



A 1719 Film Factory Production

It's All In Your Head

Written & Directed By: Dhruv Solanki
Produced By: Jyotsana Rajpurohit
Edited By: Bonita Rajpurohit



What if the Kardashians were born in a rural Rajasthani family and lived in Baroda on a Budget?

6 Siblings, 6 Problems, 1 day.

Genre

- Comedy
- Drama
- Coming of Age.



About

IT'S ALL IN YOUR HEAD focuses on one day in the life of six siblings, rural but americanised, living in Vadodara, all in their 20's. Together they run an online thrift store called DURTY FITS, while each hustles away individually to give some shape and meaning to their lives.

It's a film about people in 20's made by people in their 20's.

Inspired by the mumblecore films, 'It's All In Your Head' is an attempt to take an honest look at the inner working of the mind and lives of the Indian Middle-class youth in the internet age.



Development

The idea for this project came from the desire to see an honest depiction of the lives of young people as we have seen and lived. If honesty is what we were seeking, it had to reflect in the process.

Our casting process can very well be described as hunting for our tribe. We started meeting and listening to young people (16-30 years of age who had nothing to do with film and acting but felt outcasts in one way or the other). The recurring motifs and themes that came out of these stories, resonated with our lives, became the foundation of the project and the voices that shone through, became supporting cast and characters. Later, we invested about a year in various exercises such as writing personal diaries, voice recordings, and hourly conversations about personal & professional lives, ideas, and perspectives, in order to discern the character & develop a real understanding of their origin and identity. All of this played a role in constructing the structure and the body of our story, as it came out of these exercises, so did the process of shooting it.



JYOTSANA - 29, A freelance photographer

is the eldest sister. A callous mistake on part of her younger sister and ignorance on part of her boyfriend sends her down an spiral on what turns out to be a bittersweet day.



DEEPSHIKHA - 23, Digital Nomad.

Gets thrown out on the streets of goa by her friends in the middle of the night.

What happened? What's her side of the story?



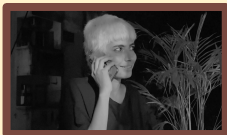
BHAGYASHREE - 23, Assistant to a CA

is stuck between the office job at an ill tempered CA and her responsibilities in the house. Be it home or office, there is no respite, except when she is with her sisters, physically or virtually.



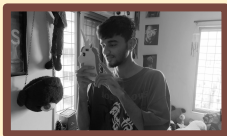
BONITA - 22, Model & Miss Trans Queen India.

is inspired in equal parts by Lena Dunham, Kardashians, and Tarantino. All night long she watches films and sends auditions during the day without much luck. Will her luck change?



MANSHREE - 21, Model.

like bonita, is also an aspiring model often doing collaborative shoots. She meets one guy that ruins her day and the other, who more than makes it up. Where is she headed?



BHWNESH - 20, Student.

the youngest (and the only boy), is applying to colleges. His father wants him to graduate in science. His passion is dance. Today result will be out and his future will be decided. What will it be?



SHOOTING

"Stylistic unity drains the humanity out of a text"

- John Cassavetes

Founding principal of our production. All the choices; creative and logistical were made in attempt to capture incoherent banalities. It was evident that the phone was going to be the instrument to capture our imagination as it was the most unobtrusive way of capturing the performances of actors in public spaces. Not only it gives us unprecedented access, but it also lends a visual quality to the film which is in contrast with conventional cinematic imagery but in sync with the visual aesthetics of the internet age/social media.

We shot the entire film on iPhone 13 Pro Max in 4K, in real locations with practical/ natural lights, guerilla-style, taking inspiration from *Sean Baker*.

It allowed us to capture documentary elements such as real crowds, real faces, and real streets in the background of a fictional film.



TONE & STYLE

- Dramatic comedy
- An emphasis on dialogue over plot.
- Naturalistic dialogue and acting.
- Use of improvisation.
- Rejection of simplistic psychological and narrative explanations for character's actions and behavior.

INSPIRATIONS & INFLUENCES

- Joe Swanberg
- Sean Baker
- Rima Das
- Duplass Brothers
- Hong Sang-soo
- Richard Linklater



THEMES

- Conflicts within the urban life of people in their 20s in internet age- career, job, education, relationships.
- Role of internet in shaping identities in real life.
- family/ Sisterhood.
- Hardship in balancing interpersonal relationships, desires and responsibilities.



SOUNDTRACK

Music is an integral part of the film. Eclectic soundtrack sourced from diverse set of incredibly talented indie musicians around the country and outside.

- Okedolo - goooooood
- Dohnraj - Life's Gonna Teach You
- Dohnraj - Gimme some money & don't ask anything for return
- Dohnraj - Don't tell me love is letting you go away
- Ron meixsell - Non piu andrai
- Kimiko Ishizaka - Bach's Variatio 24 a 1 Clav Canone
- Eric Satie - Je te veux
- Second Sight - La Hermosa Tristeza
- Aman Mahajan & Radha Thomas - Leifmotif
- Prithvy Shetty - FileDump6 | Coastamar*
- The revisit project - Blues'd Not Bruised
- Dohnraj - You're fine
- Shifting Woods by Quarantined Quartet
- Arnon Roy - Loving is Free



THE TEAM

Supported by more than 50 people in different capacities, the film has been primarily developed by Dhruv Solanki (Writer/Director), Jyotsana Rajpurohit (as a Producer/Actor/Cinematographer), and Bonita Rajpurohit (as an Assistant Director/Editor and an Actor).

DHRUV SOLANKI



Writer/director based in Vadodara.

He has co-written and directed 'BLAH BLAH BLAH', an independent comedy/road trip which is currently in production.

He has developed, THE REBELS OF SHAKAMBHARI, a period action feature drama, as a fellow of Writers Ink Screenwriting Lab.

Apart from these he has written & directed fashion campaign for Urbanic and many short films, which have played in several Indian film festivals (Alpavirama Youth International Film Festival, South Asian Film Festival of Australia, etc)

He was one of the finalist (Top 20) of TAKE TEN organised by Netflix India and Film Companion.

THE TEAM



JYOTSANA RAJPUROHIT (PRODUCER)

Jyotsana Rajpurohit is producer based in Vadodara. She completed her post graduation in political science and worked as freelance photographer for 7 years before turning to films. After producing several fashion & Ad films, and corporate documentaries, she ventured into fiction. Her first short as a producer/cinematographer MY INDIA was in TAKE TEN (top 20) organised by Netflix India and Film Companionship. Her debut feature as producer "IT'S ALL IN YOUR HEAD" is finishing post production. She has also produced an independent miniseries called BLAH! BLAH! BLAH! which is currently in production.



BONITA RAJPUROHIT (EDITOR & ASSISTANT DIRECTOR)

- Miss Trans Queen India 2019, She has worked as a Model for Vogue & Cosmopolitan Magazine, Urbanic, Nykaa Fashion, Archana Kochhar.

- And as an actor she has been featured in TV/Digital commercials for Bumble, Belora Paris, Acko Car Insurance, Tinder, Oppo, and a fashion film 'Blue Silence' (Los Angeles Lift-Off Film Festival, Duemila30, CANIFFF) and a theatre play 'Allegedly' by Mallika Taneja.

- She debuted as a director with her fashion film for Urbanic. Currently she is working on a short as a writer and director with the mentorship of film director Alankrita Shrivastava and fund support of Kashish Film Festival.



DEVANKUR SINHA (CINEMATOGRAPHER)

Graduated in Direction from Tata Institute of Social Science. Worked in different capacities as a crew member in several bollywood feature films.

Has Directed several Short films, some of which have played in a number of national & international film Festivals.

He worked as a Cinematographer(along with Jyotsana Rajpurohit) on 'It's All In Your Head.'

1719 Film Factory



1719 film factory is a young production house dedicated to creating New age Indian content. We have begun our journey by developing and producing in house content. Our feature script, The Rebels of Shakambhari was a part of Writers Ink Screenwriting Lab. Our short script, "Hangouts Makeouts and Everything in between" was awarded Kashish QDrishti LGBTQ+ film development grant and mentorship.



Vadodara



@1719FilmFactory



+91 98700 85487

1719Filmfactory@gmail.com