



Director's Profile

The Writer Director of **Crime Factory**, **KK Binojee**, or **Jack** as he is commonly called by close friends has been a Screenplay and Dialogue Writer in the Telugu Film Industry for over 10 years, having worked with the likes of **Ram Gopal Varma** and **Krishna Vamsi**. KK Binojee has written the screenplay and dialogues for over 200 Episodes for Television. He also excels in penning lyrics in Hindi. The lyrics of all the songs of shis previous Hindi feature film **Login** which released in 2012, were penned by him. KK was born in a

Malayalam speaking family and raised in Hyderabad, where his father, a central Government employee was posted. KK Binojee has been on stage right from the age of 3 and has always been passionate about Acting. He completed his **MA and M.Phil in Hindi Literature from Osmania University** and is a gold medallist. He started his professional career as a Lecturer in Hindi on adhoc basis in Osmania University and then took up a **permanent job as an Officer in Allahabad Bank**, after going through the All India BSRB recruitment process. But Theatre, Acting and Writing were where his heart was. **He quit the Government job** and started off with writing for Television and then slowly graduated to feature films. **Crime Factory** with the tagline **a criminal production unit**, is his first feature film as a Director. The **story, screenplay, dialogues and lyrics** of **The Wild Cards** are written by KK himself. The Wild Cards is **produced by Munaf Baluch and Sanjog Singh** of **Sara Film Factory**, who basically are into the business of Civil Constructions, and **Crime Factory** is their first foray into the world of cinema.

Synopsis Of Crime Factory

According to the Government of India's census dated a couple of years back, an estimated **68 million Indians live in the slums** of small and large cities of India. An estimated 80% of kids below 18 years of age in these slums do not go to school and are deprived of the basic amenities and necessities. What if such kids who have no control over their instincts are left to fend for themselves? The seeds of fearlessness and "give a damn" attitude are sown into their supple brains and hearts at a very tender age, which in quick time grow into trees with branches spreading into the world of crime. And roots of this tree keep growing deeper and deeper to inject in them a belief that crime is the only way to fulfill their physical and emotional needs and wants. From petty burglaries and looting to drugs, rapes and murders, these kids would have seen it all before they turn adults.

A group of five abandoned baby boys were once picked up and raised by an old lady who lived all alone in the **slums**, which was **nick named "Crime Factory"** owing to the number of criminals the slum bred. The boys grew up together and bonded emotionally with each other. Right from their early stages in life, all they learnt was that in order to live, you have to earn money. And ultimately it is the end result that mattered and not the procedure to earn money. They did not differentiate between legal and illegal because what they believed was that in their pursuit of livelihood, some people were jealous of them and always tried to deprive and deny them their share of things. Life had taught these boys that the only way to survive is, develop and master the ability to snatch. Because nobody gives a damn to your other abilities that under normal circumstances are the requisites to earn a living. They snatched, they survived and they lived, indulging in the safest, profit yielding business that the slum offered them.....peddling of **weed (Ganja)**.

These five boys, namely **Sallu, Bikroo, Ajjal, Pappu and Bulbul** worked for the local kingpin Narsing Yadav, who in turn reported to Chacha known as Mughle Azam Chacha. Each individual boy represents one particular human emotion that normally dominates the other emotions, and which in turn becomes the defining factor to term what an individual's character is. Narsing Yadav exploited the boys to the maximum working hand in glove with the Police, often risking the lives of these kids for his trade. But

then, there comes a point where the limits of human tolerance break all barriers of fear of consequences, and revolts against the very system that they were embedded into. And no revolt is complete without bloodshed. What follows is an unexpected and unpredictable turn of events that marks the beginning of the growth of these kids into full fledged criminals who dare to live life on the edge. A new bunch of criminals has thus just been manufactured in “Crime Factory”, and are ready to be rolled into the world of crime.

The simple philosophy of life is that as long as you have nothing to lose, you are ready to sacrifice what you have. But the moment you start accumulating things, attachment grows, and slowly but surely **selflessness turns into selfishness**. The concept and belief of “**ours**” turns to “**mine**”. And then starts a tussle within oneself to combat ego, selfishness and emotional attachments. More often than not, ego and selfishness wins at the cost of emotion. These five boys who had nothing to lose when they were young and were ready to sacrifice for the others, gradually begin to learn the lessons of individuality and a sense of competition when they grew up into youth. The two most deciding factors that led to conflicts and wars since times historical, namely money and woman creep into their lives and they start becoming self centered. People who grew up together without any secrets between them, start manipulating and holding back their designs to make things and objects of desire their own. And since life has never taught them to plead or beg, they snatch; even if it is from one among them. The threads of bondage that once bound them together begin to either break due to the test of time, or due to the test of strain.

And then, these are not the only guys who are into the dirty business of underground and illegal, but highly paying activities. There are rivals. And rivalries in the slums do not die a natural death by the passage of time. Revenge and unforgiving long ranging rivalries that claim lives raise their heads once in a while, reminding the dwellers that neither the slum forgets, nor does the wound ever heal. In fact the wound is nurtured to be sore enough to avenge revenge.

The story of **Crime Factory** basically deals with human emotions and bondage between people who are not related by blood. The simple word that describes this bondage is friendship, which is so frequently and easily used that people forget the depth in the bondage. Crime Factory starts with the basic foundation of friendship where each individual doesn't expect anything from the other and still is ready to support him because he feels the pull of the bondage. And this pull is experienced only when there are no external forces that pull him away. The external forces come into play only when they grow old enough to think about their individual self rather than their collective self. Money, power, love, ego, competitive comparisons, and jealousy make sure that bonds and bondages are broken to lead to bloodshed and murder. Each individual is driven by his basic instinct to snatch and survive and this leads to conflict of interests. A group of boys, who once risked their lives to save the other, now turn into adult criminals to save their own interests. So what if it involves betrayal, lies, cheating and killing? By the time realization dawns on them, it's too late and there is nothing left to be called “us”, and all that remains is a lonely “me”.

Look and feel of the film

The film is **shot in actual locations in the slums** to lend utmost authenticity to the backdrop of slums and the language used by them will only add to it. The dialogues are in Hindi which will be identifiable with the entire country and not restricting it to any particular city or area. The color and tint of the film is on the lines of various international films based on slums like **The City Of God, Trash etc**, which are warm and rustic. These colors provide the necessary rustic backdrop and also elevate the raw mood of the characters and their characterizations. It also provides an international indie look to the overall feel of the film.

Voice Over or Narration

The entire story of **Crime Factory**, right **from the beginning of the film to the end of it**, is narrated through a voice over by **Vijay Raaz** whose voice elevates the content of the film by several notches.

Cast

The cast of the film **are all Actors from the NSD and Theatre background**, who have been performing at **Prithvi Theatre** and other such Theatres in Mumbai since a long time. The cast includes Sushil Pandey, Akkash Basnet, Vikram Singh Sodha, Ashish Warang, Nakul Tomar, Meenakshi Pandey, Maya Gehlot and others.

Crew

Cinematography

The Cinematography of **Crime Factory** was handled by **Kiran Katta**, who has just completed his degree in Cinematography from JN University of Fine Arts Hyderabad. Kiran has been shooting for various Ad films and Web Series in Hyderabad and **Crime Factory** is his first feature film in Hindi.

Editing

The Editors of **Crime Factory** are **Srinivas Varaganti** and **Abhishek Ojha**. **Srinivas** is a film, Ad, Web content Editor since the last 15 years and is based in Hyderabad. **Abhishek** has been involved in the editing of trailers and teasers of various bollywood films at **Yash Raj Studios** and has been an Editor of various Ad films including those of **Scoda** and **Tetley Tea**.

Music and Background

The music, which includes 4 songs and the background music is done by **Sunil Kasyap**, a very well known Music Director who has innumerable hits in Telugu films and works with the biggest Directors and Stars from the Telugu Film Industry.

Action

The action sequences have been designed and executed by National Award winning Action Director, **King Solomon**, who is the Action Director for the block buster **Bahubali 2**.

Sound Design

Sound Design, mixing and all other audio related works is done by **Tarun Sharma** of AudioMagick Studios, who has the experience of over 300 films to his credit. Foley for the film is done by **Just Foley** studios who handle foley sounds of the biggest films from Bollywood.

Colour Correction and DI

The colour correction and Digital Intermediate have been done by **Kalyan Chakravarthi** of DigiPost who has done the CC and DI for over 25 films in Telugu and is a leading Colourist in the Telugu Film Industry.

CG and VFX

CG and VFX is done by Bharani of CG&Beyond, an upcoming sought after multi talented technician from Hyderabad. Bharani is also the Assistant Editor and the website designer of the film.