

REWIND THE TAPES STOCK THE CANDY
PREPARE FOR THE APOCALYPSE

VIKING VIDEO

— THE LAST —
BLOCKBUSTER

A BRIAN ROSENTHAL FILM

SYNOPSIS

A pair of movie geeks must band together with a motley crew of strangers inside one of the last remaining video rental stores and attempt to survive-- perhaps even stop the supernatural apocalypse happening just outside their doors.

"The Last Blockbuster" is a horror/action/comedy in the tradition of films such as "Ghostbusters", "Shaun of the Dead", "Big Trouble in Little China" & "From Dusk Til' Dawn".



Budget: \$3,800,000

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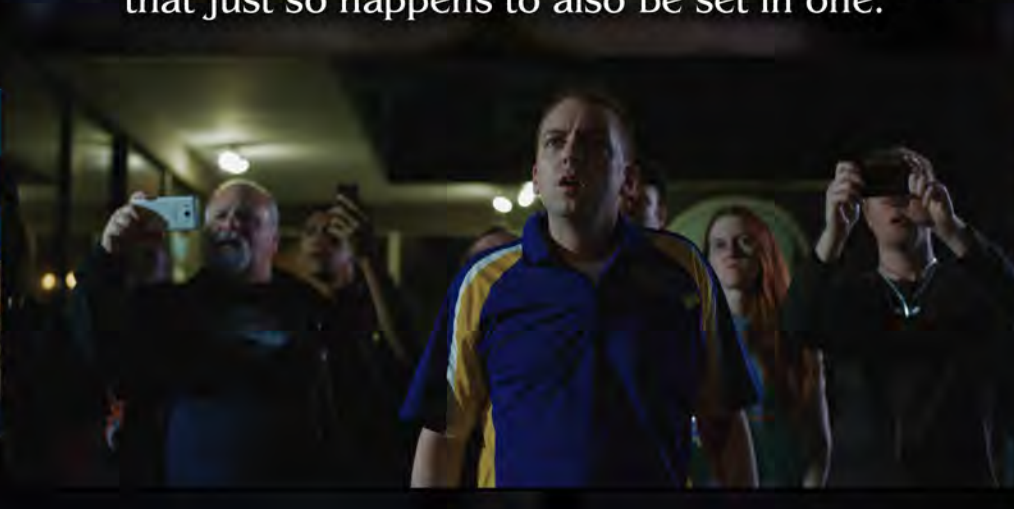
WHY "THE LAST BLOCKBUSTER"? AND WHY NOW?

With the proverbial ground in Hollywood currently shifting at an alarming rate, two things currently dominate the box office: Horror, and Nostalgia, the latter being in absolute peak demand. "The Last Blockbuster" seeks to fill a unique and universal void for all of us who miss the days of visiting a video rental store, browsing the aisles and perusing the cover art and backs of countless VHS tapes that we probably weren't even old enough to rent, let alone look at yet-- but HOLY SMOKES THOSE BOXES LOOKED SWEET, RIGHT!? Going to the video store was a way of life, a staple of our childhoods and adolescent years growing up. We all fondly remember it.

And not a single horror movie has ever been set in one.

What if there was a contemporary film centered around our cultural love and nostalgia for both the video rental heyday and 80's/90's filmmaking? What if John Carpenter's thrills and chills were fused with John Hughes' generation-defining combination of heart and comedy? What if "Clerks" met "The Myst" with a dash of "The Monster Squad"? And what if it all had crazy viral potential, to boot?

"The Last Blockbuster" is feel-good horror at its finest-- a FAST, FUN and FRIGHTENING love letter to the kinds of films we all grew up wanting to rent at the video store-- that just so happens to also be set in one.



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A NOTE FROM THE WRITER/DIRECTOR

I'm a sucker for 80's and early 90's filmmaking. Practical FX, synthesized music, low key/high contrast cinematography, and chock full of imagination- There's an indescribable sense of fun to that era in cinema. So it's kind of amazing that I find myself in the midst of a total retro resurgence. The 80's are cool again, who'da thunk it? Meanwhile, here's me coming off a handful of viral short films, trying to come up with a concept for my first feature, keeping an extremely modest budget in mind. What to do? And then something funny happens- articles and memes focused on the glory days of video rental start flooding my social media feed. The feels kick in. Wow, cool, everyone fondly remembers visiting their local Blockbuster Video, right?

Most of us probably landed one of our first jobs at one, too. I know I did.

The nostalgia runs deep for us all. And then it hits me.

SET A HORROR FILM INSIDE A VIDEO RENTAL STORE.

It's never been done. It's meta. It's retro. It's horror. Its got its finger to the pulse and can strike a chord with a wide demographic. And best of all, it's almost entirely set in ONE LOCATION...

-Brian K. Rosenthal



THE PLOT

The time? Now. The place? VIKING VIDEO, the last of a nationwide chain of video rental stores that were once a household name. FERRIS is a down to earth movie geek who just can't seem to catch a break. He lives in a one bedroom apartment, collects movie memorabilia and wants nothing more than to settle down locally and marry his girlfriend of four years, CAROL.

While at work one particularly dark and stormy afternoon, Ferris reveals his intentions to her-- he wants to buy Viking Video-- the store he manages-- from its eccentric owner, OLD REY, and run it together with her and his best friend, TWOFER. But this is the last straw for Carol. She's looking for a different kind of man, and Ferris just isn't it, leaving him on the spot.

Before long a group of nostalgia hounds arrive seeking a retro thrill-- Viking Video being the sole video rental store for thousands of miles and something of a tourist attraction. Amongst them is a blast from Ferris's past, his high school sweetheart, CLAIRE. But things quickly go from bad to worse when COMMUNICATION is suddenly cut off, accompanied by the distant sound of GUNFIRE and EXPLOSIONS.

Without warning, the store is besieged by an onslaught of increasingly nightmarish (yet strangely FAMILIAR) creatures ZOMBIES, WEREWOLVES, SHAPESHIFTING ABOMINATIONS and hulking SLASHERS wearing raggedy sports equipment. Amidst the bicker and banter, one thing becomes clear to everyone inside: Whatever's attacking them is remarkably similar to horror and sci fi movie cliches from the 1980's and 90's, and that just might give them the edge they need to survive.

Now, barricaded inside the video rental store, Ferris must summon a courage he's never known as he attempts to battle the forces of darkness, rekindle an old flame, and discover the centuries old mystery buried deep beneath the store itself.



FERRIS

He doesn't know it, but Ferris comes off as a John Cusack-type, circa late 1980's. A soft spoken, genuinely goodnatureed intellectual and a pacifist in his early 30's, Ferris never quite found his place socially, becoming intensely drawn to the fantasy and escape movies provided him as a child. A lifelong passion for cinema began that way, but when his folks fell ill, he had to dash his hopes of going away to film school to instead stay local and take care of family. His part-time job at the local "Viking Video"- a once booming national chain, slowly became his second home and full time career. Not that he ever minded. Ferris lives a simple enough life, and wants to settle down with his girlfriend, Carol.



Elijah Wood



Fran Kranz



Ben Savage

CLAIRE

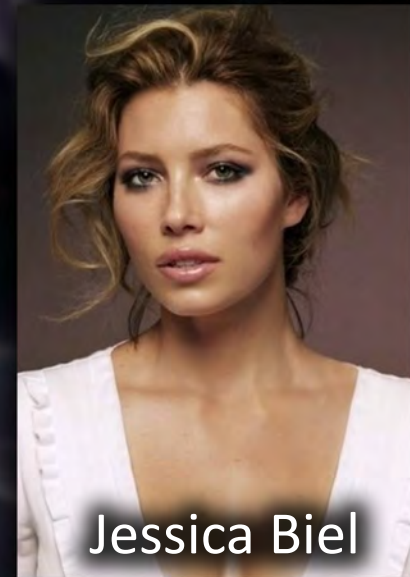
Claire hails from a conservative, military-oriented family. Throughout her childhood, she resisted her psychologically abusive father by escaping into her studies, movies, and other fantastical fictions. Growing up a "nerd" and being on the receiving end of all the bullying that came with it, Claire met Ferris her sophomore year of high school, and the pair fell fast in love. During her senior year, Claire's father was abruptly re-stationed, (something that happened more often than she liked) and the family had to uproot on a whim. Having no choice, she left Ferris behind, and before long, found herself following in her father's footsteps, if for no other reason than to spite him. Years later, she now finds herself back near her old home town, pondering over a curious 'late notice' for a video cassette she rented more than 15 years ago.



Dichen Lachman



Jennifer Carpenter



Jessica Biel

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TWOFER

A once legendary class clown and total smart-ass, Twofer is Ferris's best friend since grade school. They grew up together, sneaking into R-rated movies and watching TNT Monster Vision late at night during their countless sleep-overs. While some would say he lacks ambition, in reality Twofer desperately wants to leave his mark on the world- he just doesn't want to exert much effort to do it. Twofer is perfectly content spending his days getting baked and helping manage the local video rental store he and Ferris both frequented as youths.



Ray Santiago



Blake Anderson



Christopher Mintz-Plasse

OLD REY

"EXTENDED CAMEO"

He may not look it, but Old Rey is well over 200 years old, and according to him, he's overdue for a vacation. An American from the midwest, the salty, yet still somehow cool blowhard became tasked with protecting an ancient and powerful book of spells buried beneath "Viking Video" when he stumbled across the remains of its previous keeper several hundred years ago. Since then, he's been cursed with immortality and the task of defending the book from the forces of darkness. Things have been quiet, though, and for the most part he entrusts the store to its manager, Ferris, preferring to spend his days cruising with the top of his convertible down, chasing after women literally a fraction his age.



Keith David



Ron Perlman



Kurt Russell

CTHULHU

"CAMEO"

An ancient god, older than time itself. Normally a tentacled, celestial-sized being whose appearance is too hideous and maddening to even describe, Cthulhu finds himself bound to the shackles of mortal flesh for his final one on one confrontation with mankind-- That mortal flesh being the body of a 1980s/90s action movie superstar.



Jean Claude Van-Damme

Bloodsport. Universal Soldier. Kickboxer. Street Fighter. One of the pillars of 80's/90's action cinema, needing no introduction.

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MARKETING AND STRATEGIES

With breakout low budget horror successes such as “Split”, “Get Out”, “Don't Breathe”, “Happy Death Day” and “The Purge” scaring up the box office and in many cases toppling their bigger budget brethren, indie horror is seeing record numbers in recent years and has proven to be the cornerstone of almost every venue where films are exhibited. Combined with the recent explosion of 80's/90' nostalgia, “The Last Blockbuster” is poised to capitalize on two of the absolute largest trends in pop culture and their massive built-in audiences.

In addition to seeking out talent popular in the world of horror for several lead and supporting roles, the production will also make every effort to secure supplemental cameos from popular social media personalities ingratiated in either the cinema or retro/nostalgia communities, such as YouTube critics Chris Stuckmann, Jeremy Jahns, Red Letter Media, podcaster/filmmaker Kevin Smith, retro gaming mogul James Rolfe, aka The Angry Video Game Nerd and more. With a concept as fun and kitschy as a throwback horror-comedy set in a video rental store, “The Last Blockbuster” has the opportunity to attract a variety of talent that can organically help expose the film to its intended audience and beyond.

Lastly, the production has already established contact with DISH NETWORK with intentions to secure the rights to the “BLOCKBUSTER VIDEO” brand for use within the film and its subsequent marketing. The inherent value of the Blockbuster iconography should provide even greater viral marketing potential, if obtained.



THE WRITER / DIRECTOR

Born and raised in New York, BRIAN KARL ROSENTHAL is an internet fan-favorite writer/director/cinematographer & editor, best known for his critically acclaimed, action-packed fan-film MARVEL ZOMBIES VS. ARMY OF DARKNESS, as well as his YouTube comedy channel WTFLOL.

A lifelong passion, Rosenthal has been shooting short films since he was in high school in the late 90's when video editing meant daisy-chaining two VCR's. In 2013, at the peak of the DSLR revolution and YouTube's popularity, Rosenthal saw a window of opportunity to create a unique fan-film and position it for viral success-- that short film was "Marvel Zombies vs. Army of Darkness", and would go on to become one of the most infamous and critically praised fan-films of all time, garnering the attention of Marvel themselves.

Rosenthal currently releases content for his YouTube channel under partnership with Multichannel network giant Fullscreen, Inc. and has had his work featured by the cable channel The QYOU, Eli Roth's CryptTV, and Budweiser, with a wide range of repeat press coverage from such major online publications as Bloody Disgusting, The Huffington Post, Ain't it Cool News, ComicBookMovie, Movies.com and more.



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SCREENPLAY AND LINE ITEM BUDGET AVAILABLE UPON REQUEST



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THANKS FOR YOUR CONSIDERATION!