

Hello World Film, LLC

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Title:

Hello World: The Film

Log Line:

After over thirty years in software, I am now learning about my role in the lack of diversity and inclusion.

Genre:

Documentary: Technology and Society

Expected Length:

90 Minutes

Teaser:

<http://shawnw.me/hwfilm-teaser>

Introduction:

The film delves into the history of software development that started as a woman-led industry but has evolved into a majority white male and Asian dominated industry. It tackles the tough topic of why women and people of color don't pursue software careers. By demystifying the profession, the film encourages people from every background into joining this generationally changing profession.

Intent:

Telling the truth about the problem of diversity and inclusion in software development while encouraging the next generation of developers that we're ready to welcome them into the fold.

Audience:

- Software developers (over 2 million in the US alone)
- People with an interest in women's issues and racial injustice (e.g. Hidden Figures)
- Audiences who are newly interested in feature-length documentaries

Structure:

The spine of the story is the director's personal story of growing up poor and finding computers to be a haven. Even though the industry gave him so much, he realizes that he added to the lack of diversity by never seeing the problem in his 30+ years in the industry. The film further explores the history of software development by introducing most people to the women that started the industry but have been forgotten.

Key Dates:

Assembly: ~May 2019

First Cut: ~July 2019

Picture Lock: ~October 2019

