



“A trip to the market never needed such preparation...until the pandemic.”

# FILM INFORMATION

## Title

The Store (A Covid-19 Comedy)

## Log Line

“A trip to the market never needed such preparation...until the pandemic.”

## Contact Info

2<sup>nd</sup> Childhood Productions LLC  
Torrance, CA  
[www.2ndchildhoodproductionsllc.com](http://www.2ndchildhoodproductionsllc.com)  
[2ndchildhoodproductions.ent@gmail.com](mailto:2ndchildhoodproductions.ent@gmail.com)

Chad Newsome - Producer & DP  
310-613-9041  
[chadenewsome@gmail.com](mailto:chadenewsome@gmail.com)

Tanya O'Quinn - Director & Writer  
310-213-7154  
[caged\\_dove@yahoo.com](mailto:caged_dove@yahoo.com)

## Technical Info

Running Time: 04:23  
Exhibition Format: ProRes 422 HQ  
Aspect Ratio: 2.39:1  
Shooting Format: Digital BRAV 4K DCI 4:4:4;  
Color, English



# SYNOPSIS

'Highly-transmissible and deadly' is how the Coronavirus was described. We were in a pandemic! People were coughing and losing their senses of taste and smell and were dying! And still, through all of the chaos and hysteria, life goes on.

Roommates Chris, Ashley, Becca and Tony have to go out in public...they are out of supplies and need to make a run to the store...during a pandemic in which the virus is 'highly-transmissible and deadly'. All are healthy – so far – and which to remain as such. Each, in their own way, are actually in love with living so death is not an option. Still, they have to go to the store.

"The Store (A Covid-19 Comedy)" introduces the four roommates and their unique way of 'shopping' during the pandemic. Many of us simply make 'shopping lists' to work off of, these four take grocery shopping a bit more seriously than many of us. Their plan is 'to attack, divide and conquer'. Each has a responsibility; each has a 'mission' to complete. Though the Coronavirus pandemic is a very serious health situation that is currently being controlled, it's the individual psychology of some during this time that contains hilarity, wonder, and intrigue. Enter Chris, Ashley, Becca, and Tony...



# ABOUT THE PRODUCTION

## DIRECTOR'S STATEMENT

"The Store (A Covid-19 Comedy)" is a story about camaraderie during the early months of the Coronavirus pandemic. And I wanted to spotlight an element of 'camaraderie' ('individual acceptance') by highlighting the quirks of each roommate. During a time when others were ordered to 'stay at home', only socializing with those with whom you reside became a serious test of one's wits, patience, self-control, and/or sanity.

The 'apocalyptic' atmosphere occurring at many – if not all - supermarkets, grocery stores and other food outlets was a strong deterrent from basic survival. 'A quick trip to the store to pick up an item' became akin to *The Walking Dead's* Rick and Darryl going on a scavenger run. However, these four (whose individual need for specific personal items far outweighed their fear of the unknown) prepped and planned to make sure their adventure to the Store would be safe, productive, and prompt.

As Director, I wanted to focus on at least one quirk of each character to lighten the seriousness (if that is possible) of the pandemic while also focusing on the experience of the pandemic itself. I wanted the audience to be reminded of their own quirks, irrational reactions, and personal hysteria during this challenging and scary time.

"The Store (A Covid-19 Comedy)" was our first to be shot anamorphic; and we are very pleased with about its result. With this effort we experimented with camera angles, movement and lighting. The small crew wore many hats, still their collective efforts yielded a beautiful piece of art.



# CREDITS

Ashley  
Becca  
Chris  
Tony

**Sarah Williams**  
**Stephanie LeHane**  
**BronTheron**  
**Gerard Marzilli**

Director/Writer/Producer  
Producer/DP/Editor  
Producer  
Sound & Music  
Gaffer  
Color

**Tanya O'Quinn**  
**Chad Newsome**  
**Stephanie LeHane**  
**Jehad Choate**  
**Christopher Brown**  
**Julius Tubbs**

## STILLS



# BIOS

## FILMMAKERS

**Director, Writer & Producer:** Tanya O'Quinn



Tanya is a gifted Creative Writer whose imagination knows no bounds. She writes 'what she sees' and has recently discovered her passion for directing those 'visions'. "Browsing History" is just one of many comedy shorts she has led across the finish line. Since her writing career began, she's written over ten features and ten short films.

**Producer, DP & Editor:** Chad Newsome



Chad is an Indie Filmmaker with a passion for Cinematography. He wrote and directed his first short film, "The Post", after witnessing widespread political division on Social Media during the early days of the Covid-19 pandemic. Self-taught and self-motivated, he has invested a great amount of time, money, and energy to honor his unyielding passion for storytelling. As a result, 2<sup>nd</sup> Childhood Productions, LLC was formed. Co-ownership in the film production company empowers Chad to make sure 'sounds are not muted'.

**Sound & Music:** Jihad Choate



Jihad is a composer and arranger residing in the greater Los Angeles area. Aside from being an accomplished composer, he is also a prolific songwriter, lyricist, and guitarist. He utilizes his extensive background in sound engineering and sound design to score short films and other productions, while also working to place his compositions in television and video games.

# CAST

**Becca:** Stephanie LeHane



Stephanie LeHane is an actor, singer, improviser, and writer based in Los Angeles. Self-described as a "dumbass by fate, huge bitch by choice," she proudly proclaims that "she's up-to-date on all her shots, house-trained, and ready to raid the nearest craft services tent." Stephanie has worked in television, film and theater. She had a feature in the televised version of *A League of Their Own*, played Gilda Radner in *With Any Help, It's John Belushi* on stage, played the lead in the film *Shredding With Bernie*, and shared her improvisational and writer's skills in *Uninvited Guests* Sketch Team.

**Ashley:** Sarah Williams



Sarah Williams is an actress and producer whose 'unique' sense of humor has been likened to that of a 13-year-old boy. Whether it be television, stage, film or new media, she is comfortable with getting into character. Known for her performance roles in [Real Acting](#) (2019), [Hollywood CEO](#) (2013) and [Ash's Homecoming](#) (2018), the self-proclaimed 'lover of laughs and Red Vines licorice' has also had the opportunity to work with some heavy-hitters like CBS, Amazon Prime, Fox Digital, E Network, and Yahoo Productions. Production credits include the short film *Finding Wallace* and the documentary *Clutch Kicking*.

**Tony:** Gerard Marzilli



Gerard Marzilli has been acting since the tender age of 10. Television credits include a *Muppet Show* pilot for the Jim Henson Company, an appearance in the television series *Criminal Minds*, as well as the lead role of 'Laurence' in seasons 1 and 2 of the mockumentary *Real Acting*. Film credits include William Shakespeare's *Richard III* (starring David Carradine, Danny Trejo, and Anne Jefferys) and *Dead in Love* (starring Margaret O'Brien). Voice-over credits include 'Mango the Monkey' (and a few other characters) in the animated series *The Adventures of Annie and Ben* on Amazon Prime.

**Chris:** Bron Theron



Bron Theron is a full-time artist and filmmaker residing in Long Beach (CA). As the Owner of White Ninja Productions, he's produced many graffiti-related documentaries as well as his first feature called *Primal Rap*. The 'muralist' has shared his artistic gifts on such nationwide tours starring The Roots, A Tribe Called Quest, and LL Cool J. As filmmaker, Bron produced two seasons of the mockumentary *Real Acting* and is currently in pre-production for a horror feature called *Half-Dead Fred*, and can be seen in the new film *The Art of Protest* (on [Rollingstones.com](http://Rollingstones.com))

# FAQs

1. What was the motivation behind its concept?  
Actual life experience! I don't know about you, but during the early days of the pandemic, a trip to the market for some bread and milk could sometimes become a harrowing experience. There were long lines and bare counters – inventory was challenged. You didn't want to be near anyone because of transmissibility and you hoped with all of might for two things to happen: that you'd find at least half of what you are looking for, and that no one coughed on or near you. And then you'd leave with a jar of orange marmalade and a canister of some foreign coffee you can't pronounce because that's all you could find.
2. The details were specific and enhanced the humor of the film; was this a specific strategy?  
Yes. Even though the script already contained certain details (regarding costumes and props), we wanted to have fun with the cast. And once they saw what really was occurring, they all were gung ho!
3. Why was this shot anamorphic?  
I wanted the cinematic look and feel of the eighties classic "The Goonies".
4. What was the budget for this film?  
There wasn't a 'budget'...we decided a while back that we needed to fund our own endeavors (if we could). This is actually the fifth short we completed in fourteen months with the support of family, friends, and ourselves.
5. Why did you choose the editing techniques that were used?  
I wanted to highlight the 'silly antics' of each character. I wanted their facial expressions and basic (dysfunctional) traits to be spotlighted.
6. How long did it take for this project to be completed?  
Well it took a day or two to write, an 8-hour day shoot occurred, and then post production – total, about four months.
7. I would love to see more of the characters; is this short a part of a bigger picture?  
Yes. In part, it is the third installment in our Covid-19 Comedy series (two more are planned). However, we have discussed 'telling the story of the quartet actually shopping in the Mega Mart'. Who knows, the Writer 'writes what she sees'; thus, if she 'sees the roommates shopping in the Mega Mart', you will see the roommates shopping in the Mega Mart.

8. Why did you use blueprints in the film? Cool idea, just curious.  
To exaggerate the focus and effort needed during those days, the early days of the Covid-19 pandemic. And seeing as the facility is a Mega Mart, using blueprints seemed fitting.

