

FIGHT THE FORCE



Created & Written by: Jason Taylor

T H E
FIGHT THE FORCE
F I L M

A conversation about the history of women, from women to women. We take a look through the past 25 years, the ways that 25-year history has affected society and how society feels about it today
“The fight for their right to be crowned women”



THE FOUNDATION



Why is this project called FIGHT THE FORCE? That's simple. Women have been fighting for years and years for things ranging from equality to respect. That force is everything that has stood in the way of that progress. We have heard the conversation about the fight against sexual harassment and domestic abuse. The next thing we all should discuss is how what women have done in the past 25 years affected the make-up of our society and how society has reacted to that change. The positive narrative on women needs to also be highlighted. There's so much focus on the negative storylines (rightfully so) that highlight the issues women deal with on a regular basis which garner a positive reaction. What about all the positive storylines that can also garner positive reactions? What about what women have accomplished? Is the spotlight only relevant when something bad happens? The "Times Up" and "Me Too" movement has done tremendous work in the fight for women. The next step is to — FIGHT THE FORCE. These stories can be told on multiple platforms for various ages and audiences.

This story will be told as one documentary feature film; a 4-6 episode non-scripted reality mini docu-series with one topic discussed per episode, short form digital content; and through a promotional social media campaign

FIGHT THE FORCE should begin with . . .

A 60-minute length documentary to be premiered as a feature film in various film festivals as well as through streaming services.



THE HER-STORY

There is no debate that women have accomplished a lot in the last 25 years from civil rights issues, to solidifying themselves in the entertainment, sports and political world. They have made major strides in the fight for equality through powerful protests and monumental movements. What's unclear is how all of that has affected the world. How has what women have accomplished in the last 25 years changed how we view things today? You can look at the accomplishments of Dr. King and his impact through his legacy today. You can look at everything Obama has accomplished and even though it is all being replaced, you can still understand his impact on the world. What about Hillary Clinton's impact? Will more women be motivated to run for president? Will we have a female president that will represent the minorities? Will we see more women outside of Nicki Minaj and Taylor Swift break records in music that have been in place for decades? Will we ever see a woman win an Oscar other than Halle Berry and for a reason other than a sex scene?

WHY ME? WHY A MAN?

A real women can
do it all by herself.
..... but a real man
won't let her.

As a man who has been raised and taught by women, I have seen women unknowingly compete against each other first hand. I have seen women bring one another down like it's a way of life. I have seen the crab in a barrel mentality shine bright like a light shining through a dark room. I grew up seeing women be sex objects in music videos and those same women would turn around and demand to not be looked at as sex objects. I grew up seeing women break records in sports but would never get the same recognition that men received. I personally believe women are still not fully recognized for all the hard work they put in. In today's world, women get more attention for the drama that surrounds them instead of the impact they cause and being depicted as selfish, chaotic and heavily flawed emotionally on films and TV.

FIGHT THE FORCE allows me to create a platform for women to educate the future generation of women, help the present generation of women in the fight for women's right as well as help men understand women.

THE CONCEPT

FIGHT THE FORCE is a documentary film that will discuss what women have done in the past 25 years and compare it to today. This film will highlight how the world has reacted to that change and what it will mean for the next generations of women that will follow. We will interview some influential women and gain more of an insight into that impact. We will hear from select women in the fields themselves fighting back against the force that is in place. We will also follow three (3) women at different ages and stages of life and hear all about how their lives are different due to the history women have made in the past 25 years



THE FILM



FIGHT THE FORCE will focus on the following storylines:

- 1) The lives of three (3) different women in different stages of their life.
(Between 15-19, 26-32, 45 and over)
 - a. What big differences there are being a woman today versus being a woman 25 years ago
- 2) The history of what women have accomplished in the past 25 years
 - a. What they would like to see happen in the next 25 years
- 3) How the song UN.I.T.Y. has impacted the world since it's debut 25 years ago
- 4) The perspectives of the difference between various ethnicities

With women coming together even more in recent years, there's no reason why the things that women fight for everyday can't get accomplished in the near future. What needs to be done? How can those goals be accomplished? How can the future generation of women benefit from what the current generation of women are doing? There are several women who have a story to tell with a very interesting perspective and the world needs to hear those stories. This film, FIGHT THE FORCE, will explore and address the impact women have had as well as further educate women about how powerful they are and can be to the future of women's history. In the process, we, the general public, will further understand what it means to be a woman.



FIGHT THE FORCE will premiere on November 16, 2018

THE FIGHT THE FORCE CHALLENGE



This film will also introduce a social media campaign called the FIGHT THE FORCE CHALLENGE. The challenge is simple. Each woman will say the following two lines: • “Who you calling [insert derogatory word]. My name is [insert name] and I’m not here to be disrespected. I am a powerful woman and I’m here to fight the force”

We will also have men supporting the women with their own two lines

- “Who you calling [insert derogatory word]. My name is [insert name] and no woman should be disrespected. I stand with every powerful woman and I’m also here to fight the force”

People will be able to post their own video on their social media and join the fight via Instagram, Facebook and Snapchat. The visual commercial will be release June 22, 2018.

THE FIGHT THE FORCE TOUR

This film needs to be seen by as many people as possible and through a tour, that goal will be accomplished. The plan is to go to 6 major cities in the US and do what will be called the FIGHT THE FORCE WOMEN'S WEEKEND. Weekend will have the following:

CITIES INCLUDE: Atlanta, New York City, Chicago, Miami, Vegas and Houston

FRIDAY:

Women's forum — allowing women in the city to come together and discuss women's issues with other women of different ages and ethnicities. (2-3 forums)
Women's Panel (tentative)

SATURDAY:

Fight the Force Workshop — Subjects include: Financial, Community, Physical Health
Fight the Force Documentary Film Screening — giving people an opportunity to see the film - film Q & A to follow screening

SUNDAY:

Meet and Greet — allows women to come together and network to destroy the crab in a barrel mentality in the process



THE FIGHT THE FORCE INITIATIVE

Through this documentary, I would love to implement an educational initiative focusing on teaching the next generation about women's history but at the high school level as well instead of just the college level. Women have been a part of our history for centuries even though for a long time, they weren't allowed to. Now that they are being recognized for their history even more, let's educate the youth on that history. I also want to hold a day of celebration (on June 22nd — Fight the Force Holiday) where the city can have fun instead of protesting something. Women don't always have to fight. They can balance their progression by celebrating their victories no matter the size of that victory.



THE FIGHT THE FORCE T-SHIRTS

What better way to show support for something you believe in than wearing an official FIGHT THE FORCE T-shirt. Part of the proceeds from the shirts will be donated to a women's charity to be determined at a later date.

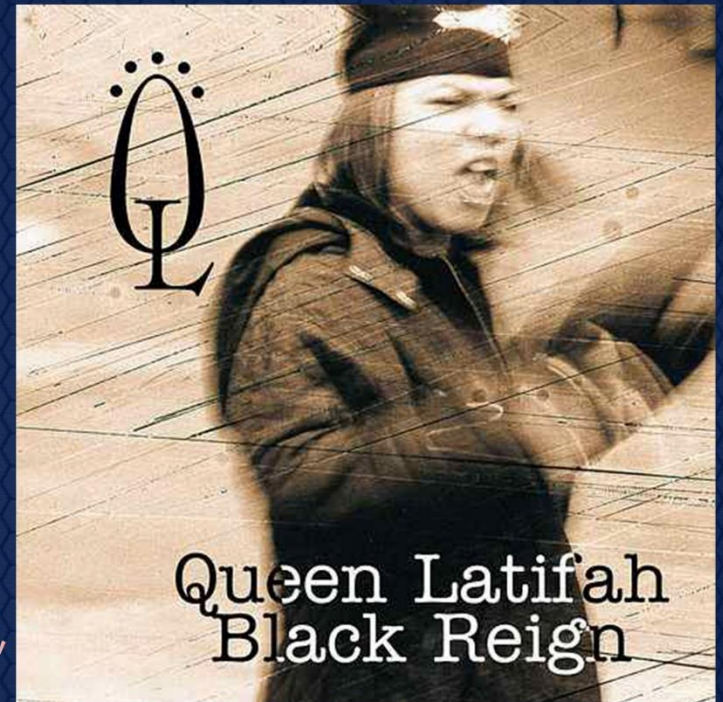


THE SOUNDTRACK & VISUALS

The music to this documentary is going to be essential to the documentary like the Black Panther soundtrack was to the Black Panther movie. This 7-song EP album will be a mix of original music as well as feature a remix to Queen Latifah's '93 hit U.N.I.T.Y.

The promos for this documentary, that will become public on June 22nd, are going to be centered around photos of women in various outfits, detailed with royal colors (burgundy, rose gold, emerald green, navy blue and purple) while wearing crowns.

The commercial promos will also feature visuals of women in those same outfits, detailed with royal colors while wearing crowns with the city of Los Angeles as their royal background.



HISTORY OF WOMEN WHO FIGHT THE FORCE

