



DOCUMENTARY by bUneke Productions
PRODUCER Elizabeth Fullington DIRECTOR: Jennifer East CAMERA: Donnie Crawford, Jr
PRODUCTION ASSOCIATE: Franklin Prather PRODUCTION MANAGER: Lynn Dilks
ONSET PHOTOGRAPHER: Trilby Saldanna EDITOR: Jennifer East

bUneke PRODUCTIONS

Ruby Holland Foundation



Ruby Holland Foundation

Motto: "Equality in opportunity for music education."

Running Time:

43 minutes

Directed By:

Jennifer East

Produced By:

Elizabeth Fullington

Production Company:

bUneke Productions

Edited by:

Jennifer East

Director of Photography:

Donnie Crawford, Jr.



LOGLINE

The Ruby Holland Foundation for the Arts was formally established in 2006 in honor and memory of our mother Martha Ruby Holland (Educator, Entrepreneur, and Humanitarian). This video will express the importance and impact of this organization and why funding is imperative to the lives of these gifted children.

SYNOPSIS

Mrs. Fullington is transitioning from a piano instructor into moving into full time management of the Ruby Holland Foundation, an organization whose mission it is to help students who cannot afford to expand their talent and love for music. Although this is a different platform, she will still be in a position in which she is able to maintain her passion for helping the budding young musician.

HER STORY

The year 1998 I volunteered to be a monitor for the FFMC Music Festival held at the University of Central Florida. This was the most exhilarating experience for me. Since migrating from my homeland in 1980, this was my very first American Music Festival. It had been 18 years since I last attended a Music Festival. I grew up participating each year in The National Music Festivals in Guyana. My siblings and I studied music with Ruby, our mom. I did not realize how much I had missed the life of music.

As an immigrant, my life in America had been totally transformed. I was now focused and centered on corporate life. This festival had given me a great boost of inspiration. And now my tentacles of observation were very astute. I wanted to become involved. One important fact I observed at the festival is that 95% of the students who participated seemed to be quite affluent, and this made me curious as to how I can reach students whose parents cannot afford to pay for music lessons.

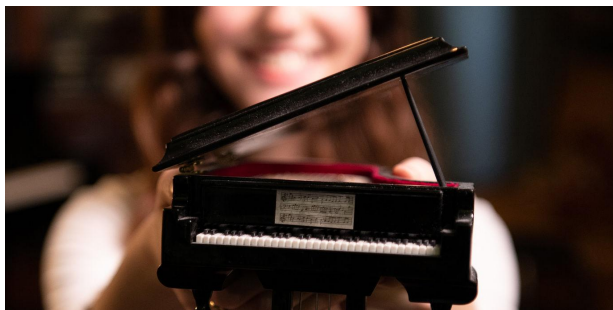
Ruby's legacy was beginning to surface. I researched and worked with a Board Member of the Boys & Girls Club to find a club that would like my service. This led to my volunteering with the South West Orlando Boys & Girls Club. I began teaching a class of 23 students from February 2002 through December 2003. Many of these students subsequently transitioned to my private studio. And thus, began Ruby's legacy. The doors of opportunity were opened to children who wanted to learn music regardless of their age, financial or social status.





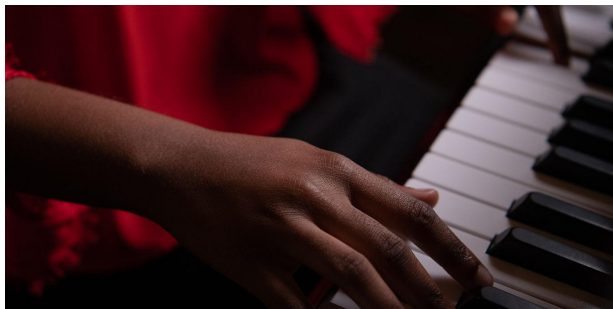
Elizabeth's Why

After, migrating to the United States, Elizabeth worked in Corporate America and continued teaching music part-time. She set up the Ruby Holland School of Music and established an alliance with the Orlando Music Club, the Florida Federation of Music and the National Guild of Piano Teachers. Her students have participated successfully at local, state, and international competitions and festivals both in Piano Performance and Music Composition.



The student's testimonials

Meet six bright stars who have studied music and piano with Elizabeth since young children. They tell us, in their own words, how this foundation and Elizabeth have touched their lives and make it better for each of them.



Sample pieces from each student

Listen to each accomplished student play a selected classical piece.

DIRECTOR, Jennifer East

A passionate and driven creator, when Jennifer East met Elizabeth there was an instant connection. Mrs. East's passion for her work and the stories she tells is evident in every project she touches. She has been directing projects for others for many years and has fulfilled many roles in the industry. Filming projects that can help others brings meaning into her life.



DP, Donnie Crawford

Donnie Crawford, B.S., M.S., is a professional camera operator and director of photography, with 10+ years in the entertainment industry. He has vast experience in film, reality television, news, commercial production, broadcast sports and audio/video.



PRODUCTION MANAGER, Lynn Carol

Lynn has years of experience in front of and behind the camera, but her expertise lies in scheduling and organizing the business and financial issues within bUneke Productions. Lynn is a passionate organizer and thrives best when she's coordinating and providing a service to others.



PRODUCER, Elizabeth Fullington

Elizabeth earned her LRSM - the Licentiate of Music - from the Royal Schools of Music; a Diploma in Choreography and Dance from the Kingston Teacher's College in Georgetown, Guyana, and a Bachelor's Degree in Education from the University of Guyana. Prior to migrating to the United States, she taught music and dance in Public School in grades ranging from kindergarten through High School.



PRODUCTION ASSOC., Franklin Prather

Franklin Prather enjoys learning from others and teaching. He is an experienced Production Designer, Location Manager/Scout, Videographer, photographer, Video Editor and Producer who recognizes that hard work can fine-tune an individual. He draws inspiration from helping and motivating others and this helps spark his creativity.



ON SET PHOTOGRAPHER, Trilby Saldanna

Trilby Saldanna is a Space Coast native, magic maker and artistic creator as a musician, singer-songwriter, professional photographer, dancer, and writer of poetry and journalism. As an educator and trainer for over 30 years in mentorship, ministry and coaching; her result driven leadership in support of topics of challenge for men and women to youth development has called her to use her music, photography, writing, and dance for platforms of inspiration and healing. Her love and passion is abundant and visible throughout the many areas of her life. A successful serial entrepreneur, achieving and holding several certifications throughout her journey, she has always focused on her own inner healing and light work that allows her to easily hold the space for others to speak the truth of their soul. Her work encourages others to reach beyond a perceived place of comfort to begin a foundation for lifelong practices of self healing and beautiful transformation.

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About Ruby

In 1958, Martha Ruby Holland (nee Nicholson) founded the first Ruby Holland School of Music in 1958 in British Guiana, South America. Her teaching principles were patterned against the graded-curriculum guidelines of the Royal School of Music, London, England.

Martha's approach to teaching music (the piano) was unique and quite enriching. Recitals were a joy. Musical plays were always a part of the recital program. She was a caring and dedicated teacher who touched the lives of many in her community. One of her greatest gifts was the ability to bring out hidden talents in each of her students.

In 1978 Martha migrated to Canada where she became affiliated with the Royal Conservatory of Music in Toronto and continued to teach in her home studio until her retirement in 2001 at the age of 88. Martha Ruby Holland died on February 19th, 2006 at the age of 92.

In an effort to maintain the rich musical legacy inherited from their mother, Martha's son Loris Holland, and daughters, Alice Patrong and Elizabeth Fullington - each a graduate of the Ruby Holland School of Music, established the Ruby Holland Scholarship in 2003 to assist students who cannot afford to pay for music lessons.

Loris Holland is an established Grammy Award Winning Producer, Arranger/Composer, and Songwriter. For more information about Loris - visit www.lorisholland.com. Alice Patrong, now retired (2018), served for 38 years as Foreign Agreements Representative at the Society of Composers, Authors and Music Publishers of Canada (SOCAN); Elizabeth took the path of teaching and continues to maintain the core principles and teaching philosophy of the Ruby Holland School of Music - "to inspire, nurture and make each student's musical experience positive, enjoyable and rewarding".

CREDITS

Directed by:

Jennifer East

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Camera:

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Production Associate:

Franklin Prather

Production Manager:

Lynn Carol

On Set Photographer:

Trilby Saldana

Editor:

Jennifer East





Working today to change tomorrow.

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