

A Mixed Martial Arts Comedy Series

COMBAT CLUB

PILOT SEASON

COMPLETED

Nine 4-6 min. episodes



LOGLINE

A brawny gym owner lets you into his offbeat MMA world, where real-life professional fighters, ordinary folk, and occasional nut jobs train side-by-side. A place where all who enter ask themselves, "Why am I here?" Welcome to the sweaty, flipside universe of COMBAT CLUB.

COMBAT
CLUB



SHOW SYNOPSIS

COMBAT CLUB is a whimsical, lighthearted, scripted television series about a neighborhood mixed martial arts gym, owned and run by burly Rodney Brewer, a tough, no-nonsense mountain of muscle.

Set in a South Florida strip mall, the Combat Club gym offers the typical gym memberships and martial arts classes. By contrast, it's also a hard-nosed, top-notch training facility where real MMA pros train alongside regular patrons. We're talking about fighters like MMA legend Rashad Evans, Gilbert and Herbert Burns, and Anthony 'Rumble' Johnson.

While nothing is funny about MMA, the COMBAT CLUB show offers a fresh-eyed glimpse into a never-before-seen genre — through a brighter, lighter, comedic lens. It's that juxtaposition where show creators strike a balance of humor and authenticity in the everyday world of an often misunderstood sport.

The show concept goes like this:

- Similar to the hugely popular sitcom *Cheers*, the common thread of this series is how the show revolves around a single place — in this case, the Combat Club gym.
- Every season is made of multiple short episodes (4-6 mins. long) and focuses on the story of one character at the gym. Episodes explore the back stories and motivations that bring this person to Combat Club.
- There are regulars at the gym and some reoccurring characters — the trainers, the gym rats, the MMA stars, the everyday people.

With stories to tell and bruises to show, COMBAT CLUB is here. What are you waiting for? First class is on Rodney.

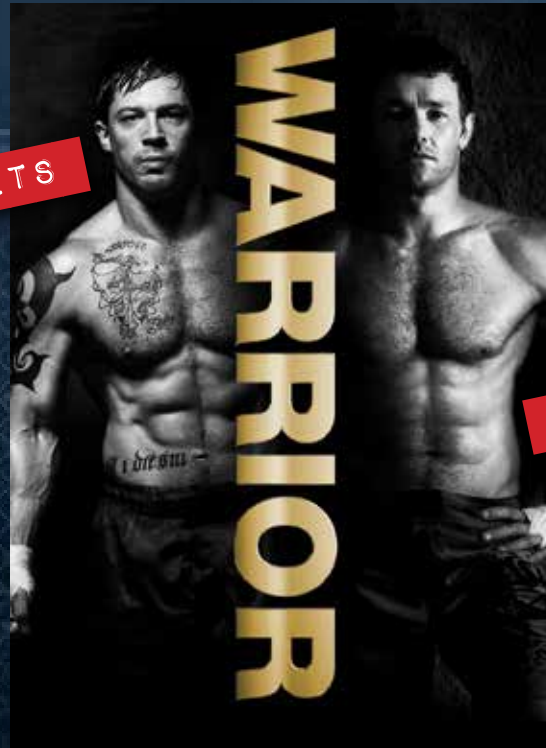


COMBAT CLUB

Show Cross / Mix / Inspiration



MEETS



MEETS



A light-hearted offbeat comedy, meets authentic MMA fight culture, meets a rotating cast of unique characters that have something in common.



Nine 4-6 min. episodes

Pilot Season

The Millennial

COMPLETED

Kyle Decker, a pizza-delivering, millennial gamer who refuses to grow up, finds the discipline he needs in the world of Mixed Martial Arts. But as the going gets tough, he gets going, quitting on MMA like everything else he's attempted in life. Gym owner Rodney Brewer lures him back into training, a decision that will test Kyle's character, and his chin. With Rodney's help, Kyle is introduced to the mentor he needs, and doesn't deserve, former light-heavyweight champion and UFC Hall-Of-Famer, "Suga" Rashad Evans. But when the stakes are raised, will Kyle fight or fly?





Main Characters



THE COACH

RODNEY BREWER *as Himself*

GYM OWNER / COACH

Every gym needs a bad-ass to keep things in check, and Rodney is the real deal. Combat Club's owner and coach, Rodney is the chiseled-chinned beast at the center of this chain link universe. He's intimidating and tough as nails, 'til you spot him baby-talking his dog Bruno. He's the rock around which everyone at the gym orbits, a grounding force with his own kooky quirks.



THE SENSEI

"SUGA" RASHAD EVANS *as Himself*

TRAINS THE PROFESSIONAL FIGHTERS

Rashad 'Freakin' Evans. Longtime friend of Rodney, this real-life MMA legend offers his leadership, wisdom, and magnetic cool to newbies and veteran fighters alike. On-screen Rashad epitomizes what MMA is all about, a consummate meld of strong mind, body and indomitable fighting spirit. Rashad is most definitely 'The Man', but don't tell him that.

SEASON 01, EP 8:
The Millennial



Pilot Season Supporting Cast

Appearances by MMA Fighters



GILBERT BURNS
"Durinho"
UFC Lightweight



CHAS SKELLY
"The Scapper"
UFC Featherweight



ANTHONY JOHNSON
"Rumble"
UFC Light Heavyweight



KYLE BECKER
as Kyle

Meet the ADD millennial, an aimless, pizza-delivering, video gaming, only child of a frazzled single mom. Did someone say clueless? Bullied at work, he decides to join Combat Club, thinking that he can handle it.



DAVID CARLONE
as Damon

Jacked up on creatine and testosterone, Damon "The Demon" Damato is the gym's trust fund alpha bully. Equipped with a personal camera man, he sports tight-fitting clothes to best show off his bulge(s).



DEBORAH DIAZ
as Katiana

Rodney's on-screen fiancée, Katiana, is the spicy Latin glue that binds his gym together. Her jaw-dropping looks put patrons in a trance. Stare too long however, and you could violate one of Combat Club's golden rules.



JOE KIMBLE
as "Grind-to-Five"

Joe is a middle-aged Every Man, a regular guy with a regular job. He goes to the gym to pass the time and hang with the gang, but mostly to keep his beer belly in check.

**COMBAT
CLUB**



SEASON 01, EP 3:
The Millennial

Future Season Concepts

SEASON 02:

The Soldier

A striking 20-something woman with a murky past joins the gym, she's no beginner. Turns out she's former Special Ops, with an unhealthy dose of PTSD. She carries herself with a quiet intensity that sometimes explodes into violent outbursts, breaking both hearts and heads. Rashad convinces her to join 'Lighten Up,' a meditation/levitation class taught by Combat Club's master Asian guru, Dr. Bud. She learns to free herself from anger, fear...and gravity.

SEASON 03:

The Movie Star

Movie star Chase Grant is in town working on a Mixed Martial Arts blockbuster. His people arrange for him to train and choreograph fight scenes at Combat Club. Rodney is thrilled, Rashad Evans is not sure the whole thing is such a good idea.

SEASON 04:

The Producer

A UFC film crew descends on the gym to shoot promos for an upcoming championship fight. The attractive female TV producer is getting way too close to the contender for the team's comfort.

SEASON 05:

The Rivals

A rival gym owner, played by Joe Rogan, takes Damon "The Demon" Damato — antagonist from the Pilot season — under his wing. Together, with Combat Club in their cross-hairs, they aim to beat Rodney and Rashad at their own game.

SEASON 06:

The European

Yuri, a gifted, young MMA fighter from eastern Europe arrives at Combat Club, in search of top-level professional training and instruction. He lives in the gym's dorm, and receives a crash course in American life from Rodney and the gang.

SEASON 07:

The Mother

A single mother enrolls her five-year old daughter in after school jiu jitsu classes and wants to hire Rodney for private lessons. Katiana's not happy where things are headed.

SEASON 08:

The Master's Past

Dr. Bud, Combat Club's Asian meditation/levitation instructor, unlocks a long-buried family secret, revealing his childhood rivalry with MMA icon Bruce Lee.

COMBAT
CLUB



The Gym,
Octagon & Work
Out Areas

FUTURE EPISODES



COMBAT CLUB

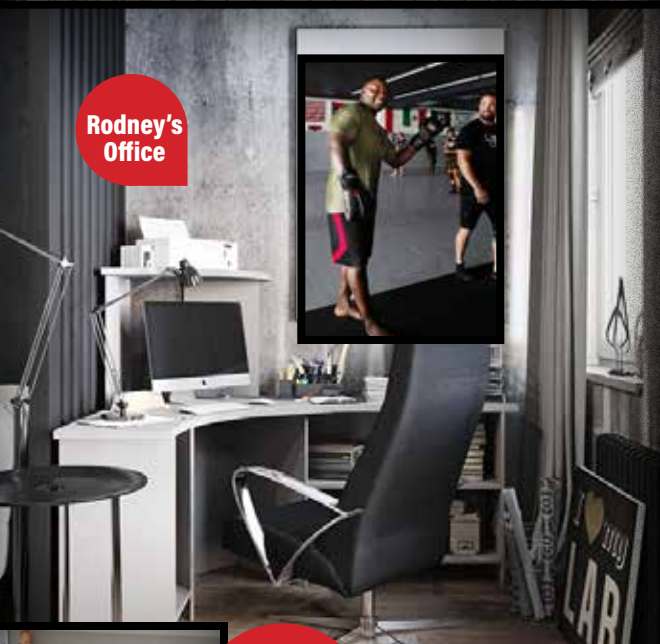


Communal
Kitchen &
Juice Bar

LOCATIONS

More Storytelling Settings In and Around the Gym

Beyond the octagon and rubber mats is where the Combat Club facility will include a back office, a fighter's dormitory, a juice bar, communal kitchen, lounge space and after-school care areas. These additional settings provide fertile ground to tell peripheral stories about the show's characters and their day-to-day lives at the gym. Imagine the co-living dilemmas, frat house pranks, parent/child predicaments, and workplace drama, all providing unique views of COMBAT CLUB's wacky universe.



Rodney's
Office



Exterior
Settings
Beaches and other
off-site workout
locations



Dorm Rooms
where visiting
fighters live while
they train at the
Gym



After School
Play Areas
for kid & parent
storylines



South Florida: An Epicenter of MMA Training and Athlete Development

Two of the most renowned and highly regarded mixed martial arts training facilities in the world—American Top Team and Hard Knocks 365 — make their homes in South Florida. Many top-level MMA fighters and coaches live and train here, drawn to these elite gyms and year-round warm weather.

What this means for the Combat Club Show is an endless talent pool of fighters and trainers available for guest starring roles and cameo appearances. Potentially, these iconic facilities themselves could be used as shoot locations.



Hard Knocks 365

Hard Knocks 365 is a sports training facility located in Fort Lauderdale, FL. Spearheaded by some of the biggest names in the MMA industry such as Henri Hooft and Kami Barzini, HK365 is one of the leading gyms for MMA and other top-level professional athletes. Many Hard Knocks fighters and coaches have direct real-world connections to the real-life Combat Club gym in Lantana, FL



American Top Team

Originally established in 2001, ATT is headquartered in a state-of-the-art, 20,000 square foot training facility in Coconut Creek, FL. It is widely considered one of the premiere MMA gyms in the world. Home to multiple world champions and top contenders, ATT is universally recognized as one of the very best professional MMA teams in the world.

Potential MMA Appearances

COMBAT CLUB Producers intend to cast UFC personalities including real MMA fighters — past and present champions — for cameo and guest star appearances



Jorge Masvidal

Jorge “Gamebread” Masvidal was born and bred in Miami. He gained fame there as a teenager in backyard fights organized by MMA legend Kimbo Slice. Jorge joined the UFC in 2013 and is currently on a high-profile three-fight win streak in the welterweight division, including the record for fastest knockout in UFC history at five seconds. He trains at American Top Team.



Amanda Nunes

Amanda Nunes is a Brazilian mixed martial artist who is currently the reigning champion of the UFC’s women’s bantamweight and featherweight divisions. She is the first woman to become a two-division UFC champion and third person to hold titles in two weight classes simultaneously. She is currently #1 in the UFC women’s pound-for-pound rankings. She trains at ATT.



Kamaru Usman

Kamarudeen Usman is a Nigerian-born mixed martial artist, who was a three-time Division II All-American wrestler at William Penn University. In 2015, Usman won the Ultimate Fighter 21 show where he earned a UFC contract. In 2019 he won the UFC Welterweight Championship, and is currently riding a 10-fight winning streak. He trains at Hard Knocks 365.



Valentina Shevchenko

Valentina Shevchenko is a Kyrgyzstani-born Peruvian mixed martial artist and former Muay Thai champion. She competes in the UFC where she is the current Women’s Flyweight Champion. A decorated kickboxer, Shevchenko is known for precision counter-striking, and is widely considered one of the most technically proficient fighters in the world.



Robbie Lawler

“Ruthless” Robbie Lawler is an American mixed martial artist who has been competing since 2001. He is the former UFC Welterweight Champion, and widely considered one of the most consistently entertaining pros currently competing, being the only fighter to have won three consecutive “Fight of the Year” awards. He trains at Hard Knocks 365.



Henri Hooft

Henri Hooft is the founder of the world-renowned HKickBoxing system and co-founder of Hard Knocks 365, located in Fort Lauderdale, FL. Henri is one of the leading striking coaches in the world. His HK365 facility is considered one of the world’s ‘Super Gyms’ and his team of fighters includes current and former world champions across multiple promotions.



Joe Rogan

Joe Rogan is an American comedian and renowned podcast host. He developed an early interest in martial arts and was the US Open champion in taekwondo at 19. Rogan began a career in comedy in August 1988 in the Boston area. Rogan developed a friendship with UFC president Dana White, and in 2002 began working as a color commentator on UFC broadcasts.



Mark Moormann with Jorge Masvidal



Emily Frias with UFC fighters Eryk Anders and Walt Harris at Spartan Fitness, Birmingham, AL

About the Show Producers

With successful ties to MMA fighters and trainers in South Florida, the COMBAT CLUB show producers have a long-standing history shooting feature segments for broadcast and promotion.



Shooting Yoel Romero in Miami



Show Producers on the set of COMBAT CLUB



MARK MOORMANN
SHOW CREATOR
DIRECTOR / PRODUCER

Mark Moormann is Miami-based filmmaker and cinematic storyteller

who has directed and produced critically-acclaimed documentaries that screened theatrically, at major film festivals (Sundance, Toronto, SXSW), in airports, museums, and on worldwide television. Mark's films include the Grammy-nominated *Tom Dowd & The Language Of Music*, and the IDA-award winning *For Once In My Life*, featured on PBS' Independent Lens series. Mark is known for his nimble shooting style and disarming demeanor that enables him to capture people and places in a truthful, uninhibited manner.

Mark's background includes countless recording studio and location shoots with musical icons including Ray Charles, Eric Clapton, Aerosmith, Stevie Ray Vaughan, Michael Jackson and Amy Winehouse.

Over the last seven years. Mark has shot top-level MMA fighters, utilizing the same low-key dynamic shooting style to gain the trust of MMA fighters and their coaches.

Combined with his extensive knowledge of combat sports and cinematography, Mark has captured the essence of the MMA world for shows such as UFC's *Embedded*, *Road To the Octagon*, and *UFC Ultimate Insider*.



EMILY FRIAS
PRODUCER

Emily Frias is an established bilingual television

producer with credits on documentaries, commercials, short films and branded content. Her clients include Modelo, UFC, FBS, Max Preps Sports, Game On Restaurants, Florida Health Agency, and Kay Jewelers.

Her collaboration with Moormann began with producing promos for ESPN featuring top name UFC fighters including Jorge Masvidal, Robbie Lawler, Colby Covington, Walt Harris, Eryk Anders, Alexei Olenik, and Joanna Jedrzejczyk.

Emily's calm composure under pressure and ability to navigate diverse working environments, has earned her the respect of directors, producers, crew members, clients, and talent. Emily's background as an actress and performer played a key role in casting and talent coordination for COMBAT CLUB.

KYLE BECKER WRITER

Kyle Becker is a writer and actor based in New York City. A graduate of Emerson College's Visual Arts program in Boston, Kyle was a co-founder of the East Coast Comedy Crew YouTube channel while still in high school. He honed his comedic skills there as a prolific creator of short sketch comedy pieces he acted in, wrote and directed. Becker was introduced to MMA working for Moormann on shoots at ATT gym in South Florida. His research for COMBAT CLUB led him to train at the renowned Serra Brazilian Jiu Jitsu academy on Long Island.



COMBAT CLUB



Matt Damon & Chris Hemsworth



Halle Berry



Gordon Ramsey and Zac Efron



Mark Wahlberg and Dana White

Chris Pratt

Why NOW Is the Time for COMBAT CLUB

- MMA is Hot. It's the third most popular sport in the world, growing exponentially every year.
- Fight fans can see top-name professional fighters in a new light.
- Celebrities love MMA, leading to casting and cameo opportunities.
- MMA + Humor = A fresh pairing.
- MMA gyms are win-win settings for sponsorship partnerships and tie-ins.
- COMBAT CLUB is family-friendly, potentially able to widen and strengthen the MMA fan base.

Show Audience Demographics/Market



Nothing like the COMBAT CLUB show currently exists, or ever has. Uniquely gym-centric, the show strikes a balance of exaggerated humor and gritty authenticity.

On Trend With MMA's Growth

With the rising popularity of MMA, and growing viewer demand of UFC fights broadcasting on ESPN and pay-per-view, world champion MMA fighters have become household names. MMA has reached astounding global popularity and become mainstream. COMBAT CLUB taps into

this world by featuring world class MMA athletes in cameos and as guest stars. The potential for guest appearances by MMA's celebrity fans is also limitless; bringing together top entertainers and athletes in a way rarely seen.

MMA is now the world's third most popular sport after soccer and basketball. In the sporting world, MMA fans are known to be some of the most passionate, fanatical, and dedicated fans around. COMBAT CLUB is a place where fans can view their favorite fighters outside of the

octagon, in an amusing way, that still remains genuine to fight culture.

Growing the MMA audience

Bringing COMBAT CLUB to the small screen as a scripted episodic show aims to tap into this large, and growing MMA target audience. These demographics skew young, with 40% of the audience between the ages 18 to 35 according to Nielsen. The show's lighthearted style is kid and family friendly, highlighting the sport and lifestyle to an even wider, and younger age group. By focusing on the positive aspects of the sport, the producers intend to highlight the focus and discipline ingrained in the culture.

Show Sponsorship Opportunities

There's huge potential for sponsorships and partnerships with brands including energy drinks, MMA gear, clothing lines, CBD products, and much more. From product placement in the show, to merchandising opportunities that are natural fits, the show is an excellent vehicle for sales and promotion of big-name brands.





COMBAT CLUB

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