

TANYA TAYLOR

email: tanyatvtaylor@gmail.com | cell: 917.756.8039 | work samples: www.tanyataylor.tv

PRODUCTION EXPERIENCE

Freelance Director/Writer/Producer Includes: Shorts, Reality, Documentary, Episodic, Commercials, Features, Branded	08/2004 - current US & Jamaica
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- Develops content from concept to completion
- Oversees content direction and production independently
- Oversees technical crew to deliver creative vision
- Ensures cast delivers best for creative vision
- Directs multiple commercial spots within a day
- Works directly with companies to articulate a brand's marketing goals
- Pitches creative to executives
- Budgets long and short form

Freelance Production Coordinator/Production Manager [or Fixer]	05/2002 - current US & Jamaica
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- Books and manages, crew, cast, travel and schedule within budget guidelines
- Coordinates directly with production crew prior to shoot dates to ensure all logistics and talent are locked
- Develops and manages formats and production paperwork such as: budgets, schedules, call sheets, production reports, story notes, etc
- Manages production logistics for all prep, shoot and wrap days as needed
- Provides location guidance for visiting production crews in Jamaica
- Serves as liaison with Jamaican government bodies for International production permits and assistance
- Coordinates landing and exporting all gear to and from Jamaica for international crews

Glamour Puss Director/Producer/Showrunner	10/2013-03/2014, 10/2014-12/2014 Jamaica
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- Directed 2 seasons of the cooking/lifestyle series *Two Sisters and a Meal* aired on Jamaica's premier network, TVJ
- Responsible for directing shots and prepping on-air contributors and hosts
- Collaborated with show's creators/hosts to deliver format of the series
- Created and oversaw each season's budget and ensured all funds were allocated from development to delivery

CVM Television Associate Vice President of Production	02/2013 -08/2013 Jamaica
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- Oversaw six departments for one of the two major television stations in Jamaica
- Developed and oversaw several live and live to tape studio shows
- Advised network on content procurement and restructuring existing show formats to best boost audiences
- Boosted employee moral by developing skillsets and providing creating new workflows
- Increased profitability by decreasing overtime, negotiating better contracts with brands and increasing content options

Anyhoo Productions Limited Owner/Director/Writer/Producer/Showrunner	08/2004-08/2012 Jamaica
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- Oversaw boutique company that directed and produced multi-camera live-to-tape studio and on location productions
- Co-created a 9 season children's quiz show, the *KFC Quiz Show* which included a teen host, twenty pre-teen contestants, and a live studio audience
- Produced live and streaming broadcasts for major events including *Shaggy & Friends and Trench Town Rock*
- Directed 26 episodes for Jamaican equivalent of the hit International Endemol franchised game show *Deal or No Deal*
- Directed 6 camera studio series *Heineken Green Synergy*, which was a 14-episode challenge reality series about Jamaican DJs featuring guest teacher & judge acclaimed American DJ Grand Master Flash
- Worked with international cast and crews to articulate goals of both American and Jamaican production companies
- Serviced Jamaican brands from concept to completion to create high quality commercials and long form productions and multi-season series for broadcast
- Created format books for each series created

EDUCATION: Florida International University | Bachelor of Science II **AWARDS:** Nominated for Best Screen Play – Hip Hop Film Festival 2019 | Silver 2019 Advertising Federation Award - Local Television Commercial Campaign for KFC Jamaica's Big Match Commercial | Silver 2019 Advertising Federation Award - Local Television Commercial Campaign for KFC Jamaica's Music Moves Commercial Spot | Silver 2018 Advertising Federation Award - Local Television Commercial Campaign for KFC Jamaica's Bucket Life Commercial Spot | Silver 2017 Advertising Federation Award - Local Television Commercial Campaign for KFC Jamaica's Big Deal Bizniz Commercial Spot | Gold 2017 Advertising Federation Award – Regional/National Television Commercial Campaign for KFC Jamaica's Jamaica is a Big Deal Commercial Spot | Yello Marketing Excellence Award – Jamaica Chamber of Commerce 2017 for KFC Jamaica's Jamaica is a Big Deal Commercial Spot

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PRODUCTION CREDITS

FILM | NARRATIVE

WINSTON	DIRECTOR/WRITER/PRODUCER	TANYA E. TAYLOR
BLACK GIRL MAGIC	CREATIVE PRODUCER	
ALTO	PRODUCTION MANAGER	SHAKE THE TREE PROD.
ME & MI KRU SEASON 2	SHOWRUNNER/PRODUCER	ANYHOO PRODUCTIONS
ROYAL PALM ESTATE	STAFF WRITER	MEDIAMIX PROD.

COMMERCIALS

KFC WINGS 2014 & 2019	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC MUSIC MOVES	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC MUSIC MOVES	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BUCKET BREDRIN	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BIG DEAL TIME	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BUCKET LIFE	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC KRISPERS	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC ZINGER	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC JAMAICA IS A BIG DEAL	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC BIG DEAL BIZNIZ	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC MEET THE ZINGERS	DIRECTOR/PRODUCER	KFC JAMAICA
KFC GOOD TO THE BONE 1 & 2	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC KRUNCHER	DIRECTOR/WRITER/PRODUCER	KFC JAMAICA
KFC TOP UP	WRITER/PRODUCER	LIQUID LIGHT DIGITAL
PIZZA HUT	DIRECTOR/WRITER/PRODUCER	PIZZA HUT JAMAICA
LIME TV LAUNCH	DIRECTOR/EXECUTIVE PRODUCER	ANYHOO PRODUCTIONS
PEPPER TV LAUNCH	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS

DOCUMENTARY

RUDE BOY	FIELD PRODUCER	PULSE FILMS
DON'T STOP	FIELD PRODUCER	PULSE FILMS
RENAISSANCE 20 YEARS	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS
KFC JAMAICA 30 YEARS	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS

REALITY

KFC QUIZ SHOW (9 SEASONS)	SHOWRUNNER/DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS
HEINEKEN GREEN SYNERGY 2010	SHOWRUNNER/DIRECTOR/PRODUCER	ANYHOO PRODUCTIONS
TWO SISTERS & A MEAL (2 SEASONS)	SHOWRUNNER/DIRECTOR/STORY PRODUCER	GLAMOUR PUSS
(DIGICEL) DEAL OR NO DEAL	SHOWRUNNER/DIRECTOR/PRODUCER	ANYHOO PRODUCTIONS
JACK DANIELS GRILL OFF	SHOWRUNNER/DIRECTOR/CREATOR/PRODUCER	ANYHOO PRODUCTIONS
DESIGN YOUR LIFE	SENIOR PRODUCER	WATER WALKERS WORLD.
FOETERIEN E JAMAICA (BRITTANY)	PRODUCER (JA)	GWENGOLO FILMOU
KITCHEN CRASH COOKOFF	ASSOCIATE PRODUCER	BIG FISH ENTERTAINMENT
REAL HOUSEWIVES OF NJ (SEASON 10)	PRODUCTION MANAGER (JA)	SIRENS MEDIA
BLACK INK CREW (NEW YORK)	PRODUCTION COORDINATOR	BIG FISH ENTERTAINMENT
BACHELORETTE (CANADA)	PRODUCTION COORDINATOR (JA)	LASTING LOVE MEDIA
AMERICA'S NEXT TOP MODEL (CYCLE 19)	PRODUCTION COORDINATOR (JA)	ANISA PRODUCTIONS
THE AMAZING RACE (SEASON 7)	PRODUCTION COORDINATOR (JA)	WORLD RACE PROD.
FOOD PARADISE INTERNATIONAL	PRODUCTION COORDINATOR (JA)	TRAVEL CHANNEL
THE TRIP	PRODUCTION COORDINATOR (JA)	CHASING LIGHT ENT.
REV RUN AROUND THE WORLD	PRODUCTION COORDINATOR (JA)	TRAVEL CHANNEL
DANGEROUS GROUNDS	PRODUCTION COORDINATOR (JA)	TRAVEL CHANNEL
RACHEL HUNTER'S TOUR OF BEAUTY	PRODUCTION COORDINATOR (JA)	IMAGINATION TV
BACHELORETTE (CANADA)	PRODUCTION COORDINATOR (JA)	LASTING LOVE MEDIA
I DO REDO (CANADA)	PRODUCTION COORDINATOR (JA)	INSIGHT TV

LIVE | LIVE-TO-TAPE

TRENCH TOWN ROCK LIVE	SHOWRUNNER/DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS
SHAGGY & FRIENDS LIVE	DIRECTOR/WRITER/PRODUCER	ANYHOO PRODUCTIONS