

AN ORIGINAL **BGVC** DOCUMENTARY FILM

# STILL STANDING

GAME OVER IS NOT AN OPTION

BGVC PRESENTS A DOCUMENTARY FILM FROM BRAD GILBERTSON "STILL STANDING" CINEMATOGRAPHY BRAD GILBERTSON  
PRODUCERS BRAD GILBERTSON DANNY DALY NATHAN WALTON CESAR FEDERICI DIRECTED BY BRAD GILBERTSON

# A FILM BY BRAD GILBERTSON

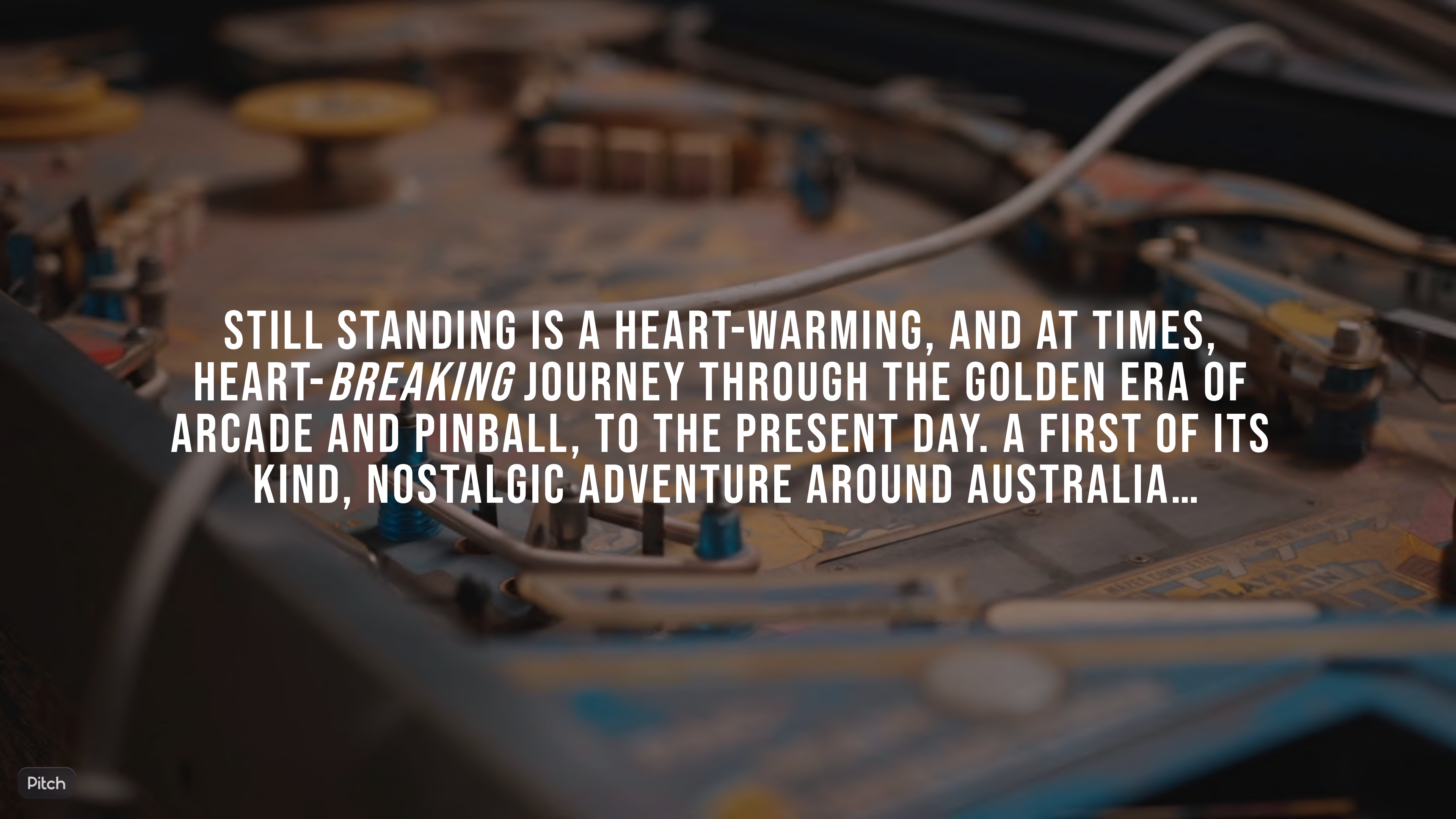
Brad Gilbertson is a multi-award winning cinematographer and director from Adelaide, Australia. Drawing from past experience as a professional/touring musician, a published author and over 10 years in commercial/broadcast video production, the goal was always to move into documentary film making – the ultimate form of story telling and connection to an audience. *Still Standing*, Gilbertson's debut feature length film, is the culmination of all of the above.



Still Standing Director, Brad Gilbertson presenting at PAX Melbourne, Oct 2022

# EXECUTIVE SUMMARY

<b>Title</b>	Still Standing
<b>Length</b>	Feature film
<b>Genre</b>	Documentary
<b>Budget</b>	\$130,000 AUD
<b>Production Dates</b>	October 2018 - November 2022
<b>Production Company</b>	BGVC Pty Ltd



**STILL STANDING IS A HEART-WARMING, AND AT TIMES, HEART-*BREAKING* JOURNEY THROUGH THE GOLDEN ERA OF ARCADE AND PINBALL, TO THE PRESENT DAY. A FIRST OF ITS KIND, NOSTALGIC ADVENTURE AROUND AUSTRALIA...**



...SHOT IN A VISUALLY STRIKING, CINEMATIC STYLE.

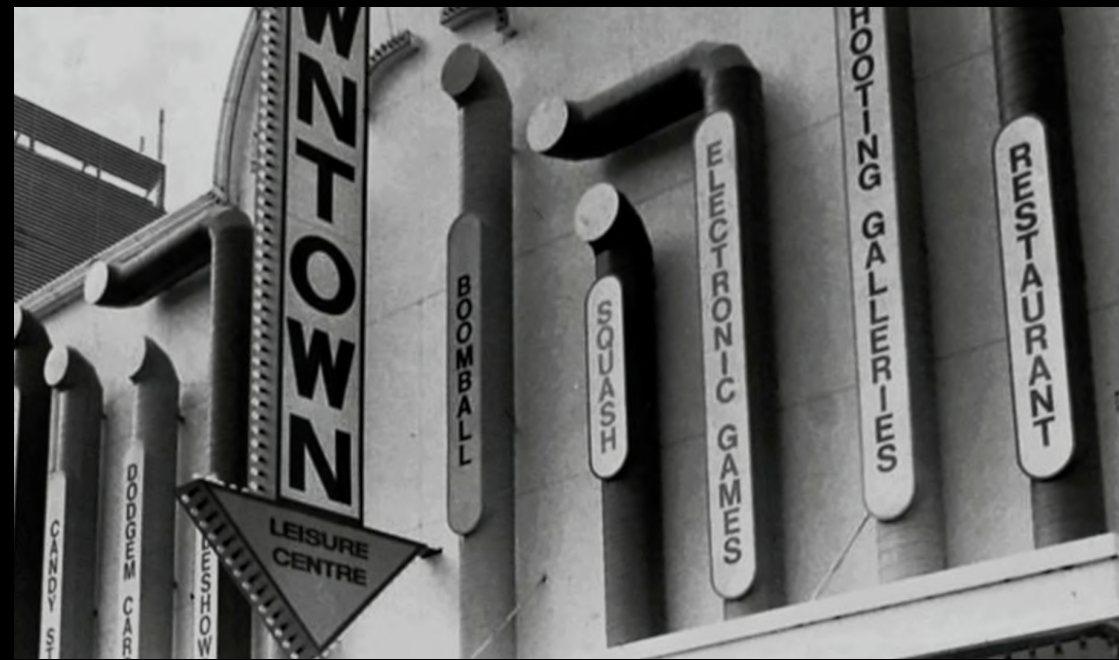
# LOGLINE

*Meet the everyday people putting it all on the line to keep the golden era of arcade and pinball alive in Australia...*



# KEY CAST AND LOCATION

# FROM WHERE IT ALL BEGAN...



When Frank Sebastyan opened 'Downtown' in Adelaide, Australia in 1979, it was the largest indoor leisure centre of its kind in the world - A 60,000 square foot, multi-story behemoth that, along with his second venue, Magic Mountain, remains legendary to this day...

# TO WHERE WE ARE TODAY...



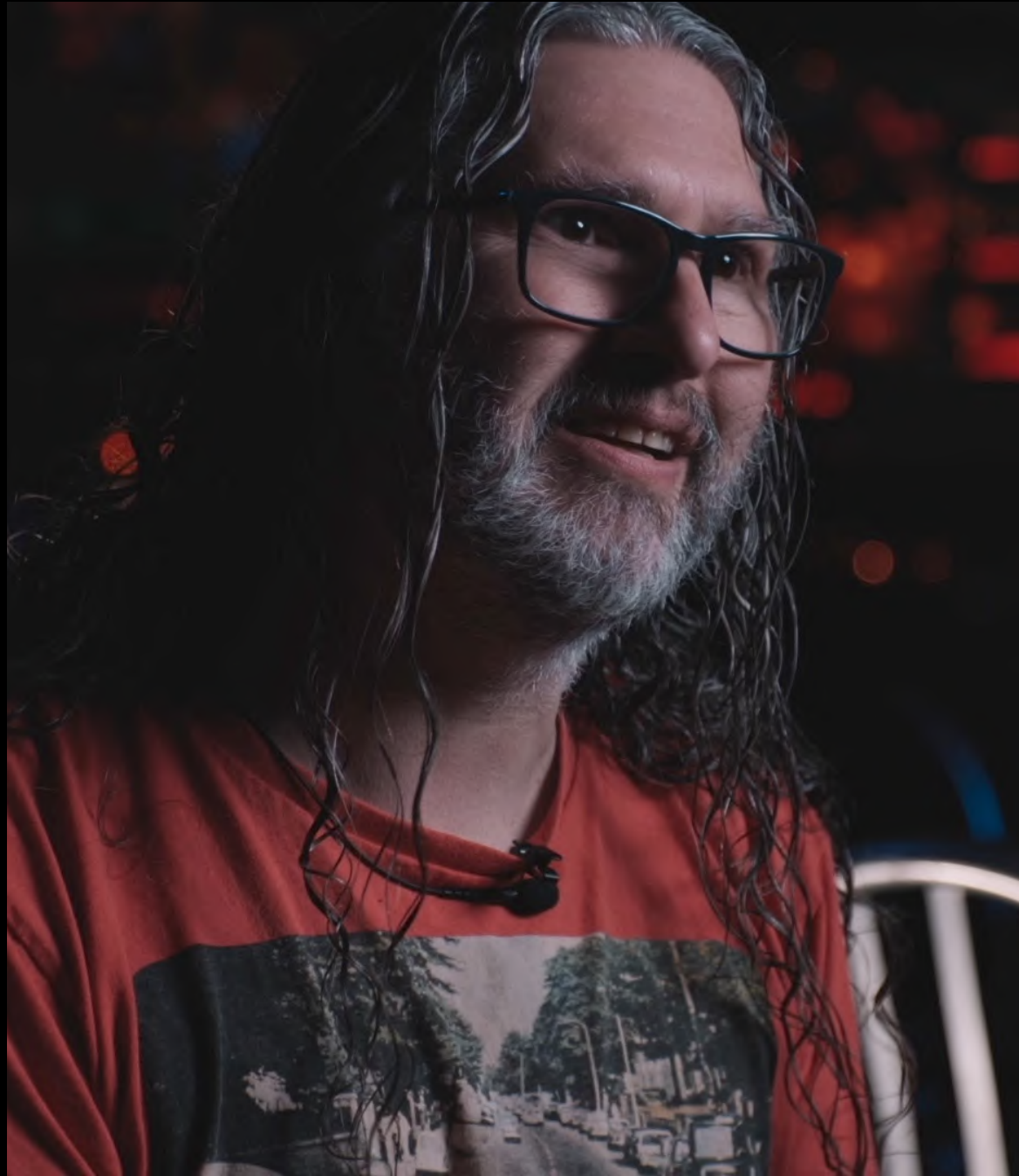
Stephen Holmes (left) owns Australia's largest retro arcade with over 200 machines. Just outside of Brisbane, QLD, it's truly a modern day marvel, and a logistical nightmare! Lyndon Carter (right) set up the iconic Australian Pinball Museum in 2016. In one of the first motels ever built in Australia in the 1950's, it sits on a highway that connects Adelaide to Melbourne.

# TO THE HEART-WARMING...



Jeff Grummel had a painful childhood and found sanctuary in the arcades back in the 80's. As of 2022, Jeff has been privately collecting arcade and pinball machines for over 30 years. His collection is somewhere between three and four hundred games! Including a rare game from 1979 that has never been out of its original box or switched on - until now.

# AND THE HEART BREAKING...



In 2007, Danny Daly had a dream to revive the golden era of the 80's arcade, and with the support of his wife Michelle, he did just that. For 16, years Danny ran Gameroom Essentials, sharing his personal collection of pinball and arcade games with the community in Adelaide, SA. But when a storm hits Adelaide's northern suburbs, amidst Covid lock downs and dwindling attendance, Danny is forced to make some very tough decisions.

# TO THE FUTURE...



Damian Hartin  
Founder, Haggis Pinball (Melbourne)



Vaughan Jones  
Owner, Sunshine Coast Pinball (QLD)



Ben Prymarczuk  
Owner, 1UP Gaming And Arcade (SA)



Mark Leske  
Former Arcade Tech (SA)



Cesar Federici  
Co-Founder, Pinballers (SA)



Nathan Walton  
Co-Founder, Pinballers (SA)



Jeff Martin  
Game Tech, Pinballers (SA)

# DEMOGRAPHICS

Targeting only 6 keyword interests:

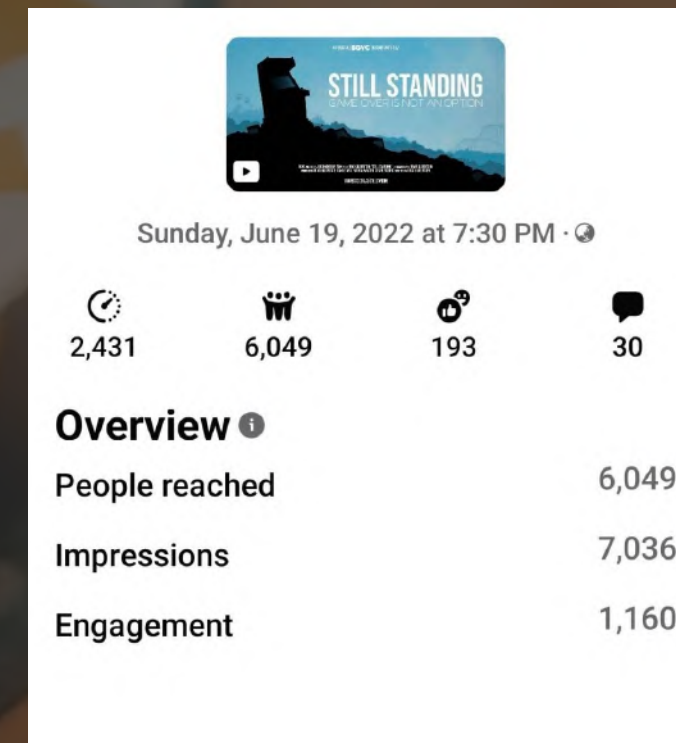
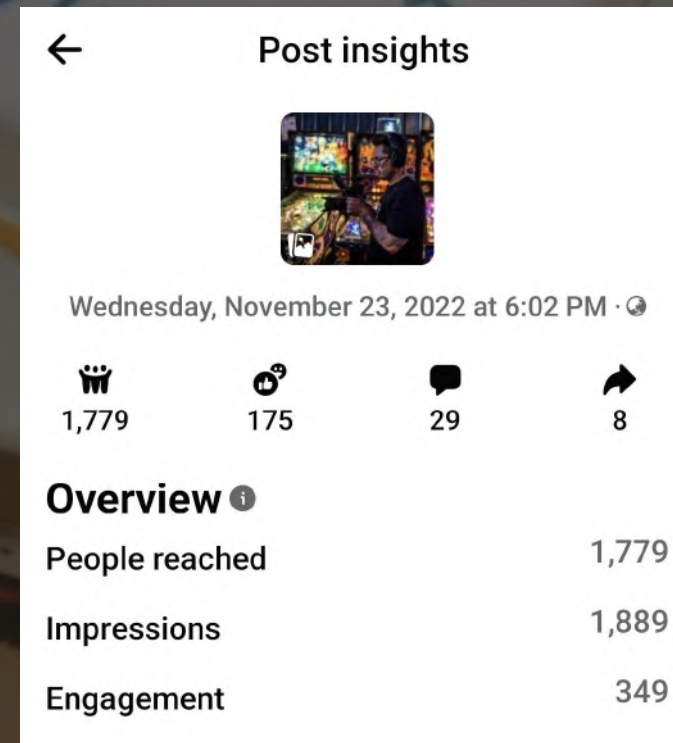
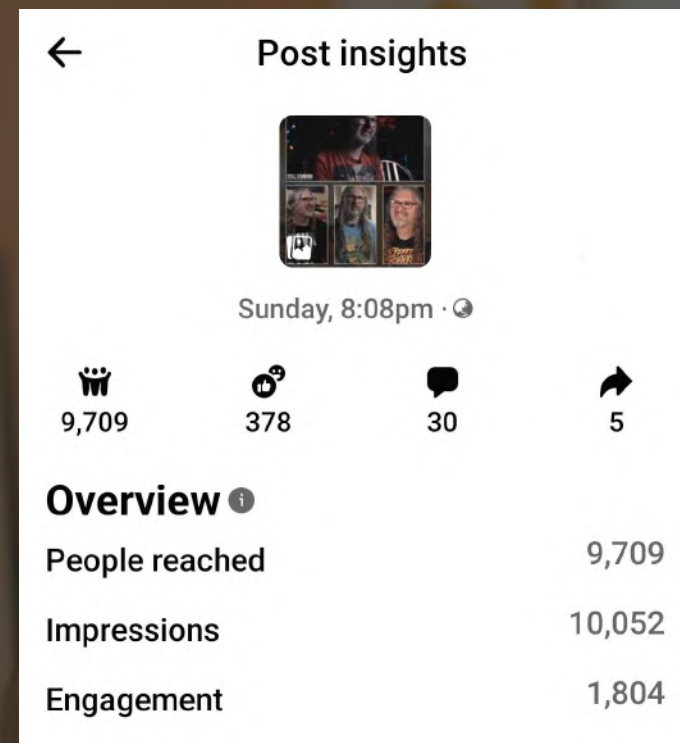
"Arcade" "Pinball" "Collectables" "Nostalgia" "Theme Parks" & "Video Games"

across Australia, USA and UK on Facebook alone,  
projects an active audience (aged 25 - 65) of up to

**171.4M**

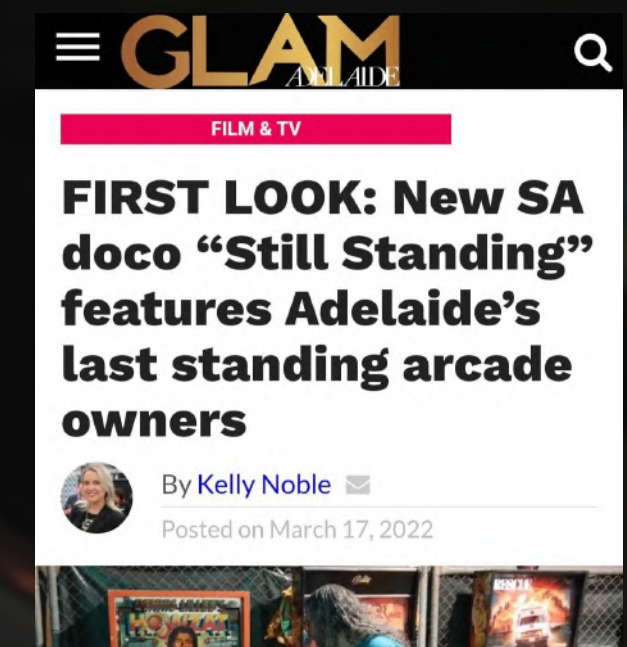
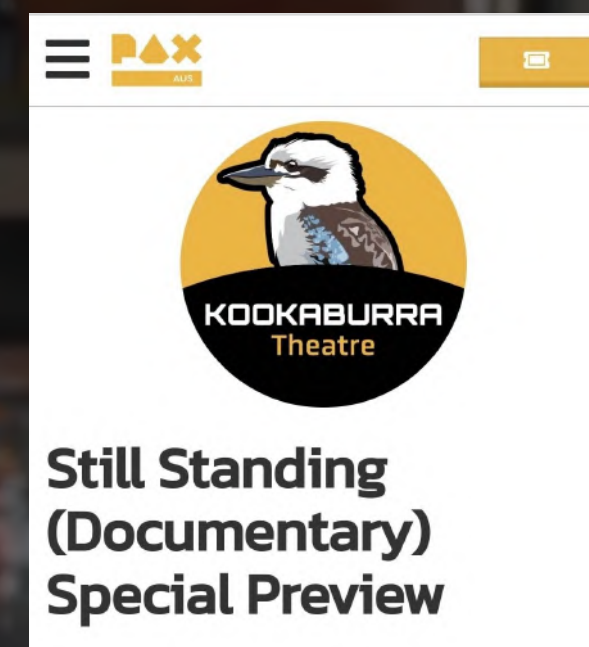
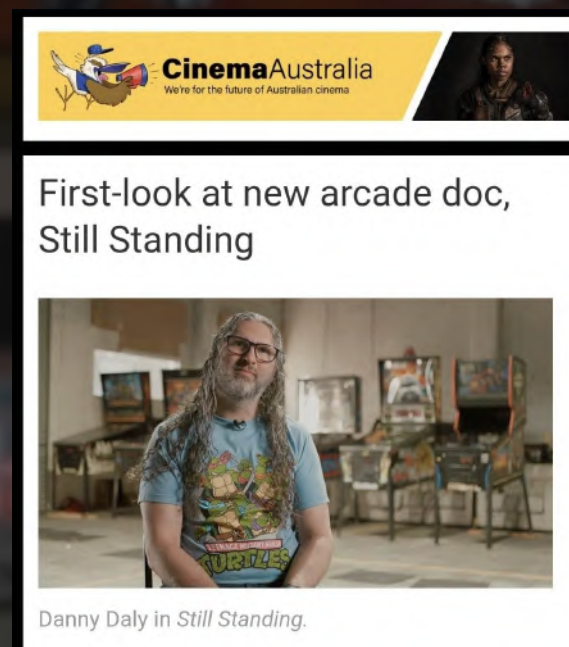
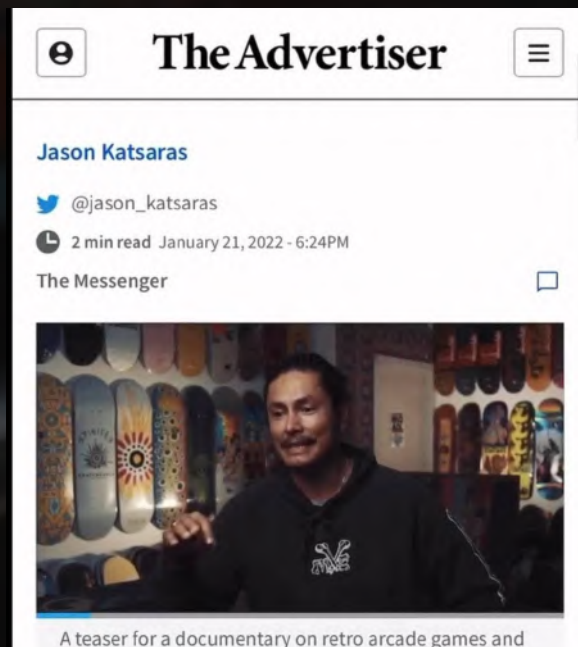
# AN ENGAGED COMMUNITY

The pinball and arcade community has been unbelievably supportive and active, globally. Prior to paid/targeted advertising, the Still Standing Facebook page, with an organic following of just over 1,000 people, has received an incredible amount of organic engagement from the community. With Post Likes in the high three hundreds and many people sharing and tagging friends, Still Standing has very easily identified an eager audience; and most importantly, in a way that never feels pushy.



Data taken from the official Still Standing Facebook page.

# PRESS FOR STILL STANDING

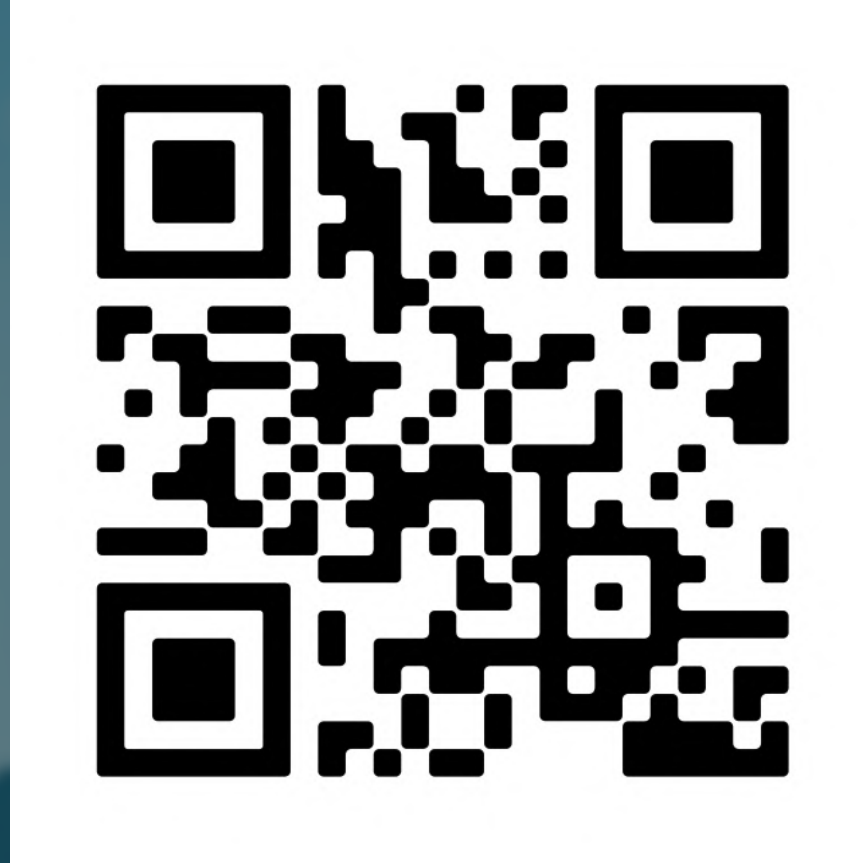


Still Standing has had, and continues to receive coverage from multiple media outlets including print, radio and web.



**"AN EMOTIONAL LOOK AT HOW THE ARCADE  
EXPERIENCE CHANGED A GENERATION"**

JOSHUA TSUI - DIRECTOR, *INSERT COIN*



**SCAN THE QR TO WATCH THE OFFICIAL TRAILER,  
VISIT STILL STANDING SOCIALS AND MORE!**



# CONTACT

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