

# THE SEÑOR LOCO SHOW

**Sketchy Bilingual Comedy/Variety Show**  
(based on the characters @LosTiteresTV)

*Created by Felix A. Pire*



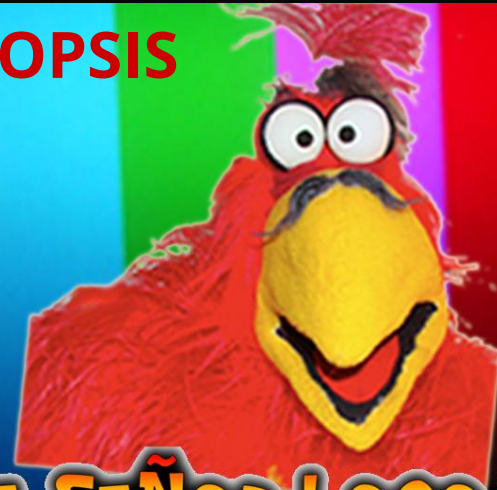
# LOGLINE

Backstage dramas run amok in this edgy, mildly bilingual, 'sucker punch funny' variety show, produced by a manic, Latinx, flaming red puppet parrot: the mustachioed *Señor Loro*, along with a ragtag, comically vulnerable family of oddly talented, lovable immigrant misfits.



A Latinx show based on the characters of the online series: @LosTiteresTV... (*Los Titeres means The Puppets en Español.*) ... Developed at the Producers Guild of America's Diversity Workshop, **THE SEÑOR LOCO SHOW** revolved around a cast of Latinx puppets putting on a comedy variety show. Think: *The Muppet Show* and *Plaza Sesamo* raised their puppet kids on Avenue Q, and now they're sketch writers on SNL & *The Señor Loco Show*. Helmed by their wobbly, mustachioed, flaming red parrot host, the cast includes: a telenovela couple, a nudist, and a talking marijuana plant. A-list celebrity guests are treated like nuisances. Tragicomedically, the show fluctuates from *puppet chaos*, to their *heartrending personal lives*, all with the erudite intellectual heft, meta commentary and satirical edge of an HBO show.

## SYNOPSIS



## THE SEÑOR LOCO SHOW!

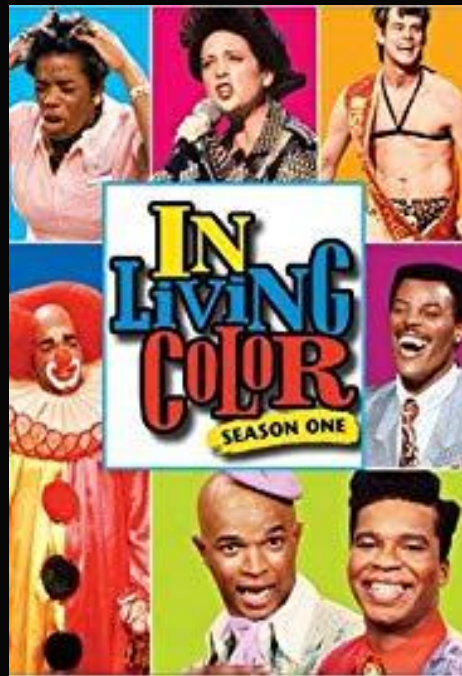
Just a bunch o'  
PUCKIN' FUPPETS!



# CROSS de LOS SHOWS



MEETS



MEETS



# THE SEÑOR LOCO SHOW DEVELOPMENT STORY:



**@LosTiteresTV**



*3rd World Puppets • with 6th Grade Educations • doing 9th Grade Comedy*

**Created by Felix Pire**

# SEÑOR LORO

*(aka Señor Loco)*

**Señor Loro** (*Loro is short for Loernzo in Spanish*), a frazzled and ornery red parrot, fed up with repeating after the regime, flies from Cuba to Los Angeles,, starting up his own Latinx puppet populated variety show.

Ornery, but with a heart of gold, he's referred to as Señor **Loco**, because he's Cuban, and as he says: "We Cubans are all 'loco' from the waist, down."

Until there's money in the show's budget for animatronic eyes, **Señor Loro** desperately wants plastic eye surgery to be able to blink!







@LosTiteresTV

LosTiteres.TV

"El Amor De Conchita y Ronaldo", an original #telenovela w/titeres (puppets) & more domestic abuse than Punch & Judy!  
[pic.twitter.com/uOjocPPI](https://pic.twitter.com/uOjocPPI)



## CONCHITA & RONALDO

Love has never been more brutal than in our take on the 'telenovela', which we like to call, the 'Titerenovela'. Conchita & Ronaldo's love affair is laced with more abusive behavior, name-calling and violent beatings than *Punch & Judy*. Yes, it's the classical formula of a marital bliss gone awry, with a Latin twist: Passionate Make-Up Lovemaking! Both famous in their own right in the puppet world, Conchita and Ronaldo balance their relationship with the push & pull of their egos and their sexual drives, while simultaneously dealing with the push & pull of the puppeteers under the frame!



## CONCHITA

A foul mouthed and saucy Latina, as well as a multitalented puppet actress, and reluctantly, her husband's maid. She has her own sketch, which deals with "ladies issues" called "DAMAS DIALOGUE". She stars in a "titerenovela"/reality show with her husband Ronaldo called *EL AMOR DE CONCHITA Y RONALDO*. Simultaneously lovable, then self-serving and mean. Claims that her mother was a Cocaine Mule, and that miraculously has kept off the pole and the strings. Smart, excited, full of life -- and ready to teach you how to speak Spanglish!

# RONALDO

Ronaldo is known as one of the greatest acting coaches around, teaching a method he created in his sketch entitled: ACTING FROM AN HISPANIC POINT OF VIEW with Ronaldo. Ronaldo's idea of acting includes drinking, beating, and coercing. He encourages people to over-act while plying them with alcohol, sexually harassing them, making them cry, and generally taking any Latin-based sensibility and blowing it up out of proportion. He is very vain and boisterous. It's a wonder he ever appears with anyone else on screen.





MARY JUANA

Mary identifies as a hermaphrodite Sativa. Of course, constantly high – or at least that is how it seems. However, they do not encourage smoking weed, they are quick to point out that it is unhealthy. Instead, they point out that the cannabis plant would rather you “eat it”. They always appear “baked”, and are constantly pushing the staff running the show to end their segment because they’re “tired”. Mary hosts several sketches, including “*YOU MUST BE HIGH*” and “*420 Time with Mary Juana*”.





# NAKED BOB

Walk along Venice beach, and there's an older dude, calls himself Naked Bob. Mystic and homeless, he enjoys dispensing wisdom as jokes. Bob has taken to dispensing astrological advice to anyone who will listen to it. Sticking point is that he makes a big deal out of how own choice to be naked pointing out his major complex about it. Talks a proud game about his nudity, but he'll turn on a dime and accuse you of Pipi Prejudice... Just like any fool, he is full of truth and knowledge. Ask him something, and you'll be surprised at his candor and smarts, just don't mention his intricately styled pubic hair.

# SCHMEDLEY SCHPARKY

A hefty kid with a dark sense of humor, Schmedley owns his own chocolate company called SCHMEDLEY SCHOCOLATES. He has conspired to push his brand as much as possible by creating his own show called THE SCHMEDLEY SCHPARKY SHOW, where he reports on the lives of cartoon characters and simultaneously pushes his product.

SCHMEDLEY SHPARKY SCHOCOLATES, which are shaped in the form of himself. Being the trademark character of his own company he compares himself often to Buster Brown, or the Coppertone Girl. As a matter of fact, he vehemently denies that he “knocked up” the Coppertone Girl. He’s been dating the Morton’s Salt Girl, because she likes to kiss the parts of him that taste “salty”.

His pet dog, Scrappy oftentimes appears with him. Scrappy is dreadfully scared of Schmedley and it is suspected (but never confirmed) that Schmedley mistreats his dog, by making him regularly eat chocolates. Schmedley is not Latino, but he wears a Spanish hat to “fit in” sometimes.



# MORTIMER WEASEL

Mortimer the Weasel, silky voiced, proper, concerned weasel who is both a dapper host as well as a documentarian. He is proudly a part of the **LGBT** community. Currently dating a “dirty turtle” named Toddrick.



His exposé on The Easter Bunny won a Peabunny Award. And his explosive documentary *Peeping the Mating Rituals of the New Guinea Weasel* got him arrested for voyeurism... Upper crust, probing, and opinionated; Mortimer uncovers the quirky sides of life ~ from a weasel’s point of view. On Youtube, he hosts *Christmas Specials* and a series about becoming a Jedi, called: “*Jedi Jabberwocky with Mortimer Weasel.*”



# EL CONCEPTO

An introduction by Señor Loro performing an opening monologue, followed by sketches, musical numbers, small independent cartoons, music videos and a talk show style “behind the desk” interview segments, “behind the scenes” and musical number sketches with a “guest star”, and any other variation of what may happen within the puppet world of *The Señor Loco Show*.

At the end of each episode, Señor Loro wraps it up with the guest star, and beckons the audience to return for the next show, and to look LosTiteres.TV up online. The drama created by the guest stars and the relationship dynamics between puppet characters serve as the dramatic crux of the show.

The characters all interact and have their own storylines, oftentimes meta concepts like: If puppeteers are Manipulating Them... who's manipulating YOU?

Cross-over Latinx stars check in for an episode. Regular characters will be interspersed in the “studio” location where the show takes place... With English-speaking Latino characters and an irreverent adult tone, the show's pre-school visual imagery, and style, may seem like child's play, but it's aimed at adult viewers ages 18 and up, and the language maybe political and will definitely be *spicy*... You guessed it, Mary Juana prefers to be eaten, and not smoked.

The overall driving force of the show is the characters' repeated support of each other as misfits. **Los Titeres welcome everyone to their FAMILIA.**



# FIRST SEASON • EPISODE CONCEPTS

S1, Ep1 • Señor Loro worries about getting cancelled, when **Justin Bieber** shows up and asks to guest star on the show! Ronaldo sings: Da Punk's "Get Lucky, feat. Bieber & Conchita" Mary Juana interviews Justin re: 420. Schmedley's commercial for chocolate includes pot cookies. By the end, everyone gets a contact high.

S1, Ep2 • Conchita opens a kissing booth, asking for funding on Indiegogo for a Vlsa. Meanwhile, Amazon CEO **Jeff Bezos** (whose name means "kisses" in Spanish) tries to buy the show from Señor Loro, promising free shipping for traveling titeres. Musical Guest Star: **Christina Aguilera** sings salsa with a puppet version of Celia Cruz.

S1, Ep3 • **Jennifer Lopez** guest stars as Conchita's new hair stylist who plans to take over the show by romancing Señor Loro for a part. Mortimer Weasel's reporting uncovers the truth, when Jennifer sings a medley of "On the Floor" & "Waiting for Tonight" for him.

S1, Ep5 • **Eric Estrada** is an INS agent, come to get Mario Mariposa. Mario returns his gay wings to **Ellen Degeneres**, and turns himself in. El Amor de Conchita y Ronaldo, a new "titere-novela" premieres. Musical guest star, **Lizzo** sings as. Señor Loro gets married to Mario to keep him in the country.

S1, Ep6 • **Eva Longoria** plays "EVA", an Oprah-type competitor to LosTiteres.TV, who is doing them the favor of bringing her huge audience to their show. They criticize her for not being Latino enough. Eva & Ronaldo host his show, **INSIDE THE ACTOR'S EGO**, during which he gropes her. In the last moments of the show, a big **FIGHT** between Eva and Conchita. Guns drawn. During a final musical number, Conchita gets shot and Ronaldo gets #MeToo-ed!

S1, Ep7 • Señor Loro shows **Broadway Muscial Guest Star Andrea Burns** around the studio with an original song. She performs a song in her trailer with titeres. Interview by adoring Mortimer Weasel with gentle questions. Andrea & Señor Loro sing, "It Takes Two" from INTO THE WOODS.

S1, Ep8 • Titeres take over the studio, picketing Señor Loro for higher wages. **Anthony Rapp** shows up and teaches them how to squat. They sing songs from RENT. The cops come. Señor Loro is able to talk them out of it by saying that he believes in unionized labor, and since the puppets can't belong to the Screen Actors Guild themselves, he'll start his own. It's called the **(S.O.L.) ASSOCIATION**, which means **Sun in Spanish, but means SHIT OUTTA LUCK** to Señor Loro... The stupid puppets go for it.



# FUTURE SEASONS

## SEASON 1

Schmedley Schocolates, a corporate sponsor, threatens to take over their little show in form and style; some puppets get deported, while others try to unionize; Señor Loro falls in love with Gatica Pussywillow (a cat)!



## SEASON 2

Get ready for crazy when The Señor Loco Show is given a HUGE budget and the puppets find fascinating ways to burn it all! Señor Loco gets married!

## SEASON 3

The show tanks and the puppets all have to explore different lines of work. We follow them, as at the end of the season, a new hope appears to get the show back!



# TONE

*The Muppet Show* meets *SNL* with a Latinx flavor as produced by the clever, high-end comedic style at HBO... *Razor Sharp Wit* coupled with timely jabs at the state of Latin culture in America.

As in *30 Rock*, the headliners of the series and their interpersonal relationships and foibles are followed by the series.

Special guest stars include actors who may now be considered “past their prime”... When an A-List actor actually does show up to be in the show, they never know who that person is.



Mary Juana  
@realMaryJuana

I'd love to be a float in the [#MacysThanksgivingParade](#), that way people can point up at me and be like: "That's Mary Juana and she's HIGH as FUCK!" 🌿





# Happy World Puppetry Day

from el mundo de

@LosTiteresTV



# The World de SEÑOR LOCO



# RONALDO

WINNER OF TWO

“OH NO HE DIDN’T...” AWARDS!





@LosTiteresTV

LosTiteres.TV

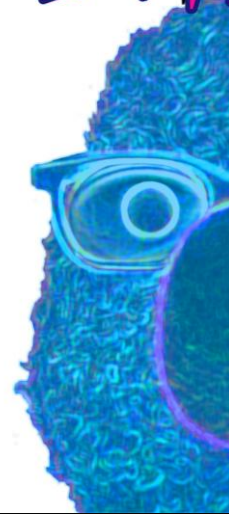
LosTiteres.TV has more Global Outreach Potential than The Muppets, who're banned in Saudi Arabia 'cause it stars a Pig!



JOSHUA DAVIS PRESENTS

a felix pire film

# I ALMOST MARRIED A MONSTER



CHRISTOPHER SENGER  
LORY TATOULIAN  
GRANT BACIOCCO  
FELIX PIRE  
FOX MICHAELS  
ERIC ROSSANO

Written & Produced by Joshua Davis  
Directed by Felix Pire

# THE BEST OF THE SEÑOR LOCO SHOW

MARCH 28 2019  
8PM - 9PM



CONCHITA TEACHES "ESPANGLEECH"  
@ A STAND-UP COMEDY CLUB

# INCOMING MESSAGE: YEAR 2050



NAKED BOB in "MESSAGE from the YEAR 2050"

Franz Kafka's  
**La Metamorfosis**



QUARANTINE THEATRE con RONALDO

YOU  
MUST  
BE  
HIGH



MARY JUANA'S "YOU MUST BE HIGH!"



**STAR  
TREK**



**STAR  
WARS**

MORTIMER WEASEL in “Jedi Jabberwocky”

## FELIX PIRE • CREATOR BIO

ACTOR-PUPPETEER • FILMMAKER

**Puppeteering Pics & Reel:**

<http://www.felixpire.com/puppeteering/>

Felix Pire is a Cuban-American actor-writer-producer in Los Angeles. He is a *New York Outer Critics Circle Award winner for Outstanding Solo Performance* for the one man, multiple character comedy show, **Men on the Verge of a His-Panic Breakdown**, Off-Broadway.

**FILM ACTOR:** *Terry Gilliam's 12 Monkeys* (opposite Brad Pitt & Bruce Willis), **Phat Girlz** (opposite Mo'Nique), *Garry Marshall's Dear God, It's My Party*.

**TELEVISION ACTOR:** **Bel-Air** (NBC/Peacock) **How to Rock** (NICK) **Prison Break** (FOX), **NYPD Blue** (ABC), **Gideon's Crossing** (ABC), **The Rerun Show** (NBC), **Matt Waters**, *series regular* (CBS).

**PUPPETRY:** Felix learned how to speak English from watching *Sesame Street* as a little boy, wondering how in fact you get there, because he desperately needed to hug Grover! ... In 2022, he finally did audition for Sesame!



Felix Pire with frequent collaborators: Patrick Johnson & Sean Johnson, twin brother puppeteers/puppet builders for *Crank Yankers* and co-owners of Swazzle.com

## FELIX PIRE • CREATOR BIO

As an adult, Felix was first exposed to puppetry with Brad Williams, builder-puppeteer on **Nickelodeon's Pinwheel**... Because the world was simpler then, while in college, about to make a short film with puppets, he called up the Henson Company in New York and the good people there kindly invited him over and gave him an exclusive tour!

He created his own YouTube “Spanglish Latinx Muppet Show for grown-ups” puppet web series in 2007, [LosTiteres.TV](#) which led to mentoring and hiring by Swazzle.com and the Jim Henson Company.

Felix is the first Latino puppeteer cast member-in-training in the original Jim Henson's “**Puppet Up!**” company of puppeteer/comedy improvisers. Trained by the show's host Patrick Bristow in improv, and master puppeteers: Victor Yerrid and Alan Trautman, plus Patrick Johnson & Sean Johnson of [Swazzle.com](#). In that ongoing 3 year workshop, he got to work alongside the puppeteering genius of *Leslie Carrera-Rudolph*, *Brian Henson*, *Drew Massey*, *Victor Yerrid* and many others.



## FELIX PIRE • CREATOR BIO

Felix was honored to be hand-picked by The Jim Henson Company to puppeteer & voice a pitch to integrate puppets into ESPN's Spanish language sports themed show, "**Nación**".

Felix served as puppeteer of multiple characters and puppet captain on **88 JADE WAY**, a YouTube webisode series from the mind of puppeteer Christian Anderson, a winner on *America's Got Talent*. Through another project of Anderson's, **BARRY GOOD**, he got the opportunity to work with puppet wrangler and *Sesame Street* writer/puppeteer: [Liz Hara](#).

For Swazzle.com, Felix has performed in multiple projects, including commercials, live stage productions, as well as television pilots like: **THE POPPETS** (\*where the cast included *Sesame Street*'s [Tyler Bunch!](#)

This year, Felix proudly worked on a pilot TV sports show called **TEAM BREAKFAST** (2021), alongside newly minted, 1st African American woman *Sesame Street* puppeteer: [Megan Piphus Peace](#).



## FELIX PIRE • CREATOR BIO

TELEVISION WRITING: Disney XD's **TEAM SMITHEREEN**, featured Felix puppeteering and television writing as part of a team of comedy writers on the pilot episodes of this television series produced by Dan Clark Company, Willdbrain, and Jetix Europe. A show populated by off-beat, rubbery puppets who despite all their reckless stunts, don't ever die.

PUPPET CONTENT PRODUCER: As the producer of the Latinx puppet web series **@LosTiteresTV** (which means *The PuppetsTV* in Spanish), Felix was noticed by the Producer's Guild of America, which awarded him a fellowship to develop a pilot in their Producers Guild Diversity Workshop. There, he developed his high-minded puppet comedy, ***The Señor Loco Show***, which received a live staging at the Voodoo Comedy Lounge in Denver, Colorado in 2018-19.

SHORT PUPPET FILMS: ***Beautiful Doll*** selection of the 2018 Los Angeles Guild of Puppetry Film Festival, ***Quarantine Theatre with Ronaldo presents Franz Kafka's La Metamorfosis*** selection of the 2021 Bite Size Film Festival.



**WEBISODE ORIGIN STORY** - This yet to be produced webisode series details the story of how the show came to be called THE SEÑOR LOCO SHOW.

EPISODE 101

EPISODE 102

EPISODE 103

EPISODE 104

EPISODE 105

EPISODE 106

EPISODE 107

EPISODE 108

EPISODE 109

EPISODE 110

# THE SEÑOR LOCO SHOW

“A NOTHING BURGER INSIDE  
A FAKE NEWS BURRITO”  
-- MORTIMER WEASEL,  
THE CHICAGO FUN TIMES

“FACTPINIONS BY  
PROBLEMATIC LATINX  
PUNDITS! PLEASE CANCEL ASAP.” --  
THE HOLLYWOOD MAILSORTER

“TERRIBLY MISLEADING”  
-- THE NEW YORK MIMES



@LOSTITERESTV



The series will feature all the same characters as in the webisodes, but will include D-List celebrities.

# FEATURE FILM ORIGIN STORY

FOLLOW mustachioed, Señor Loro (Mister Parrot), as he gathers a family of zany friends and tries to create his own television comedy variety show. With a telenovela couple, a nudist and a talking marijuana plan. Turns out that putting a show together with a bunch of puppets isn't as easy as it might appear. Selling out, meddling networks and undisciplined performers make for a wild ride. Fortunately, at the core of all of their varied personalities is the love they share.

**[SCREENPLAY LINK](#)**

## THE SEÑOR LOCO SHOW THE MOVIE



**COMEDY  
PUPPETS  
WEED**

*Written by  
Felix Pire &  
Brian Clark*



# Señor Loco's Social Media



@LosTiteresTV

@realMaryJuana



CLICK BELOW for SOCIAL MEDIA LINKS

LINK TREE

This series could be *spun-off* or *tied-in* to the comedy series: “DOLL WIGGLERS”, which follows the sordid lives of this show’s eccentric puppeteers.

Comforting, like MEXICAN FOOD:

“**The Señor Loco Show**”

PILOT SCRIPT

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