

ALEXANDRA “ALLE” HSU

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PROFILE

Highly collaborative award-winning filmmaker with global production experience having produced films and projects in Singapore, Mexico, Prague, Hong Kong, Mainland China, Philippines, New York, NY, Utah, and LA/OC, CA. Excellent written and analytical skills. Strong ability to organize and motivate others in various kinds of projects.

RECENT ACCOLADES

Kearny Street Workshop APature Arts Festival Featured Artist – Film
Women in Film Mentoring Program Spring Mentee
SFFILM (San Francisco Film Society) FilmHouse Residency 2019-2020 – Developing first feature film, *Queens*

MEMBER

Get it Girl 2018 Selected Director/Content Creator
Alliance of Women Directors, Women in Film, Women in Media, Visual Communications, Sundance, Film Independent, On CAPE’s (Coalition of Asian Pacifics in Entertainment) Recommended Directors List

SELECTED PRODUCTION EXPERIENCE – FILMS

Director/Producer/Story By

Queens – Passion Project/1st Feature Film. The true coming-of-age story of a shy Chinese-American college student from Queens who finds herself thrust into the spotlight of the 1964 World’s Fair pageant, as her family adjusts to the arrival of her grandmother from China, a woman whom she hardly knows. With writer Jake Lee Hanne. Invited to pitch at NYU Fusion Go Pitch! Developed in the SFFILM FilmHouse Residency. Finalist for the Fall 2019 SFFILM Westridge Grant. **In Research Development, Screenwriting.**

Director/Producer

“Vincent” - Vincent Chin Mini Series – New Series. Based on the 1980s case in Detroit, Michigan, this is a series that looks at all sides of the murder of Vincent Chin. With actor-filmmaker, Anthony Ma, and writer Jake Lee Hanne. Michigan. **In Research, Development, Screenwriting.**

Director/Producer/Story By

Our Way Home 归程 – Passion Project. James and Barbara are Chinese American siblings on their way home for the Thanksgiving holidays. They encounter racism in a diner on their way home, and are followed thereafter, thinking that it’s someone from the diner. Little do they know, it’s someone they know. Official Selection - HollyShorts. Screened at Women in Film Shorts Night 2019. Manhattan. LA Diversity. NewFilmmakers LA. DC APA. Silicon Beach. Oaxaca. Evolution Mallorca. 12m. Alexa Mini. Long Island, NY, 2017.

Director/Producer/Story By

POP! – NYU Tisch Thesis Film. Jennifer is a Chinese American woman in her mid-30s and is suffering from adult acne. She is still living at home with her Tiger-Mom mother, Pearl who coerces Jennifer into attending her Chinese New Year Banquet. Recipient of the NYU Tisch Dennis Riese Film Production Fund, Nominated for the NYU Tisch Roger King Finishing Fund. 25m. Alexa Classic. Orange County, CA, 2016. **In Post-Production.**

Director/Co-Writer/Producer/Editor

Sophie – NYU Tisch Film. Sophie is abandoned by her mother and forced to come to terms with her new life and her grandmother in this poignant tale of a crucial moment in a young girl’s life. Official Selection / In Competition – Austin, Foyle, Bahamas, Fusion, Cleveland, Sarasota, LA Asian Pacific, Newport Beach. Next Director Award Shortlist. Awarded the NYU Tisch Asia Post-Production Award, Craft Awards in Acting and Cinematography. Nominated for – Best Student Short Film at Austin. Nominated for Light in Motion Awards at Foyle. Graduate Film Finalist at NYU Fusion. Best 12m. RED. Hong Kong, 2014-15.

Director/Co-Writer/Producer

Rencontres Paysannes – Passion Project. A female farmer, Victoire starts online dating, after seeing her husband run off with another woman he’s found on online dating. Victoire discovers hidden facets about herself while involved in the online dating process. 15m. Dordogne, France, 2015. **In Post-Production.**

Director/Writer/Producer/Prod Designer/Editor

The L(拉) Market – NYU Tisch Film. A young Chinese woman is dating a Caucasian woman, while her parents try to find her a boyfriend at the Chinese Love Market. Official Selection - Palm Springs Cinema Diverse LGBTQ Film Festival. Best Shorts Award of Recognition in LGBT and Asian American sections. 5m. Canon 60D. Singapore, 2013-15.

Producer

Hope – Short Film. A young and talented photographer goes blind. Directed by BuzzFeed Director, Jane Qian. 10m. Panavision 35mm. Los Angeles, 2017. **In post-production.**

Producer

Jaloguin – NYU Tisch Thesis Film. A mother and son cross the Tijuana-California border everyday. However, today is special. It’s Halloween and there’s a big costume contest for kids in Chula Vista, CA. Directed by Mexican/American director, Enrique Unzueta. Official Selection – Austin. 20m. Alexa Classic. Tijuana, MX, San Diego, CA, 2016.

Producer

That is Circling All Round the Sun – NYU Tisch Thesis Film. Not knowing her fatal accident, Sen, a young Asian man arrives in Utah to look for his long-lost sister. Instead of finding her, he finds a special landscape that truly echoes her soul. 15m. Alexa Classic, New York/Utah, 2016.

Producer

GU – NYU Tisch Thesis Film. An uptight businessman who travels home to sign the divorce papers filed by his wife. He refuses to do so until he gets to see his son and reveals a secret to him. Directed by Chinese director, Jianjie Lin. 1st Prize Wasserman Directing Award, Best Thesis Script Award, BAFTA US Student Film Award Shortlist. 20m. Alexa Classic. Shanghai/Zhuji, China, 2015.

Producer/1st AD/DIT, Set Photographer

Returning Home / PAUWI – NYU Tisch Film. Moises, 45, attempts a difficult reconciliation with his terminally ill and estranged brother in this moving story set in the countryside of the Northern Philippines. Directed by French Filmmaker, Thomas Wood. First Prize in Directing from NYU Tisch Asia First Run Film Festival, Official Selection - Paris, Madrid, Vancouver Asian, Shortlisted BAFTA US Student Film Awards. 15m. RED. Philippines, 2014-15.

Associate Producer

Tortoise - AFI Directing Workshop for Women Production. Daniel, a recovering sex offender, breaks parole on Halloween to go on an adventure with his estranged daughter. Directed by Jean Lee, starring David Arquette. 15m. ALEXA. Los Angeles, CA, 2014-15.

SELECTED PRODUCTION EXPERIENCE – COMMERCIALS AND MUSIC VIDEOS

Director/Producer

Dove Real Beauty Sketches – Asia Spec Commercial – Done in the style and format of Dove’s Real Beauty Sketches Commercial, focusing on the beauty and self-esteem of Asian women. 3m. RED and BlackMagic. Singapore, 2015.

Producer	Haagen Dazs “Keys” Commercial – A young girl living in France locks her keys inside her own flat. Her next-door neighbor, an artist tries to help her unlock her door for her. After multiple times of losing her keys, he does the same and offers her some Haagen Dazs ice cream. Placed 3 rd in International MOFILM Competition and will be playing in movie theatres in China in 2015. 1m. RED. Singapore, 2014.
Producer	7UP: Feels Good to Be You Commercial – A boy obsessed with video games notices the girl in the window opposite from his. He does everything he can to impress her after taking a sip of 7UP. For the MOFILM Competition. Best Commercial at HollyShorts, Best Commercial (as Female Producer) at La Femme Film Festival, Best Commercial California Shorts Film Festival. 45s. RED. Singapore, 2014.
Producer	PERFUME GENIUS – “My Body” Spec Music Video – A Chinese man is having a grand feast with his wife and son. Suddenly, his world changes and he is brought into another world where 4 men/dancers make him realize his inner emotions and sexuality. 3m. ALEXA. Singapore, 2015.
Producer	“Negative Space” Ballet-Rap Music Video – A boy encounters the ghost of a woman in an abandoned house and discovers her secret past. 5m. RED. Singapore, 2015.

OTHER MEDIA AND FILM EXPERIENCE

Speaker	Claremont College Media Studies Senior Seminar – Selected by the Media Studies faculty to talk to the Media Studies seniors about graduate school and life after Claremont. Will also screen the work made in Claremont and recent work. Claremont, CA, 2015.
Co-Founder / Blogger	Asians Doing Everything Blog – Co-founded and currently runs the nationally-recognized blog which recognizes and celebrates the work being done by Asians and Pacific Islanders around the world. Online, Founders located in California and Oregon, 2015. Asiansdoingeverything.tumblr.com , NBCNews Asian America Article .
Programmer/Co-Founder	NEAR DARK: Women Direct Horror Film Series - Programmed and produced Near Dark Series with women directed horror films from Canada, Laos, Japan, and Europe. Singapore, 2014-15.
Associate Features Programmer	Newport Beach Film Festival - Recruited as a programmer for the festival after being a prior volunteer and reviewer for the festival, prior. Screened and previewed over 40 films. Newport Beach, CA, 2011-12.
Interviewer	OgilvyDo and NYU Tisch Asia, Interview with Hong Kong Filmmaker Andrew Lau – Chosen out of NYU Tisch Asia Student Body. Part of new series “Creativity: Weapons of Mass Disruption” where OgilvyDo interviews pioneers and innovators from around the world on how they use creativity to change their industry. Singapore, 2014.
2 nd Assistant Director/Casting Associate	“Marisa Rules” Webisode Production - Worked with Executive Producer and Writer Ellen Sandler of <i>Everybody Loves Raymond</i> . Los Angeles, CA, 2008.
Research Intern	“Crossfire Hurricane” Feature-Length Documentary - Organized research material and photography during post-production for Director Brett Morgen. Los Angeles, CA, 2012.
Outreach Intern	“Top Spin” Feature-Length Documentary - Helped with Kickstarter campaign to raise \$75K for post-production. Los Angeles, CA, 2012.
Intern	China Central Newsreel and Documentary Film Studio - Helped with 1st Beijing International (Sports) FICTS Festival and the 2008 Beijing Olympics Official Film, <i>Everlasting Flame</i> . Edited English narration and subtitles. Researched information about Olympic athletes and their personal stories. Beijing, CHINA, 2009.
Intern	Spyglass Entertainment –Reviewed/Did coverage on submitted screenplays. Prepared a summary of entertainment news each morning for the Spyglass management team. Los Angeles, CA, 2007.

CAMPUS LEADERSHIP, SPORTS, AND INVOLVEMENT

Awarded the **Scripps College Alumnae Athlete of the Year Award (2011)**
CMS (Claremont-Mudd-Scripps) Colleges Varsity Tennis Team - Team Captain for both 2009-2010 and 2010-2011, Starter in Singles and Doubles in 2008/2009/2010/2011, Awarded Gerry Lahanas Leadership Award Spring 2010, Claremont, CA.
Scripps College Humanities Institute Fellow Selected as a Junior Scholar. The theme that semester was “Recombinant Families: The Science and Culture of Contemporary Kinship.” For final project, created a documentary about my parents’ 14-year journey to have me through in vitro fertilization. Claremont, CA, Spring, 2010
NCAA Division III Men’s Tennis National Tournament Media Coordinator Managed all media functions for this national event. Produced the daily tournament guide throughout the 6-day tournament. Produced, created, and updated the website through which allowed out-of-town families and friends to track this tournament. Created highlight videos which were presented at the NCAA banquets. Claremont, CA, 2009.
Girl Scouts - Gold Award: Conceived and produced a 20 min film (recruited 8 other students) about life at Sage Hill School to help attract new students. Film was shown to all incoming students at school orientations in the immediate years following the film. Newport Beach, CA, 2006.

SKILLS

Avid Media Composer, FCP, EP Scheduling and Budgeting, Microsoft Office Suite, Mac Programs, 16mm Film, Canon DSLRs, RED.
 Languages: English, Mandarin Chinese, Understanding of Cantonese.

EDUCATION

New York University Tisch School of the Arts, Asia - Master of Fine Arts Class of 2015, Film Production. (GPA: 3.56), Graduation: May 2016.
Teaching Assistant - Documentary Filmmaking, Directing Colloquium
Alliance of Women Directors Selected for the Directing Actors Course with Founder of AWD, USC Professor Jennifer Warren. Spring 2019.
Joan Scheckel Filmmaking Labs – 3-Day Action Lab, exploring the Nugget, Action, and Beats. Build structure and rhythm. 3-Day Scene Study Lab. February 2016.
Judith Weston Workshop – Directing Workshop. July 2014.
Scripps College/Claremont Colleges - Bachelor of Arts Class of 2011, Media Studies (Honors) and Asian Studies, May 2011
Theses: Media Studies: “Women: Cultural Revolution to Capitalist Revolution”, received **Payton Watkins ’09 Media Studies Award**, Awarded the **Pomona College Museum of Art, “China Insights: Documenting China” Exhibit Grant** in April 2011
Asian Studies: A Comparative Study of the “Status of Women” as written by Xu Zhimo in 1921 with *Women of China Today*
USC School of Cinematic Arts - 16mm Filmmaking Class, Summer 2007
 Co-wrote and directed a short film, *“The Perfect Blend”*, about an Asian-American family facing bi-racial issues was produced at USC. Official Selection of the **2007 Newport Beach Film Festival -Youth Division**. Los Angeles, CA, 2006.