

The other half
Pressbook



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present

The other half

a short film by
ALESSANDRA MARTINEZ

with
MIRIAM FRICANO
LISA ANIA LIMA CARDOSO

produced by
ASSOCIAZIONE NUOVA CARINI

in collaboration with
ACADEMY OF FINE ARTS
PALERMO (ITALY)

crew

Directed by	ALESSANDRA MARTINEZ
Story and Screenplay	ALESSANDRA MARTINEZ MARTINA PICONE
Cinematography	DAVIDE SALIMBENI
Editing	ALESSANDRA MARTINEZ
Music	VIRGINIA MANCO
Scenography	ALESSANDRA MARTINEZ
Costume Design	ALESSANDRA MARTINEZ
Camera Operator	DAVIDE SALIMBENI
First Assistant Camera	GIUSEPPE ZITO
Color Correction	DAVIDE SALIMBENI
Mixing Audio	ALESSANDRA MARTINEZ
Digital Animation	NADIA MANCO
Script Supervisor	MARTINA PICONE
Set Photographer	MICAELA CANDELA
Produced by	ASSOCIAZIONE NUOVA CARINI
In collaboration with	ACCADEMIA DI BELLE ARTI DI PALERMO
Running Time	7' 35''



cast



MIRIAM FRICANO



LISA ANIA LIMA CARDOSO



synopsis

The story is told across nine screens. After yet another misunderstanding with her girlfriend, a girl writes her thoughts in her diary: she tells what it means for her to love, accept yourself and face your fears, while remembering all those moments of carefree and suffering that she spent with her girlfriend.



director's notes

The Other Half is a dramatic and romantic story at the same time, inspired by the technical and visual structure of the first cinematographic experiments of the Polish director Zbigniew Rybczynski (New Book, 1975). At one point in the short, seven screens disappear and only two screens remain, which will merge towards the center and gradually widen to cover the entire screen in a 16:9 aspect ratio (1920x1080). From here on the short will continue on a single full screen. With the subdivision into screens I made sure that the two protagonists never see each other together on one screen, precisely to represent their distance and their fears, a wall that is sometimes difficult to break down. Only in the end will they see each other on a single screen, because they have found a point in common, of strength towards each other.



director's biography

Alessandra Martinez was born in Palermo, Italy, in 1997.

After high school, in 2016 she attended the Academy of Fine Arts in Palermo to learn directing and editing techniques.

In 2019 she graduated in Audio Video and Multimedia and, especially passionate about video post-production, she makes and edits several short films and documentaries that are selected in various national and international festivals.

In 2020 her short film "Inside-Out" (2020) won the "Originality" award at the Corto Film Festival Città di Palermo 2020.

In 2021 she graduated from the Digital Editing and Post-Production Course at the School of Independent Cinema Piano Focale of Giuseppe Gigliorosso, through which, thanks to internships and masterclasses, she met and collaborated with prestigious professionals of Italian cinema, such as Daniele Ciprì, Osvaldo Bangerò, Desideria Rayner and many others.

In 2022 she specializes in Cinema and Video attending the two-year New Technologies of Art at the Academy of Fine Arts in Palermo, Italy.

Her latest short film entitled "The Other Half" (2022) has been selected for now in various Italian and international festivals.

She is currently assistant editor and editor for some feature films and shorts in post-production.





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Film Freeway <https://filmfreeway.com/TheOtherHalf2022>

Additional info available at <https://martinezalessandra7.wixsite.com/theotherhalf>

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FRICANO

LISA ANIA
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L'altra metà

a shortfilm by
ALESSANDRA MARTINEZ



REGIA E SOGGETTO ALESSANDRA MARTINEZ SCENEGGIATURA ALESSANDRA MARTINEZ E MARTINA PICONE
DIREZIONE DELLA FOTOGRAFIA DAVIDE SALIMBENI MONTAGGIO ALESSANDRA MARTINEZ MUSICHE VIRGINIA MANCO
ASSISTENTE MDP GIUSEPPE ZITO SEGRETARIA DI EDIZIONE MARTINA PICONE ANIMAZIONE DIGITALE NADIA MANCO BACKSTAGE MICAELA CANDELA