

FROM THE STUDIO THAT BROUGHT YOU  
THE PIRATE QUEEN

# MRS BENZ

VOYAGE OF DISCOVERY

**SINGER**  
STUDIOS



Date: 5 August 1886.  
Country: Germany.  
Location: Benz & Co Workshop.



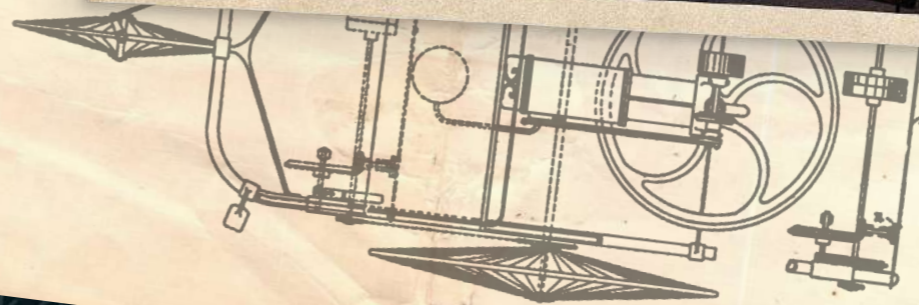
# OVERVIEW

Step into the shoes of Bertha Benz and find yourself in the Benz workshop.

Search for the blueprints to the world's first car, assemble the engine and embark on a road trip that will change the course of history.

# SITUATION

Benz & Co have been awarded a patent for the 'horseless carriage', the world's first motorcar. Yet the world is resistant to change, step into the shoes of Bertha Benz and embark on a journey that will alter the course of history.



# SYNOPSIS

Step into the shoes of Bertha Benz and find yourself in the Benz workshop.

Search for the blueprints to the world's first car, assemble the engine and embark on a road trip that will change the course of history.





# UNCOVER HISTORY

Discover the birth of the automobile and explore the inspiring story of Bertha Benz, the woman behind the famous name.

Learn about the cultural and religious norms of German society which fostered a resistance and scepticism to technological innovation and change and which make Bertha's achievements as a woman at that time all the more remarkable.

# SINGER STUDIOS

Singer Studios is a UK-based creative studio specializing in a new frontier of entertainment. We are paving the way for a new form of storytelling, creating narratives that span across film, podcast, documentary and interactive game.

Having executive produced Billie Piper's critically acclaimed 'Rare Beasts', the company is in production on 'The Last Rifleman' starring Pierce Brosnan, as well as producing an investigative true crime documentary and podcast with XYZ Films and Library Films ('The Tiger King').







**ELOISE SINGER**  
**DIRECTOR**

Eloise is a multi-award winning storyteller and the founder of Singer Studios, she produced Billie Piper's BAFTA breakout film 'Rare Beasts' and was selected as one of Creative England's ten female entrepreneurs in 2020.



**SIOBHAN MCDONNELL**  
**PRODUCER**

Siobhan McDonnell is an immersive producer, trained in Anthropology and learnt feature films from Warner Bros Studios. She produces narrative driven VR games and uses both the flat screen and immersive technology to build brand new storyworlds.



**DAVE RANYARD**  
**EXEC PRODUCER**

Dave previously worked as Director of Sony's London Studio for 17 years, his credits include 'SingStar' and 'VR Worlds'. He is now the CEO of DRI and has produced 'Arca's Path', and 'Hold the World' featuring David Attenborough.

# DIRECTOR'S STATEMENT

Mrs Benz is the untold story of the woman behind the name.

I was compelled to tell this story of ingenuity and determination against all the odds because Bertha Benz was a woman with a single-minded vision who played a pivotal role in shaping technology and revolutionizing travel.

With incredible foresight, tenacity and courage, Bertha's vision for the future has shaped the course of history.

Telling the story in VR, truly brings the narrative to life allowing the player to undergo her struggles, relive her journey and experience her vision of showcasing the first car to the world.



# PRESS FOR SINGER INTERACTIVE

## SCREENDAILY

### Interactive experiences

Certainly more filmmakers are now exploring the potential for interactive content alongside linear work, rather than instead of it. UK producer Eloise Singer, an executive producer on Billie Piper's *Rare Beasts*, has wrapped on *The Pirate Queen*, an interactive VR game funded by Creative England and supported by ScreenSkills about a 19th-century Chinese widow who takes over her husband's fleet to become the most powerful pirate in history.



SOURCE: SINGER STUDIOS  
'THE PIRATE QUEEN'

'UK producer Eloise Singer has wrapped on *The Pirate Queen*, an interactive VR game funded by Creative England and supported by ScreenSkills about a 19th-century Chinese widow who takes over her husband's fleet to become the most powerful pirate in history'

- Screen Daily


*The Discovery Award: Best Debut was a little more unusual in that there were two winners, 'The Pirate Queen: Night of Succession...is a puzzle-based VR adventure by Eloise Singer'*

- VRFocus

27 OCTOBER  21 NOVEMBER  
**RAINDANCE  
IMMERSIVE**  
2021



Liked by james\_prighevate and others  
wearecreativeuk We were delighted to welcome back some of our cohort companies at the Creative Enterprise Gala earlier this month.

 wearecreativeuk  
Barbican Conservatory



# ENDORSEMENTS

"This narrative VR experience will shine the light on Bertha."

- Charlotte Mikkelborg, Award-winning director of 'Fly' VR experience and founder of Picture This Productions

"A car I know well but a story I knew nothing of! I like the fastidious attention detail in the storyworld - amazing."

-Oliver Kibblewhite, CEO of The 5gs & Immersive Creative Technologist

"Mrs Benz VR is a playful romp through the untold story of a trailblazing mechanic - without her, we wouldn't have the iconic Mercedes Benz"

-Mary Matheson, Professor of Immersive Media, Arizona State University LA Campus



# CONTACT

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Est. 1820

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**SINGER**  
STUDIOS