PRESS RELEASE

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TRUE BORN AFRICAN WORLD PREMIERE AT JAMAICA INTERNATIONAL REGGAE FILM FESTIVAL 2013

SEATTLE, WA, USA – Documentary film "True Born African: The Story of Winston 'Flames' Jarrett" will have its world premiere at the Jamaica International Reggae Film Festival this August. The film tells the story of legendary reggae pioneer Winston "Flames" Jarrett, known for his work with Alton Ellis & The Flames, Winston Jarrett & The Righteous Flames, and innumerable solo efforts under his own name and various pseudonyms. This is the first film to be made about Jarrett and is also the first film from director Nicholas John Nakis.

The world premiere screening will be held at Island Village in Ocho Rios, Jamaica, as part of the Jamaica International Reggae Film Festival 2013. The film plays in a block of feature documentaries starting at 11:00pm on Sunday, August 4th. The Festival showcases Jamaican and reggae-themed films from around the world, more information can be found at www.reggaefilmfestival.com.

"True Born African" follows Jarrett from his current home in Seattle, WA, to his old neighborhoods in Jamaica, with a stop at the Reggae On The River music festival in California. Along the way, Jarrett shares stories about the music and philosophy that have kept him strong through six decades in the music business. This is the story of a man who rose from the poverty of Kingston ghettoes to achieve international musical success. Starting in the 1960s, his voice graced numerous number-one hits in Jamaica as a Ska and Rocksteady musician, and he is one of the first to ever play the style of music known to the world as Reggae. Jarrett is a devoted Rastafarian who met His Imperial Majesty Haile Selassie I on His visit to Jamaica in 1966. A singer, songwriter, producer, arranger, and writer, now in his 70s, this pioneer and mentor to several generations of reggae musicians has recorded 20 albums in his career and continues to tour the world.

The film was produced in Seattle, WA, with filming in the USA and Jamaica. Run time is 48:40.