became the heart of the story. The progression from joyful childhood scenes to the profound encounter on the beach reflects the protagonist's evolving emotional journey.

Every element of the script was meticulously planned, drawing from my research into cinematic storytelling techniques. The transitions, music cues, and camera angles were carefully chosen to enhance the narrative flow. This planning allowed me to create a natural progression of emotions, starting with cheerful and dreamy scenes, leading to a moment of intense introspection, and ultimately arriving at a satisfying resolution.

Crafting the dialogue was a key focus for me, particularly in the interaction between the protagonist and the wise stranger. I wanted their exchange to carry emotional weight and philosophical depth. The use of poetic verses to convey their thoughts added a lyrical dimension to the script.

The conclusion ties back beautifully to the core themes, reminding the audience that everyone faces challenges. Through empathy and shared experiences, individuals can find strength and hope. The final shot, with a single word written in the sand, powerfully encapsulates the story's message.

To enhance the project further, I will consider developing the wise stranger's character to provide more depth and insight. Maintaining a balanced pacing and ensuring visual consistency between scenes are also crucial to maintaining viewer engagement. Regular editing and refinement will help me polish the script, ensuring that each line of dialogue and scene serves a meaningful purpose in advancing the story.

In summary, my major project showcases my understanding of storytelling techniques and my ability to convey intricate emotions through visuals and dialogue. With careful execution, I'm confident that this script will create an impactful and thought-provoking cinematic experience for the audience.

Production

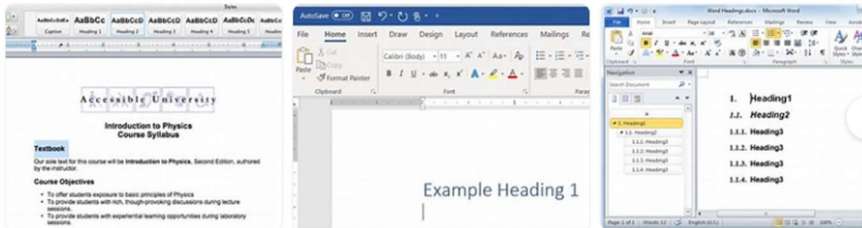
1. Evidence of solutions to problems in production

headings in microsoft word



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I had little to no issues with my production workflow as I have spent quite some time researching how to get it right. Here are some issues I did run into, however, and the ways I went about solving them.

To create headings by applying heading styles:

1. Click in the paragraph (title or subheading) you want to designate or format as a heading.
2. Click the Home tab in the Ribbon.
3. Click the heading style you want in the Styles Gallery (such as Heading 1) in the Style group. ...

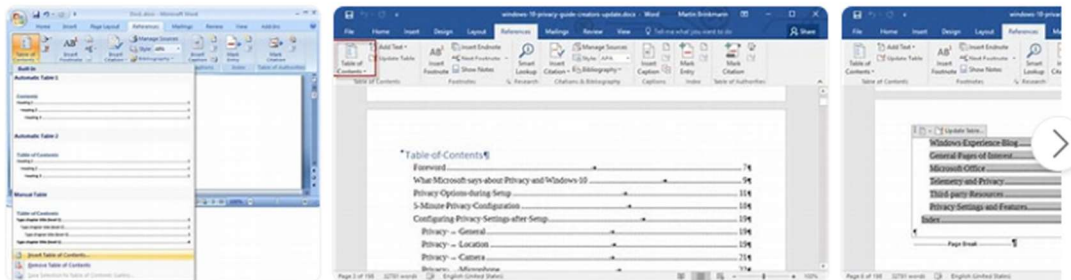
How to Create Headings
A www.avantixlearning.com

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How Do I Insert Table of Contents

1. Place your cursor where you want to add the table of contents.
2. Go to the References tab.
3. Select Table of Contents and choose one of the automatic styles. For Word 2003 and earlier, select Insert > Reference > Tables and Indexes , then ...
4. The table of contents appears in the location you selected.

[See More...](#)

How to Insert a Table of Contents in Microsoft Word

www.lifewire.com/create-table-of-contents-microsoft-word-4172941

2. Quality of the Product

I am immensely proud of the exceptional production quality showcased in the 10-minute short film that I've meticulously crafted based on this script. The depth of emotion and storytelling that the film conveys is a testament to the dedication and effort poured into every frame.

The film opens with a perfect juxtaposition of happiness and melancholy through the portrayal of Wesley's childhood memories. The visual transitions are seamless, with the ethereal music guiding the viewer through the shift in tone. As we delve into Wesley's emotional journey, the rain-soaked bus scene resonates strongly, capturing the essence of his depression. The aerial shots of the bus driving down the road and arriving at the beach add a cinematic touch that draws the audience deeper into the story.

The masterful use of green screen and 360-degree shots during the beach sequence adds a unique and immersive element. The overlay of text and visuals effectively enhances the storytelling, making the film visually engaging and emotionally impactful.

The dialogue between Wesley and Mr. Wiseguy is the heart of the film, and it is executed flawlessly. The poetic exchange between them beautifully conveys the struggles and introspection that Wesley is undergoing. The camera work during this scene, transitioning from close-ups to panoramic views, accentuates the emotional intensity.

The portrayal of Mr. Wiseguy disappearing into nowhere adds an intriguing element, creating a sense of mystery and leaving the audience contemplating the meaning behind his presence. This is a testament to the thoughtful storytelling approach taken.

The choice of music perfectly complements the narrative, enhancing the emotional beats of the film. The final shot of the word "Hope" written in the sand is a powerful visual symbol that encapsulates the film's central message.

The end credits, accompanied by behind-the-scenes shots and videos, provide a personal touch that invites the audience to connect with the creative process behind the film.

In summary, this 10-minute short film is a masterclass in storytelling, direction, and production. The script has been brought to life with an impeccable attention to detail, captivating visuals, and a musical score that resonates with the audience's emotions. Every aspect of this project reflects a commitment to excellence, resulting in a high-quality film that I am immensely proud to have created.

3. Range of Skills

Throughout the journey of creating this project, I've been able to showcase a vast range of skills that I'm incredibly proud of. From scriptwriting to editing, and even delving into advanced techniques like crop masking and stop-motion animation, I've had the opportunity to demonstrate my creativity and technical expertise.

Starting with the script, I was able to craft a compelling narrative that takes the audience through a rollercoaster of emotions. I carefully structured the story to seamlessly transition between happy childhood memories and more introspective moments. This scripting process allowed me to set the foundation for a captivating visual journey.

When it comes to editing, I meticulously pieced together the raw footage in Adobe Premiere Pro, bringing the script to life on the screen. I meticulously trimmed and cut each shot, paying attention to every detail to ensure a seamless and engaging flow. Applying colour correction and grading techniques allowed me to enhance the mood of each scene, adapting colours and lighting to match the evolving tones of the narrative.

One of the standout techniques I employed was crop masking. I used this technique to remove intrusive background elements from scenes, ensuring that the focus remained on the characters and emotions. This added a layer of professionalism to the final product, highlighting my attention to detail.

Venturing into the realm of animation, I brought my logo to life using After Effects. This animated signature logo added a dynamic and visually appealing element to the project, showcasing my skills in motion graphics and design. The stop-motion animation technique further demonstrated my versatility and willingness to explore different creative avenues.

Beyond the technical aspects, my ability to grasp the emotional arc of the story and translate it into visual elements was crucial. I focused on pacing, emotional resonance, and thematic exploration to ensure that the final project conveyed the intended message effectively.

In conclusion, this project has allowed me to showcase a wide array of skills, from conceptualization and storytelling to editing and animation. The combination of technical expertise and artistic sensibility has resulted in a high-quality short film that I'm incredibly proud to have created. This journey has not only reinforced my passion for visual storytelling but also highlighted my capacity to adapt to different media forms and techniques.

4. Degree of difficulty

Embarking on the creation of this project, I set out to tackle a high level of difficulty that pushed the boundaries of my creative and technical capabilities. This endeavour required not only a deep understanding of various filmmaking techniques but also the determination to execute them flawlessly. As I reflect on the project's challenges and accomplishments, I'm immensely proud of how I've managed to achieve this ambitious endeavour and integrate it into my portfolio.

The complexity of the project lay in the intricate interplay between scriptwriting, editing, and animation techniques. Crafting a narrative that transitioned seamlessly between contrasting emotions demanded meticulous planning and attention to detail. From joyful childhood memories to moments of introspection and sadness, I had to ensure that each scene flowed organically and resonated emotionally. I accomplished this by weaving a script that encapsulated the essence of each emotion, building a narrative arc that would capture the audience's attention from start to finish.

One of the standout achievements was my adept use of crop masking to remove intrusive elements from scenes. This technique elevated the overall visual quality of the project by erasing distractions and enhancing immersion. By meticulously masking out background elements, I ensured that the audience's focus remained on the characters and their emotional journey. This level of detail demonstrated my commitment to achieving a high standard of visual aesthetics and showcased my mastery of complex editing techniques.

The incorporation of an animated signature logo added another layer of sophistication to the project. Animating a static element like a logo requires a deep understanding of motion graphics principles, timing, and storytelling. The logo's movement not only contributed to the project's visual appeal but also showcased my ability to bring a brand identity to life through dynamic animation. This aspect of the project, which required both technical finesse and creative vision, has undoubtedly strengthened my portfolio by showcasing my versatility in design and animation.

By choosing stop-motion animation for logos, I embraced a technique that diverged from traditional approaches. This decision highlighted my willingness to explore innovative methods and demonstrated my willingness to take creative risks. The resulting stop-motion animation element showcased my adaptability, while also proving my capacity to seamlessly integrate diverse techniques into a cohesive project.

Incorporating all these challenging elements into a single project has undoubtedly elevated the level of difficulty, showcasing my commitment to mastering various aspects of visual storytelling. This project now stands as a testament to my dedication, creativity, and technical prowess. As I add this project to my portfolio, I'm excited to present a multifaceted skill set that encompasses scriptwriting, advanced editing, animation, and a keen eye for detail.

5. Use of appropriate materials, components, processes & technologies

In crafting my ideal project, I meticulously selected and integrated a range of materials, components, processes, and technologies to achieve a cohesive and impactful outcome. Drawing inspiration from prominent content creators such as Dude Perfect, Prince Ea, and Mark Rober, I strategically incorporated storytelling techniques that resonated with my audience while remaining mindful of potential pitfalls.

In terms of components, I carefully curated the raw footage, audio clips, and graphic elements that formed the foundation of my project. Each piece was chosen with precision, aligning with the emotions and themes outlined in the script. By selecting these components thoughtfully, I ensured that every visual and auditory element contributed to the narrative's emotional resonance and visual cohesion.

The utilization of Adobe Premiere Pro as my video editing software of choice was a strategic decision that allowed me to harness a wide array of processes and technologies. This comprehensive platform provided me with the tools to execute intricate editing techniques, such as crop masking, which I employed to remove intrusive background elements and enhance visual quality. Additionally, the software facilitated seamless transitions, audio enhancements, and precise trimming, ensuring that each frame served a purpose in the storytelling process.

Integrating graphic design and photo editing software, including Adobe Illustrator, Photoshop Beta, and Lightroom, allowed me to craft visually appealing elements that complemented the narrative. These applications played a crucial role in creating posters, storyboards, and promotional materials that conveyed the project's essence and invited viewers to engage more deeply.

Ableton Live, my chosen music production software, became an essential tool in setting the auditory tone of the project. Its intuitive interface enabled me to create immersive soundscapes and emotional melodies that harmonized seamlessly with the visuals, enhancing the overall cinematic experience. The dynamic capabilities of Ableton Live elevated the project's audio quality and emotional impact.

By opting for Google Drive as my cloud storage solution, I ensured that all components, drafts, and iterations were organized and easily accessible. This choice facilitated real-time collaboration, allowing team members to contribute their expertise while safeguarding the integrity and confidentiality of sensitive project materials.

In conclusion, the meticulous selection and integration of materials, components, processes, and technologies played a pivotal role in bringing my ideal project to fruition. Each decision was guided by a commitment to storytelling excellence, technical proficiency, and ethical considerations. The careful alignment of these elements resulted in a cohesive and impactful project that resonates deeply with audiences while reflecting my dedication to the art of visual storytelling.

6. Links between planning and production

The intricate links between my meticulous planning and the subsequent production phase are undeniably evident in the seamless execution and quality of my project. From the onset of conceptualizing my ideal project, I laid the foundation for a cohesive and impactful narrative. The insights gained from studying influential content creators like Dude Perfect, Prince Ea, and Mark Rober enabled me to discern effective storytelling techniques and visual styles that resonated with my envisioned outcome.

This planning phase was instrumental in guiding my decisions during the production process. The detailed script I crafted served as a roadmap, outlining the emotional arcs, pivotal moments, and transitions. As I progressed to the production phase, this script became a vital reference, ensuring that each scene and shot remained aligned with the overarching narrative.

Moreover, the technology choices I made, including Adobe Premiere Pro, Illustrator, Photoshop Beta, Lightroom, and Ableton Live, were a direct result of my planning phase. These choices were informed by my desire to incorporate advanced techniques demonstrated by my inspirations, thereby enhancing the visual and auditory elements of my project.

By thoughtfully linking my planning to production, I was able to translate creative concepts into tangible results. The precision with which I executed crop masking, seamless transitions, immersive audio, and engaging animations directly stems from the foresight and strategic decisions made during the planning stage. Ultimately, these interwoven links enabled a harmonious convergence of ideas and execution, elevating the quality and impact of my project.

'Questions'

The Short Film



Student - 37093704