

tulipomania: gone



still from the animated music video *Gone*

April 16, 2022

for immediate release:

When money talks, who is listening?

A torrent of tattered animated objects and shredded collage excavates the headlines as the death knell sounds for the status quo in this mournful dirge.

The animation was created frame by frame and includes stop-motion objects as well as collages on thousands of individual sheets of black paper. Next came the challenge of synching the animated collaged lips to the vocal track – a painstaking process.

Gone has been chosen as an official selection of the Fine Arts Film Festival organized by the Venice Institute of Contemporary Art.

It has been an official selection at festivals worldwide, including: StopTriK International Film Festival in Slovenia and Poland; Anifilm in Liberec, Czech Republic; and The Montreal International Animation Festival and it was a semi-finalist at the Chicago International Arthouse festival.

Magnet Magazine featured **Tulipomania's** music video animated by band members Cheryl Gelover and Tom Murray in an [online exclusive](#).

Described as “inventive” and “gorgeous,” animated music videos created by **Tulipomania** have been featured in film festivals worldwide.

The duo have also enjoyed creating over an hour of collage and mixed media animation in support of Pixies 30th anniversary performances of the band's first releases *Come on Pilgrim/Surfer Rosa*, contributing to imagery projected over seven screens, synced to the live performances. They are especially honored to have had the opportunity to work in collaboration with the late acclaimed graphic artist Vaughan Oliver, whom they have long admired.

Tulipomania have released four albums and numerous animated music videos and singles. They are currently at work on a fifth album and supporting animated music videos.

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VIDEO SCREENER LINK

Gone:

<https://vimeo.com/422681435>

PASSWORD: gone2020

TRT: 2:59

16x9 stereo

DIRECTORS/ANIMATORS:

CHERYL GELOVER + TOM MURRAY
[TULIPOMANIA]