



**THE BEAUTIFUL FANTASY  
OF FINAL PURPOSE**

A FILM BY IVÁN PREUSS

2020

# LOGLINE

19-year-old Floreal is suddenly forced to face a past he tried very hard to overcome. A past that involves his eccentric grandmother Amanqay and a power stone she left behind.

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A large, dark tree with a thick trunk and dense foliage dominates the frame. The tree is set against a clear, deep blue sky, suggesting dusk or dawn. At the base of the tree, a person is sitting on the ground, illuminated by a warm, golden light that creates a soft glow around them. The overall mood is serene and contemplative.

# SYNOPSIS

Floreal, a 19-year-old psychology student, returns to his hometown after the death of a relative. There he finds himself forced to face a past he tried very hard to overcome. Conflicting parental relationships and dark family stories cover this film and paint it in a melancholy and nostalgic colour. What do you do when you find yourself in such an environment?

With a constant desire to escape, Floreal decides to lock himself in his imagination, returning to the only place that made him feel safe as a boy, the house of his eccentric grandmother Amanqay.

A village, an Amancay flower, a topaz of the most beautiful colour and a broken family are the four keys that open the door to this story. A story full of magic that makes us wonder:

Is our purpose something definite or just a fantasy?  
A *beautiful* *fantasy* of *final* *purpose*.




DIRECTOR'S NOTES

Everything is born from a small seed, in this case it was a car ride along the coast of Carmen de Patagones. It was raining and listening to *The Wind* by John Park. Suddenly, I remembered the reason for my ride that night, the funeral of a relative, I was escaping from the wake of a loved one. The sudden guilt reminded me of another very similar moment, a memory in which I found myself locked in my room without wanting to go to my grandfather's funeral. Thus was born **The Beautiful Fantasy**, that was the first seed.

Several years ago, in 2017, I felt drowned within four walls, learning things that didn't interest me and only heightened my restlessness to just **film**. So I left college and made this film. It was an emotional and creative outlet. *I can finally create*, I said to myself. And that's how a group of 12 people came to my hometown, Carmen de Patagones, and for two weeks we filmed tirelessly. The Beautiful Fantasy of the Final Purpose was –and still is– an unforgettable experience. And what I didn't know then is that this story would trigger a very rich *Fantastic Universe*, with an enormous mythology, and that would encompass not only this film, but also many other projects like my series *Kinaman* and my next film *April Comes with its Sun*.

*Iván Preuss.*



A night scene featuring a glowing street lamp on the right, illuminating the surrounding trees and foliage. The sky is dark with some light clouds. The overall mood is quiet and atmospheric.

# CAST

## SALVADOR GARAY

He is a 21 year-old actor from Tucumán currently living in Buenos Aires where he is studying Acting and Performing Arts Direction at the Centro de Investigación Cinematografica (CIC). She starred in short films at CIC and FUC. He previously worked with Iván Preuss in his first short film VON (2017).



In *The Beautiful Fantasy of the Final Purpose* he plays Floreal Moreno, the main character of the film. A 19-year-old psychology student who, upon returning to his hometown, Colibria, due to the death of a family member, decides to turn to the comfort of his own imagination and returns to one of the only places that gave him joy as a child... the house of his grandmother Amanqay. What he does not know is that the stone that holds the necklace he inherited from his grandmother contains a power that does not belong to him. A dangerous power that can slowly consume him if he doesn't do the right thing: give the necklace to the right person.

## BORJA ANDÍA

Borja Andía is an actress, announcer and theatre director born in Guardia Mitre, province of Río Negro. She was trained as an actress at the school of Professor Francisco Javier. She has participated in many courses, workshops, acting seminars and theatrical interpretation techniques. She directed and was part of the cast of several plays and until last year she directed the cycle "*Short Stories and... Something Else*", radio theater broadcast by Viedma National Radio.



In the film she plays *Amanqay Luca Biteri*, Floreal's grandmother and mother of Benicio, a very mysterious and powerful Biteri witch. She's the most intriguing character in the whole film. Much is said about her and little is really seen, creating a character that feels more like a god or a mythical being, than a person.

## JAVIER SALA

Javier Sala is an actor, director, screenwriter and acting teacher born in 1961 in the city of Tigre, province of Buenos Aires. In film he has participated in commercials and feature films: *Made in Lanús* (1987), *Medianoche Negra* (1990), *Highlander II* (1991), among others. As a theatre teacher he has created numerous spaces and casts for research and acting creation in different cities of Argentina.



In *The Beautiful Fantasy of Final Purpose*, Javier plays *Benicio Moreno*, father of Floreal and son of Amanqay, is the *normal man* in this story. His personality with a passive character and brought to ground, makes him a nice, loving person.



CREW

## IVÁN PREUSS

He's a 24-year-old screenwriter, director and producer; born in the city of Carmen de Patagones, Argentina and currently residing in Buenos Aires. He studied at the University of Cinema of Buenos Aires (FUC) and at the Faculty of Fine Arts (UNLP). It is mainly dedicated to positively representing the LGBTQ+ community, with a touch of fantasy, underexposed nostalgia and hazy dreams.

In the summer of 2019 and together with a team of 12 people, he ventured to shoot *The Beautiful Fantasy of Final Purpose* in his hometown, where it was declared of Cultural and Municipal Interest.

He is currently directing and producing *Kinaman*, a mini-series that tells the story of a romantic drama between two teenagers trying to find their place in the world. On the other hand, the mini-series touches on issues of urgent importance like homophobia, transphobia, school bullying, sexual abuse and mental illness such as depression and bipolar disorder. Each problem is addressed by a subtle and empathetic look that aims to reach an adolescent/youth audience.





## FILMOGRAPHY OF SHORT FILMS

2017 - **VON** | DIRECTOR AND SCREENWRITER

2018 - **YOU BEFORE ME** | DIRECTOR AND SCREENWRITER

2018 - **AMADA** | DIRECTOR AND SCREENWRITER







TECHNICAL DATA SHEET

**ORIGINAL TITLE :** La Hermosa Fantasía del Propósito Final.

**ENGLISH TITLE :** The Beautiful Fantasy of Final Purpose.

**YEAR:** 2020

**GENRES:** Drama | Fantasy.

**DURATION :** 52 min.

**THEMES:** Family drama | Fantastic Surrealism.

**LANGUAGES :** Spanish | Basque.

**COUNTRY :** Argentina.

**DIRECTOR:** Iván Preuss.

**PRODUCER:** Iván Preuss, Florencia Gorbacz.

**WRITER:** Iván Preuss.

**CAST:** Salvador Garay, Borja Andía, Javier Sala,  
Maite Montegrosso, Martina Vivanco, María Elena Farías,  
Ekiñe Azcárate, Carla Bizuard, Martha Crivaro, Gerónimo Gareis.

**CLASSIFICATION :** ATP.

**FORMAT:** Digital 2K | 16:9 | Color | Binaural stereo sound.

**DISTRIBUTOR:** neneco&co



TRAILER

*Chiara Leotta Meclazcke, 2019.*



# C O N T A C T

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