



A K PRODUKTIONS SHORT FILM

REFLECTION

DIRECTED BY
KASEM M. RAAD

SCREENPLAY BY
LAMIS HAFIZ

ASSISTED BY
MONIQUE ALBRECHT



Basic Info

- Project Type: Short
- Genres: Drama
- Language: English

- Country of Origin: Germany
- Filming location: Berlin, Germany
- Release date: April 8, 2022

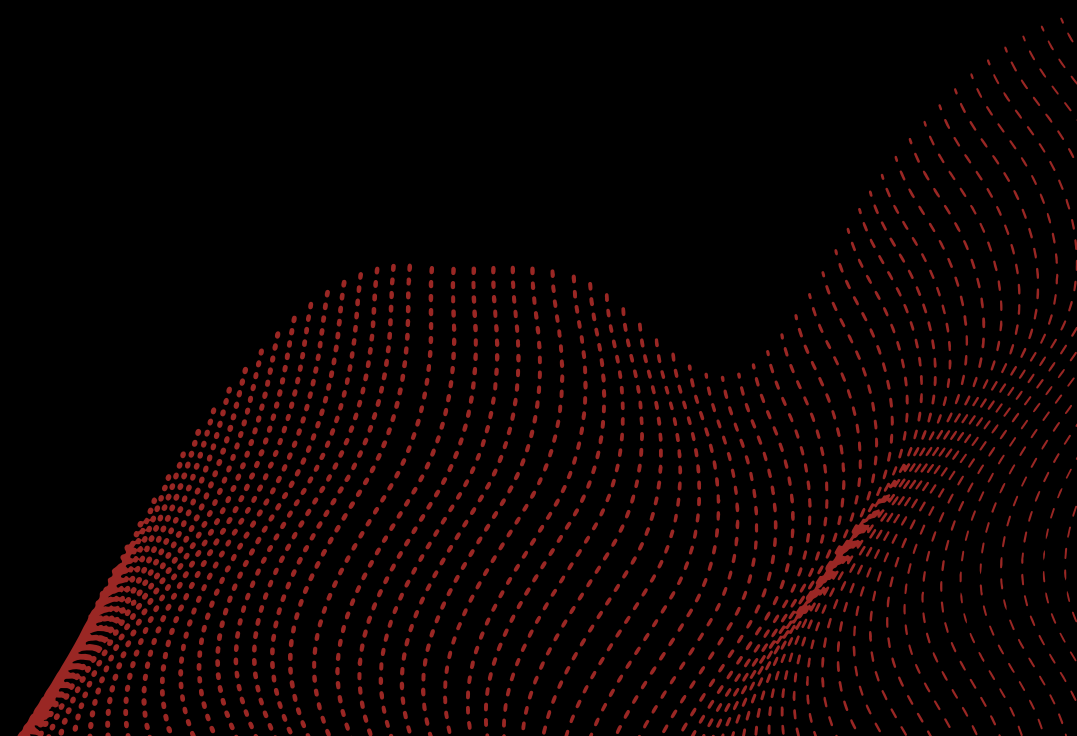
- Film Color: Color
- Aspect Ratio: 2.39:1
- Camera: Sony PXW-FS5 II
- Runtime: 5 minutes 25 seconds



Plot Summary

Reflection is a short film that reflects how others see us in relation to who we actually are, and that nobody is or ever will be perfect in others' eyes.

As Lamis closes her eyes she realizes that everything that happens in her head isn't true, and that she shouldn't compare herself to other people, and not everything we see is the truth.





Kasem M. Raad Statement

Reflection's Director, Producer, Cameraman & Editor

The idea of making a short film with meaning has always been on my mind, but it was always too difficult to create because of time, resources, etc... I met Lamis at my school in Berlin and invited her over. She was telling me that she was planning on making a short movie for school, so she showed me what she had written, and from that moment on, I loved the idea and we expanded the script till we were satisfied.

The challenge of making this film was being given 3 weeks to create a short from A to Z, where the main character had never been on camera before, but I enjoyed working with Lamis since she's so friendly and likable. The assistant director was Monique Albrecht, my best friend who is also in the same class as me. This is a movie that will always hold a special place in my heart due to the really important message behind it: we shouldn't value ourselves by the standards of others, as everyone is unique in their own way.

Kasem M. Raad Bio

Kasem M. Raad (/kɑːsɛm/ born June 17, 2003 in Beirut, Lebanon) is an entrepreneur, producer, director and model. He is the founder and owner of K Produktions multinational conglomerate corporation.





Lamis Hafiz Statement

Reflection's Main Character & Writer

We all know the word “Reflection” but do we know the real meaning behind it? Do you know the feeling when you have to pretend to be someone you’re not? When you treat someone wrong, do you reflect on yourself? Should we allow other people to control our minds? All of those are questions in my head and that’s the reason I wrote about it. People always want to see your shining side without knowing anything about the other side.. Are you questioning yourself what did I mean by the other side? Well, the meaning behind it is that every human has a good side and a bad side because no one is flawless. Everyone has their realistic side where they don’t have to pretend. People always think that they have to change themselves to be perfect by listening to other people's opinions but that’s not the right way. You can’t love someone if you don’t love yourself and you don’t need to be perfect to love yourself because there is no perfect. You can try to fly around the world to find a flawless human, but you’ll never find one. The most important thing is to be okay with who you are and what you have. And to get to this point you need to reflect on every situation in your life to learn and grow.

Lamis Hafiz Bio

Lamis Hafiz (born July 1, 2000 in Regensburg, Germany) is a writer with Sudanese, German, and Moroccan roots, as she has always been interested in film, camera, and acting.







K Productions

K Productions is a multinational conglomerate corporation headquartered in Berlin, Germany, that provide many services, including music distribution, marketing, management, cinematography, photography, graphic design, video & audio services, websites, events coverage, production services and more...



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1st ★10/10 review by mrfleischer through IMDb

In "Reflection" the young team around Kasem M. Raad is addressing big items like respect, tolerance and expectations of others in a 5-minute short film.

In linking this sensitively to the personal experience of the main character in the film, the film doesn't provide answers, but it provides a trigger to "reflect" on these topics yourself. I really liked the message of this film and the way the topic was approached.

If more people would be "reflecting" on such issues, the world would become a better place.

The entire production, marketing and communication around the release is all very professional.

The film itself is also very well well produced. Kasem demonstrates his great skills as a cameraman and editor here too. Very high quality production.

Great respect and kudos also goes to Lamis Hafiz for her personal script and disarming appearance in the film.

Watch out for the name Kasem M. Raad and his young company K Productions as there is no doubt that we will hear more from him in the future!



Credits

Director, Producer, Cameraman & Editor:

- **KASEM M. RAAD**

Writer & Main Character:

- **LAMIS HAFIZ**

Assistant Director

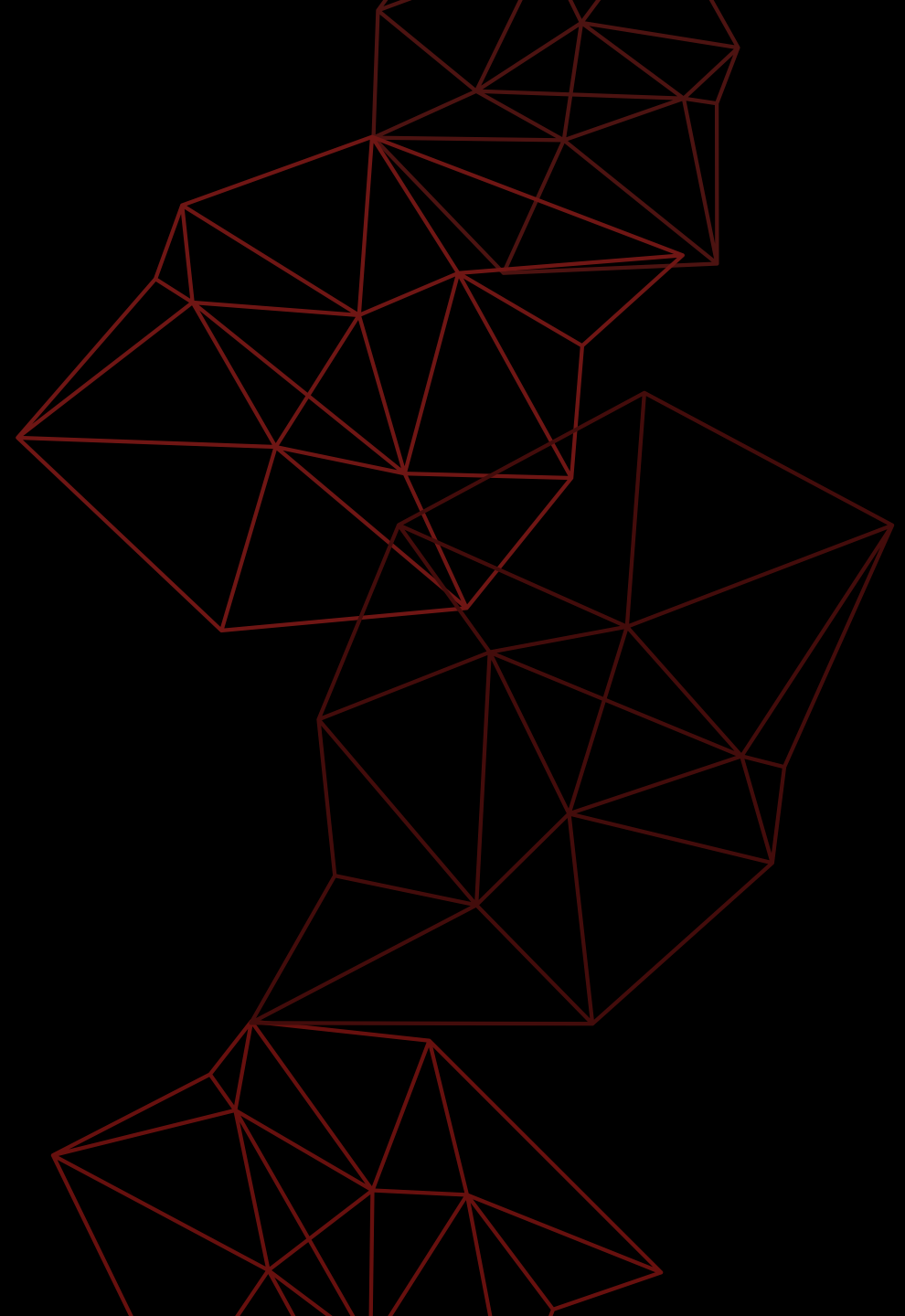
- **MONIQUE ALBRECHT**

Music:

- **ALEXANDER NAKARADA**

Production Company:

- **K PRODUKTIONS**





Links

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