

SHAYLA RACQUEL

www.shaylaracquel.com

Creator of dynamic visuals, self-starter and confident leader with exceptional relationship building skills.

EDUCATION:

American University: School of Communication

MFA – Film & Electronic Media (3.82 GPA)

Florida Agricultural & Mechanical University: Department of Computer and Information Sciences

BS – Computer Information Systems (3.54 GPA; *Magna Cum Laude*)

SKILLS:

- Non-Linear Editing Software (Adobe Premiere Pro, After Effects, Final Cut Pro, etc.)
- Social Media (Facebook, Instagram, Tumblr and Twitter)
- Microsoft Access, Excel, PowerPoint, Project, Publisher & Word
 - WordPress

AWARDS:

- Ridgewood Missionary Baptist Church Woman of the Year – Community Service & Mentorship
- Best Graduate Thesis (Sony Pictures & American University)
- Student Emmy (NATAS – NCC)

CONTACT:

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Los Angeles, CA 90047

EXPERIENCE:

Southern Fried Rice: Digital Series (In Progress) – Lead Director

The Beauty of Trying: Short Doc (In Progress) – Producer

Last Strike: Short Film (Completed) – Script Supervisor

Before I Wake: Short Film (Completed) – Script Supervisor

Insomnia Nights: Short Film (2018) – Assistant Director

Bummer: Short Film (2018) – Script Supervisor

Riverment: Short Film (2018) – Writer/Director/Editor

Revitalizing Tradition: Short Doc (2016) – Writer/Director/Editor

FOX Presents – STAR: Short Promo (2016) – Videographer/Editor

BET Honors – Red Carpet: Recap (2015) – Videographer/Editor

Cowlick: Short Film (2015) – Associate Producer

Life's Checklist: Short Film (2015) – Writer/Director/Editor

Four Questions: Short Film (2015) – Assistant Camera

History of Black Photography: Short Doc (2014) – Writer/Director

Black Jackets: Short Doc (2013) – Writer/Director/Editor

Quarter Century: Web Series (2013) – Writer/Director/Editor

Law of Gravity: Short Film (2013) – Writer/Director/Editor

Bed of Fire: Feature Film (2009) – Production Assistant

Freelance Audiovisual Production Specialist/Videographer

Black Jacket Filmworks

2008 – Current

- Conceptualize, produce, write, direct, and/or edit digital promotional materials, films, live events, and numerous productions for organizations such as nationally televised award shows, global magazine, international entertainment corporations and pilot season series.
- Direct crew and participants to accomplish tasks in accordance with project or script. Plan and supervise rehearsals with crew members and participants to develop and finalize production concepts.
- Develop creative approaches to stage/studio configurations, lighting, sound, and camera angles.
- Execute production process from inception to completion, including but not limited to: writing, script breakdown, storyboarding, shot-listing, scheduling, budgeting, and call-sheets. Manages multiple video production projects with differing complexities, content, deadlines, and budgetary issues.

AFFILIATIONS/LEADERSHIP:

Diversity Program Manager • USDA • Riverdale, MD

2016 – Current

Video Teleconference Engineer • USDA • Riverdale, MD

2012 – 2016

IT Specialist • USDA • Riverdale, MD

2008 – 2012

Executive Producer • SGA Talks • Tallahassee, FL

2009 – 2011

Member • Delta Sigma Theta Sorority, Incorporated

2009 – Current