

KERILIE MCDOWALL

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CORE COMPETENCIES

- Short documentary filmmaker
- Guitar instructor, composition and theory instruction.
- Writer, music critic and PR for business clients. Past jazz/creative/improvisation/art music live radio host and producer. Past concert producer.
- Polaris Music Prize juror since 2018. Invitation from CBC. Past JUNO Awards judge.
- Freelance writer. Music critic and contributor to the USA's DownBeat magazine (2016-20). DownBeat Critics Poll Judge 2017-2020. Past writing for *Inspired Magazine*.
- Writer of the Nanaimo Conservatory of Music's monthly newsletter and media liaison for two years.
- Interview articles created by transcription/H2 Zoom and press releases for business clients.
- Social Media Promotions. Revenue development through creative fundraising and networking.
- Former jazz radio dailysplice.com blogging of show content and commentary with *Rhythm'a'ning* for six years. Formerly seventeen years as a live jazz radio host/producer/engineer of *Rhythm'a'ning*. Six years as a podcast producer/host on the international/global scene with the creation of 300 podcasts. Selected podcasts are still online at mixcloud.com.
- Current volunteer SHAW Spotlight TV television interviewing, hosting, and TV directing/producing.
- Past jazz music community leadership as a volunteer radio/concert producer and TV host. Professional communications coordinator/pub;ocost/writer under mentor Kathleen Darby at two organizations.
- Black Women in Jazz & the Arts Awards Stiletto Woman of Distinction Award recipient (Atlanta, Georgia, USA).
- Celebrity of the Month - August 2016 featured in Nanaimo Magazine.

PROFESSIONAL EXPERIENCE

Professional Musician and Guitar Instructor

1983-00 & 2017-Present

I first began performing professionally as a rock guitarist in high school. I spent time also studying Classical Guitar with the renowned Toronto classical guitar instructor Eli Kassner. In the 1990's I performed on television (UTV, CTV), radio (CBC, COOP) and at jazz and music festivals, concerts and clubs as a jazz and R&B/pop guitarist in Vancouver. I received a positive review from US Guitar Player Magazine's *Spotlight* who wrote "a very talented musician"... "labels listen up," and "first-rate jazz quintet". I taught guitar and music theory to students of all ages and abilities to groups at night school for North/West Vancouver District #44 and privately from 1992-96 at a former music store/studio called *People's Music*. Lessons consisted of the student's favourite songs, sight-reading, theory, ear-training, and guitar technique. I studied New Music and contemporary classical composition with American composer James Tenney. I currently run my own online guitar lesson studio.

Freelance Writing Business Service and Music Critic for DownBeat Magazine pre-COVID until March/April 2020

A writer of promotional music-focused articles for concerts, press releases, social media, and media liaison for Bethlehem Centre and other businesses. Clients have included the Victoria Jazz Orchestra, Vancouver Island Symphony, Festival Nanaimo, Nanaimo Musicians Association Band, Crimson Coast Dance, and Friends of Nanaimo Jazz. Contributor since December 2016 to Downbeat Magazine as a music critic: interviews, book reviews, regular music reviews.

Freelance Publicist and Booking for Premier Jazz Musicians

2015-2018

(Dan Brubeck, Mike Allen, Benoît Delbecq, Marianne Trudel with Ingrid Jensen)

Former organizing of Vancouver Island tours for jazz artists. Concert production, arranging for interviews with press/media liaison, booking of venues, social media campaigns/PR and booking of music artist workshops.

Writer - Nanaimo Conservatory of Music – Part Time

2015-2016

Newsletter publication writing and production. Press and website writing, new website design/research and layout work, writing and posting on Facebook/Twitter for social media promotions and promoting of Nanaimo Conservatory of Music events, media relations, and press releases. Working at Port Theatre fundraising concert events, Conservatory Open House and festivals. Some fundraising and communications within the local business community. Handling of main fundraiser concert press and media writing and contact, promotional posts on Facebook, contact of local schools, creating promotional displays, posting of events. *Summer Jazz Intensive* concert producer 2015.

Activity/Recreation Worker and Guitar Instructor - Part Time/Casual

2004-15

Canadian Mental Health Association

Activity Worker and recreation worker with disabled clients with eleven years of regular work experience at this non-profit organization. Supervised with 1-3 co-workers in teamwork up to 18-65 persons at the clubhouse the Phoenix Centre. Office and kitchen duties and former planning of indoor and outdoor recreation activities and outings in past years. Guitar instruction for beginners and intermediate students by myself at the centre began in 2013-2015.

O'Doul's/Listel Hotel - Performances at Vancouver's O'Doul's jazz nightclub as a jazz guitarist and bandleader with my quartets and quintets with numerous club performances. 1997-99

CBC Radio - Hot Air Jazz Show - Quintet/Sextet Recording 1997
An interview with Paul Grant produced by Neil Ritchie for the Vancouver jazz show *Hot Air* and a recording of original compositions of my quintet and sextet groups. This was later broadcasted by Neil Ritchie on CBC radio's *Hot Air*.

\$17,000.00 Canada Council Grant Award in Jazz Composition 1996-97
An award for music composition in jazz and further studies with lessons for six months with renowned jazz musicians in New York and Toronto. (Ritchie Beirach, John Abercrombie, Kenny Werner, Ben Monder, Lorne Lofsky, Don Thompson).

Vancouver International Jazz Festival 1995-99
Performances during the festivals and at the Roundhouse, other venues with the Kerlie McDowall Quintet, Kerlie McDowall Sextet and Special Guests, and as a side player in all female jazz group Mother of Pearl. The Kerlie McDowall Quintet was the highlighted featured band asked to perform for the press at the 1996 DuMaurier Jazz Festival Media Conference.

Kerlie McDowall Quintet City Wildflower recording release - Seven original compositions. 1995

Glass Slipper - Kerlie McDowall Quartet and Quintet jazz and improvisation performances. 1992-96

North Vancouver District #44-Guitar Instructor at night school at West Vancouver and Hillside Secondary schools. Guitar and theory instruction to groups of 15 beginner guitar students. 1991-93

VOLUNTEER WORK

Director/Host/Producer of the short documentary film: "In the Zone: Rick Kilburn." 2020
SHAW Spotlight TV Director: TV Direction of five volunteers since 2015 until COVID on *Coast Connections*. 2015-20
SHAW Spotlight TV Host/Interviews: *The Show, Community Producers* Present
JUNO Awards Solo Jazz Category Judge: April 2016, 2018, April 2020 2016-20
JUNO Awards Instrumental Category Judge: April 2017 2017
CHLY 101.7 FM Live Radio Host/Producer/Engineer of 800+ live *Rhythm'a'ning* radio episodes: 2000-16

A live jazz and improvised music radio show. Sixteen years of volunteer broadcasting/hosting/producing and fundraising in jazz radio at CHLY 101.7 FM with a previous year at CFUV in 1990. Jazz and creative music genre interviews, art music, new releases, and special productions. In-depth live one to three-hour interview/music features with Order of Canada and JUNO recipients and regular high-profile Canadian and BC musicians.

- Production of CHLY ID advertisements, podcasts, interviews on an H2 Zoom that required editing using Audacity.
- Creation of show ad promos and also 300 past edited radio podcasts for CHLY 101.7 FM. Use of station music library systems and logging playlists, use of Radio Boss, Winamp, Windows Media Player, Nero, Mailchimp, CD player equipment, mixing board, Dailysplice, Mixcloud and other computer software, logger and operating systems.
- Maintenance and creation of my old jazz website for desktops at www.rhythmaning.ca. Promotional social media on Facebook, Twuffer and Twitter. Fundraising skills. WIX website creator/maintenance. Limited Word Press.
- Microsoft Word and Office, Internet, Pagemaker and Publisher, Audacity. Broadcasting equipment, computer and logging systems using Windows 10, 8.1 and 7/XP/ME.
- Mentoring on occasion in past years with new radio volunteers in engineering and live radio production skills.

OTHER VOLUNTEER EXPERIENCE

- Polaris Music Prize juror since 2018 invite by CBC.
- Film photography and continuity experience on a science fiction short film currently in special effects production. Occasional photography as needed for SHAW TV for special outdoor/indoor events with my Canon Rebel camera. Photography of jazz musicians and jazz events, some limited professional photography experience. Creation and directing of a ten minute jazz documentary film on Rick Kilburn. Video editing basic skills in Premier Pro CC.

EDUCATION

York University, Ontario, Special Honours Bachelor of Fine Arts, Music (Music Degree) 1985-90
Performance Music Major: Classical, Jazz Guitar and Music Composition, diploma completed.

Recipient of York University music department's Peggy Sampson Award. 1988