

# BRAVE MISSION

## REWILD THE PLANET

PRESS KIT

## OUR GOAL

Protect Virunga National Park and its wildlife by supporting the heroic Virunga Rangers.

The Congo's imperiled Virunga National Park has suffered from decades of human encroachment and deforestation. Brave Mission host, Mark Vins, investigates how the environmental impact of illegal coal trade and poaching threatens both local communities and endangered Mountain Gorillas. Find out how you can support the Rangers of Virunga and their efforts to protect the park and its wildlife by watching Brave Mission.

[DOWNLOAD VIDEO](#)



**“The time is now, and the power to make change is in your hands.”**

**JANE GOODALL**

# BRAVE MISSION

## REWILD THE PLANET

### SCHEDULE OF EVENTS

## OCTOBER 24th

BRAVE MISSION TRAILER RELEASE:

<https://youtu.be/7WCLUV-UOKY>

Please post any time before the release of the full video.

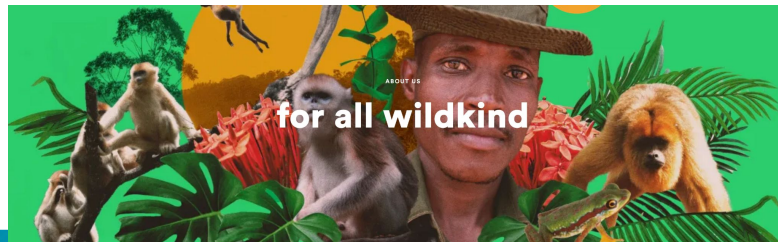
## OCTOBER 27th

FULL VIDEO RELEASE - 8AM EST

LINK [**IMPORTANT NOTE:** This video is PRIVATE until 8AM EST 10/27]: <https://youtu.be/5qvnj76XsUQ>

Please find assets in the following slides that will help promote this event and video.

A post on release day is very important.



OUR DONATION PAGE & PARTNER:

<https://rewild.org/projects/virunga>

## FOR ALL WILDKIND

Re:wild protects and restores the wild. We have a singular and powerful focus: the wild as the most effective solution to the interconnected climate, biodiversity and pandemic crises.



# BRAVE MISSION

## REWILD THE PLANET

1x1 TRAILER VIDEO (30s)


[DOWNLOAD](#)

## COPY

Within the jungles of the #Congo, an entire ecosystem is at stake. Join Brave Mission in solving Africa's most critical #wildlife crisis. #BraveMission #SaveGorillas @realmarkvins @bravewilderness @rewild

WATCH HERE:  
[bit.ly/watchbravemission](https://bit.ly/watchbravemission)

stand at the brink of extinction

 YouTube Originals

**BRAVE MISSION**  
REWILD THE PLANET

WATCH NOW

is now.

 YouTube Originals

# BRAVE MISSION

## REWILD THE PLANET

GORILLA GRAPHICS

[DOWNLOAD](#)

### COPY

Watch and Share Brave Mission to support the Virunga Rangers who risk their lives to protect #endangered Mountain #Gorillas. The power to make a change is in your hands. #BraveMission #SaveGorillas @realmarkvins @bravewilderness @rewild

WATCH HERE:  
[bit.ly/watchbravemission](https://bit.ly/watchbravemission)



**SAVE US  
FROM EXTINCTION**



**JOIN OUR MISSION  
SAVE THEM**

# BRAVE MISSION

## REWILD THE PLANET

VIRUNGA RANGER SUPPORT

[DOWNLOAD](#)

### COPY

The Rangers of Virunga National Park risk their lives protecting #gorillas and the #environment. Many have died in the line of duty. Support these guardians of nature by sharing this story far and wide!

#BraveMission

#SaveGorillas

@bravewilderness @rewild

WATCH HERE:

[bit.ly/watchbravemission](https://bit.ly/watchbravemission)



# BRAVE MISSION

## REWILD THE PLANET

PHOTOGRAPHY ASSETS

[DOWNLOAD](#)

## HASHTAGS

[#BRAVEMISSION](#)

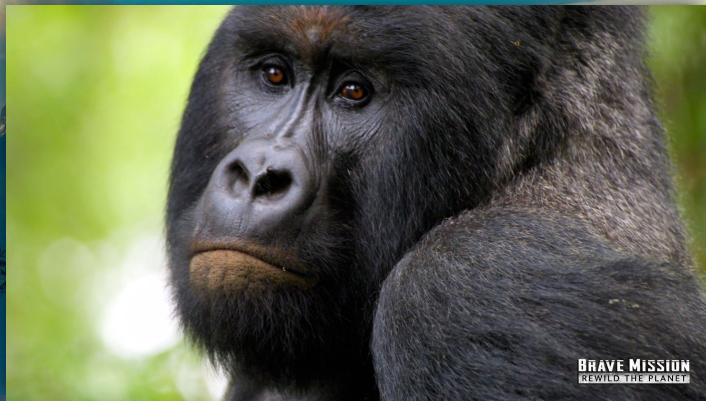
[#VIRUNGA](#)

[#SAVEGORILLAS](#)

[#TEAMREWILD](#)

WATCH HERE:

[bit.ly/watchbravemission](https://bit.ly/watchbravemission)



# BRAVE MISSION

## REWILD THE PLANET

JANE GOODALL VIDEO

[DOWNLOAD](#)

### COPY

"The time is now, and the power to make change is in your hands." -Jane Goodall Do your part to support the Virunga Rangers by watching and sharing Brave Mission.

#BraveMission

#SaveGorillas

@realmarkvins

@bravewilderness @rewild

WATCH HERE:

[bit.ly/watchbravemission](https://bit.ly/watchbravemission)

