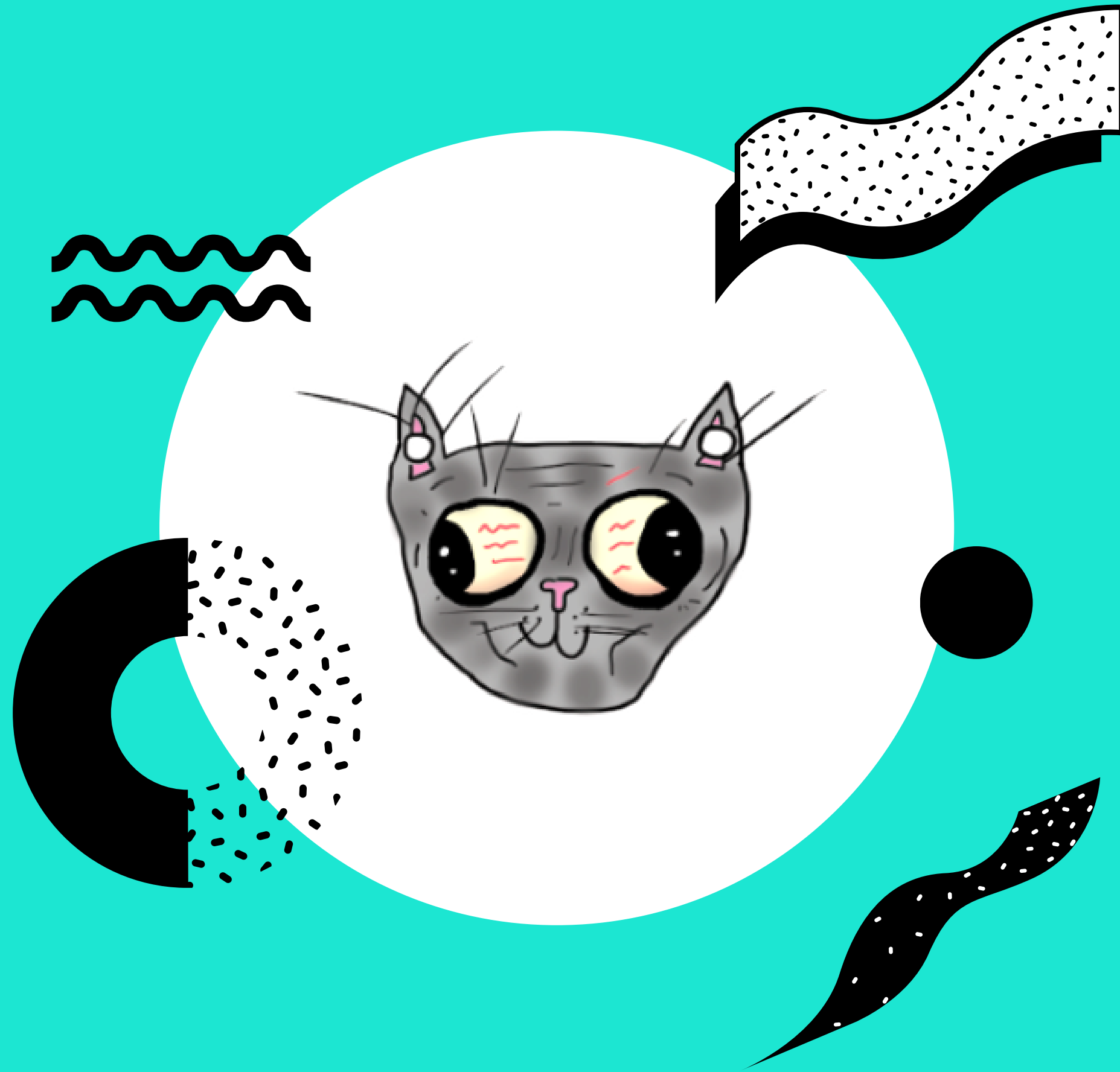


trash cats

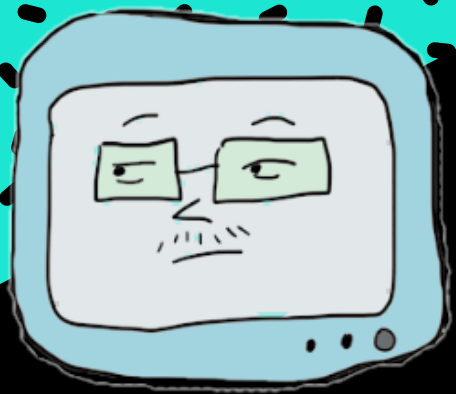
*A stop-motion animated
television show*



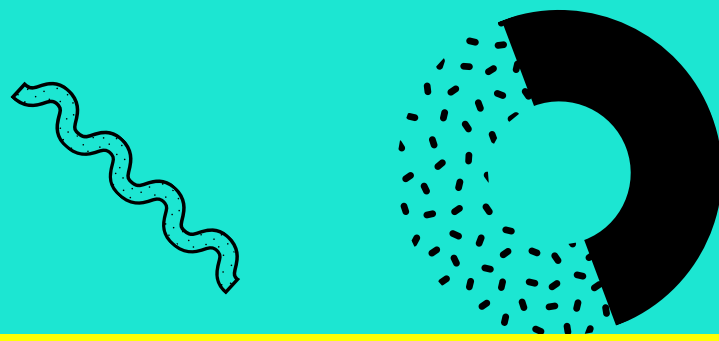
LOGLINE

"A group of townies struggle to change their hedonistic ways in the underbelly of a seemingly-picturesque college town"

WHO ARE THE TRASH CATS?



Fang Dangler

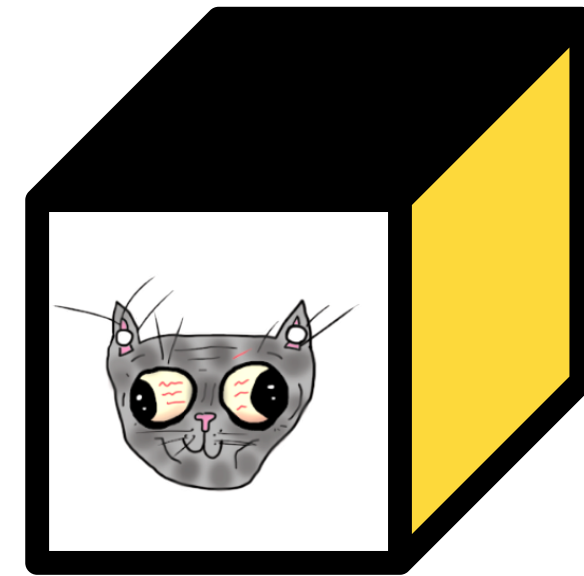


Fang is a simple artist who struggles with motivation and staying on track. He's easily distracted and doesn't often think critically - and makes poor decisions that result in unfortunate situations for him.

Fang Dangler

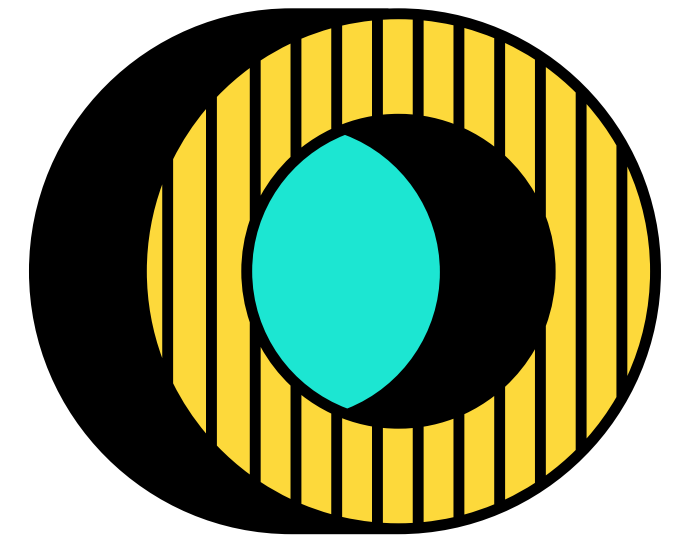
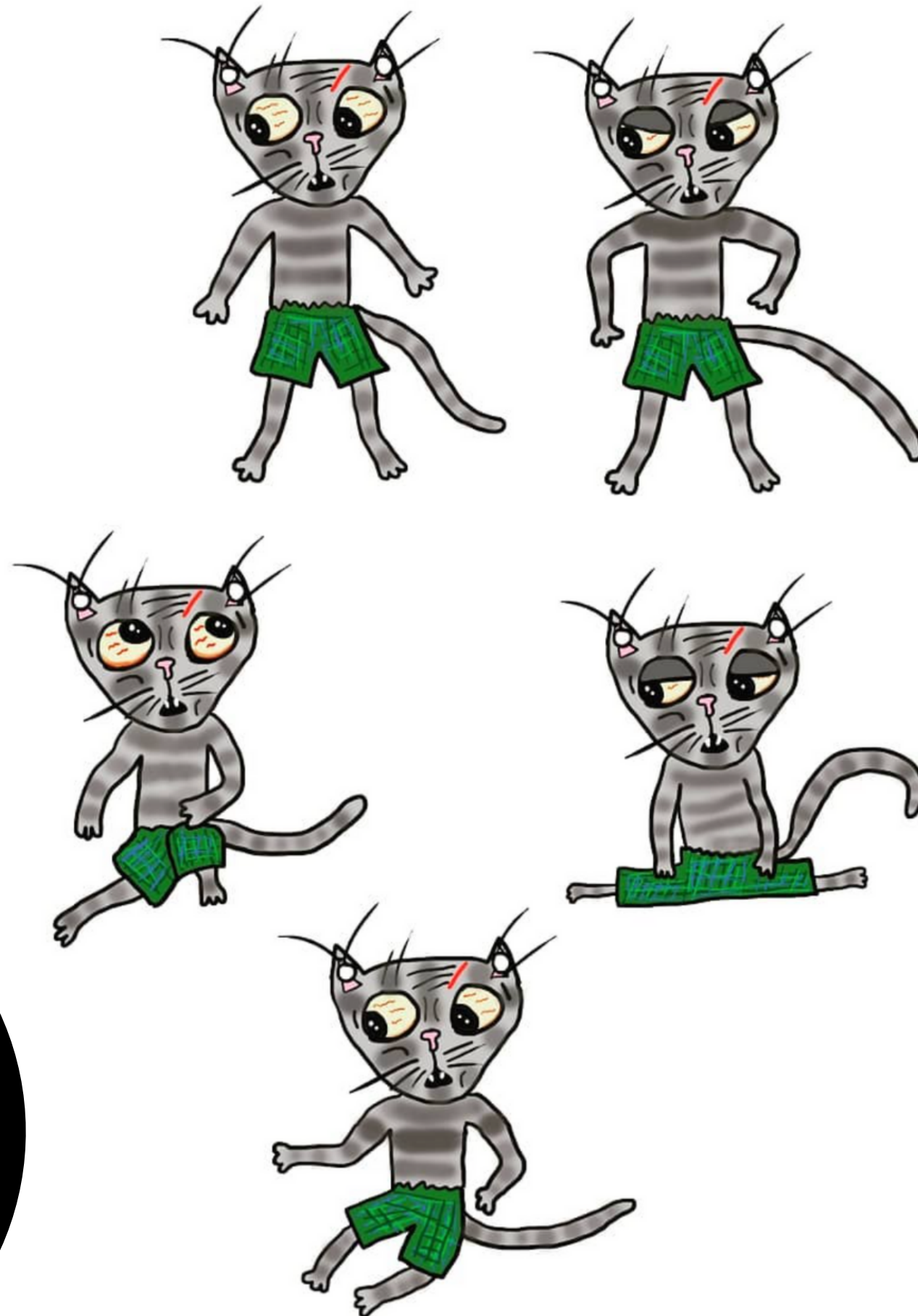


While he can be anxious and neurotic, he's also kind hearted, extroverted and loved by many. However, he becomes aggressive and overly competitive when he drinks.



Fang Dangler

He loves going to bars and buying rounds for his friends, which is why he's often broke. He secretly wants to be a more professional and well-rounded individual but feels stuck in the role of "life of the party". He was once enrolled in college but was unable to keep up with the workload and lacked the attention span needed to pass his classes.



Ham Sandwichson III

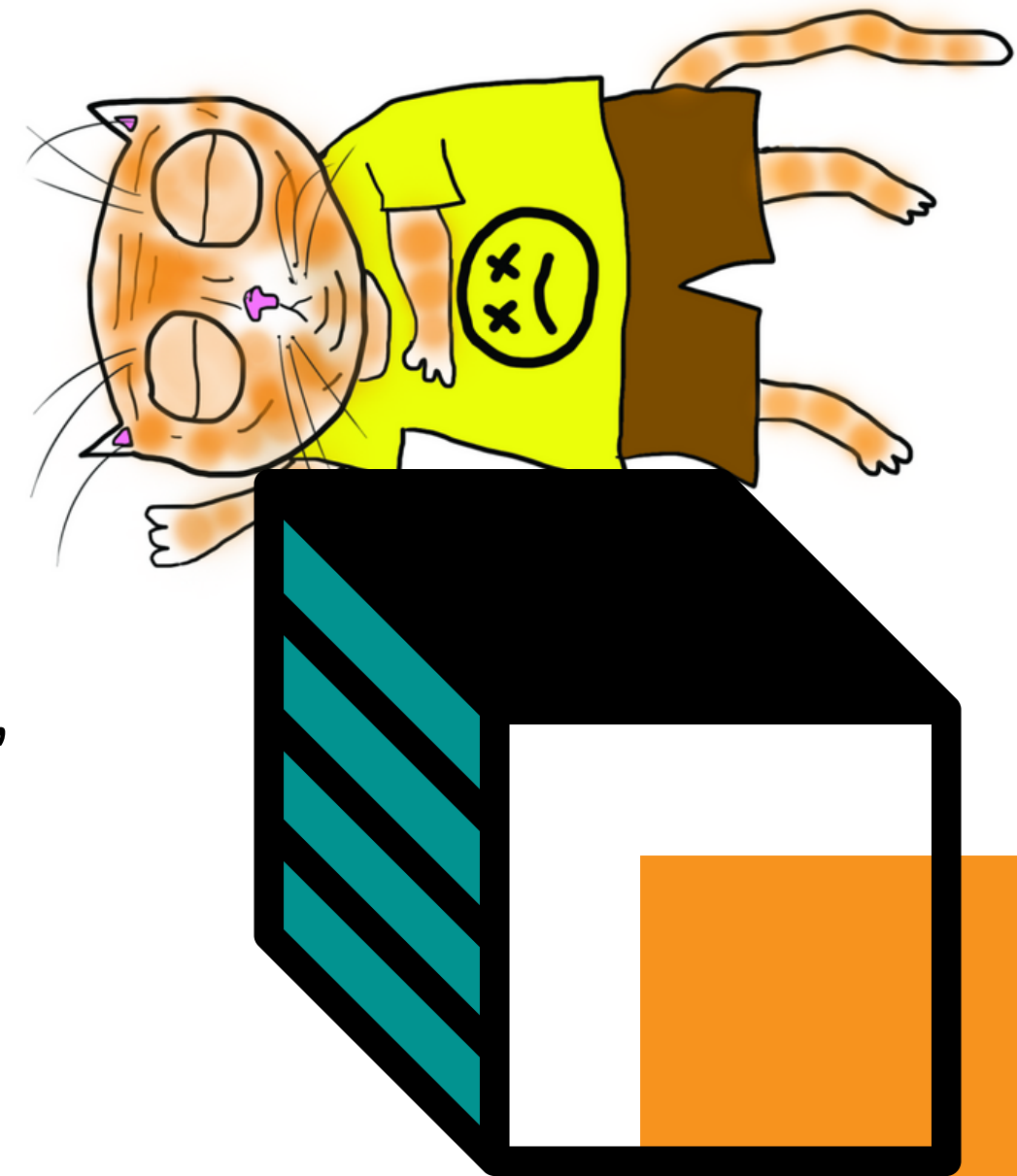


Out of everyone in the house, Ham is the most well-adjusted. At 31, he's the oldest cat in the house. He's a trickster who will often talk his way out of trouble. He's clever and lazy, often tricking others into doing tasks for him.

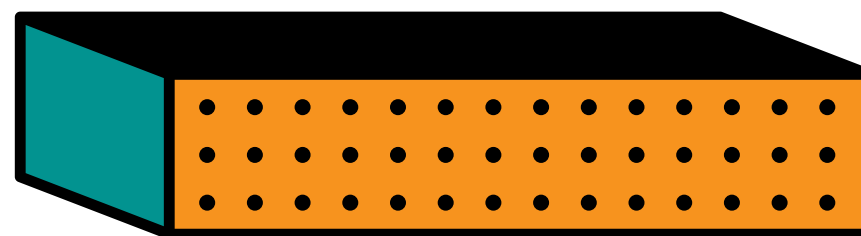
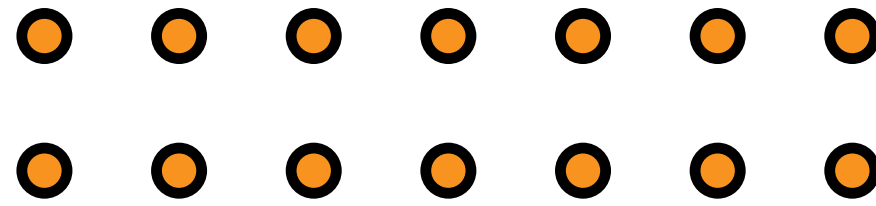
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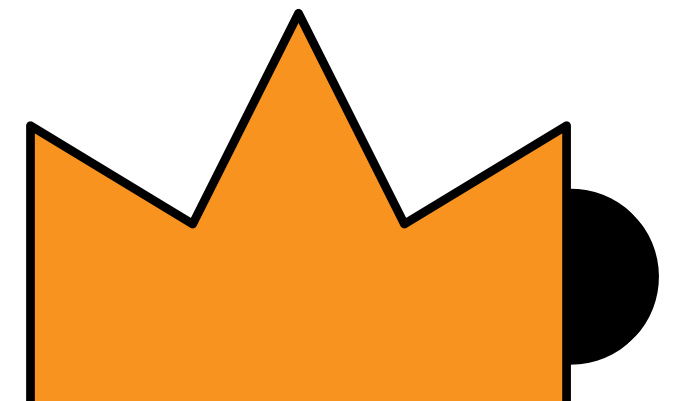
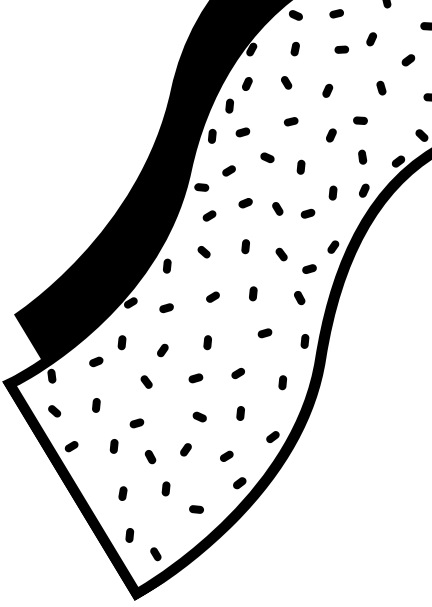
He'll often take charge of a situation and try to change the outcome in his favor as long as it doesn't take too much effort. He acts as the leader of the house, and despite his usual selfishness, he occasionally shows that he cares about his friends during moments of clarity.



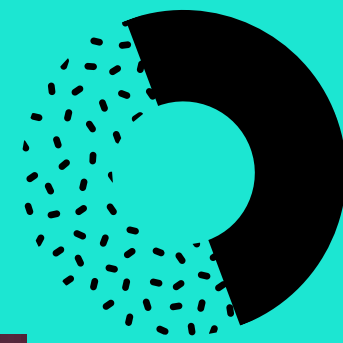
Ham Sandwichson III



While his bravado and generally outgoing personality are at the forefront, he also has a softer side he doesn't often reveal. He secretly worries about his future and lack of direction, understanding he can't con his way through life forever. He's Smokey's love interest, and they have a solid relationship but his constant pranks and cons sometimes irk Smokey.



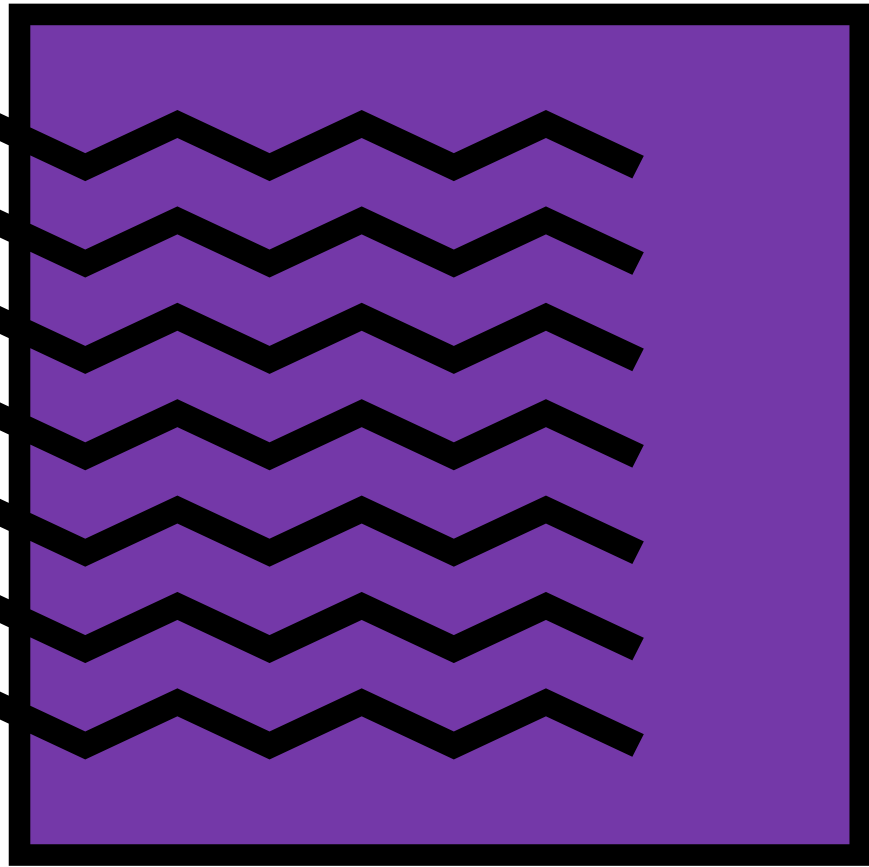
Smokey Bear



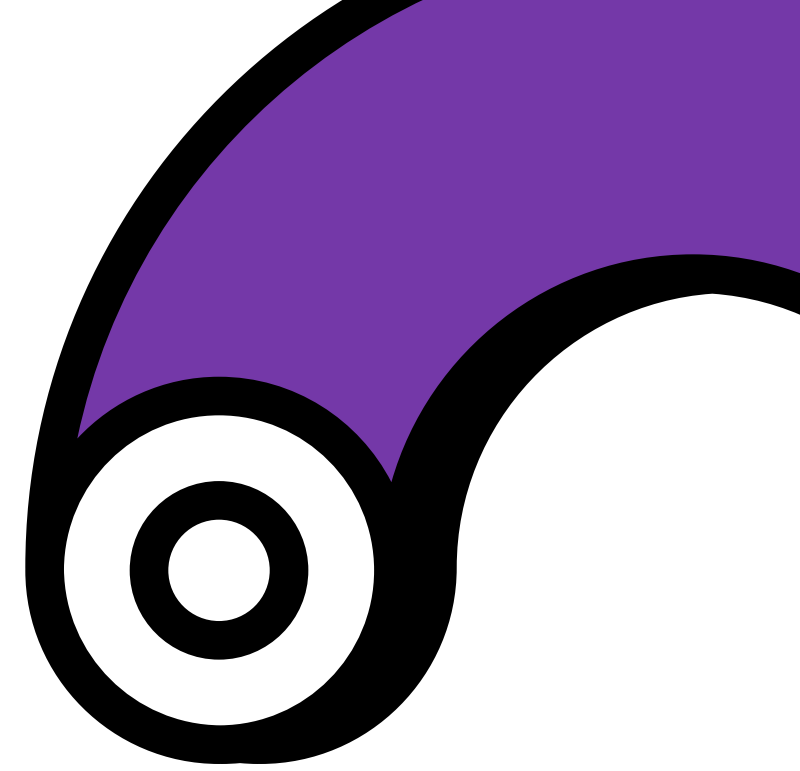
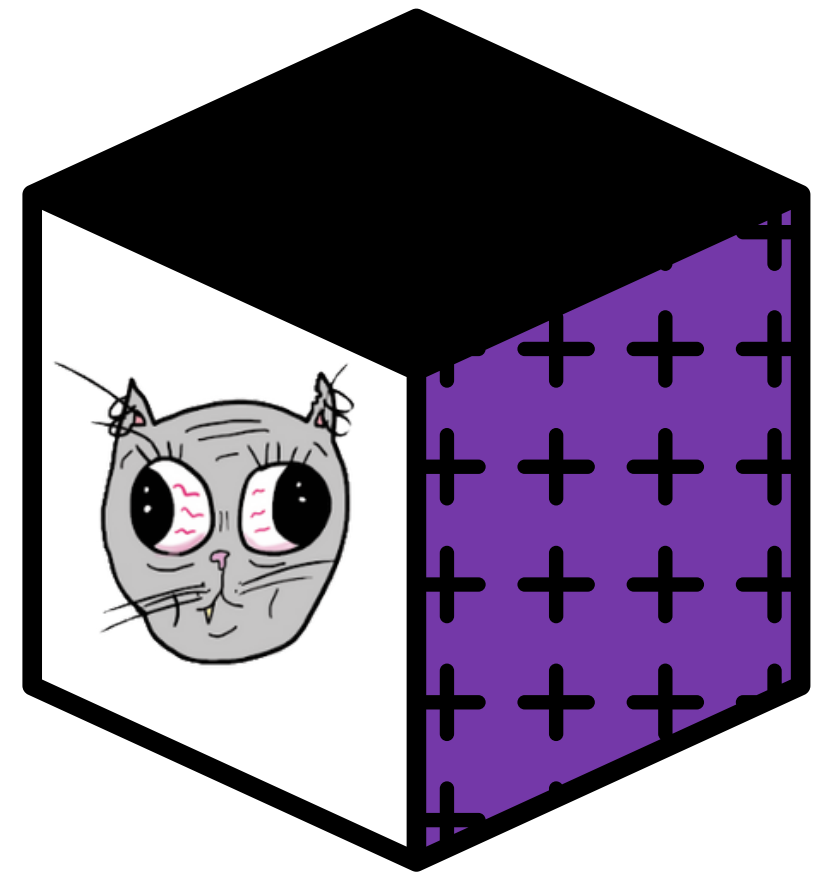
Smokey is a drab, introverted "Daria" type who is generally dissatisfied with her life, especially professionally. Like Fang, she's an artist but has yet to have any success in this endeavor and as a result she lacks faith in herself and the profession of artistry in general.

Smokey Bear

She feels more like a hamster in a wheel than a cat and is pessimistic about the future. While the household is left-leaning politically, Whiskers is the most militant and often expresses her displeasure of "the system" and disdain of others who don't share her political ideology. She's the most responsible of the group, (although that isn't saying much) and is the only one who makes weak attempts to get a "real job" despite the fact that she hates working and being a "cog in the wheel".



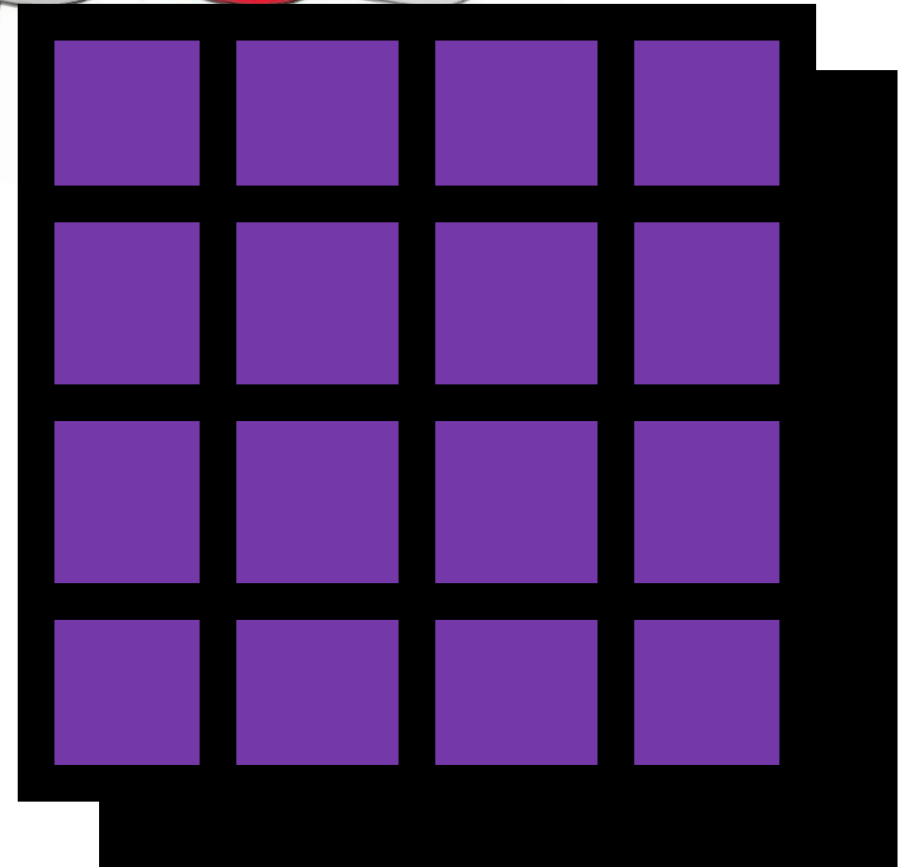
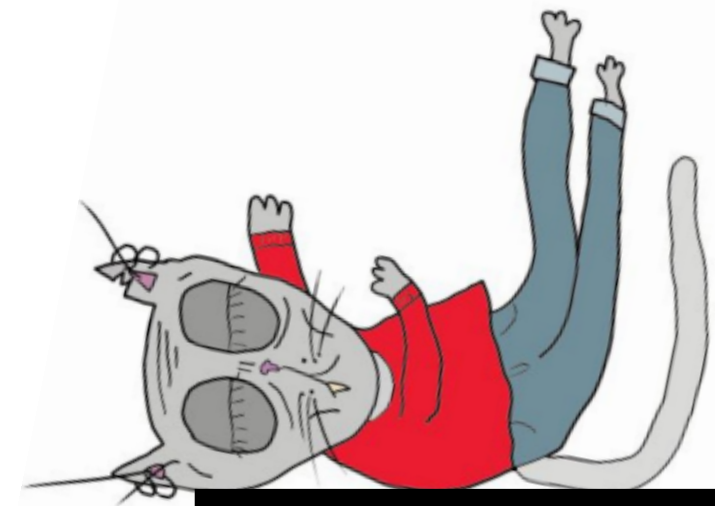
Smokey



Smokey Bear



She's only really happy watching Real Housewives of Clarendon Heights and getting stoned with her housemates, who she cares deeply for, or when she's alone with her love interest Ham, who oddly thinks her dark sense of humor is hilarious.



Smokey Bear

Smokey will occasionally manipulate others or act as an accomplice in one of Ham's many cons, but most of the time she wants what's best for her housemates. This desire often leaves her irritable and frustrated because she holds them to a standard they can never reach, but she loves them anyway. She secretly hates her negativity and wants to change, but doesn't know how, and is worried there's nothing else to her personality. So she keeps it up hoping it makes her seem more interesting.



Whiskers Rye



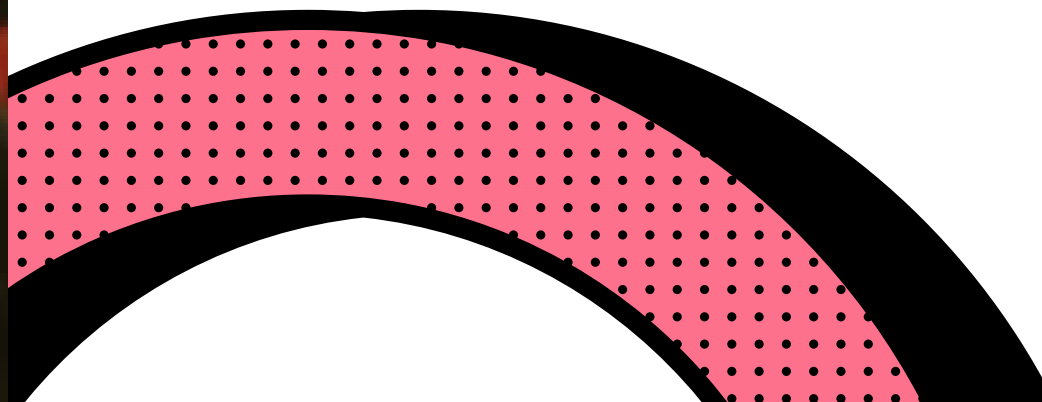
Whiskers is a beautiful and social cat who loves partying, concerts and festivals. She's a headstrong "dirty hippie" or "wook" type whose mantra is 'peace, love & feminism', but usually she's anything but peaceful and can get carried away easily.



Whiskers Rye



Despite having a lot of suitors outside the house, she loves being independent and isn't interested in relationships or commitment of any kind, and those inside the house respect this and maintain a platonic friendship with her. Whiskers is probably the smartest of the group and longs to be taken more seriously, but her wild and outgoing personality make it hard for even her housemates to see her as more than just a literal party animal. She enjoys being the center of attention and will sometimes lead on suitors only to break their hearts later. She's respected for her ability to drink others much larger than her under the table.



Whiskers Rye

She's the youngest (in her mid-twenties while everyone else is in their late twenties and early thirties). Kind and loving to her housemates, she will often act as the mom of the group and is close with Whiskers despite their personality differences. Whiskers browses through different hobbies and interest like flipping through the pages of last week's campus zine. Also a college drop-out, she knows she has the potential to do something substantial with her life, but just can't commit or make a decision with too much weight, and she's having too much fun to care.

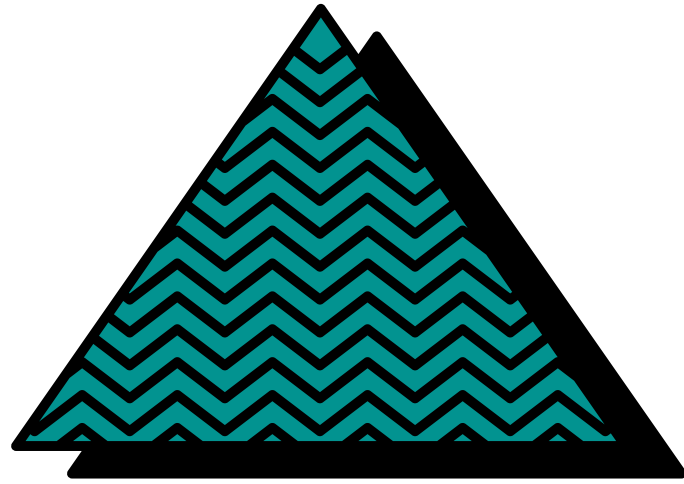


Brendan LiteBeer



In most contexts, aliens would imply a mysterious outsider, but in this world aliens are an everyday occurrence and their existence is mundane. Brendan is your everyday, run-of-the-mill stoner, a common space cowboy.

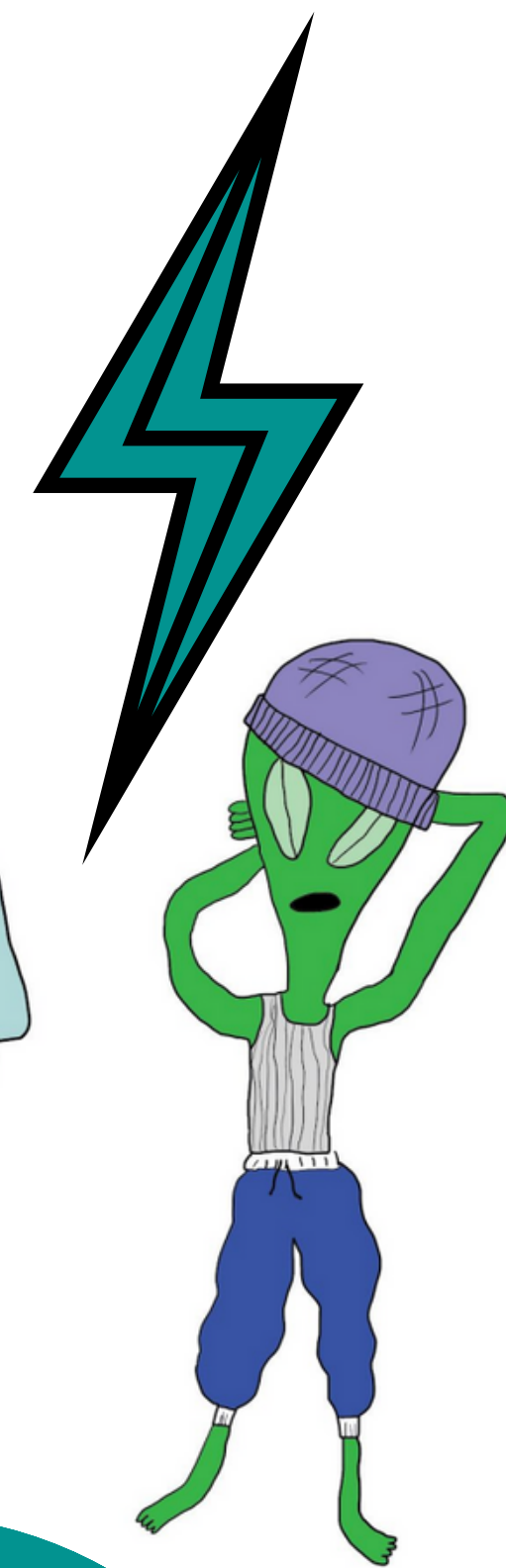
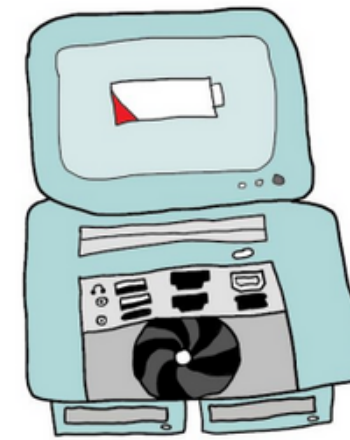
Brendan LiteBeer



He loves video games and spends most of his time either online, smoking pot, eating fried mac-n-cheese bites or doing all three activities simultaneously. Like the others in the house he is usually unemployed but he's often recruited by Ham, along with Fang, to do errands for the house.

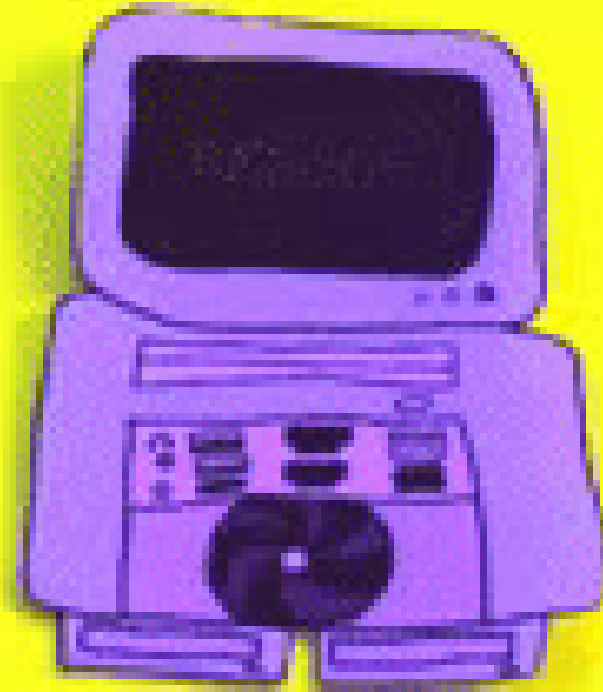
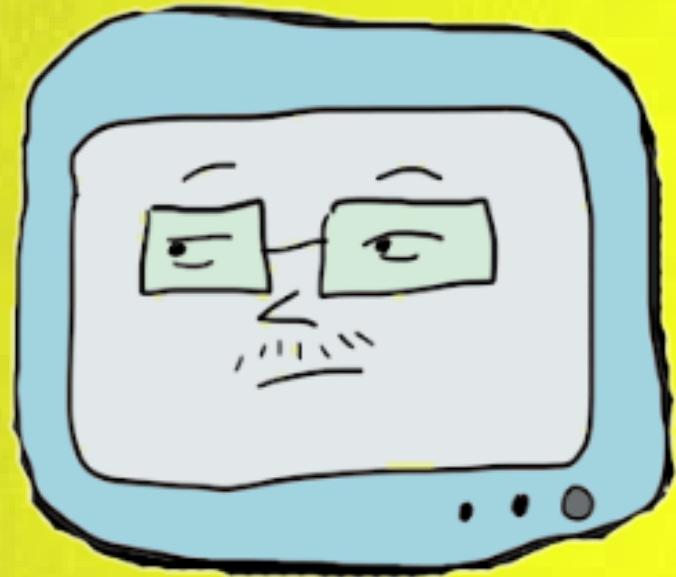
Brendan Litebeer

He gets along great with Bill especially, but has trouble maintaining conversation and is often spaced out. He was enrolled in college at one point but he overslept and forgot to go to class the first day, so he didn't bother continuing. A kind and gentle soul, he tries his best to be supportive of his friends even as he enables their smoking habits. He's got a talent for tinkering with things and he's able to modify his gaming console and other mechanical things around the house. Brendan worries that he blends into the background too much, and he wants to carve out his own niche but lacks motivation.



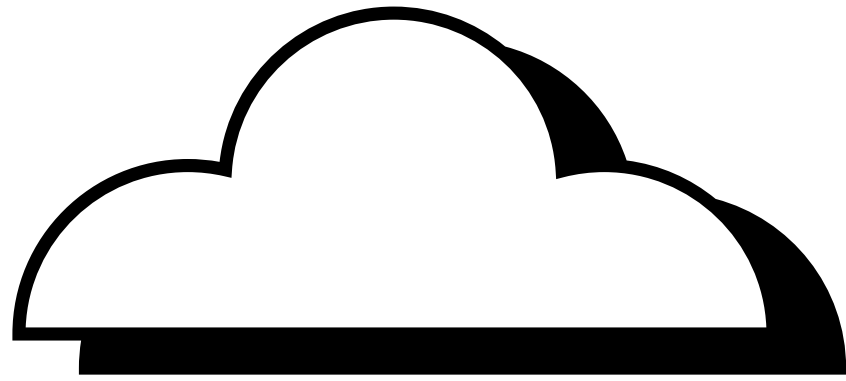


BILL VERSION 2.0

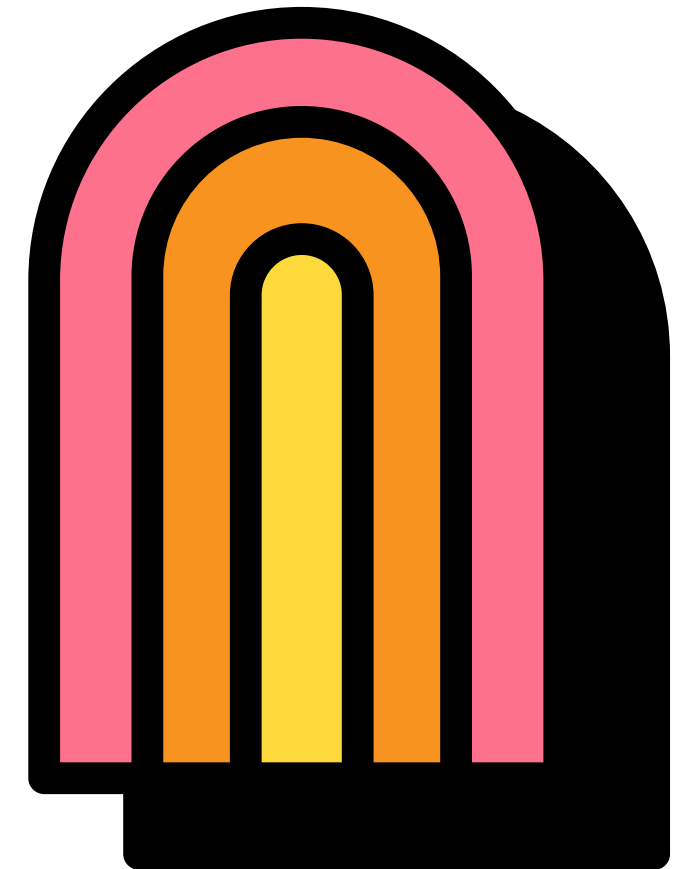


Bill is a sentient computer who wants nothing more than to connect with others, but this is difficult for him because he's an anxious robot introvert who is often weirded out and confused by emotions and social norms.

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He's best friends with Fang - and they have a loving relationship but Bill will often tease and throw jabs at Fang because he's jealous of his effortless ability to interact with others. Bill is incapable of calculating long-term solutions to problems and just lives day-to-day. Despite being a robot he does have emotions, and wants others to understand this, but doesn't always have the software capabilities to code how he feels.



Full Character Bios

These are the main characters who will interact with several regular minor characters & one-off characters



Fang Dangler (Fang)

Fang is a simple artist who struggles with motivation and staying on track. He's easily distracted and doesn't often think critically - and makes poor decisions that result in unfortunate situations for him. While he can be anxious and neurotic, he's also kind hearted, extroverted and loved by many. However, he becomes aggressive and overly competitive when he drinks. He loves going to bars and buying rounds for his friends, which is why he's often broke. He secretly wants to be a more professional and well-rounded individual but feels stuck in the role of "life of the party". He was once enrolled in college but was unable to keep up with the workload and lacked the attention span needed to pass his classes.

BILL Generation 2.0 (Bill)

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Hammy (Ham Sandwichson)

Out of everyone in the house, Ham is the most well-adjusted. At 31, he's the oldest cat in the house. He's a trickster who will often talk his way out of trouble. He's clever and lazy, often tricking others into doing tasks for him. He'll often take charge of a situation and try to change the outcome in his favor as long as it doesn't take too much effort. He acts as the leader of the house, and despite his usual selfishness, he occasionally shows that he cares about his friends during moments of clarity. While his bravado and generally outgoing personality are at the forefront, he also has a softer side he doesn't often reveal. He secretly worries about his future and lack of direction, understanding he can't con his way through life forever. He's Smokey's love interest, and they have a solid relationship but his constant pranks and cons sometimes irk Smokey.

Smokey

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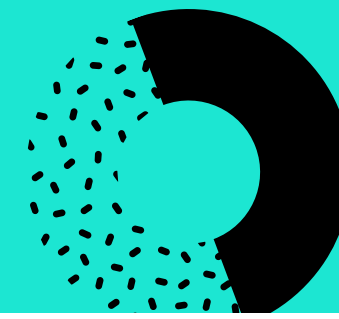
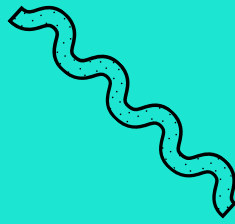
Whiskers

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The World



College Town

While the characters live and work around a university. The community often depends on the university for money, but the university doesn't always redistribute its wealth and resources. As a result there is an unbalanced power dynamic in this community, and *trash cats* explores that



Working-Class Communities

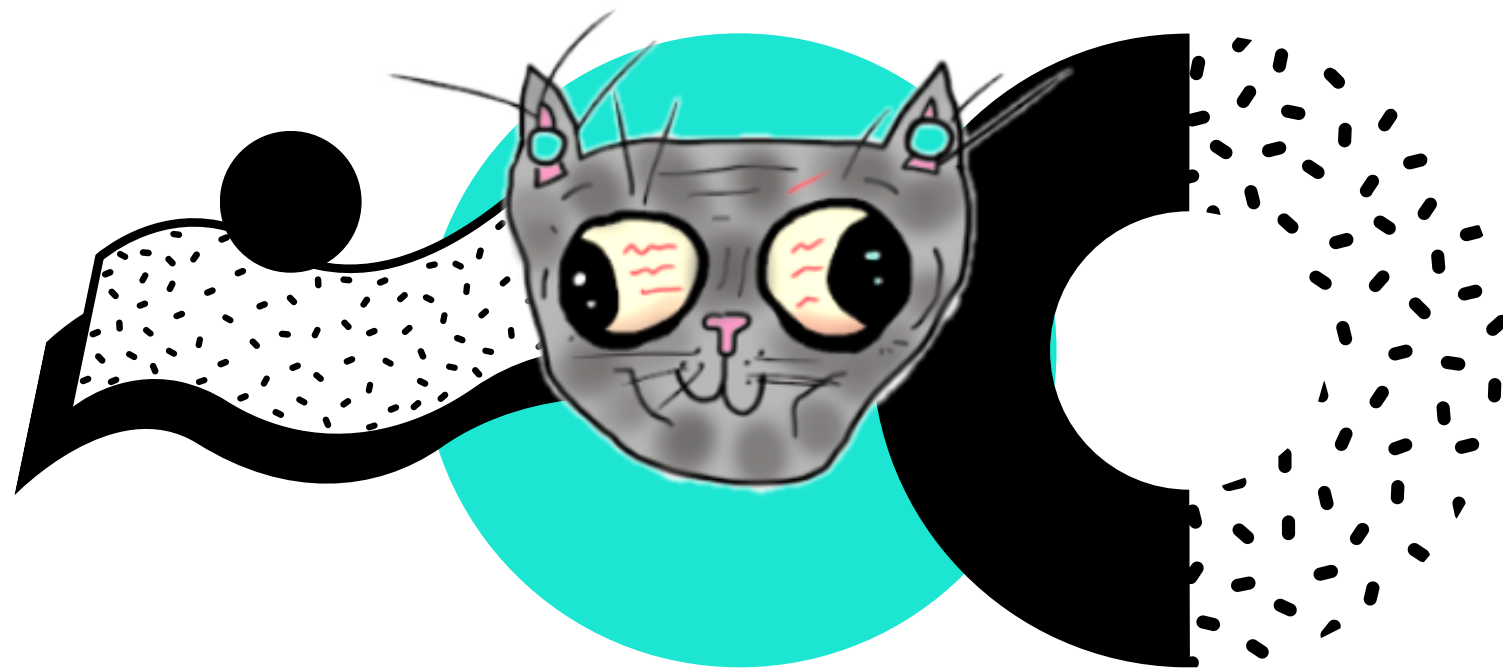
The world of these characters is relatively small: they frequent the bars, restaurants and stores around the university community, interacting with patrons and employees, and they don't explore much farther beyond these places. They interact with students as well but rarely visit campus, fraternities or sororities because as townies they aren't welcome there. However, they have been known to occasionally crash a sorority or frat event.



Commune - House

The run down house on Westpoint Street is home to the main characters of *trash cats*. "Roommates" doesn't quite accurately describe the relationship these characters have - their dynamics are more familial and since many of them are older than college students, their house is more like a commune than a dorm room

PILOT EPISODE SYNOPSIS

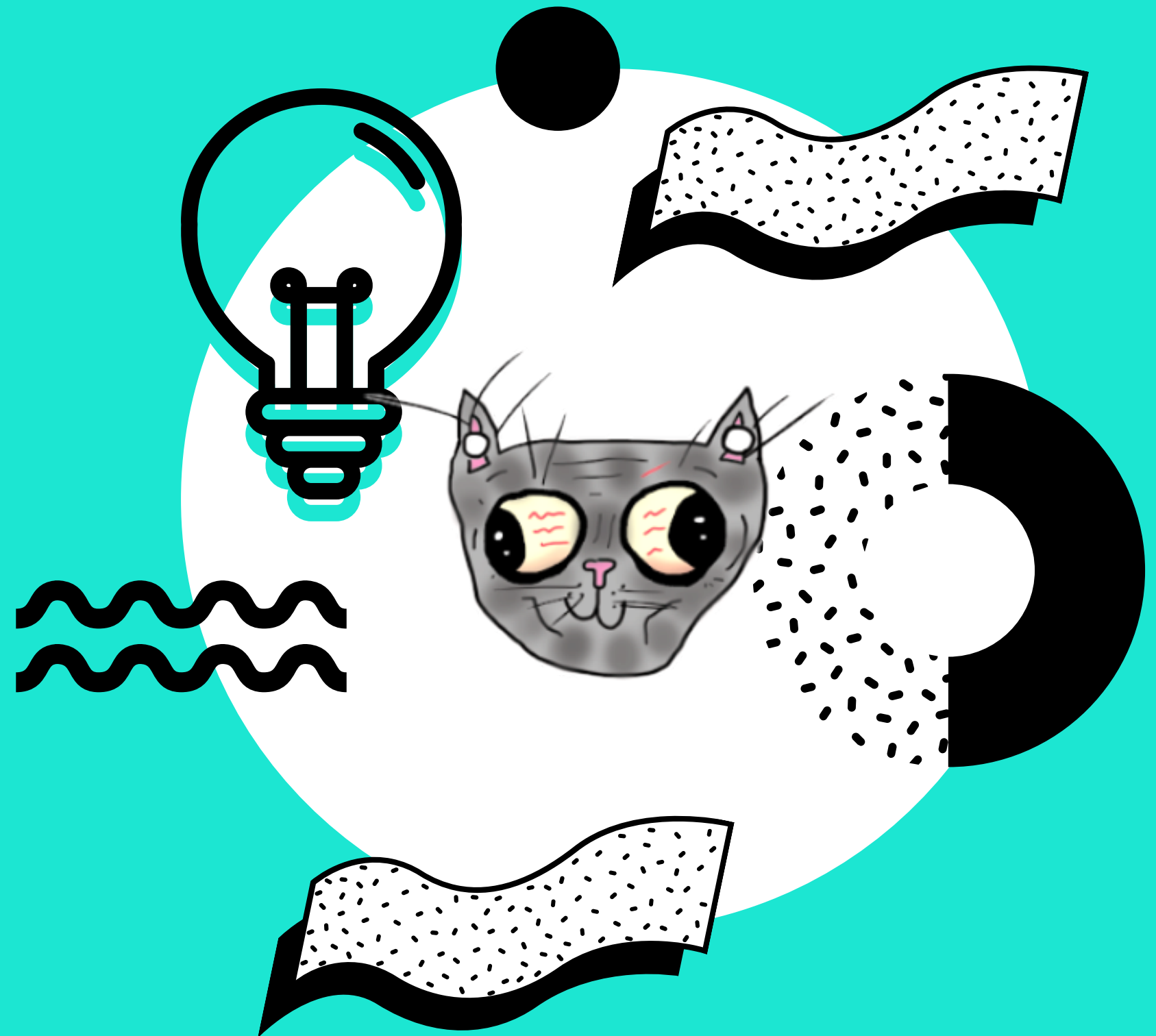


*full series synopsis, series arc &
webisodes synopsis to come*

After another night of partying, Ham Sandwichson puts his roommate Fang Dangler in charge of breakfast. This proves to be a big challenge for Fang as the kitchen is in rough shape from the night before. A meal as simple as scrambled eggs becomes an almost deadly situation due mostly to Fang's incompetence, but also from the chaotic environment that he and his roommates have cultivated.

THE FORMAT

- 11 minute sitcom episodes
- non-sequential & episodic while keeping room for growth & change overtime

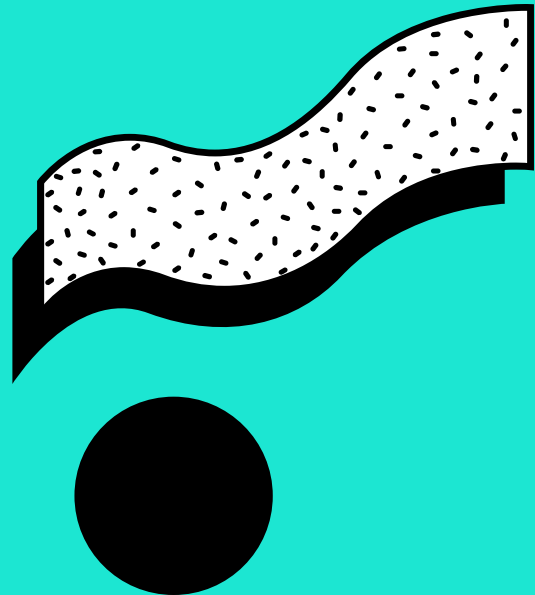


Tone & Style

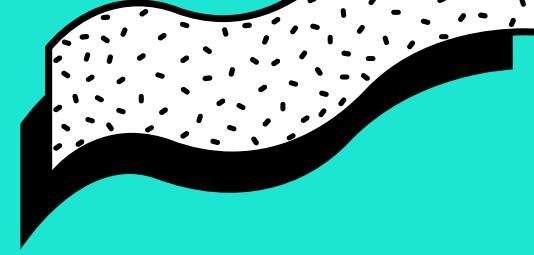
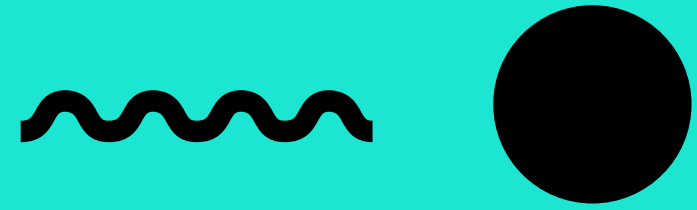


trash cats will be primarily a situational comedy - driven by clever visual humor, nonsensism, repartee, banter and general absurdism. While dark comedy, profanity, blue humor and frequent drug use will be present in the show, it'll avoid "punching down" (bits at the expense of marginalized people). *trash cats* seeks to provide laughs while still being critical and satirical of it's environment and the powers that be.

Stop-motion animation is unusual in the way it's uniquely hand-crafted and specially made by animators and artists - *trash cats* will be no exception with an untamed, colorful and diverse visual style.



Inspiration



Visual

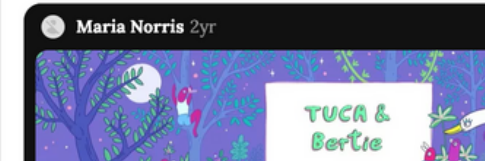
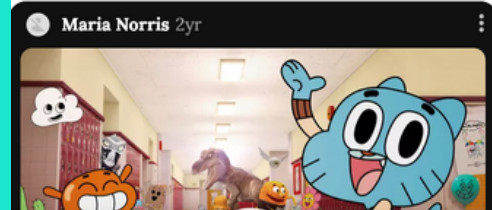
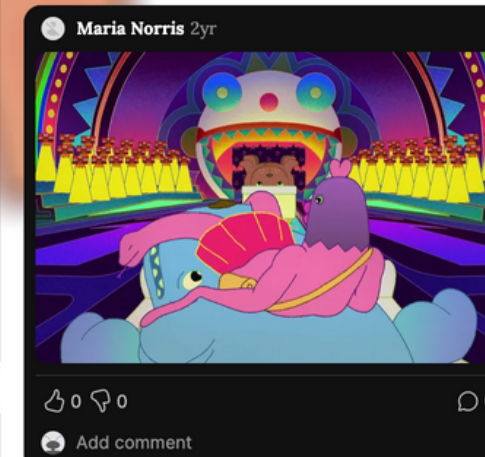
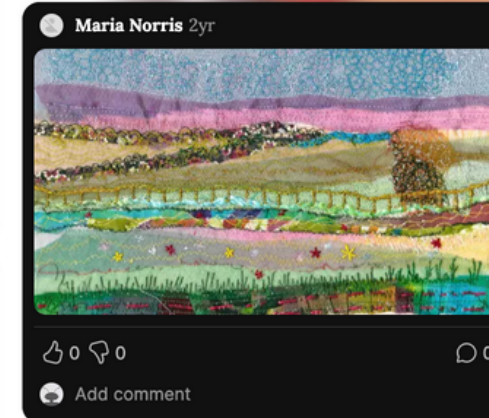
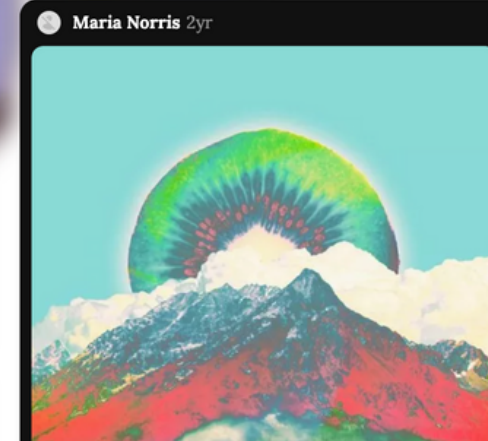
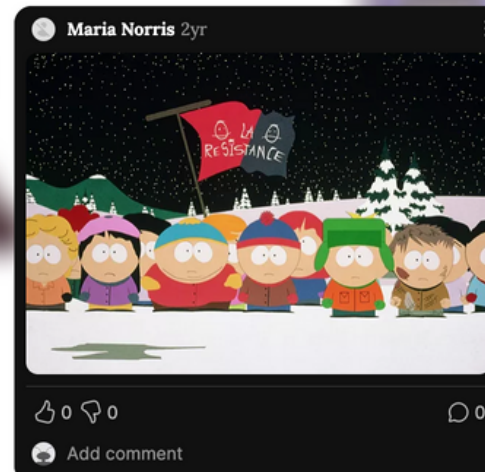
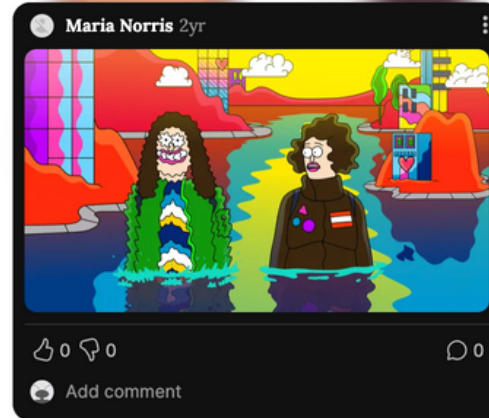
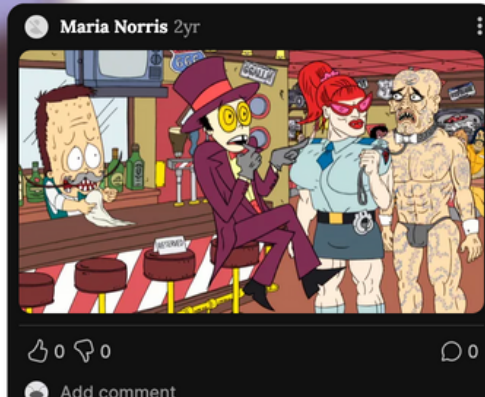
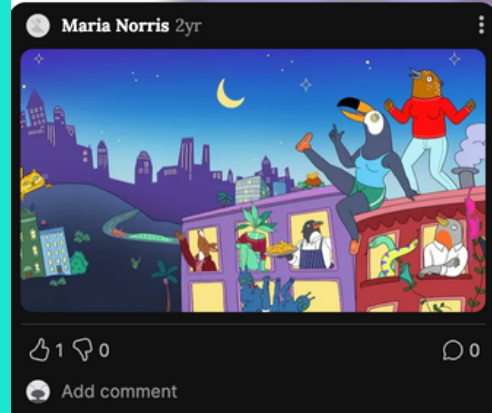
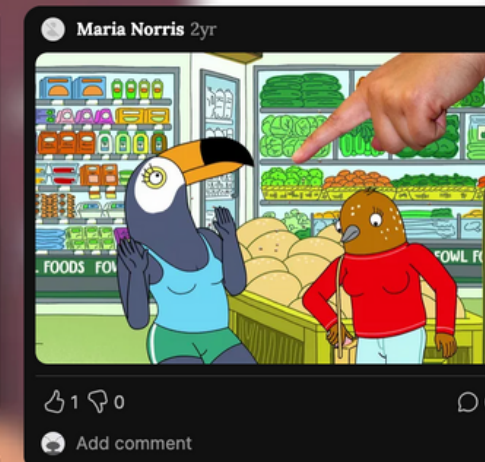
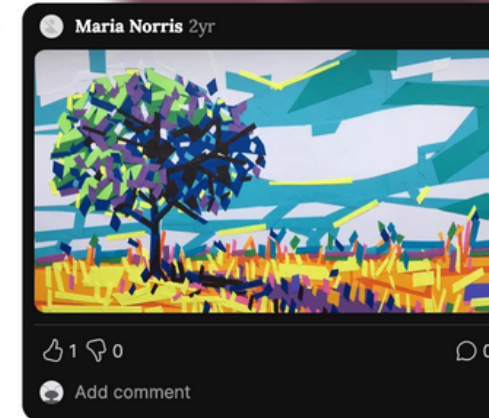
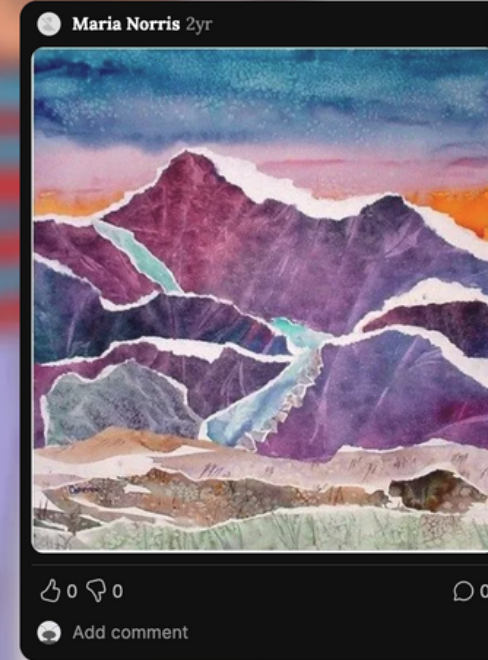
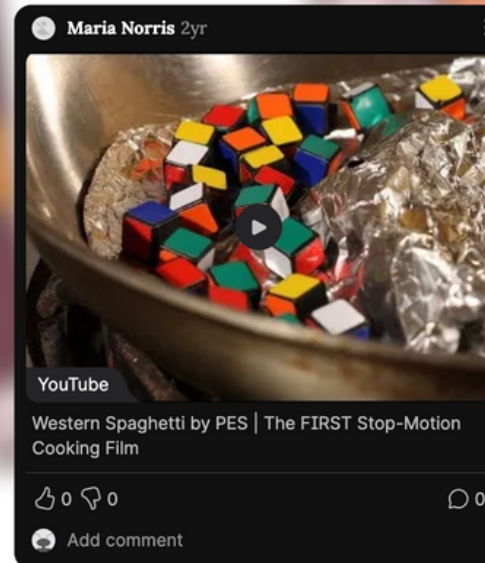
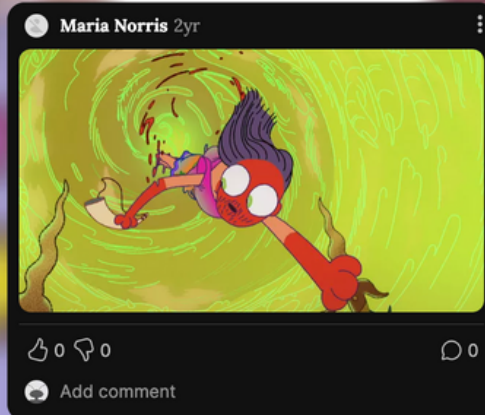
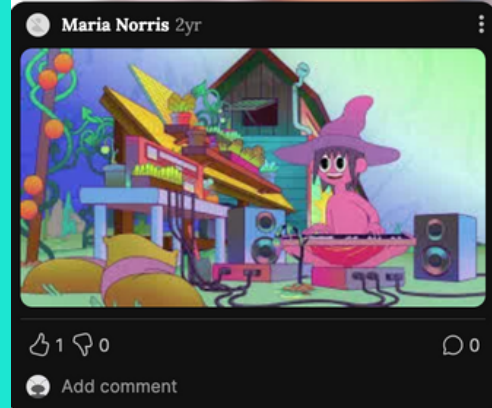
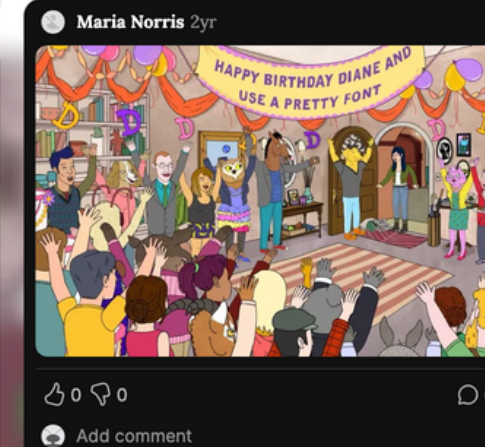
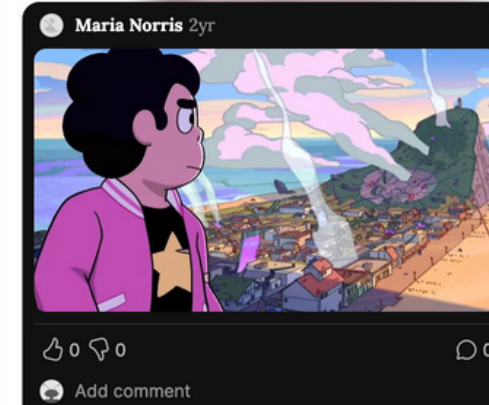
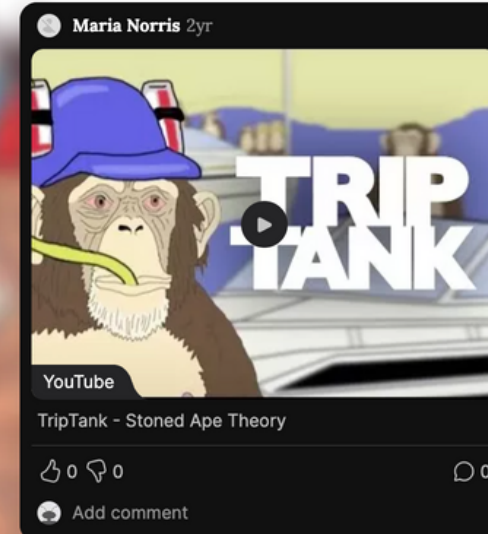
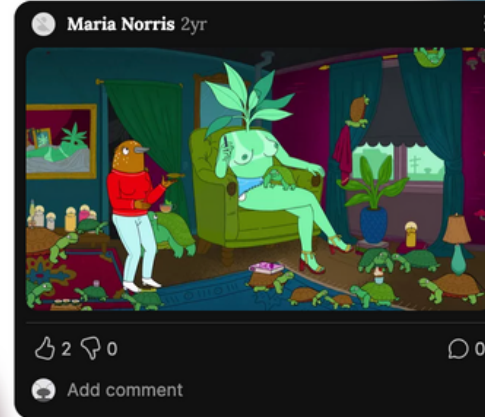
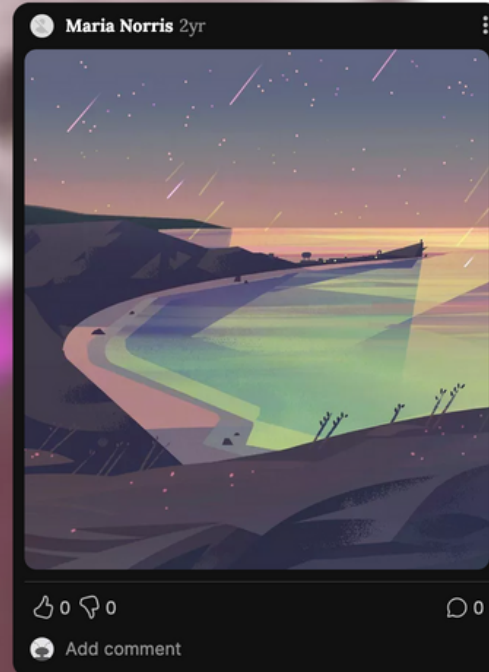
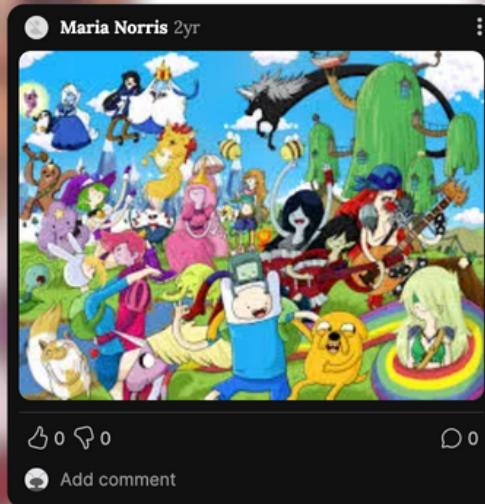
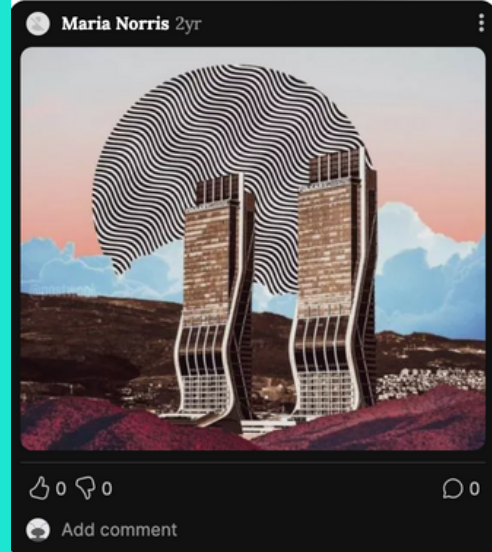
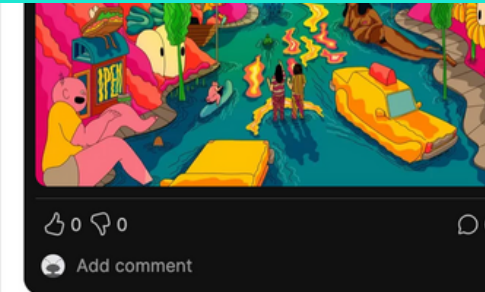
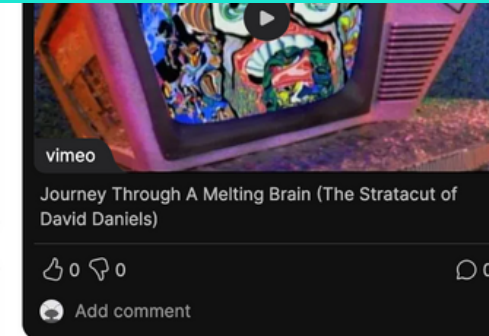
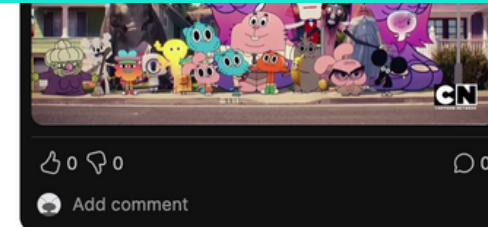
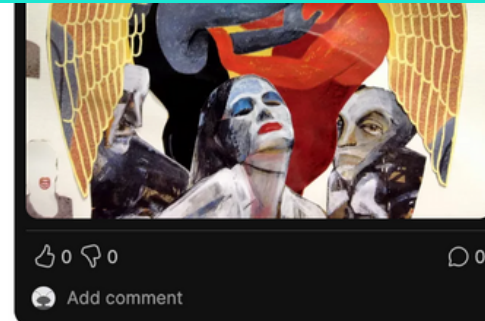
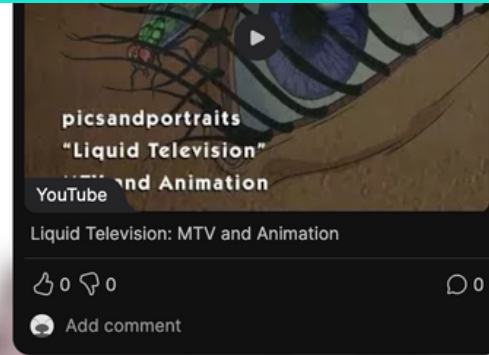
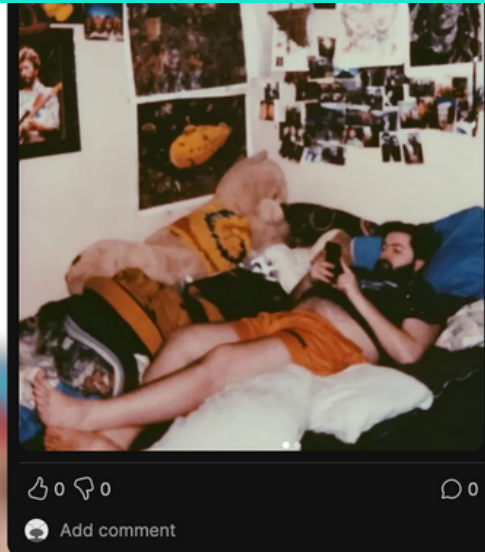
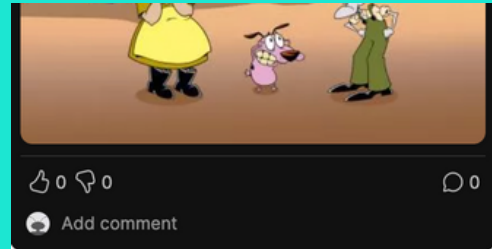
- Superjail!
- Robot Chicken
- Midnight Gospel
- Smiling Friends
- Stone Quackers
- Triptank

Narrative

- South Park
- Bojack Horseman
- Tuca & Bertie
- The Amazing World Of Gumball
- Workaholics
- Broad City
- China, Il
- Seinfeld
- It's Always Sunny In Philadelphia

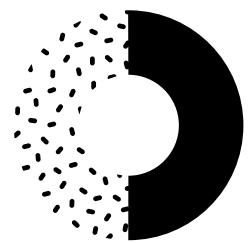


Look Book



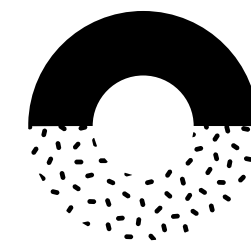
Future Roadmap

These are the next steps and long-term goals for **trashH cats**



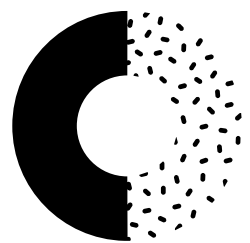
Step 1: Completion

Complete the development of pilot and flesh out remaining episodes



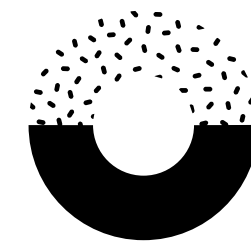
Step 3: Build & Develop

Collaborate with TV developers and work towards making Trash Cats more palatable for network TV



Step 2: Submit

Submit the pilot to festivals and contests that facilitate networking and opportunities for TV Development



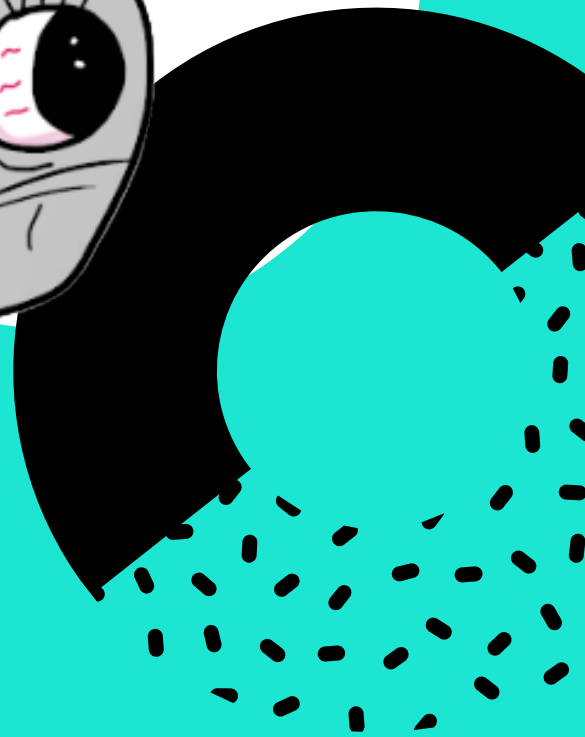
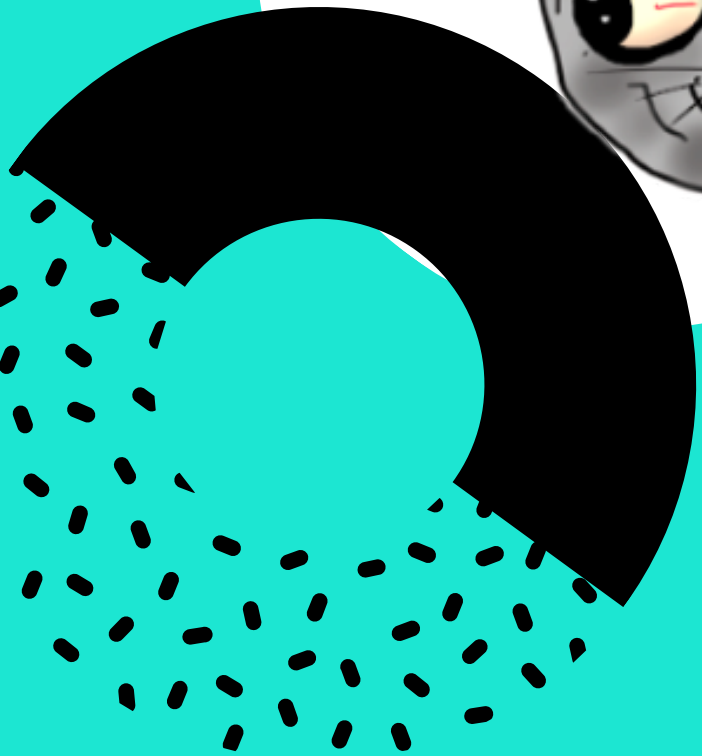
Step 4: Execute

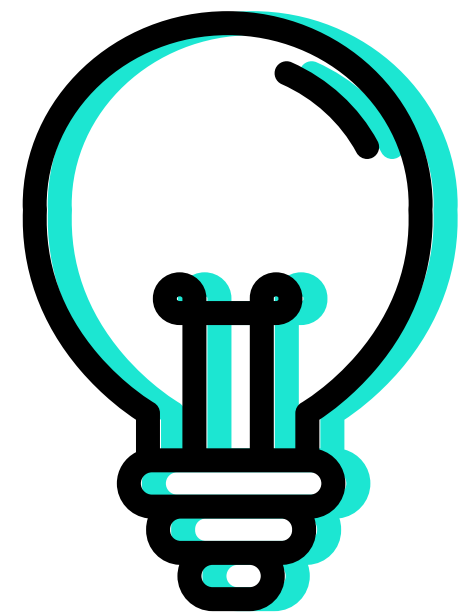
Sell the new television show to a network such as Adult Swim or Comedy Central!



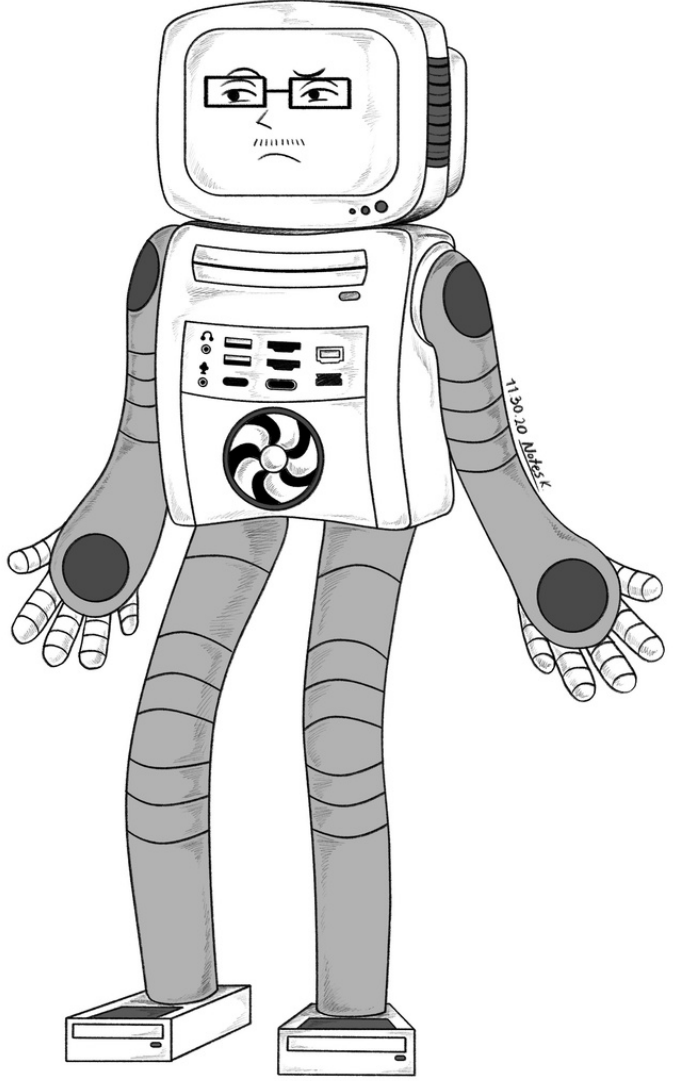
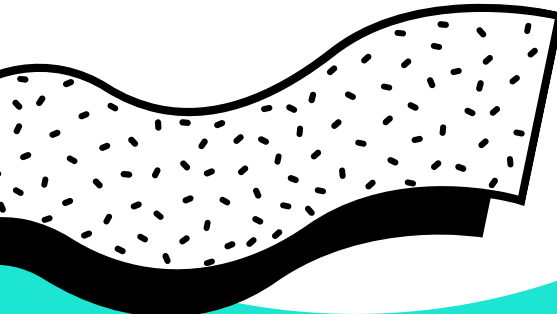
TARGET AUDIENCE

Adults 18-35





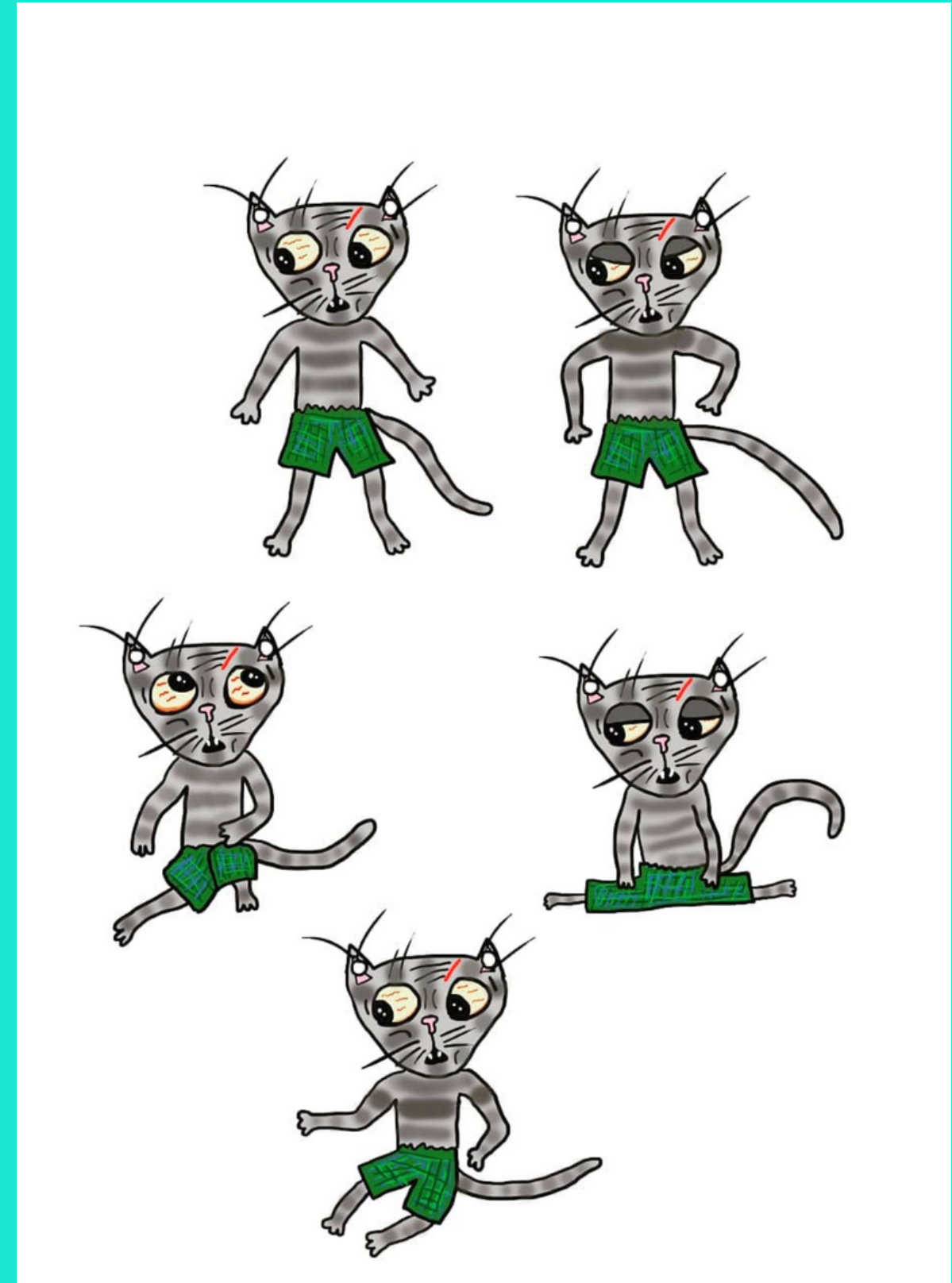
EARLY CONCEPT ART

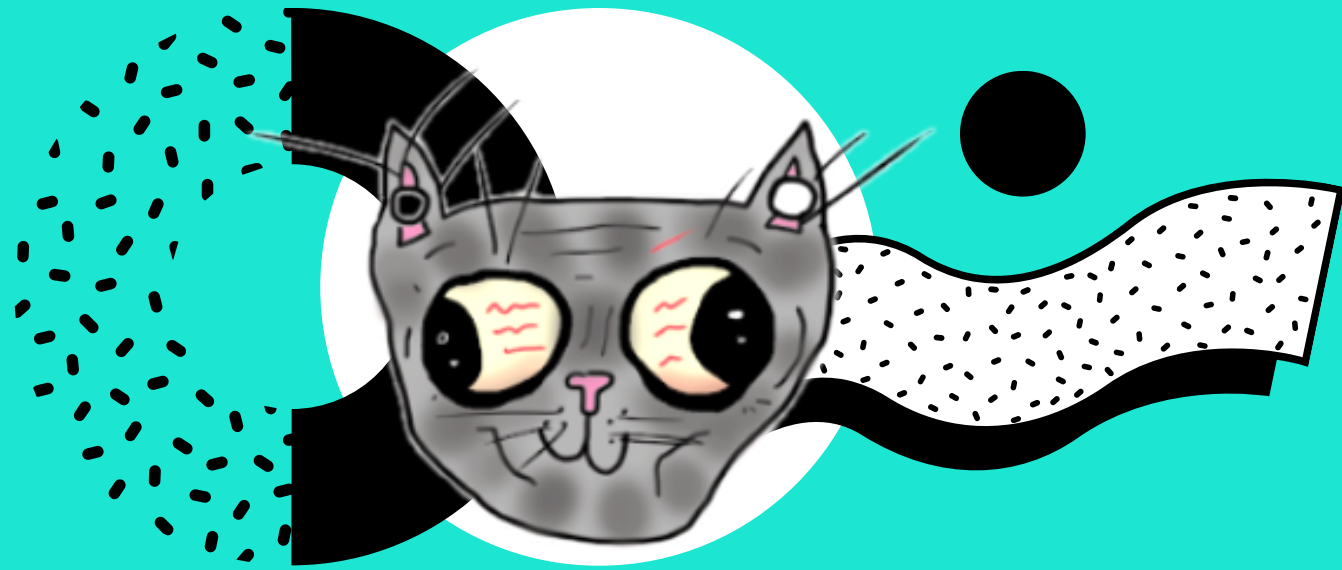


MUSIC



The music for this show would consist of somewhat obscure late 1980s, early 1990s college music (R.E.M, The Fixx, INXS, The Alarm, The Jam etc)





What are the trends these days that will make *trashH cats* possible?

Why is “now” the best time for *trashH cats*?

TIMING

Reason 1

We are living in a golden age of adult animated shows in which their popularity has sky-rocketed. While this can make the competition stiff, *trashH cats* will stand out for its unique stop-motion animation, visual style and sheer relatability

Reason 2

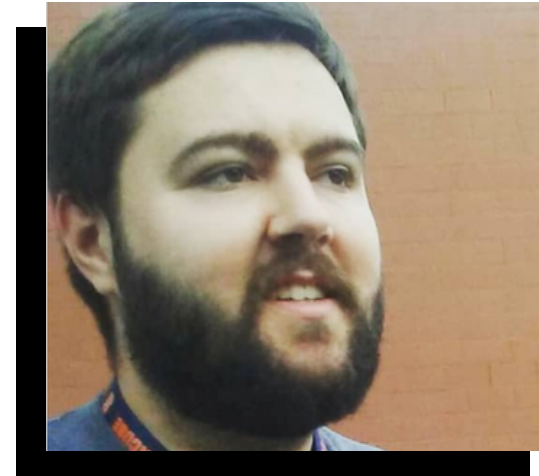
During the pandemic, those in our target audience (especially college-aged adults) are likely missing the way their social lives used to be and attending social events before COVID, which will be a large part of *trashH cats*. Besides providing escapism, *trashH cats* will give audiences nostalgia for a time of crowding into bars and house parties, or just hanging out in the community

The Team



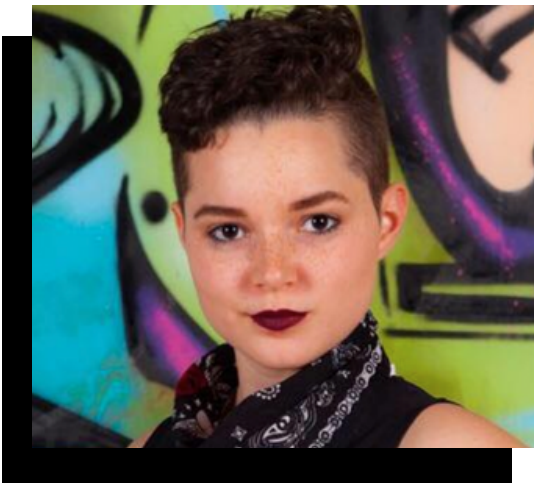
Maria Norris

Creator, Writer & Animator



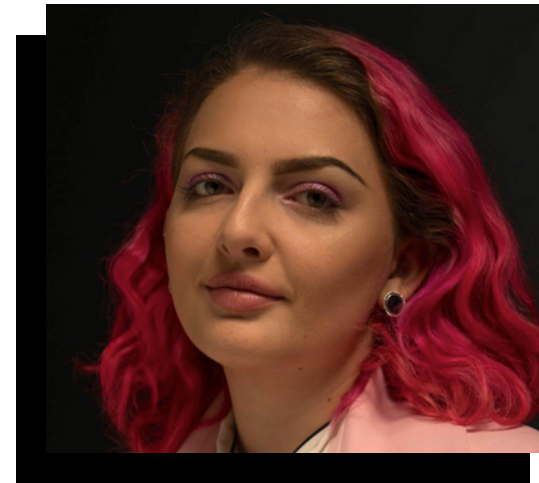
Sam Scaffido

Voice Actor



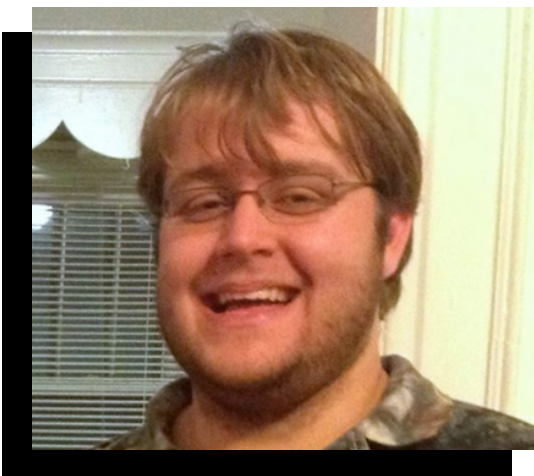
Sydney Schwab

Voice Actress



Julia Rome

Voice Actress



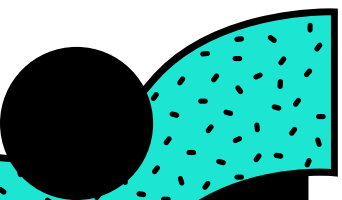
Ryan Kramer

Voice Actor



Raohserahawi Hemlock

Foley Artist





Notes
Thunnyahnondha
Kaewbaidhoon

Illustrator & Concept Artist



Tamara Teske

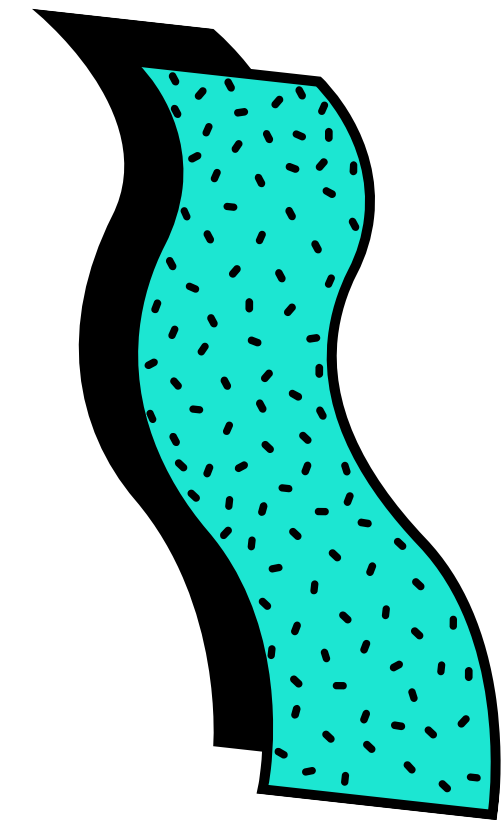
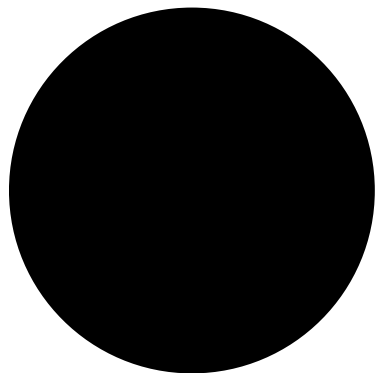
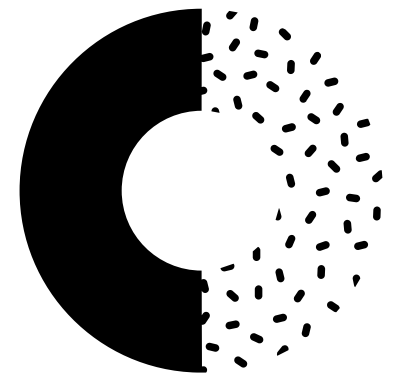
Writer & Producer

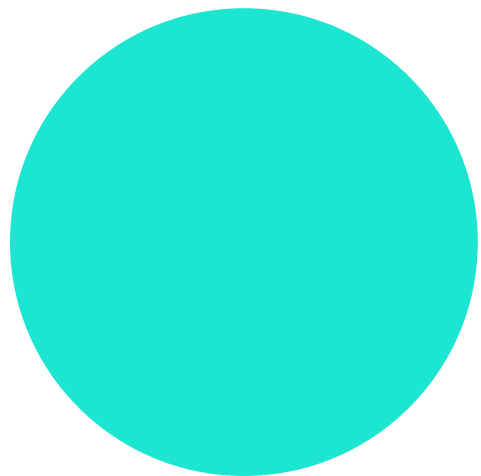
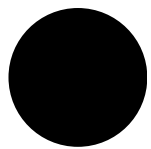
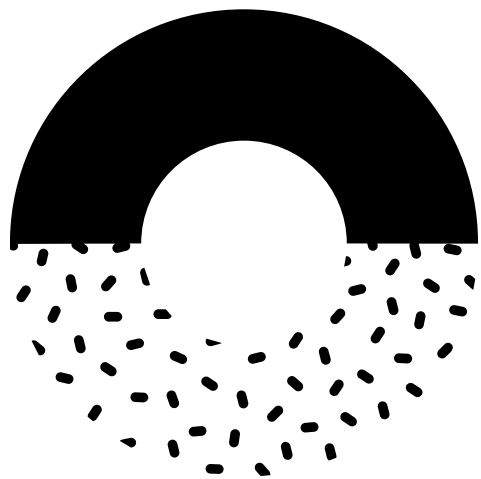
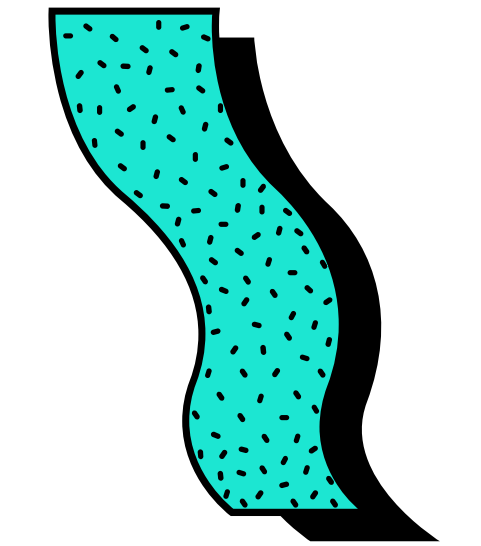


Codie Yan

Producer

& more to come!





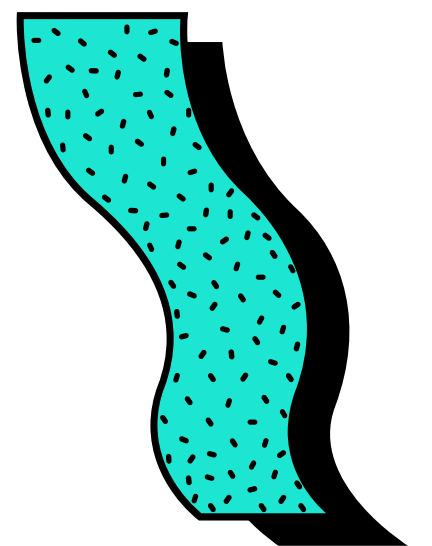
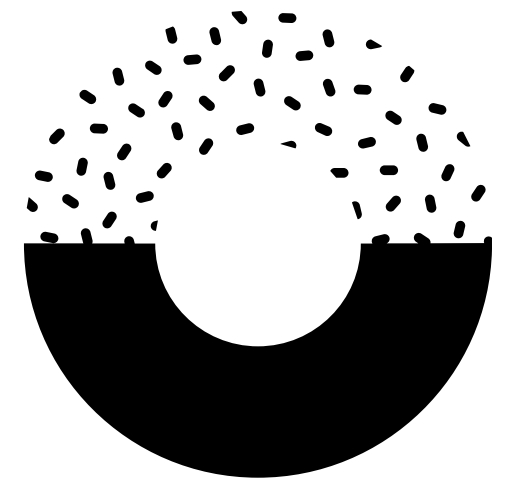
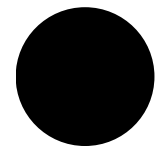
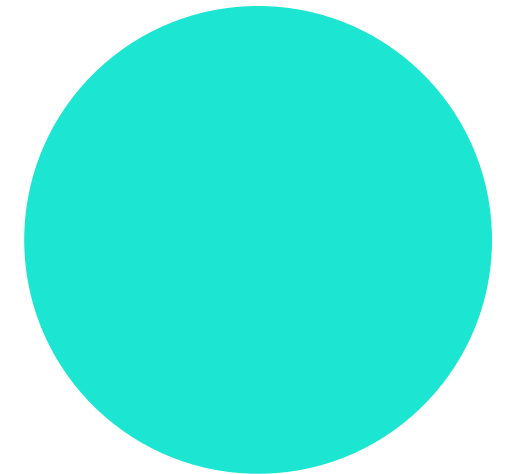
CONTACT INFO



1(315)-398-6689

manorris@syr.edu

www.mar-an-films.com



"...these days in animation, the safest bet is to take a risk." - Henry Selick