

*Auditions swiping away confidence and fingers swiping away men, Cat and Rita, two female actors, struggle to pay rent on their tiny trailer in Atlanta, GA – that is until they start swiping wallets.*

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-For women by women

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- **Premise**
  - *Swiped* is a 24-minute, single cam, comedic drama following the lives of Cat and Rita, who have had enough of their soul sucking jobs and their careers going nowhere. When an opportunity arises, they take matters into their own hands by swiping wallets as they swipe right on *Kindred Spirits*; an online dating app. As they overcome their internal struggles and bumps in their friendships, they begin to unwind down a dark path leading them to a reality of success they weren't sure they ever really wanted.
  
- **Setting**
  - *Swiped* takes place in present day Atlanta. Locations include:
    - TRAILER-Girl's Apt
    - NIGHTCLUB/BAR
    - HIKING TRAILS-Stone Mountain, Piedmont, Sweetwater Park
    - MALL- Lenox, Perimeter, Phipps Plaza
    - COFFEE SHOP- Alon's Bakery, Land of a Thousand Hills, Chattahoochee Coffee Company
    - RESTAURANTS- Home Grown, ParkGrounds
    - LANDMARKS- Atlantic Station, Woodruff Center, Ponce City Market, Krog Street Market
    - ACTING CLASS- Rob Mello Studios
  
- **Characters**
  - CATHERINE (CAT) GREY
    - 27 years old. Strong, outspoken, quick witted and defensive. Raised in upstate New York with her hoarder mom. She moved down to Atlanta, GA for a fresh start where she meets her best friend Rita; the only one that she will allow to see her true self. Cat is cool, calm and collected when it comes to pressure, but she holds everything in that it eventually boils over the top. Cat is a bleeding romantic but has been hurt by guys so much in the past that she tends to not trust easily. As Cat gets deeper and deeper into theft, and Rita starts to step back from it, she begins to feel like there is no turning back and she is alone once again. When she meets Miccah, she starts to breakdown those walls and learns more about who she is and what really matters in life.
  - URETHREA (RITA) CONNORS
    - 26 years old. Feminist, pan sexual, passionate, and ballsy. Grew up in Macon, Georgia. Her parents are overly supportive hippies who have always treated her like a little princess...when they were home. Often traveling, petitioning and joining communes, Rita ended up raising herself and her impulsively, reckless sister Ariel. She moved to the Atlanta to

find herself and along the way discovered acting. She doesn't always make the best decisions, but she is quick to learn from her mistakes. Cat brings this crazy, adventurer out of her. Struggling with her autoimmune disease and battling life's trials, she decides, "screw it" and begins to steal alongside Cat, but as the stakes raise, she feels like the pressure is too much for her.

- AUREOLA (ARIEL) CONNORS
  - 20 years old. Drug and alcohol abuser. Looks sweet and innocent but is sketchy as hell! Reckless, rebellious, obnoxious. Thinks the world owes her something and doesn't take responsibility for her actions. She knows her sister will bail her out if need be. Attention whore and loves stealing boyfriends. Super-smart so wants in on the *Swiped* operation!
- PHILLIP (PHIL) DONOVON
  - 45 years old. (Open Gender) Owner of Princess parties. Degree in business from University of Phoenix. Very outgoing, talkative and handsy. A little too friendly creep. Buckhead moms love him because of his overly flirty personality, plus he adds the Adderall to the party package!
- CHERISH PARKER
  - 22 years old. Spoiled and beautiful. Her parents called her "their perfect angel" her whole life and she adopted that. Thinks she is better than everyone and likes making other girls upset nonchalantly. "Popular girl in middle school".
- MICCAH (MIKE) SPAULDING
  - 30 years old. (Open Ethnicity) Cat's love interest. Outgoing, spontaneous, romantic and completely intrigued with Cat. He has a secret past but as he gets closer to Cat he has to choose between love and duty. He doesn't put up with Cat's crap and can dish it back just as much. He's a mix of Lip Gallagher from *Shameless* and Chuck Bass from *Gossip Girl*. Quiet, strong type.
- KRISTY (KRISTINA) ANDERSON
  - 26 years old. Cat's rival and nemesis. Looks almost exactly like Cat but taller and skinnier. Born and raised in LA and recently moved to Atlanta. That being said, she's VERY stereotypical Beverly Hills attitude. She uses her body to get roles. Thinks she's the hottest thing in the bar, but wears too much makeup.
- RACHEL DULANEY
  - 25 years old. Rita's rival and nemesis. Looks almost exactly like Rita but taller and skinnier. Born Born and raised in LA and recently moved to Atlanta. Kristy's sidekick, ditzy, not that passionate about acting but her rich parents pay for her lifestyle. She has a passion for musical theater but is completely tone deaf. Became an esthetician and works at a waxing salon as her day job.

- TINA ANDERSON
  - 20's, Brown nosing, background actress who thinks she can make her way to the top one extra's gig at a time. She eventually gets promoted to featured extra and starts a fan page for herself because of it.
- DONNA GREY
  - 55 years old. Cat's mother who always visits unannounced and lives vicariously through her daughter. She falls for Ponzi schemes and loves to gamble. Donna is an avid smoker and turns Cat into a very broken down version of herself when she is around. Donna won off the lottery one time and blazed through the money and now needs Cat to pay her bills. They eventually find common ground when Cat finally discloses her feelings about her and her father.
- RANDY PARKER
  - Mid Teens. He is the landlord Theresa's son. The neighborhood troublemaker and Cat's nemesis. He's always snooping in the girls business and plays practical jokes on them. Cat doesn't take it sitting down and always retaliates; once shaving his eyebrows.
- DEVIN BAXTER
  - Late 40's. Successful tv/film producer who hires Rita to star in his latest movie. He sexually assaults her and Cat steps in to protect her ending in devastating self-defense. He is an aggressive, gets whatever he wants no matter the cost sort of man.
- LAUREN (ELLE) SPINER
  - Late 20's, kickboxing instructor and Rita's second love interest.
- **Themes**
  - *The power of friendship*
    - Cat and Rita undergo many trials and tribulations as they continue to make decisions that can negatively affect one another. Ultimately, they must choose which is more important; money or friendship.
  - *Life and struggle of the lower middle class*
    - Cat and Rita have to resort to unconventional means to get by in this high-paced and overwhelmingly expensive world.
    - With no family to support them and no college degree, the girls have to fight to find jobs and opportunities to make ends meet.
  - *Moral dilemmas of theft*
    - The brink of always getting caught is a never-ending theme as each date and theft brings them closer to perhaps ending up in prison or worst, compromising their friendship.
  - *Millennial dating culture*

- Dating apps and other forms of easily accessible ways of meetings, has not only destroyed the romance and courtship of the old days but it has created a large sense of untrustworthiness and entitlement to this generation that you no longer have to earn another's love but merely swipe it.
  - *Self-discovery*
    - All of the characters go on a journey of finding themselves whether it's through the actions of another character or their own.
    - Illegal acts and using people can bring utter despair, depression and emptiness in turn they have to dig themselves out.
    - Cat and Rita start to become more outspoken to those who put them down to include: co-workers, rivals and their own family.
- **Typical Episode**
  - Typical episodes will include a date off of *Kinder'd* (an online dating app) with a stereotypical date from today's dating culture.
  - Every episode will have a game/subject that the two lead characters will dive into and discuss both sides of the argument. Topics include: Interracial dating, the size of a male member, tattoos, brains vs. brawns and hipsters.
  - It also includes some type of lower class, bottom feeding of society. To include: only eating free samples at the food court, buying and returning clothes. At the end of each episode they move away from feeding off society and realize it isn't the best thing to do if they want to succeed.
  - Every episode we will include a typical day of a struggling artist. For example: Self taped auditions, acting classes, headshots, voiceover auditions, rejection, casting calls and deferred payment projects.
- **Artistic Statement**
  - *Swiped* is a 24 min artistic, comedy that would best fit in a primetime 7 pm EST slot on networks such as HULU or NETFLIX, FOX, HBO or FX.
  - *Comparisons to other shows/Inspirations*
    - *Broad City*: Self-deprecating humor.
    - *Grace and Frankie*: Comedy meets *real* world drama.
    - *Unreal*: The truth behind the actor's life, much like the show that just won an Emmy. This is the *behind the scene* of what a low-class artist goes through in the film industry. Not only are there strong female lead characters but this comedy also has a very heightening sense of drama due to their risqué illegal actions.
    - *Man Up*: Lake Bell plays an intelligent strong female lead humor that is very grounded. She is also a writer and director.

- What it is **NOT** similar to is *Two Broke Girls*
  - In conclusion, **Swiped** is inspired by all of these shows (except *Two Broke Girls*) and they were successful and profitable. By taking a simple concept and using the techniques of sketch comedy writing, we can take every day struggles from the struggling millennial artist and make it relatable and humorous. I want to point to the fact that this show 's main focus is theft not being an actress. The whole "I'm a struggling actress" story has been told and these girls happen to be actresses but this show is about friendship (which never gets old) and how far one will go to succeed.
  - *What's original about SWIPED?*
    - This is the behind the scenes of what low class artists have to do to make it in this world. Not only are there strong, female lead characters but this comedy also has a very heightening sense of drama due to their risqué illegal actions.
    - Being a woman isn't easy. Being middle class is even harder and surviving in this world without a college degree is near impossible. Dating in today's society might as well be open heart surgery. The combination of these things offers a unique insight.
    - This isn't a story hating on men but rather revealing how they so easily bruise the woman's heart.
  - *Goals*
    - As artists, we wish to share the true accounts of our personal stories and struggles in this industry. Our writing is inspired by our own lives and we hope they can be an eye opener to others. Technically we haven't stolen... yet.
  - *Statistics*
    - Film and TV revenue worldwide is 286.17 billion dollars a year; clearly many people like watching TV. The reason they would care about **Swiped** is because there over 380 thousand artists in the U.S. alone who could see these circumstances and relate; that is not including friends and family.
- **Conclusion:** This is not meant to be a multi-cam comedy but rather artistic dramatic comedy. Shots, color scheme and settings are very important. We envisioned straight comedy such as **Wes Anderson**; one of our biggest inspirations. We plan on taking the comedic lives and sarcastic attitudes of Cat and Rita and put them into dramatic circumstances. However, regardless of how bad their position is, they are always able to deliver clever humor and make the audience crave more. These characters will develop and change throughout the series, as all good shows do, and learn about themselves along the way. Love, friendship, illegal activity and career paths will all be tested but hope for the future will never be destroyed as long as they have each other.

## The Creative Team

**Writer/Lead/Executive Producer (CAT): Tatiana Zappardino** is an actress, writer and director. She received her Bachelor of Fine Arts in Theatre Arts at Jacksonville University in Jacksonville, FL. After receiving her degree, Tatiana commissioned into the Marine Corps as a Public Affairs Officer. After the Marine Corps, she wanted to return to her passion for acting. Nowadays, Tatiana spends most of her time on indie projects, writing screenplays and performing sketch comedy. She is the creator and head writer for an all-female sketch team based in Atlanta, GA called *Fine China Comedy*. Her background in stand-up comedy and improvisation and is part of the Shakespeare on Draught company. She writes every day and wants to use her skills to create her own content that women will enjoy.

**Writer/Lead (RITA): Sailor Larocque** is a film and television actress best known for her roles on *Queen of the South*, *Good Girls*, *Doom Patrol*, *Legacies* and *Venom*. Growing up in small town in Florida, Sailor found herself moving to Atlanta, GA at the age of 20, where she got her start in the film industry. She has trained closely with Adam Stoner, an original member of the New York Film Academy and has religiously studied improv and sketch comedy writing. She is proud to be a part of an all-female sketch team, producing and directing content written by women, for women. She has written, directed and produced multiple female - driven sketches and short films. Outside of acting, Sailor loves the outdoors and is all about hiking, water sports and skating.

**Director: Derek Evans** received a BFA in Acting from NKU in 2013 where he also studied screenwriting and directing. After graduating he toured with The Children's Theatre of Cincinnati for a year before moving to Atlanta and signing with Houghton Talent. Within two years, he began production on his first feature length film *The King of Bloody Fookin' Britain* in which he wrote, directed and starred in. In *TBFKOB* he worked with over 80 actors from all LA and NY as well as GA, for a 60-day shoot. He plans on touring the festival circuit with it, once completed. Now, with several theatre, film, and television credits under his belt, including a recurring role on *Being Mary Jane* as Hopper, he's continuing his work with several shorts and full-length features in various stages of production. You can see some of his work at [TheDerekEvans.com](http://TheDerekEvans.com)

**Executive Producer/Director of Photography: Robert Vardaros** has been a union worker since 2014 as a boom operator. His credits include: *Spider-Man: Homecoming*, *Ozark*, *Honey 4*, *Star*, *Table 19*, *The Originals*, *Vampire Diaries*, *Daytime Divas*, *24:Legacy*, *Headlock*, *St. Agatha*, *The Resident*, *Office Christmas Party*, *The Founder*, *Boo! A Medea Halloween*, *Halt and Catch Fire*, *Greenleaf*, *Containment*, *Allegiant*, *Insurgent*, and *Finding Carter*. He started producing and DP-ing his own projects to include: *Missing in Action*, *Singles Night Out: Waiting Line*, *Single Buddies: Waiting Line*, *Bad GoodBye: Waiting Line*, *Date Night: Waiting Line*, *Bad Advice*, *Just Keep Moving Forward*, *Nothing Last Forever*, *Rest Up Patrick*, and *Doctor Who: The Forgotten Doctor*.

# Series Development

*\*Please note:* This is a rough season synopsis and would change depending on the character development and artistic direction during filming.

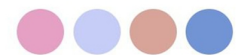
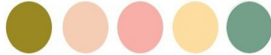
## Season 1 Synopsis:

- Through the first season of *Swiped*, Cat and Rita's friendship will go through many trials. They will have perfected the dating and stealing technique while encountering the most heinous men off of the dating app Kindred. Cat eventually starts falling for a man who ends up being in a position that could take down their whole operation. Rita finally gets the acting opportunity of a lifetime but at a tremendous cost. Rita deals with an assault that begins to turn her world upside down and even though the jealousy of fame has begun to tear Rita and Cat's friendship apart, when it comes to Rita's safety, the dynamic duo will do what it takes to ensure justice is served.
- Episode 1: Pilot
  - Cat and Rita are two struggling actresses working as a stand-in actress and a Princess for kid's parties. They decide to do what all-struggling actors do and drink their failures away. The next day dealing with the hangovers, they run into a very rude man who treats a female waitress poorly. He leaves his wallet behind and the girls decide to Robin Hood this opportunity.
- Episode 2: The Plan
  - We pick up right where we left off -- Cat and Rita take their newly stolen money to pay their landlord, Theresa. They are greeted by her bratty son RANDY who is constantly playing tricks on the girls and actively tries to make their lives miserable. Cat and Rita devise a plan to start their online dating scheme. They buy fancy dresses while keeping the tags on (to return) and taking sexy profile pictures in order to attract richer men. They practice on each other with accents, names and how to properly distract and take the wallets. This episode is about trial and error and finding their proper vigilante footing.
- Episode 3: First Date
  - Starts with a kickboxing class lead by ELLE, where the girls are doing a one-week free-trial. They are getting pumped and nervous about their first date that night. The date goes array when Rita's sister ARIEL shows up and throws a monkey wrench in the plans almost blowing their cover. However, despite how annoying Ariel is, she is smart and wants to join in on the plan. Cat goes on another few dates and they keep messing up and getting too scared to follow through, until this one real big douche bag opens the flood gates to his utter demise.
- Episode 4: Meet Cue
  - The girls are getting so much better at stealing. However, on Cat's numerous dates, she starts to notice a guy who is always at the bar watching her; MICCAH (undercover cop). She confronts him with snark and he begins to pursue her in both a professional manner and an intrigued romantic manner. He notices the tags on her dress still on Rita's week trial at the kickboxing gym has come to an end but she wants to continue taking classes with Elle so she volunteers to clean the punching bags in exchange for a membership. Their relationship grows slowly as Rita is still discovering her pansexuality.

- Episode 5: The Dinner
  - The girl's bills are caught up. They are finally feeling like they can breathe again so they decide to treat themselves and go out to a nice dinner; just them. Although, they are best friends, they haven't really shared about their pasts to include; sexuality, abusive father, medical issues. This is the time their friendship grows to a deep level of understanding. Then the check comes and they are finally able to pay it without running out. With this emotional shedding and new found confidence the girls decide to quit their jobs and tell off those who kept them down.
- Episode 6: The Callback
  - We begin with the girls returning the dresses they bought with clear stains and tears. "They came like that." Cat and Rita get called back for the same role; a huge lead in an upcoming movie. We once again see Kristy and Rachel there so it is a survival of the fittest. We meet DEVIN, a sexist movie producer who is very much into Rita and made numerous inappropriate comments to the girls. Rita books the role and it puts a wedge between her friendship with Cat.
- Episode 7: Falling Out
  - Cat devised a plan to steal from Devin for being such a horrible man, but Rita wants to stop stealing because she finally has the opportunity of a lifetime. Cat feels betrayed and abandons Rita for a drink at the bar. The bartender hands her a gift from Miccah. "Here's a dress you don't need to return. Meet me at 8." Cat doesn't show up; Miccah is left waiting. Instead she goes to a kickboxing class where she catches Rita and Elle together as they celebrate her booking.
- Episode 8: The Fame
  - Rita's career is sky rocketing. Cat is sleeping at her mom's house and begins to see what her life will be if she gives up and becomes her mom.
- Episode 9: The Assault
  - Rita running down the street, dress ripped crying tries calling Cat 20 times but no answer. Cat wears the dress Miccah bought her and this time she didn't bring a online date but invites him to the table. Rita finally gets a hold of Cat and Cat rushes to her side to see if she is ok; reconciling their relationship.
- Episode 10: Retaliation
  - Cat doesn't take the news of Rita's recent assault lightly so she plans her payback. We jump to Cat and Rita in court testifying to the jury while the evidence is used against them. Flashbacks to what actually happened and then a surprise witness, Randy, comes in to save the day.
- Episode 11: Fight
  - Devin faking his attack to get the girls put in prison has backfired and now real blood will be spilled.
- Episode 12: Greatness
  - The verdict of the murder arrives and the girls are cleared of all charges. Homeless lady begging for money; the girls yell at her, "Get a job!" One of the Kindr'd dates goes to the police station to report that his card has been stolen. Miccah turns around and is the working cop on duty.

# Color Scheme/Lighting

Bright, '70's colors, pastels, Spring colors



# Locations

Studio apartment



*Night Club*



*Coffee Shop*



*Central Park/ Street*



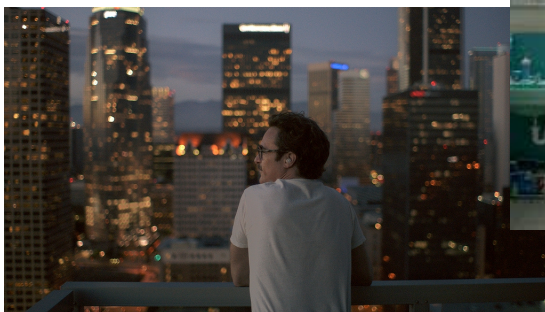
*Restaurants*



# Imagery/Inspiration



# POV/ Shots



# Character design

Cat



Rita

