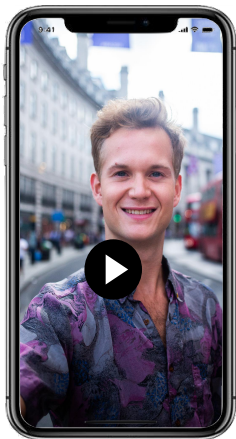




**STU, MY NAME IS STU**



WATCH NOW



YouTube



Instagram TV

## STU, MY NAME IS STU

Season 1 - 8 episodes x 6'

**Tagline:** One day, I will become a famous Actor.

**Logline:** Hi, I am Stu. My name is Stu. I am an actor and this show is about my journey.

Welcome to the adventures of a wannabe actor in London, city full of dreams, doomed auditions and awkward flatmates. Be prepared to meet my compulsive liar agent, my "lovely" and unsupportive mum and all the crazy Londoners I'll meet along the journey.

### **Tech Specs:**

Colour / HD / 9:16 / 25 fps / Stereo / UK / English / 2019

# Synopsis

After being cast in a London play, Stu left his hometown for the big city, leaving behind the countryside and his unsupportive mum Margaret..

Ready to start rehearsals, ambitious and determined to fulfill his dream, Stu moves in to his first flatshare. He will meet Diesel, a cuckoo actor who dresses up in character and Ben who will become his all time passive-aggressive rival.

Juggling between the glamour of London celeb's parties, auditions for greek yogurt and tampon commercials found by Jess, his clumsy and unqualified agent, Stu will soon have to face the reality of an Actor's life in London.

## Director's Statement

I was lucky enough to direct "Stu, my name is Stu" surrounded by a team of millenials that believes in mobile storytelling. Our goal was to create a TV quality series made for the digital world. We shot in portrait with cinema quality cameras, creating a more immersive experience and a series perfectly adapted to the medium we use the most today: phones.

« Stu, My Name is Stu » is the story of Stu, a young actor trying to make it in the city of dreams: London. This is a story that any young people entering the adult life can relate to, and of anyone determined to follow an ambitious dream.

The series enlightens the secondary effects of social media. « Stu, My Name is Stu » shows two sides of our main character, Stu. On the one side, there's the mask he puts on Instagram: a successful actor, radiant, content. But this stands in opposition to the reality of his life: struggling to believe in himself, a family questioning his choices and the competitiveness in the film industry. This contrast is emphasized on screen by the alternation between objective POV and moments of Stu filming Instagram Stories.

Based on the time spent on Social Media today and the strong demand for innovative content, we decided that Stu's story should go beyond the series itself. We created an Instagram account for the show's main character, for anyone to follow Stu's day-to-day life after watching the episodes. Join the adventure!



# THE NEW GENERATION OF MOBILE SHOWS MADE BY MILLENNIALS FOR MILLENNIALS

"Stu, My Name is Stu" is an AIKU SERIES, a new format of mobile shows produced and designed especially for social media.

## **AIKU series is produced for the mobile-first generation.**

AIKUs are bite-sized shows made for on-the-go moments during the day, when you have 5 minutes and want to catch up with your favorite characters.

## **AIKU Series is the first format that merges TV Shows and Social Media.**

AIKUs are character and story driven shows specifically designed for social media. Vertical, short, including chats, posts, snaps, voice memo...

Like, share, comment, be more than a passive viewer: become a member of the AIKU community.

## **AIKU Five Ws**

- Who > For the mobile-first generation (Gen-Z and Millennials)
- What > 4 to 6 minutes episodes, immersive vertical format
- When > Designed to fit at any moment of your day
- Where > Broadcast on your favorite social media (Youtube, Instagram, Facebook...)
- Why > Mobile is the new TV. A new screen must offer a new experience!

AIKU Series is developed by **Story Island Productions**, an innovative digital start-up based in London, UK.



**EVERYBODY  
LOVES  
SERIES**

Follow the STU's  
character experience @



stu.my.name.is.stu



**AIKU**  
SERIES



stu.my.name.is.stu





created and produced by  
**EMMANUELLE REY MAGNAN**

written by  
**DEBORAH CURTIS**

directed by  
**CAPUCINE TAVOILLOT**

starring  
**SEB CARRINGTON**  
**EDIE DEFFEBACH – CHRISTOPHER MONTAGUE**  
**ASHLIN HARRIS – ELEANOR WILLIAMS**  
**SARAH LHARDIT – LEO DUNCAN – STEPHANIE ELLYNE**  
special guest  
**LYNDA LACOSTE**

production manager  
**PILAR CARTRÓ BENAVIDES**

director of photography **HAMISH SAKS**  
sound engineer **LIAM GILCHRIST**  
mixing & sound design **GABRIEL DUTRU**  
production designer **ROBYN WILTON**  
assistant director **JULIAN ALEXANDER**  
editor & colorist **LIA HAYES**  
casting director **CAPUCINE TAVOILLOT**  
animators **SAMANTHA CANNINGS – DANIEL STANKLER**  
camera assistant **JORDAN BAIRD**  
camera assistant 2nd crew **CRISTINA LOZANO**  
BTS photographer **MILDA BAGINSKAITE**  
runners **JOSH SAMUELS – OLIVIA ABABIO**

music **GABRIEL DUTRU**  
**GEOFFREY CLARET** aka **SIDE EFFECT**  
sound track **"ECHO PARK"** and **"COASTING"**  
written by **BEN MOORHOUSE** and **LEO DUNCAN**  
aka **TEN FÉ - BAD LIFE ARTISTS**



## QR Codes



## Links

### TRAILER

### EPISODES

### CHANNELS

	<a href="http://bit.ly/STU-YOUTUBE-T">http://bit.ly/STU-YOUTUBE-T</a>	<a href="http://bit.ly/STU-YOUTUBE-P">http://bit.ly/STU-YOUTUBE-P</a>	<b>AIKU SERIES:</b> <a href="http://bit.ly/AIKU-YT">http://bit.ly/AIKU-YT</a>
	<a href="http://bit.ly/STU-IGTV-T">http://bit.ly/STU-IGTV-T</a>	<a href="http://bit.ly/STU-IGTV-P">http://bit.ly/STU-IGTV-P</a>	<b>@stu.my.name.is.stu:</b> <a href="http://bit.ly/STU-INSTAGRAM">http://bit.ly/STU-INSTAGRAM</a> <b>@aiku.series:</b> <a href="http://bit.ly/AIKU-INSTA">http://bit.ly/AIKU-INSTA</a>
	<a href="http://bit.ly/STU-FB-TRAILER">http://bit.ly/STU-FB-TRAILER</a>	<a href="http://bit.ly/Facebook-series-STU">http://bit.ly/Facebook-series-STU</a>	<b>AIKU SERIES:</b> <a href="http://bit.ly/AIKU-FB">http://bit.ly/AIKU-FB</a>

## Images

**CLICK HERE**  
to download the Stills and  
Behind The Scenes.

**IMAGES INDEX HERE**

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