

**Title:** Marbachumentary

**Genre:** Documentary

**Duration:** 17-21 minutes

**Target Audience:** People of Color, and Inner-cities

**Synopsis:**

The true perspective of life on Marbach road from the people of Marbach. An ethnographic approach to documentary filmmaking using visual anthropology to tell the stories of San Antonians that come from an area now known as a bad side of town.

**Treatment:**

*Marbachumentary* was a two day film project that expanded to a weekly direct action clean up project. Marbach Road is a microcosm of America as our nation is divided from impoverished inner city sprawls to the Homeowners Associations of the once rural areas outside of the city of San Antonio, Tx. Locals are now working towards turning this area into an Art District before gentrification sets in.

The true perspective of life on Marbach from the people of Marbach. Marbach Road was once a strong retired veteran community, but as opportunities left when nearing bases closed, poverty struck the community for decades. As this area is on the verge of gentrification, we thought it was necessary to document our community for future generations to look back on. As this was supposed to just be a stand alone 15 minute documentary, we realized at the end of production that we need to cover more perspectives. After distributing the pilot to the public, we quickly realized and were reminded of all perspectives we need to cover. Since then we've began our production of episodes.

Development that began in the 80's is now reaching past the borders of 1604. Diving into the history of this, now iconic, road can only be done by insider perspectives of residents and local business owners. The area associated with Marbach has been diluted with a pride that now represents a struggle out of poverty. Upon completing the first documentary, our team made note that the project needed to have other perspectives outside of the male perspective.

**Theme, Format, Structure, Style and Point of View:**

Themes of pride in San Antonio culture provide the audience with perspectives never explored before. The film will be formatted for exhibition digitally after distribution for the film circuit. A three act structure can be achieved if the subject matter is on the Local Business Owners, Customers, and Local Residences. There are going to be elements of Cinema Verite along with engaging interviews.

**Appropriateness for Television:** Yes, any and all profanity will be bleeped before distribution.