

## ERROR IN TERROR

# PROPOSAL

Changing this World for the better through the art of Visual Storytelling.

*Pixeleyed Pictures is uniquely positioned at the heart of the British film and broadcast industry in Pinewood Studios, with access to state of the art facilities, and award winning teams producing feature films, dramas, documentaries and high end commercials.*



**PIXELEYED**  
PICTURES



VISION



*Communicating*

*through the*

*Art of*

*Visual Storytelling*

Education  
Wisdom Justice  
Knowledge  
Tolerance Media  
Engagement Fair  
Representation  
Truth Fairness  
Respect  
Forgiveness  
Honesty  
Protection And  
Faith.

# MISSION

*Through the power of visual storytelling our mission is to address the dangerous narratives that plague our modern communities; and inspire a more tolerant, peaceful society.*

## **Terrorism has No Religion**

*Highlighting the fact that across various religions, civilisations and eras, extremists have carried out acts of terror due to their own misguided actions.*

## **Fighting Ignorance**

*Tackling issues surrounding Holy Wars, Crusades and Jihad to separate religious teachings and principles from the misguided actions taken by extremist vigilantes.*

## **Countering Islamophobia**

*Challenging the mainstream narrative surrounding Islam, Muslims and its continued association with terrorism across various news outlets, fictional films and dramas.*

## **Opening Dialogues and Debates**

*Setting up a platform to open healthy dialogues and debates surrounding politically and ideologically motivated violence beyond Islamophobia.*



# PROPOSAL:

## Terrorism Has No Religion Campaign



[www.ErrorInTerror.com](http://www.ErrorInTerror.com)

*We aim to launch a social media campaign which is aimed at tackling all forms of extremism and terrorism, in a way that has never been seen before. Our website and campaign will remain independent, however our campaign is being supported by local initiatives, businesses, religious organisations, companies and respected individuals from the mainstream film industry.*

### Synopsis:

*We follow a young Muslim in a market place, he's justifying his reasons for carrying out an act of terror. As he presses the trigger as the device slowly explodes our character has a doubt, he realises his actions are not backed by Islamic teachings - nor can he escape his doom.*

*As the explosion intensifies, time begins to slow down. Jay's doubts are vocalised to us through verses in the Qu'ran contradicting his extremist views. Jay's lament culminates in the visual of a young girl, about to be consumed by the fire, talking to Jay. The young girl recites another verse, and with it, the destruction recedes.*

*Jay realises he has been given a second chance to make the right decision and we see a change in character; someone who now clearly understands that Islamic teachings do not support the destructive and deluded actions he was about to take.*



Preliminary storyboards for the project:



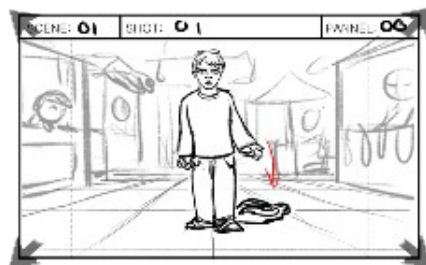
START on CLOSE UP of Jay.  
Begin to TRACK/DOLLY out.  
Jay begins Monologue



Jay begins to slip his bag off.



We see Jay is holding a trigger...



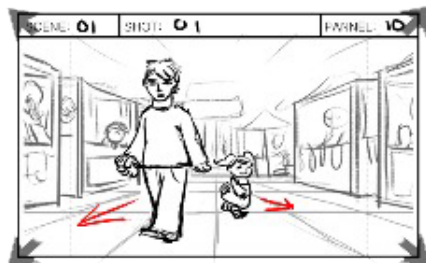
His bag falls to the floor...



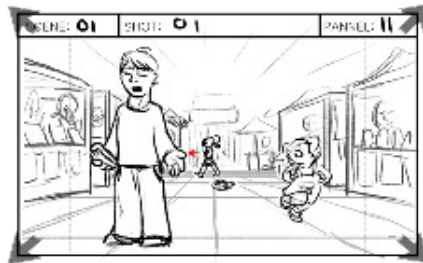
And he walks away from the bag  
towards the camera.



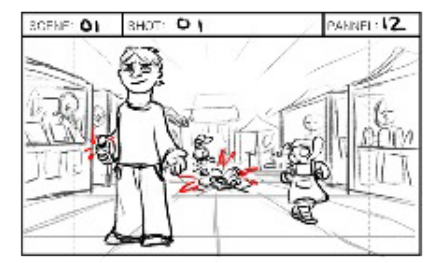
...A young girl enters in the  
background.



The girl notices the bag, and a woman  
begins to pass in the background.



TRACK/DOLLY STOP  
Jay Comes to a halt and prepares the  
trigger. The girl looks back at the bag.



Jay looks heavenward and presses  
the trigger. The bag explodes!



The explosion begins to engulf the market in slow-motion. The woman is caught in the explosion...



The explosion continues to spread to the girl, Jay looks begins to look doubtful.



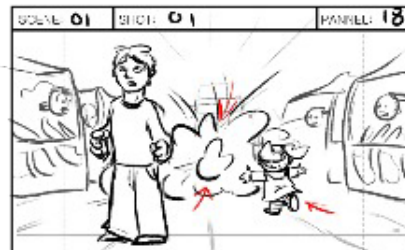
The explosion slows to a stop. Jay looks down, a verse from the Qur'aan is read in the girls voice



The girl turns to the now frozen explosion Jay looks shocked as he realises the meaning behind the Qur'aan passage.



The girl begins to 'push' the explosion back. Jay repeats the Qur'aan passage in English.



She continues to 'push' the explosion back. Jay is clearly regretting what he has done as the passage continues...



As she 'pushes' the explosion further back, the market 'recovers' in reverse



...The woman in the background also 'recovers' in reverse.



CUT to Low angle looking up at the girl as she approaches the exploding bag - it is hot and bright.



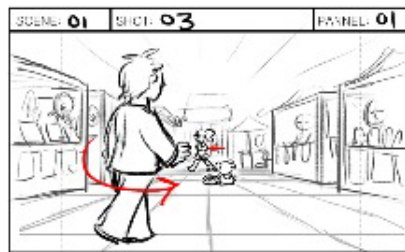
She continues to get closer to the bag - it appears painful.



She reaches down for the bag - the explosion has completely reversed, as though it never was.



She lifts the bag as though nothing unusual happened.



CUT back to WS. Jay turns to face where the explosion should be. the girl is picking up the bag, and the woman in the Bkg continues as though nothing happened.



The girl runs over the Jay to return the bag he dropped.



The girl passes the bag back to Jay, with a smile.



He takes it from her...



The Camera begins to TRACK/DOLLY around Jay and the girl...



The girl waves goodbye and skips off.



Camera continues to TRACK/DOLLY around and into Jay.



The Camera STOPS on a Close Up of Jay.

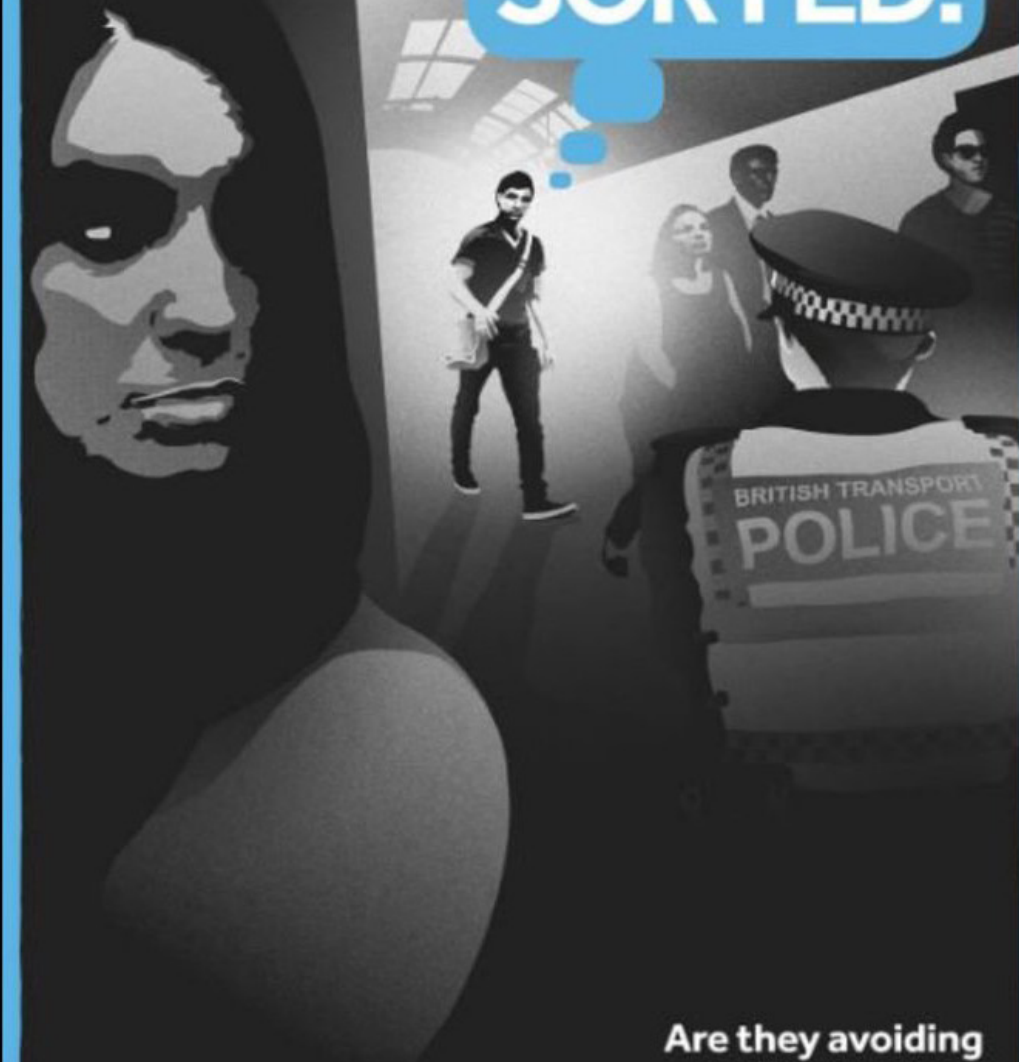


He looks down at his bag..



Jay looks hopeful.

SEE IT.  
SAY IT.  
SORTED.



Are they avoiding  
staff and police?

Speak to staff. For police,  
text 61016 or call 0800 405040.

We'll sort it.



## Campaign Analysis

### Campaigns Run by Government Agencies

*The current anti-terrorism campaigns all focus on warning the public to report anything and anyone that might seem suspicious. It is questionable whether such campaigns actually deter anyone from carrying out such acts; or are effective at all in tackling the root causes of terrorism. And alarmingly, may be responsible for causing further divisions within our community by their continuous association of terrorism with Islam.*

*Conversely, the 'Think!' road safety campaign is a perfect example of where the audience is made to think about the consequences of not following safety protocols in real life. The visual construction of each campaign directly encourages viewers to reflect on the value of life, as well as the importance of changing their attitude and behaviour towards their personal safety, and the safety of others.*

### Competitive Analysis

- 📍 *Government agencies such as 'Prevent' create campaigns which are flawed, biased and in need of urgent reform.*
- 📍 *Mainstream news outlets do not challenge the mainstream narrative surrounding terrorism.*

# ABOUT US



## Breaking New Barriers

*Rizwan Wadan stands out in the filming industry for his outstanding technical achievements in the field of camera stabilisation. Rizwan has helped develop one of the most versatile and powerful systems available in the industry, leading him to work on some of the biggest productions in the world.*

*After spending over a year in research and development Rizwan was first in the world to find solutions to stabilise the Panavision 35mm film camera on a hand-held gimbal, which was used on *The Favourite* starring Emma Stone. The team were able to place, position and move the camera in ways that have never been possible before.*

*He has worked on films such as *Star Wars: Rogue One*, Disney's *Artemis Fowl*, *The Favourite*, award winning dramas such as *Luther*, *The Alienist* and high end commercials. In addition to assisting DOPs such as David Higgs BSC, Robbie Ryan ISC BSC, Grieg Fraser ACS, John Conroy ISC, Gavin Finney BSC, Ed Wild BSC, Haris Zambarloukos BSC.*

*This unique position in the industry has allowed him to earn trust as well as build relationships with award winning DOPs, camera ops, grips, rental houses, producers amongst others in the filming industry.*

## 🌀 PINEWOOD STUDIOS

*We are based at the heart of the British filming industry, Pinewood Studios; which has been the home to countless blockbusters such as Star Wars, James Bond and a key location used by legendary directors such as Stanley Kubrick and Sir Alfred Hitchcock KBE. The studios provide state of the art facilities required to produce feature films, high end dramas, commercials, animations and video games.*

## 🌀 Why Us?

*We are being supported by some of the biggest companies such as ARRI, Panavision, Movietech, Take 2 Films, Pinewood MBS amongst others and also by some of the most respected individuals in the filming industry - Pixeleyed Pictures has the resources to produce content to the highest cinematic standards.*

*Rizwan Wadan is one of the few Muslims to have broken through into the mainstream filming industry and to be working at the level at which he is. It is his firm belief that it's important to open dialogues and debates through the visual medium and advocate film to the BAME and Muslim community.*

*It is our corporate social responsibility to nurture new talent and to tackle socio-political issues through the visual medium especially in the form of short and feature length films.*





## Rizwan Wadan

*'I'm a Muslim filmmaker who decided to tackle socio-political issues through the visual medium, my journey has lead me to work on some of the biggest film sets in the world and become one of the leading pioneers of a camera stabilization technology.*

*After serving many years in the filming industry working on big budget features, dramas and commercials, I feel that it's my responsibility to utilize my knowledge, resources and abilities to stabilize community relations and balance narratives.*

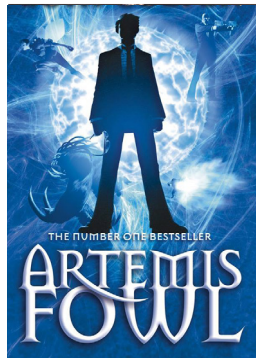
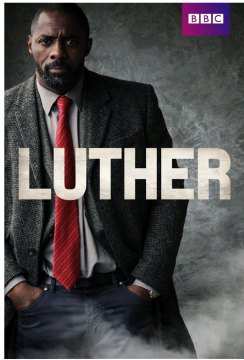
*I've had to put aside my career in order to dedicate the time and energy required to help create projects and initiatives that can help bridge the gaps between Islam, non-muslim's and the wider global community.*

*I am supported by some of the most respected individuals, companies and organizations in the filming industry, as they believe in my vision and my abilities to help make a positive impact through the visual medium.*

*By supporting this cause you will contribute to projects and set-up initiative that will help us build a more peaceful and more tolerant society.'*

# Current Credits

*Rizwan's credits to date:*



# WHO'S SUPPORTING US



## **Sarah Bradshaw**

**(Executive Producer on Maleficent and The Mummy)**

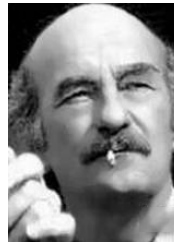
*Sarah has been a great pillar of support, she has been there for us right from the beginning and there to help us with much needed resources and also made a donation to the campaign.*



## **David Higgs BSC**

**(Director of Photography on Sherlock Holmes, Former Chair of the BSC)**

*David has been guiding and supporting us over the years. His input in our journey has been invaluable and has donated towards the cause.*



## **Peter Biziou BSC**

**(Director of Photography on Monty Python's Life of Brian)**

*He is fully supportive of the campaign and was there in the early days when Rizwan was on his own not knowing how I was going to get this campaign made, he has also pledged a donation to the campaign.*



## **Mike Kelt**

**(CEO and SFX Supervisor at Artem Ltd. Projects include Captain America)**

*Mike and the Artem team are fully behind the campaign and are taking care of all of our SFX requirements and are also providing the location where we will carry out the controlled detonations.*



PINEWOOD  
MBS  
LIGHTING

ONEG

ARRI Rental



MAS MEDIA  
ACCESS  
SOLUTIONS



(Film & Television) Ltd



direct  
digital



procam

LOCATIONSECURE



movietech

EXHAUSS

DBS  
Facilities for Film & TV



Stunt Flying

Roundtable  
Films



RTMOTION



NLS  
FILM & TV METALWORK



PINEWOOD  
POST PRODUCTION



Maritime Properties  
Leading the way with distinction



UTL LIMITED



ACTORS STUDIO

aka annkoskaagency  
CASTING CHILDREN & YOUNG ADULTS FOR THE ENTERTAINMENT MEDIA



ATOMOS





**PIXELED**  
PICTURES