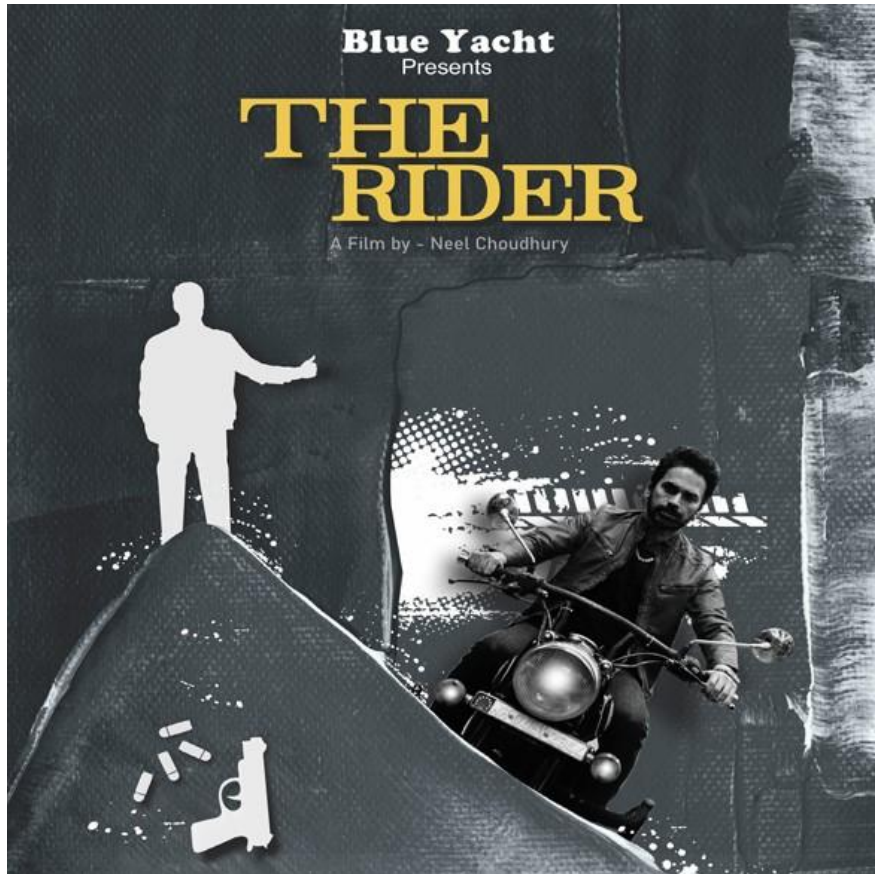


PRESS KIT



A SHORT FILM BY NEEL CHOUDHURY

PRODUCTION COMPANY

Blue Yacht | India



LOGLINE

A rider responds to a thief with an unexpected gesture, only to lead him to the unthinkable.

SYNOPSIS

A man is riding through a forest when a young guy asks for a lift. On the way, as the rider stops to drop the guy, he threatens the rider with a knife and robs him of his valuables. The rider loses his cool but somehow restrains himself. Instead, he responds with an unexpected gesture, leading the guy to the unthinkable.

TEASER

<https://vimeo.com/677687087>



TECHNICAL INFORMATION

FILM TITLE	The Rider
GENRE	Drama
LANGUAGE	Hindi
YEAR OF PRODUCTION	2022
COUNTRY OF ORIGIN	India
RUNNING TIME	05:59 min:sec
SHOOTING FORMAT	Digital
SCREENING FORMAT	DCP / HighRes QuickTime .MOV
FILM RESOLUTION	2K / FHD 1920x1080
FRAME RATE	25 fps
ASPECT RATIO	1.85 : 1
SOUND	Stereo / 5.1 Surround
SUBTITLES	English



PRINCIPAL CAST

THE RIDER	Swapnnil Ralkar
THE THIEF	Simranjeet Singh

PRINCIPAL CREW

DIRECTOR	Neel Choudhury
PRODUCER	Nilip Deb
CO-PRODUCER	Rituparna Choudhury
SCREENPLAY	Neel Choudhury
CINEMATOGRAPHER	Shrikant Pattnaik
EDITOR	Vijay
COMPOSER	Santajit Chatterjee
SOUND DESIGNER	Rajender Prasad
COLORIST	Sujit Borah



DIRECTOR'S STATEMENT

I love stories that keep me glued. That is the biggest aspect of any story that I love. Similarly, when I wrote this short story, I made sure that it has the same quality - intrigue. I finally closed on this subject because I found it simple yet powerful. Also, I didn't want to reveal anything much when it came to the name, and so I went for a very generic one - The Rider.

There are two characters in the film. Thankfully, I didn't have to go through auditions to select the main character as I already had him in mind. The main protagonist was someone I worked with earlier. But we had to go to great lengths to finalize the other character. We auditioned around 15 to 20 guys yet we did not find the right guy. It was sheer luck that the main protagonist later referred to someone whom we found perfect for the role.

When it came to the location, I did a lot of research, keeping every little factor in mind. I was looking for a location that had a road that passed through a dense jungle of tall trees, where the sunlight could not enter properly. Today, I feel it was a great decision as it turned out to be ideal for the story.

We were also faced with a weather problem while shooting the film. We were almost halfway through the shoot when the weather took a sudden turn and it started raining. Thank God that it was only a drizzle which didn't hamper the shoot outdoors. But later in the evening, when it started raining heavily, we had to literally redesign the shots once more so that we could finish the entire story indoors.

Though the crux of the story remained the same, it was redesigning of the shots that enabled us to finish the shoot within the stipulated budget and time.

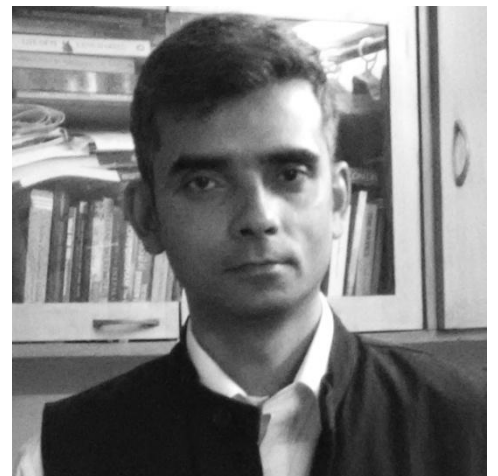
Regarding the cinematography, I wanted the film to be shot in a linear fashion. And that is what happened. We started to shoot from the first scene in the story and went sequentially to the end. Another crucial factor was the music, which I wanted to be a little offbeat. It took him some time to dig into the core of the story, but he did so till he came up with a nice piece that represents the story perfectly well.

When it came to editing the film, I decided to give the editor the freedom to give the first cut according to his wish. Initially, I did not give him any input. It was only after going through the first cut that I gave him my suggestions and a bit changes. The final outcome was just as I wanted it – simple and straightforward without any added complications.

Today I feel really excited that everything has come to a highly satisfactory conclusion, and hopefully we can look ahead to a great time at the festivals across the world.

DIRECTOR'S BIO

Neel was born and brought up in Shillong, Meghalaya. He was crazy about watching movies right from his school days. 'First day first show' was what he always aimed at! He moved from Shillong to Bangalore after completing his Graduation. There, Neel did his Masters in Marketing from AMC, Bangalore. After working for two and a half years in Marketing, Neel Choudhury found his way back to Kolkata where he enrolled at Birla Institute of Liberal Arts and Management Studies to do his Diploma in Copywriting.



For the next 13 years, he worked full time and scaled up to the post of Creative Director. Along with this, he began to work as a Screenplay Writer too. He also started partnering with a film production house called Blue Yacht, for which he wrote and directed their fifth short film, 'The Rider'.

Neel is also a member of the Screenwriter's Association of Mumbai. His favorite pastimes include reading biographies of famous personalities, listening to rock music from the sixties and seventies, and practicing Yoga religiously.

PRODUCER'S BIO

Nilip is an Indian cinematographer and film director based in Mumbai. He originally hails from the State of Assam in north-east India. Nilip post-graduated in Cinema with a specialization in Cinematography from the Satyajit Ray Film and Television Institute, India.

Nilip has independently cinematographed several short films, television promos, music videos and features on both celluloid and digital formats, as well as documentaries for premier international channels.



As director, he has made three short films so far, 'Prison', 'Cheers! My love' and 'The Missing Girl'. His debut short film, 'Prison', received several festival selections and awards. Nilip founded Blue Yacht in 2019, which is now a five-short-film-old production house in Mumbai.

Nilip Deb is an associate member of the Western India Cinematographers' Association (WICA) and Indian Motion Picture Producers' Association (IMPPA).

CAST BIOS

Swapnnil Ralkar | Actor

Swapnnil Ralkar did his MBA but chose to follow his heart and become an actor. He enrolled at the famous acting institute of Kishore Namit Kapoor. He also trained under the renowned theater personality Shehnaz Patel. After his initial struggling days, Swapnnil landed an interesting role in a feature film titled "Wajah Tum Hoh" where he was an antagonist. Close on the heels of his debut feature, came his 2nd feature film titled "A Billion Colour Story" where he played a pivotal role of a bohemian film-maker.



His recent repertoire include three riveting short films called "Prison", "The Last Dream" and "Cheers My Love".

Swapnnil's other interests include observing life, studying human psychology and listening to rock music from the seventies.

Simranjeet Singh | Actor

Simranjeet is a 27 year old guy who hails from Hyderabad, India. He completed his PGDBM in Healthcare Management from Administrative Staff College of India, Hyderabad in May, 2018. Since then, he has been working at Yashoda Hospitals, Hyderabad and later at Wockhardt Hospitals, Mumbai.

Before getting a break in the short film 'The Rider', he was associated with Theater in Hyderabad, where he realized his potential as an actor. He also underwent a workshop in acting for a few months with a Theater Group. After that, his passion and ambition for becoming an actor inspired him to move to the tinsel town, Mumbai, where he is currently based.

Simranjeet is a health freak who loves to read and immerse himself in the process of evolving as an actor.



CONTACT

DIRECTOR

(+91) 98335 21251 | neil.choudhury1@gmail.com

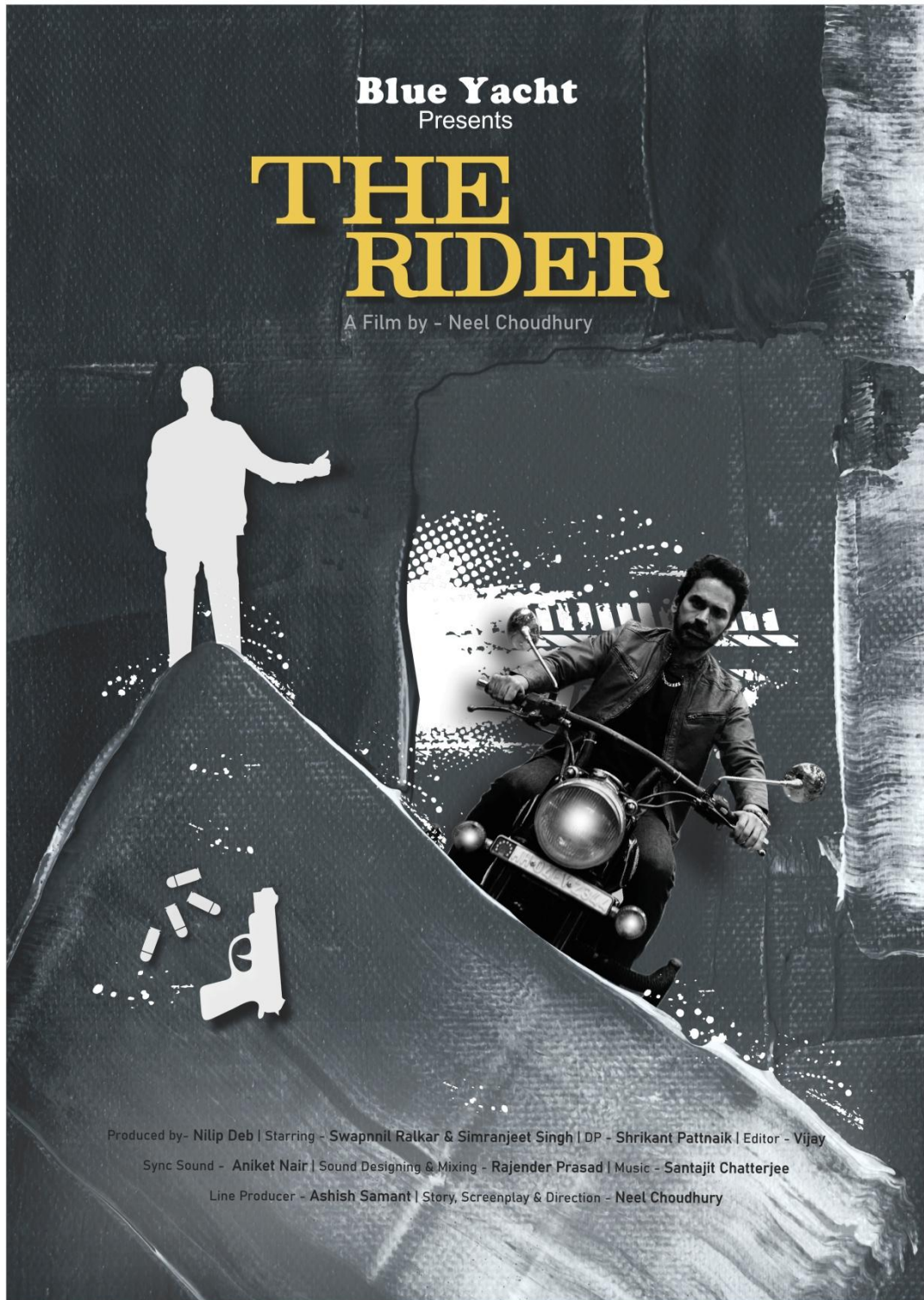
PRODUCER

(+91) 98332 41465 | nilipd@gmail.com

PRODUCTION

blueyacht2019@gmail.com

OFFICIAL POSTER



Original Dimension 2482x3508 / 300dpi