



# SUMMER 2022



Entrepreneurial Center

## Milestone Makers Application - Summer 2022 Cohort

At the Nasdaq Entrepreneurial Center, we're committed to investing in the individuals taking big risks to solve problems in new ways. That's why we created Milestone Makers, a way to help early to mid-stage entrepreneurs set, hit, and celebrate milestones critical to company growth.

The Center is pleased to announce that Milestone Makers cohorts in 2022 will focus on supporting early-to-mid stage founders working on Sustainable Development Goals (SDG's). More information on the cohort themes [here](#).

**Deadline for applications is Sunday, 4/24 at 11:59PM PST.**

Participants will be notified of acceptance on May 27th, 2022.

**If accepted, mandatory virtual sessions are below, please block your calendars ahead of time:**

Onboarding - June 7, 8th, 9th (all day PST)

Graduation - September 7th, 2022

Name \*

<input type="text" value="KHALED"/>	<input type="text" value="MENCHAOUI"/>
First	Last

Title \*

Company \*

Email \*

Phone Number \*

OPTIONAL: Please select your gender:

- Female
- Male
- Other

**OPTIONAL:** Please identify the race/ethnicity category with which you primarily identify:

- Hispanic or Latino
- White
- Black or African American
- Asian
- Native Hawaiian or Pacific Islander
- American Indian or Alaska Native
- Other

What industry is your business in?

ICT Arts & Techn.

Is your company working on Sustainable Development Goals (SDGs)? \*

Yes

UN SDG Goal Focus \*

#9 Industry, Innovation, and Infrastru

\*The Summer cohort is focusing on Goals #9, #11, and #12, if you are working on a separate goal, let us know which one in "Other."

Where is your company based? \*

Chicago

City

Ill

State

United States

Country

What is your company's Tax ID? \*

02800627

If it is not a US based company, please share how your company is licensed.

How many customers do you currently have? \*

205

If you don't have any customers, where are you in the development process?

What stage is your company in?

Please describe what stage you perceive the company is in - i.e. incubation, early, in market, growth, hyper growth, maturation

What is your current level of financing? \*

Pre -Seed

## Milestone

A milestone is your next important business goal that can be achieved in 12 weeks.

Examples: launching a new product line, increasing percentage of sales pipeline, increasing percentage of revenue, a key hire, fundraising goal.

Note: if accepted, your business goal will be set during the first week of the program. The purpose of your application milestone is to understand your company's goals and your personal goal-setting.

**What is the Milestone you aim to achieve over the program? \***

New Horizons & Climate Change

## Your Company

**What does your company do in one or two sentences? \***

IN FRENCH DROIT PRIVES DES AFFAIRES

**Why did you start your company? \***

FOR BUSINESS

**Why do you care about the problem you're solving? \***

EASY

**Tell us about your business model. \***

New tech. perofrms and up to date Markets

**How are you measuring your impact? \***

Analysis

**What is your differentiator? \***

Star Wars

**How do you cope with stress? \***

no stress

**What is your top business challenge today? \***

Operations Management

**What would it take to overcome this challenge?****Who has influenced you personally as an entrepreneur? \***

Adam Smith

**How did you hear about the Milestone Makers program? \***

e-mail

**Did you attend an information session on the program? \***

No

### Professional References

Please list mentors and / or professional references and their contact information.

**Reference #1 Name \***

KHALED

First

MENCHAOUI

Last

**Reference #1 Company \***

ABA

**Reference #1 Title \***

Advisor

**Reference #1 Email \***

co.net6.us@gmail.com

**Reference #1 Phone Number \***

+21699824420

What is your relationship to  
Reference #1? \*

Reference #2 Name \*

First

Last

Reference #2 Company \*

Reference #2 Email \*

Reference #2 Title \*

Reference #2 Phone Number \*

What is your relationship to  
Reference #2? \*

Thank you for applying to the Milestone Maker program. We recognize that as an entrepreneur, it's difficult to invest in your own development while growing a company. The Nasdaq Entrepreneurial Center is committed to helping entrepreneurs of all backgrounds achieve success as you define it!