

TARA ERICKSON

BLAYNE WEAVER

PRIME

of your life



HER BREAKDOWN MIGHT BE A BREAKTHROUGH PERFORMANCE

ATTACK BUTTON FILMS PRESENTS

A SHORT FILM BY CRAIG TOVEY "PRIME OF YOUR LIFE" STARRING TARA ERICKSON AND BLAYNE WEAVER

WRITTEN BY TARA ERICKSON CRAIG TOVEY DIRECTOR OF PHOTOGRAPHY SHANE COLLINS MUSIC BY TEAMMATE EDITORS JACK BISHOP CRAIG TOVEY

COLORIST NATE GOLD ADDITIONAL SCORING BY JACK BISHOP AUDIO ENGINEER JIM FUNICELLI PRODUCERS TARA ERICKSON CRAIG TOVEY EUGENE SUEN

DIRECTED BY CRAIG TOVEY

THIS FILM IS NOT YET RATED



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PRESS PACK



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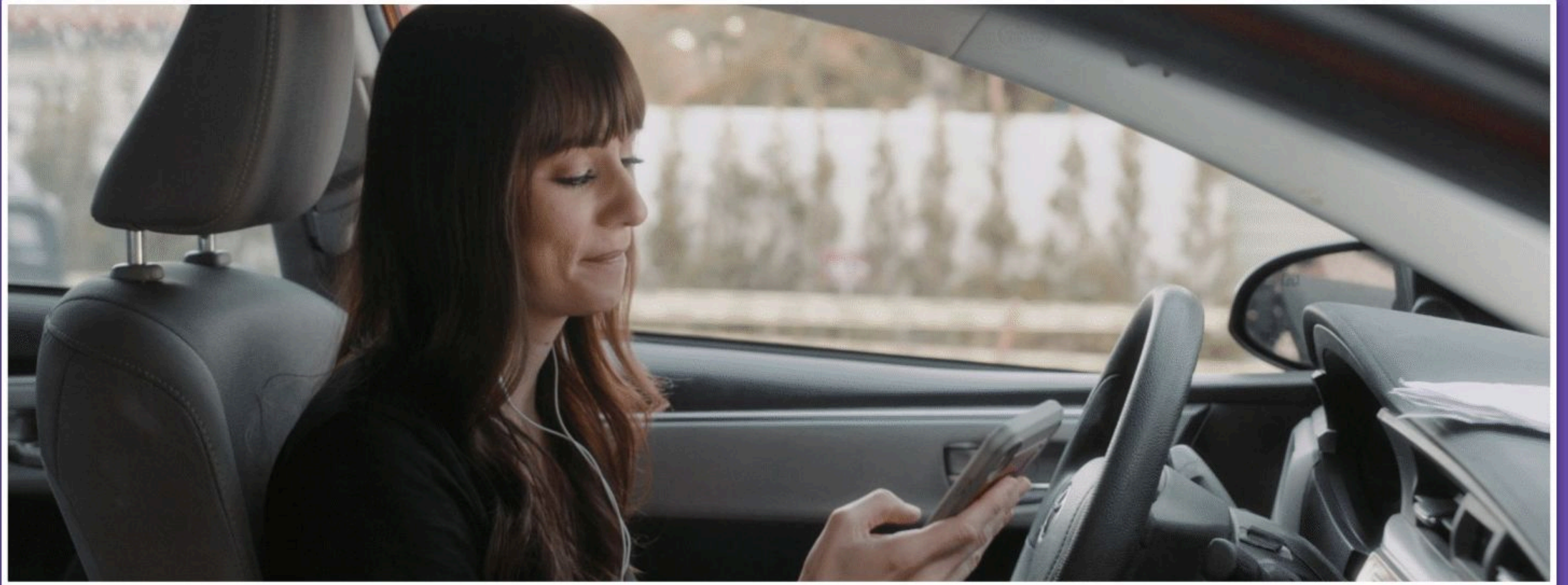
LOGLINE

A determined actress is willing to do whatever it takes to make it in Hollywood, but when she's stripped of a big opportunity, she breaks down in epic fashion.

SYNOPSIS

Prime of Your Life is the story of Samantha who spends her days grinding in pursuit of the dream of becoming a 'working actor.' Most days are spent in her car traversing Los Angeles County from one audition, side gig, acting class, improv team practice, self-funded indie project, and Bumble date to another. When emerging director Mitchell invites her over to talk about a role in his upcoming film she makes a rookie mistake... to hope.





DIRECTOR'S STATEMENT

PRIME OF YOUR LIFE is a dark, comedic and ACCURATE look into the life of one actor, but it represents so many thousands that pin their hopes on a career in Hollywood. It's expensive, time-consuming, and filled with rejection... and that's just TRYING to get an audition. The life of an L.A. actor is a life in a car, shuttling yourself from one "opportunity" to the next on your own dime. Very few book, but so many come close.

My dear friend and long-time collaborator Tara Erickson is one such person. Over the years I have helped her with hundreds of self-taped auditions and headshot shoots, talked with her endlessly about improv classes, and gone to her sketch shows. She has come close to breaking through so many times. After a recent rejection where they said she needed more drama on her reel I responded by saying, "Well, let's give it to them!" ...and *Prime of Your Life* was born.

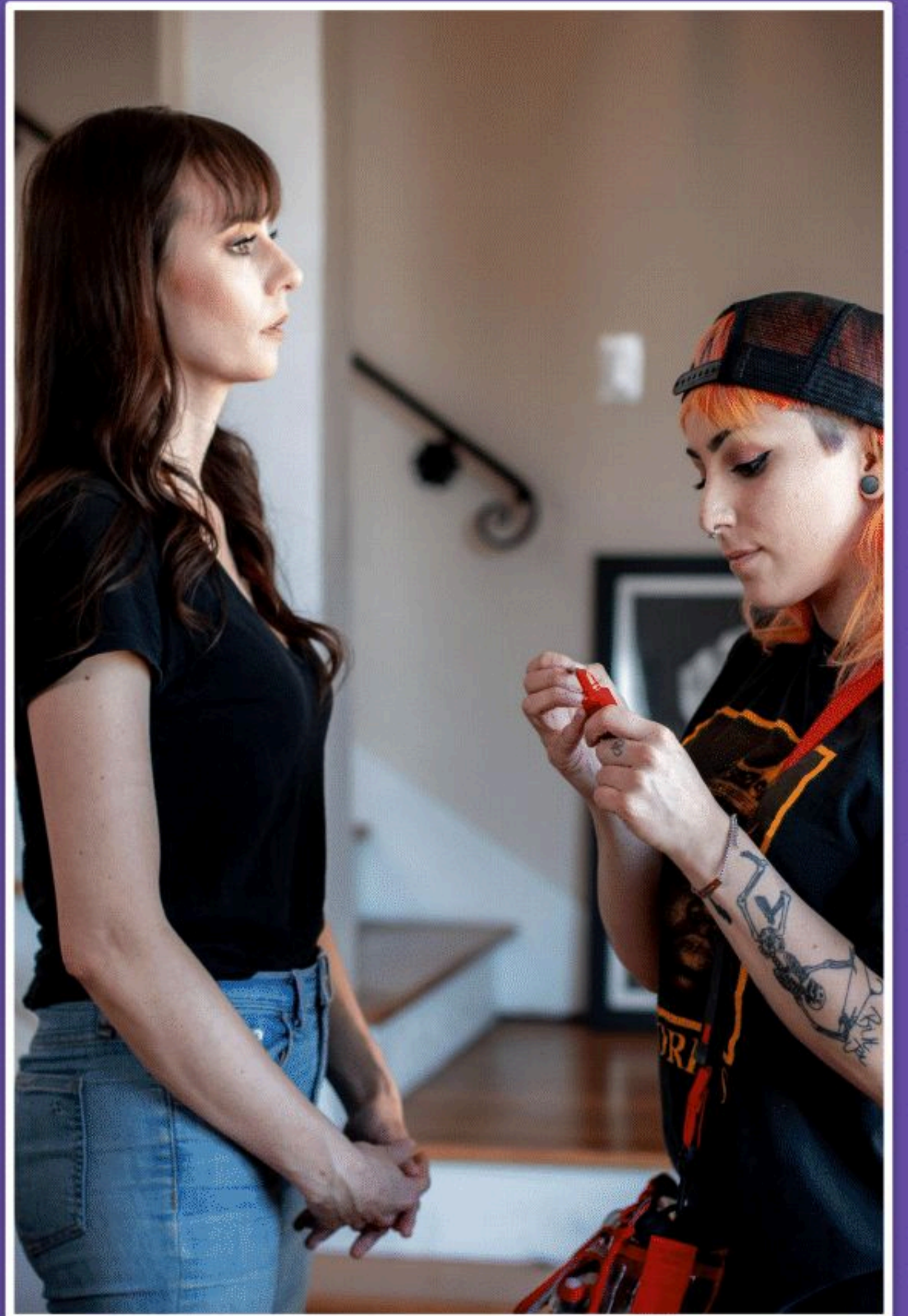
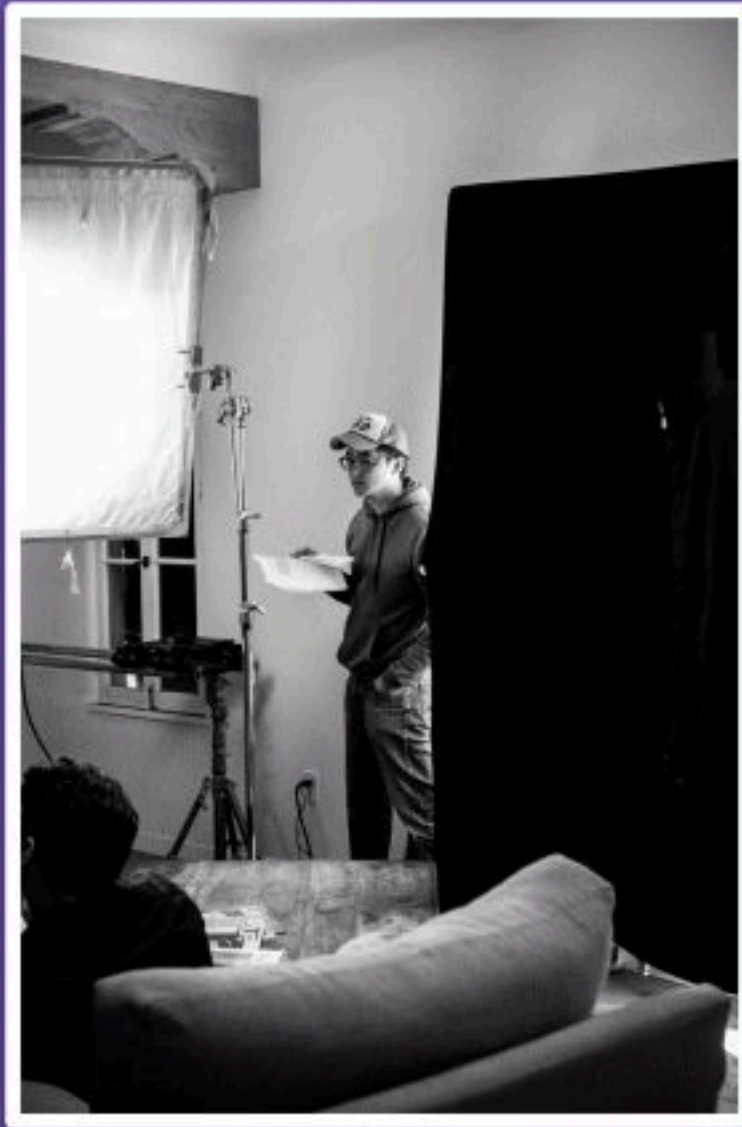
In Tara's own words, here's what this film is about:

"You're the one who chooses to accept all the rejection. You focus on the hard work. You choose to have less time for those around you. You're fully committed to the sacrifice you knew you'd have to make. You choose your dream because if you didn't it would break you."

This film is the mixture of comedy and tragedy that our lives encompass. We hope you find yourself full with emotion; laughter, confusion, sadness. And the will to keep going with your dream no matter.

Craig Tovey





CAST BIOS



TARA ERICKSON | Samantha

Tara Erickson is a talented dramatic and comedic actor who has been working in Los Angeles for over a decade. She is an AMDA graduate, gifted singer, and comedian with a distinctive look who has shown up in numerous short films, national commercials, and recently as the lead in the Lifetime feature *Twisted Nanny*. Her extensive sketch and improv training at UCB, The Groundlings, and Pack Theaters make her a comedic force to be reckoned with. She co-wrote a two-woman show that enjoyed an extended sold-out run at Hollywood Fringe Festival 2018. She just wrapped filming as co-lead in a second lifetime feature that is yet to be released. She's received several best-actress awards and nominations from numerous festivals and is definitely someone to look out for in 2021.



BLAYNE WEAVER | Mitchell

Blayne Weaver wrote, directed and starred in the feature films *Cut to the Chase* (2016) and *6 Month Rule* (2011). He has played lead roles in films such as *Favor* (2013), *Where We're Meant to Be* (2016), *The Good Old Boys* (1995) and provided the voice of Peter Pan in the Disney animated feature *Return to Neverland* (2002). His numerous television credits include *ER*, *NCIS* and *The Middleman*. Most recently he wrote and appeared in the Netflix hit *American Pie Girl's Rule* (2020). Aside from his prolific career and bright acting future, Blayne chose to work on this short film because of his personal friendship and belief in Tara.

CREW BIOS

CRAIG TOVEY | Director

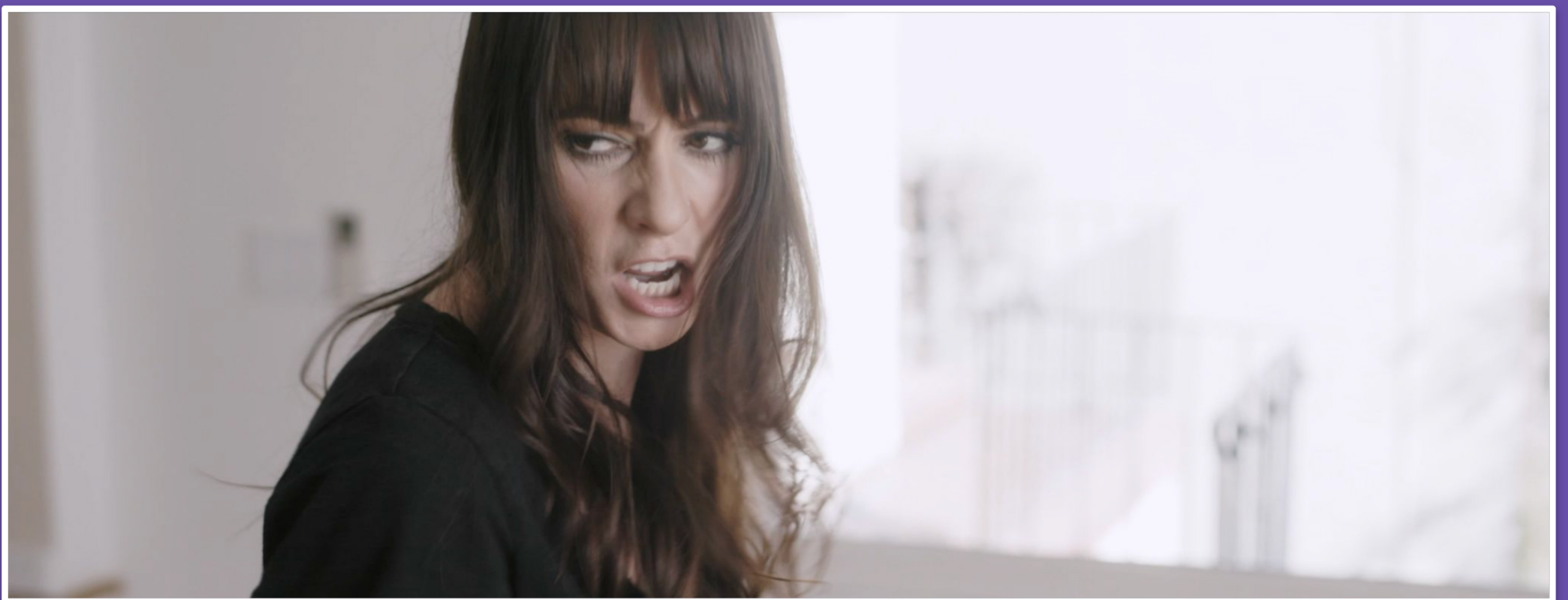
Craig has been in Los Angeles creating original films since 2013. His first short *Love Escapes Us* (2015) enjoyed an extensive festival run and won the lead actress the 2015 ESSENCE Black Women in Hollywood Discovery Award. It also ran on Oprah's OWN Network. Since then his short films, sketches, commercials, and other projects have garnered attention, won awards, and kept him working in the world's entertainment capital. He and his friend Ryan Lagod host a successful children's reading channel on YouTube called *Storytime with Ryan & Craig*. He spends a lot of time working for Omaze where he gets to direct celebrities in their comedic videos aimed at raising money for their non-profits. He's worked with Buzz Aldrin, Ringo Starr, Natalie Portman, Adam Driver, Shaq, Kevin Bacon, Patrick Dempsey, Gwyneth Paltrow and many more.

EUGENE SUEN | Producer

Eugene is known for his work on *Master of Divinity* (2019), his first short film that had a very successful festival run in 2019. He's also worked on *Wild Card* (2015) and the documentary *This is Comedy* (2014). He also produced *Abigail Harm* (2012) working with his close friend, Lee Isaac Chung.

SHANE COLLINS | Dir. of Photography

Shane Collins is an award-winning Local 600 Director of Photography who's known for his mastery of the craft, with his work screening at major festivals including Sundance and Cannes. Shane has lensed four feature films as well as hundreds of hours of television for networks including MTV, BET, VH1, Discovery, TLC, Lifetime, and TVOne. On the commercial side, brands including Bud Light, Acura, and Ritz-Carlton have trusted his eye on 150+ commercial spots airing around the world.



ONLINE PRESS KIT:

<http://www.craigtovey.org/PrimeOfYourLife>

TECHNICAL INFO

Completion Date: Jan. 30. 2021

Duration: 10 min 28 sec

Country of Origin: United States

Aspect Ratio: 16:9

Shot on: Canon C300 MKII

Using: ROKINON Cine Lenses

Sound: 5.1 Surround

In Color

Language: English

Screening Format: ProRes

