

tulipomania: (this gilded age) so what are you looking at?



still from the animated music video (This Gilded Age) So What Are You Looking At?

February 22, 2021

for immediate release:

Tulipomania's music video (This Gilded Age) So What Are You Looking At? animated by band members Cheryl Gelover and Tom Murray is an official selection at the [Demetera International Film festival](#) (Paris), screening in March.

(This Gilded Age) So What Are You Looking At? is a barrage of animated paint and collage ripped and reconfigured from print and film, presenting unsettlingly shifting surfaces. While the song's repeated refrain suggests questionable motives by a reliably unreliable narrator, the imagery pounds out a sinister beat of disintegration.

The animation was created by band members Cheryl Gelover and Tom Murray frame by frame, on thousands of individual sheets of paper. Described as "inventive" and "gorgeous," animated music videos created by Tulipomania have won awards and have been featured in film festivals worldwide.

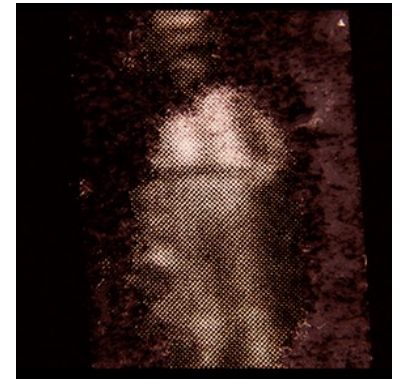
(This Gilded Age) So What Are You Looking At? premiered at [Animation Block Party](#), screening at the Brooklyn Academy of Music. Notable as the "[largest animation festival on the East Coast](#)," and "[the coolest \(and arguably one of the best\) animation festival in the United States](#)," the 16th Animation Block Party featured the animation as a selection in the program featuring "[some of the finest](#)" East Coast based animators.

The animation was also an official selection at the [Leeds IFF](#), and the 9th edition of the [StopTrik International Animation Festival](#) screening in Maribor (Slovenia) and Lodz (Poland). The festival has gained significant recognition in the European festival circuit as one of few events dedicated to the art of stop motion animation in the world and one of two such festivals in Europe.

Additional screenings to date have included: [ReAnima](#), [Animocje](#) (special music video presentation), [Columbus International Film and Animation Festival](#), the [New Renaissance Film Festival](#) (London), the [Boston Underground](#) film festival, [Film Maudit](#) (presented by Highways cultural center, Santa Monica) and the [Montréal International Animation](#) festival, which will announce screening plans soon. The animation was nominated as a finalist at the [Chicago Arthouse International Film festival](#).

Tulipomania have released four albums and numerous animated music videos and singles. They are currently at work on a fifth album and supporting animated music videos.

email: contact@tulipomania.com
website: www.tulipomania.com
twitter: <https://twitter.com/tulipomania>
instagram:
https://instagram.com/the_tulipomania
facebook:
<https://www.facebook.com/TheTulipomania>



VIDEO SCREENER LINK

(This Gilded Age) So What Are You Looking At?:

<https://vimeo.com/327523498>

PASSWORD: gilded

TRT: 3:18

16x9 stereo

DIRECTORS/ANIMATORS:

**CHERYL GELOVER + TOM MURRAY
[TULIPOMANIA]**