

THE **URBAN** Desi
PRESENTS

Kakbagodaa



**PRESS
KIT**

Kakbagodaa

(Espantapájaros)

(Scarecrow)

PRESS CONTACTS

Priyansh Lamba - Director, The Urban Desi
+919910133344

Aradhya Sharma - Creative Head, The Urban Desi
+918586856457

About KakBagodaa | Sobre KakBagodaa

Synopsis

A journalist visits an unpopular village named Bhiwani. He approaches a little boy, **Jheeru** for a brief interview. The boy's earnestness leaves him with a hard-hitting realization.

Sinopsis

Un periodista visita una aldea impopular llamada Bhiwani. Se acerca a un niño pequeño, **Jheeru** para una breve entrevista. La seriedad del niño lo deja con una comprensión contundente.

Completion Date: September 2019
Duration: 5 mins 59 secs
Country of Origin: India
Production Budget: \$ 200
Aspect Ratio: 16:9
Colour
Language: Hindi

TECHNICAL Information



From The **Director's Chair** | Desde la **silla del director**

Director's Statement

This short film depicts the increasing number of farmers' suicide in our country, India. The prime reason for such suicides is the debt that farmers fail to pay because of inadequate growth of crops. We chose to put light on this topic because of a radical change in the climate. Droughts do not allow the growth of crops which in turn leaves poor farmers with ceaseless debts.

Declaración del Director

Este cortometraje muestra el creciente número de suicidios de granjeros en nuestro país, India. La razón principal de tales suicidios es la deuda que los agricultores no pueden pagar debido al crecimiento inadecuado de los cultivos. Elegimos aclarar este tema debido a un cambio radical en el clima. Las sequías no permiten el crecimiento de cultivos, lo que a su vez deja a los agricultores pobres con deudas incesantes.

Director's Biography

Priyansh Lamba (born 14 April 1999), is an Indian film director, film producer, writer, cinematographer and editor. He is the founding director of the youth based media house known as The Urban Desi. He never hesitates to experiment with his films and ideas. He thrives to stand out and bring uniqueness to the cinematic world. He is an articulate person and believes that dreams are achievable when chased by determination.

Biografía del Director

Priyansh Lamba (nacido el 14 de abril de 1999), es un director de cine indio, productor de cine, escritor, director de fotografía y editor. Es el director fundador de la casa de medios juvenil conocida como The Urban Desi. Nunca duda en experimentar con sus películas e ideas. Él prospera para destacarse y aportar singularidad al mundo cinematográfico. Él es una persona articulada y cree que los sueños se pueden lograr cuando lo persigue la determinación.



Priyansh Lamba

Director | Producer
Director | Producer

Filmography

Kakbagodaa (2019)
All The Best (2019)
Alpviraam (2019)
Maazi (2020)
Posheeda (2020)

From The **Writers' Room** | Desde la **Sala de Guionistas**

Writers' Draft

Writing Kakkabagodaa within the given time frame was indeed a daunting task. Such formidable challenges encourage writers to think beyond their existing thoughts. We had to come up with an impactful yet precise script within 7-8 hours and the process of achieving that was pretty unsettling. Working on topics as sensitive as environment change and its impact can open perspectives. The experience of building a story for this film has given us a lot more than victory.

A writer's job doesn't end where there is a script. To be able to bring out the story and do justice to it on screen is a lengthy process which involves people who play multiple roles to make it happen. Kakkabagodaa has definitely given us the most thrilling and inspiring 50 hours and the outcome was worth every gush of terror and excitement.



Bhavay Rao
Writer



Priyansh Lamba
Writer



Aradhya Sharma
Writer



Shailya Jaggi
Writer



Sarthak Sharma
Writer

Editors' Note

Kakbagodaa was one of the most challenging projects we've worked on and it was not because of any complexities or challenges involved while editing the film but the time boundation. All the production processes had to be completed in 50 hours as a part of Movifi's Speakout Film Challenge. On the first day, rain disabled us from shooting as we had to show drought and water scarcity. On the second day, the fields were wet and moist, ignoring we took on the challenge to shoot and we said what every filmmaker says, "We'll fix it in post". Many such problems during the production, distance of the village from our studio and Delhi's traffic forced us to edit while on transit to our studio. Colour Grading was a huge task as we had to give a warm feel to the initial flashbacks keeping in mind while we gave a cooler feel to the latter ones. We also had to show that the area is drought affected so we had to work on the greens of the film. We finished the edit in a matter of 3 hours and were succesfull in completing the film in 50 hours. We guess the rain gods were against us but luck was on our side.

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It was probably one of the computer classes during my school days that encouraged me to take up editing beyond the restrictions of my IT lab. I knew I was born with curiosity to examine my editing skills and that's exactly what I did. I was a totally different person. Professional creativity has evolved me into the kind of art nerd who enjoys editing even for fun. I'm usually focused on writing and editing because it's always a mood-altering activity for me. Apart from that, it'd be amazing if one could hear a j cut so that one knows what's about to go down. To conclude, my work has always been sincere and heartfelt and my patience level has reached a spiritual platform after catering to every clients' suggestions to make just "one" more change.



Aradhya Sharma
Editor



During Pre-Production:
Aradhya; Framing and
Shot List



A still from the film.



Priyansh Lamba
Editor | DI Colorist

Full Credits

Cast

(In Order of Appearance)

Garvitt Attri as Jheeru

Mayank Gulati as Interviewer

Ramesh Chandra as Jheeru's Father

Muskan as Minti

Jyoti Devi as Jheeru's Mother

Manish Kumar as Drunkard

Special Thanks

People of Kazipur

Mark Aimond



THE URBAN DESI

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Directed By Priyansh Lamba
Produced By The Urban Desi
Written By Bhavay Rao
Priyansh Lamba
Aradhya Sharma
Shailya Jaggi
Sarthak Sharma

Associate Directors Bhavay Rao
Aradhya Sharma

Assistant Director Sarthak Sharma

Director of Photography Priyansh Lamba

Editors Aradhya Sharma
Priyansh Lamba

Background Score Ashish Singh Rawat

DI Colorist Priyansh Lamba



Shot from the film



Pre-Production Framing and Shot List
In Frame: Sarthak (L), Bhavay (R)

Awards and Accolades



Awards and Accolades

Screenings | KakBagodaa

Festival Name

Indie Film Summit

Ayodhya Film Festival

NEXGN International Film Festival

Lake City International Film Festival

Everest International Film Festival

Chattrapati Shivaji International Film Festival

Karnavati International Film Festival

City

Bangalore, India

Ayodhya, India

Kohlapur, India

Delhi NCR, India

Siliguri, India

Pune, India

Ahmedabad, India



The Urban Desi got a surreal opportunity to meet the man, the myth, the legend Mr. Shah Rukh Khan at his alma mater, St. Columba's School.

The Urban Desi had a candid and interactive conversation with Shah Rukh Sir about "Kakbagodaa".

He congratulated and wished the team luck for their future endeavours.

Akarsh Khurana is a jack of all trades. He dons multiple hats and effortlessly pulls off anything when it comes to films. Be it his acting in TVF's Yeh Meri Family as Papa or the brilliantly written TVF Triplingg or his direction and writing in the deep and intense "Karwaan", he never fails to impress the audience.

The Urban Desi got an amazing opportunity to meet Akarsh sir himself. Interestingly, he was a jury member at the Indie Film Summit where KakBagodaa won three awards. He loved KakBagodaa and wished the team very best.

