

HIP HOP ROSE OUT THE EAST, BUT SET IN THE WEST

SET IN THE WEST

A DOCUMENTARY FILM

**THE GENESIS OF
L.A. HIP HOP**



A WOLFGANGS PRODUCTION DIRECTED BY WOLFGANG AMADEUZ WRITTEN BY DAVID STORMS & V. BODY
EXECUTIVE PRODUCED BY LONZO WILLIAMS SILKY D WILLIAMS & JAMES BLACK

STARRING LONZO WILLIAMS, EGYPTIAN LOVER, DON CAMPBELL, GREG MACK, PROFESSOR GRIFF, SADIKI BAKARI, DISCO DADDY, GENERAL JEFF, JAZZY D,
DJ KITT KATT, DJ BATTLECAT, DR FUNKENSTEIN, DISCO DADDY, CHARMAINE BROWN, CHARLENE CHAPMAN, TODD "NONSTOP" CAMPBELL, FRESH,
CHARLES WOODS GID MARTIN, SPANK JACKSON, RUSS PARR, MARQ "CLI-N-TEL" HAWKINS

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LIONEL COLLINS
CO FOUNDER OF
UNCLE JAMMS ARMY

DJ SILKY D

DJ DR FUNKENSTEIN

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SET IN THE WEST is a masterpiece that you must see. The documentary will provide the missing history of L.A. Hip Hop that only these information holders can dispense. As we know there has been many inconsistencies from start to finish on which Hip Hop has been founded, but once you see **SET IN THE WEST**, it is safe to say that the pieces of this very confusing and scattered large puzzle, seems a little bit easier to put together.

Now, some would ask, well why does this story need to be shared? The answer is simple, the story needs to be told because people will forget and will think that West Coast Hip Hop started with NWA; and as much as we love NWA, the accuracy of Hip Hop's origin, its whole inception is beyond that. There are four major elements in Hip Hop: D-Jing, Graffiti, Dance and last but not at all least, Emcein'. On the West Coast, dancing is our primary element that induced everything else.

SET IN THE WEST is the cure for those that love Hip Hop and are always inquisitive and finally get access to privy information that will change the game, your perception and your confidence in an answer you thought you had all along. When you hear the words of Silky D Williams, Professor Griff, Sylk E Fyne, Black Dot, Mellow Man Ace, Too Short and DJ Chilly Chill and others, you will find your answer to the question was Hip Hop – **SET IN THE WEST?**

SET IN THE WEST

CAST BIO'S

Lonzo Williams



Alonzo "Lonzo" Williams is known to the hip hop community as "Grand Master Lonzo" & leader of the legendary R&B/Rap group World Class Wreckin' Cru. Lonzo is also credited with launching the careers of Dr. Dre, Ice Cube, D.J. Yella and Eazy E, formerly known as N.W.A. Lonzo was portrayed in *Straight Outta Compton*, *Surviving Compton: Dre, Suge & Michelle* and has appeared in many documentaries like *Welcome to Death Row*, *Gangster Blackface*, and *Unsung: Michelle*

Egyptian Lover



The Egyptian Lover started out as a DJ in Los Angeles with Uncle Jamm's Army, DJing dances as large as the L.A. Sports Arena with 10,000 people. He began recording around Los Angeles in 1982 as a member of the Radio Crew, as well as Uncle Jamm's Army. Most of the Egyptian Lover's successful recordings were 12" singles. His most popular single was "Egypt, Egypt".

Greg Mack



Mack became Assistant Program Director/Music Director at KDAY in 1983 and was instrumental in the station's decision to switch to an all rap/hip-hop format. It was a risky move, as at the time rap was considered at best a passing fad, and aside from the odd hit, it was ignored by mainstream radio and the music industry. But KDAY became a sensation almost overnight and Mack a powerful taste maker.

Don Campbell



Don "Campbellock" Campbell is best known for having invented the "locking" dance and for his work with the Lockers which included former members Fred ReRun Berry & Toni Basil. Campbell discovered dance while studying at Los Angeles Trade-Technical College. In 1971, he joined the cast of *Soul Train* and was a featured dancer. Don Campbell is the spark that started Hip Hop.

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SYNOPSIS

The origins of Hip Hop emerging from New York City in the 1970's are well documented, but many don't know at the same time, there was another music/ street culture that rose up in Los Angeles. These are the untold, rarely heard stories of the genesis of the West Coast Hip Hop movement.

LONG SYNOPSIS

The origins of Hip Hop emerging from New York City in the 1970's are well documented, but many don't know at the same time, there was another music/ street culture that rose up in Los Angeles. There are four major elements in Hip Hop; DeeJayin', Graffiti, Dance, and Emceein'. In Los Angeles dance is our primary element. The west coast brought us many different dance styles and techniques; Krumpin', Jerkin', Turfing, Crip Walking, Clown Walking, Lockin' and Boogalooing. Locking was created by Don Campbell at L.A. Trade Tech in 1969, and popularized by his crew The Lockers. To say Hip Hop started on the West Coast is a controversial statement, but DJ Kool Herc's dancers will tell you themselves that they were inspired by Don Campbell and his style of Lockin'.

There was an explosion of party promoting crews coming out of Los Angeles in the 1970's like Uncle Jamms Army, World Class Wreckin' Cru, and Z Cars Promotions. The race to which crew could throw the biggest and best dances was on throughout the 1980's. The party goers would enjoy music and performing acts in peace, no violence or shootings, up until the late 80's, when the element of street gangs seeped into the movement. This featured documentary tells the untold, rarely heard stories of the genesis of the West Coast Hip Hop movement.



SET IN THE WEST

LOS ANGELES FILM PREMIERE

EVENT DETAILS

DOCUMENTARY FILM PREMIERE

Q&A and Performances

The Los Angeles Film School

6353 Sunset Blvd

Los Angeles, CA 90028

JUNE 29, 2019

4PM to 8PM PST

WEFUNK RADIO & EXCLUSIVEINFO.NET
PRESENTS

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DJ DR FUNKENSTEIN



UNCLE JAMMS ARMY



WORLD CLASS
WRECKIN' CRU



GREG
MACK



DON
CAMPBELL



LONZO
WILLIAMS



PROFESSOR
GRIFF



EGYPTIAN
LOVER

WORLD PREMIERE FILM DEBUT

Saturday June 29th, 2019 @4pm

**The Los Angeles Film School
6353 Sunset Blvd
Los Angeles, CA 90028**

For More Info Call
(424) 262-9653

Radio Personality & Podcast Host

Hosted by Ashley Caprice
with Special Guest Lonzo Williams
Sadiki Bakari & DJ Dr. Funkenstein



PRE EVENTS

BATTLE OF THE DJ's @ AMOEB A RECORDS: SUNSET BL - 6/29/19

2019 So Cal SPRING SEMESTER COLLEGE TOUR :

Santa Monica College
Pepperdine University
Cal State Long Beach
Loyola Marymount Univ

USC
UCLA
Cal Arts
CSUDH

West LA College
Southwest College
LA Trade Tech
Cal State LA