



SPARROW

Created by Gabriella Walls
Includes original designs/artwork by Sam Reid

introduction

IT'S LIKE UBER. FOR CRIMINALS.

Sparrow is an 8-hour thrilling and electric crime dramedy episodic.

Set in the vibrant urban city of Los Angeles, in the dark nights and neon glow of the Asian-cultural hubs, our story unfolds.

Thrilling car chases, escapes, white collar crime, no-collar crime, a spunky female lead with an addiction to any sense of a hip hop beat, and a trippy tale of twists and turns to top it all off.

Sparrow is rooted in rebellious fun, mystery, and the unexpected.



story.

A young driver, who goes by the codename “Sparrow”, has found happiness in her job: transporting all sorts of petty crime across Los Angeles in the dead of night. She’s a member of an elite network of young drivers, run by their powerful boss, Mother Komodo or “MK”.

One night, MK gives Sparrow a vague but important mission: a special delivery. To her surprise, Sparrow is given a young girl to deliver back to MK. This isn’t what she signed up for.

Something about this girl is messing with Sparrow's head and for the first time, she knows she can't follow MK's orders. Sparrow flees the network in an attempt to save this mystery girl, now on the run from the very people she saw as her own family.

Sparrow dashes across the city of Los Angeles, attempting to evade the likes of network baddies and former friends, Ray and Wolf. In the process, she begins to untangle the lies that MK has everyone webbed up in.



structure

episodes 1 - 3

Sparrow and her network buds, RAY and WOLF, transport petty crime under the supervision of Mother Komodo "MK". One night an assignment goes awry, Sparrow somehow saves the day by the skin of her teeth. As a reward, MK gives Sparrow a mysterious delivery task. It's a young girl, now in Sparrow's back seat. This isn't right. Sparrow rebels and runs off with the girl, inherently defecting from the Network. MK sends Ray and Wolf after them. Simultaneously, rookie detective, Olivia Perry, investigates the young girl's disappearance. She gets a sense that there's a lot more going on than just a kidnapping. Sparrow and the young girl seek shelter. Sparrow is able to pry some information out of Smokes, a local criminal. Now, she's pulled one of MK's strings from her past. Detective Perry trails close behind.

episodes 4 - 6

Ray and Wolf deal with the repercussions after Sparrow and the girl escape their grasp. MK sends them on their next attempt. Sparrow finds safety with REGGIE, but can't stay there forever. Leaving the young girl with Reggie, Sparrow sets off on her mission: find out who MK really is. She runs into more city scum including YUNKER, DYNASTY, and BILLZ, some wanting the bounty MK placed on Sparrow and some just wanting to stay out of trouble. Detective Perry finds herself getting way over her head but closer to some answers. Sparrow manages to sneak into city hall, rifling through old records on Mother Komodo. MK was...a mother indeed. Until she wasn't. Detective Perry finds Sparrow at the records department and after a daring foot-chase, catches her.

episodes 7 - 8

Sparrow manages to convince a reluctant Detective Perry to work together. They head back to city hall to dig up more dirt. They find records of a court case...MK was the defendant. Ray and Wolf follow Sparrow's path via intel. MK thinks this is all taking too long, she's losing precious time. MK takes things into her own hands. Sparrow and Det. Perry return to Reggie's garage to find Reggie unconscious. MK appears with the girl, tucked into her fur coat, like her own child. Sparrow reveals what they discovered to MK. For the first time, MK is taken aback. Her henchmen start a shootout in the garage for MK to escape. Sparrow manages to hop in while MK drives off. They struggle for the wheel, veering everywhere before crashing. The girl exits the car mostly unscathed, followed by a damaged Sparrow. Then off they run again, into the night. Sparrow, gun in hand, is tempted to pull the trigger on MK. But she can't. She still wants answers. Ray and Wolf have a choice to make: MK or Sparrow.



tone & style

The visual style of Sparrow will be bright, electric, fun, and striking. With stylish framing and bold color schemes, it's sure to be memorable.

Since Sparrow is set in modern-day Los Angeles, the show will feature neon lights and signage, vape/cigarette smoke, Asian cultural hubs such as Little Tokyo, Chinatown, and Koreatown, modern technology, rideshare apps, and more.

The soundtrack will be a representation of modern Korean trap/hip-hop/K-pop music - it's Sparrow's favorite - with other classic American rap and hip-hop tracks mixed in. The score will bring the audience into Sparrow's world of fast cars, late nights, and colorful city scapes.



IT'S ALL
IN YOUR
HEAD



setting.

Welcome to the vibrant night-life of Los Angeles.

Neon lights, alley-ways, busy streets, street food, diverse neighborhoods, and more. Sparrow takes place in the East Hollywood/Downtown areas in the City of Angels.

We'll find ourselves observing Sparrow and her various allies and enemies in places like Koreatown, Little Armenia, Little Tokyo, Historic Filipinotown, and more.



the network

SPARROW (24) is a loud-mouthed, quirky, spontaneous Network driver. She's rather content with her life, finding it to be smooth-sailing. Well-liked by the petty crime community for her humor and wisecracks, Sparrow has a good reputation. You won't find many as street-smart as her, but sometimes her blunt nature can get her into a little bit of trouble.

RAY (27) is a quiet guy with devilishly good looks. A great conversation moderator, manipulator, and negotiator. He's as smooth as they come, even in the subtlest ways. Ray can blend in with any crowd, making him a great asset to the Network. He's Mother Komodo's favorite as he talks the least, minds his own business, and doesn't suck up to her.

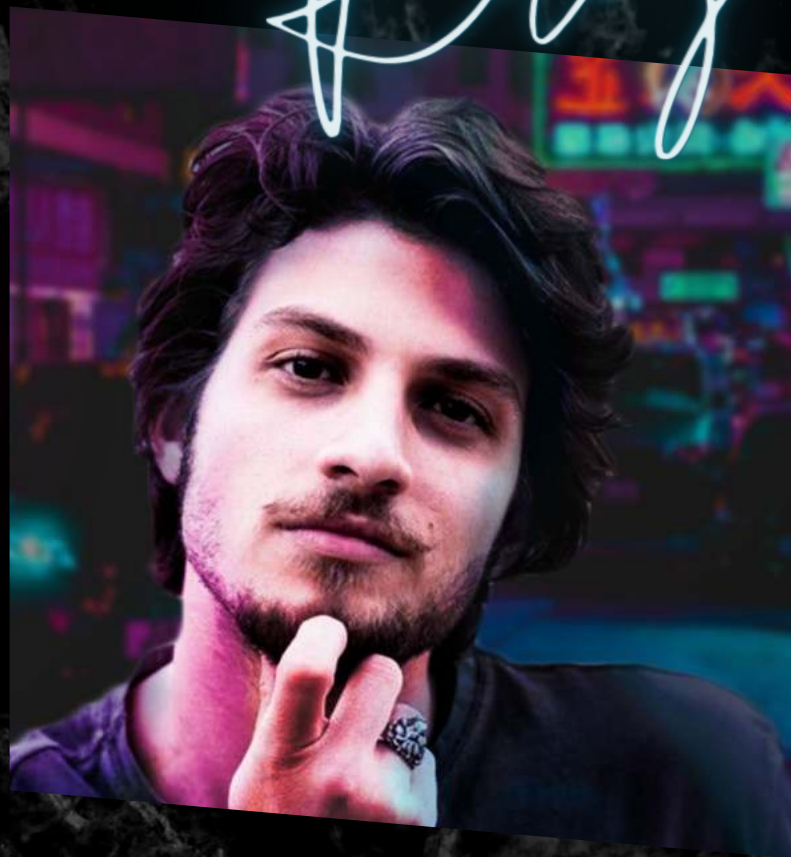
WOLF (26) has a competitive nature in her blood. Being the best of the best is her top priority - no matter what it takes. Her intimidating presence and drive have gotten her pretty far. While the other members of the network see each other as family, Wolf sees them as rivals. She often vies for MK's attention to keep climbing up the ladder, in hopes to one day take over in MK's place.



Sparrow



Wolf



Ray



Baby Driver (2017)

the boss

MOTHER KOMODO "MK" (63) is the glamorous, powerful leader, and matriarch of the Network. She has connections across the entire city of Los Angeles. Her team of young drivers are prepared with the skills to accomplish anything: fight training, gun training, expert driving, you name it. Everyone knows her name, and knows to fear it. MK runs the show, providing transportation services for all sorts of petty criminals. Without her and the Network, business would never be so good. There's a mysterious allure to her, behind her cold, elegant exterior.

What only a few paid-off or frightened people know, is that Mother Komodo has secrets. Lots of them.



the package

YOUNG GIRL aka "LILY" (9) is timid and barely speaks. Unaware of who she is, where her parents are, or where she's from, Lucy follows any adult who gives her orders. She's young and confused, scared of those around her, not knowing their intentions, but terrified of being on her own.



the rookie

OLIVIA PERRY (29) is a rookie detective, fresh on the scene. Olivia was transferred from her small rural town in the Midwest to the big city of Los Angeles. She's incredibly smart but aware of her boundaries. She'll listen to her superiors, but will act on her gut feelings if necessary, even in secret. Olivia is endlessly curious and inquisitive.



the scum

SMOKES (25) is a blackmail mule, her loyalty can easily falter and she's very anxious. She's tired of carrying everyone's bullshit in her head and is always seen with cig hanging off her lip.

REGGIE (47) is the unofficial car repair for criminals, tough but kind, the go-to mechanic. They're very protective, people trust them. Reggie has truly seen it all, being in the game for so long.

DYNASTY (32) is the best jewelry thief and re-seller in the city, always iced the hell out, sparkling too bright for a criminal, shady, but typically reliable - for a price.

BILLZ (21) is a Soundcloud rapper turned drug pusher. He always tries to lighten the mood with an off-the-dome cypher. Sweet and goofy, almost too sweet for a life of crime.

YUNKER (55) an ex-Slovakian mob heavy. One of the most feared local criminals in the area. Gun seller. Two-time him and the guns will be the last thing you worry about. He's tattooed beyond belief.



badass music

Music is a big part of the Sparrow's character and thus the entirety of the show. It's a great opportunity to establish a strong tone, connect people to more diverse music, and reach dedicated audiences such as K-pop fans.

Inspiration songs:

- "Hello Bitches" - CL
- "BTS Cypher 4" - BTS
- "Werkin' Girls" - Angel Haze
- "Kill This Love" - Blackpink
- "Chun-Li" - Nicki Minaj
- "Baseline" - j-hope
- "Sabatoge" - Beastie Boys
- "Daechwita" - Agust D

Link to a curated Spotify playlist:

<https://open.spotify.com/playlist/1mGjchXiHI3TfPwvr0i4lO?si=tjcuQksdQP-6svVGplnAlw&nd=1>





series potential

Sparrow has the potential to expand into several seasons or installments. The first season could easily be written to wrap up the story, but it could also be expanded upon across multiple as well. There's a lot of depth to MK's backstory and more and more secrets to reveal overtime. Viewers will be on the edge of their seat, wondering what exactly will happen next.



marketing.



IT'S LIKE UBER, FOR CRIMINALS.

SPARROW



SPARROW

Created by Gabriella Walls

Includes original designs/artwork by Sam Reid