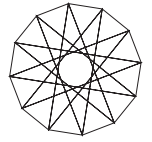


don't give me flowers



For immediate release

I WANT A WHEEL

The teaser of *I Want a Wheel*, the documentary that talks about women and bicycles, is online. A crowd-funding project will start soon to support this project.

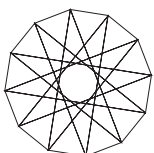
Don't give her flowers, she wants a wheel. The *I want a wheel* **teaser** is now online. This documentary, a project of the Director Antonella Bianco, tells the love story between women and bicycles.

Everything began in the 19th century, when the bicycle was invented and inadvertently turned into a means of empowerment. In fact, the act of riding accelerated the process that brought women to replace the corset and the uncomfortable Victorian skirts for the more practical trousers.

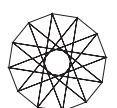
The bicycle was a symbol of independence (used, for instance, by the suffragettes), but the first cyclists had a rough life, victims of constant denigration campaigns. These tried to show the velocipede as disruptive to the family unit or, worse, to the same female reproductive apparatus.

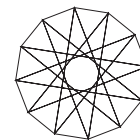
Ancient history? Not at all. This means of transportation that many women take for granted is still banned, or otherwise socially frowned upon, in many countries.

"*I want a wheel* wants to tell this and other stories. And will do so with mixed media, combining traditional documentary with graphics and animation," says the Director Antonella Bianco.



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“There’s no need to go far to understand that equal rights doesn’t even exist in the West, where women cycling is considered a minor sport compared to that of men. In Italy, for example, there is no law that recognizes women as athletes, with all the social and economic disparities that ensues. Women who win the maglia rosa (pink jersey) and gold medals in international competitions are seen as amateurs in the eyes of the law.”

The crowd-funding campaign, a collective funding that allows the joining of forces and support independent projects by individual donations, will start this autumn on the Indiegogo online platform.

“We chose crowd-funding because we want the project to be truly independent. It’s a system that allows a direct interaction with our audience even before the filming starts and anyone who wants to contribute even with a very small amount of money becomes a producer” says Antonella.

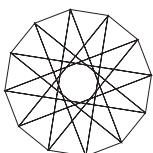
I want a wheel seems destined to go a long way. “*I want a wheel* is not a story for women. It’s for all those who ride, in everyday life as well as for sport, and we’d like if people helped us telling it.”

Check out the teaser: [Vimeo.com](https://vimeo.com)

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#Iwantawheel

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