

# PORTFOLIO



*Laura Katz*

PRODUCTION DESIGNER ▾

*Hello!*

Welcome to my crafty, creative and sometimes  
hectic world.



WEBSITE  
[www.laura-katz.com](http://www.laura-katz.com)



INSTAGRAM  
[@laurakatzz](https://www.instagram.com/laurakatzz)

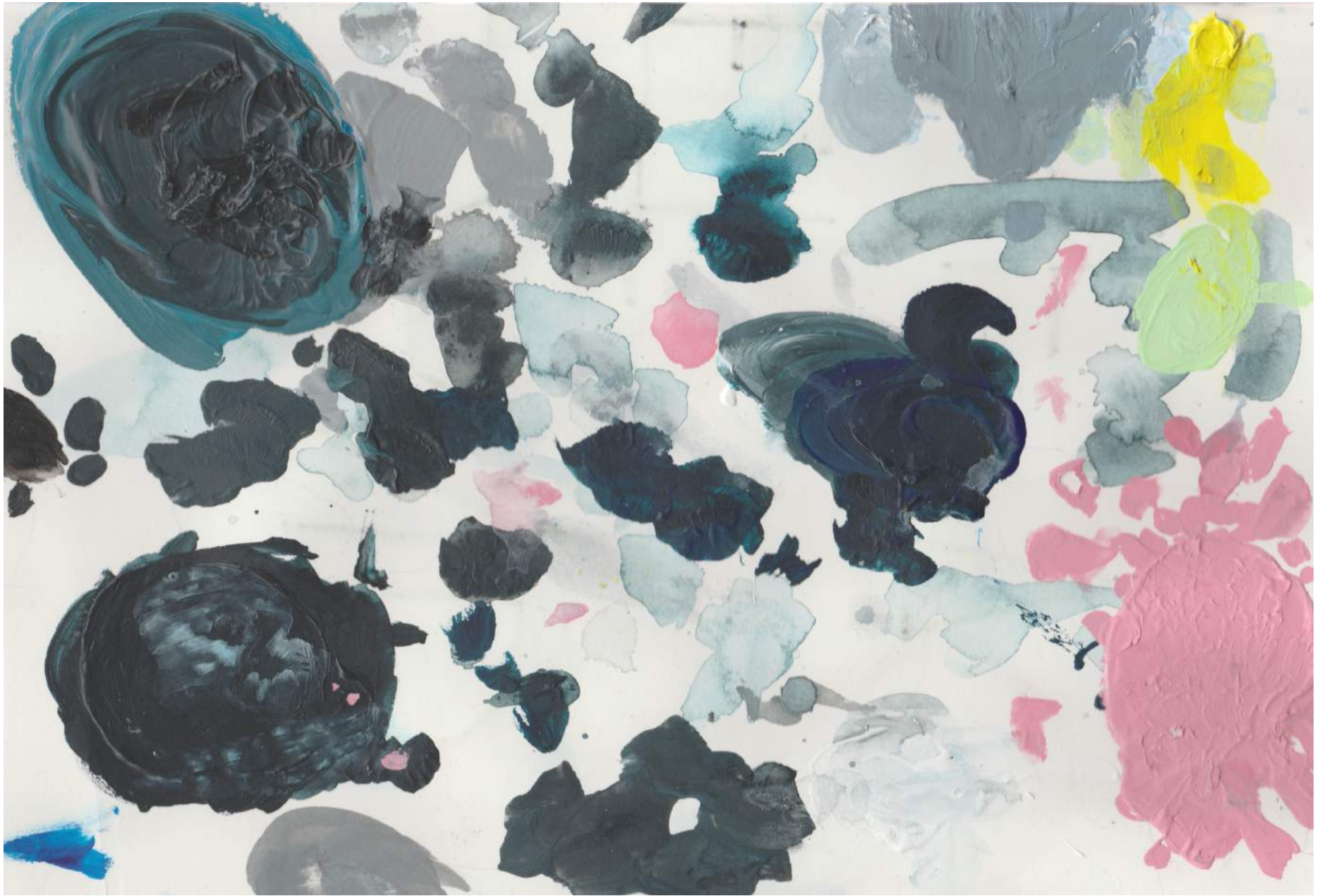


TWITTER  
[@laurakatzz](https://twitter.com/laurakatzz)

*"... It requires telepathic communication. Unless all parties are completely in tune, the process will not work. When my mind and the minds of the artisans are in complete agreement, a good work can be generated."*

Kawase Hasui

On composite art.



**A B O U T M E**

*Born & raised in Colombia,* I was genuinely influenced by colourful landscapes and an overwhelming mix of cultures. With over 4 years in the business between Bogota, Paris and Seoul, I have had the opportunity to work on a variety of projects in films, commercials and fashion.

*Production design* is my territory, art direction, set dressing & sometimes branding. The synthesis of my creativity & the understanding of the tasks at hand are the keys I use to create unique experiences.

I LIKE THE THINGS AROUND  
ME TO BE BEAUTIFUL AND  
SLIGHTLY DREAMY, WITH A  
FEELING OF WORLDLINESS.

ALICE TEMPERLEY | *Designer*



Seoul- South Korea  
Laura Katz™

# PRODUCTION DESIGN

## WHAT INSPIRES ME ▾

—

Thinking about what inspires me, is like trying to decide where I want to travel next. The possibilities are endless, and while traveling feeds my mind, a good book can also make me imagine different worlds, as well as the work of other artists. In that sense, I would say the world inspires me.



**W O R K**

" I love the fact that only production designers get to work in almost any period and every genre of design. We also get to design for character which is so more interesting than conceptualizing an empty-box space."

**Matthew Davis**

On the job as a production designer .

# H O R L A

Short / Thriller / Horror / France (2015)

Director: Gabriel Galand

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Horla is an adaptation of Maupassant's short story *Le Horla* (1887). The film has, so far, been selected to fifty-one festivals in twenty-one countries. It has won thirteen awards, including "Best Film", "Best Horror", "Best Production Design", and "Best Cinematography". It is currently distributed worldwide on VOD and SVOD.



WATCH THE TRAILER HERE | <https://vimeo.com/120056967>



Render of Main Set

This film was shot in France in a Chateau located in the region of Normandy. There were 5 sets on Horla, this specific one "Henri's Studio" was the most challenging, as the room was distant from the aesthetical vision of the director . Nevertheless it was the most spacious and this was needed as the camera would move around the entire room. From the floor to the walls and of course the furniture, everything had to be changed and adjusted to the needs of the film, a certainly challenging, but exciting set for me to work on!

IN THE END OF THE  
NINETEENTH CENTURY, AN  
ARISTOCRATIC RECLUSE  
BECOMES CONVINCED THAT  
THE HOUSE AND GROUNDS ARE  
HAUNTED...

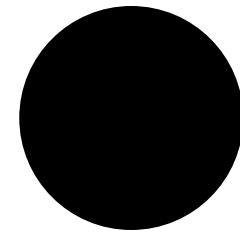
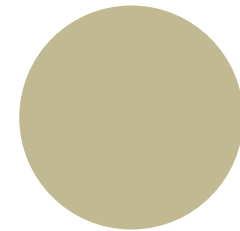
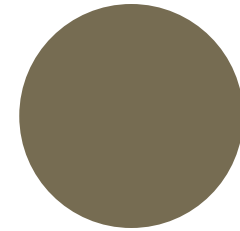
TRUE LOVE FOR WHATEVER YOU  
ARE DOING IS THE ANSWER TO  
EVERYTHING.

MARINA ABRAMOVIC | *Performance Artist*



# COLOR PALETTE

THE TWO SISTERS | MAKOVSKY VLADIMIR





ABOVE  
Floorplan  
*Horla*



ABOVE  
Concept Sketch  
*Horla*

ART IS A HARMONY PARALLEL  
WITH NATURE.

PAUL CEZANNE | *French Post - Impressionism*

*Resilience*

Photo captured by  
Fabrice Chapuis



# RESILIENCE

SHORT / DRAMA / USA / SWITZERLAND (2017)  
DIRECTOR: GABRIEL GALAND



PHOTO BY | Fabrice Chapuis

## ABOUT ▾

—

A young Swiss boy helps his mother to get through her grief at the loss of her mother by reconnecting her with her past memories.

—

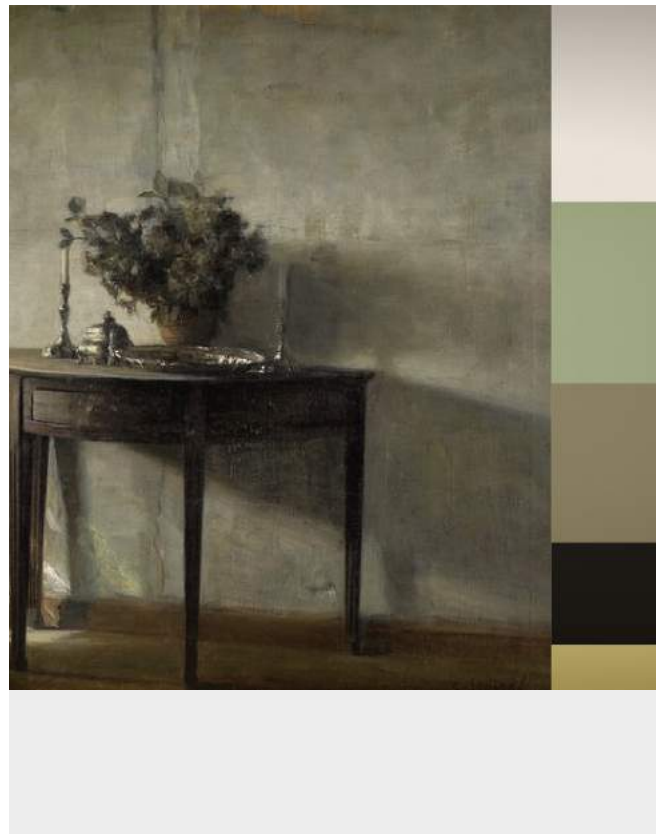
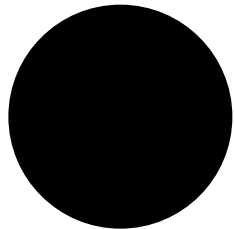
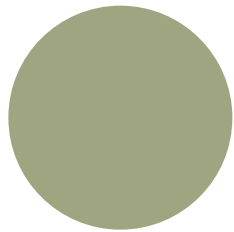
DATE OF RELEASE | *The film is currently in post - production, it will be available at the beginning of 2017.*



RENDER OF MAIN SET

## COLOR PALETTE

A SUNLIT INTERIOR | CARL VILHELM HOLSOE



*Resilience* was shot in a recently bought abandoned Manoir in Porrentruy - Switzerland.

The biggest difficulty was adapting to and renovating the space. Along with the cinematographer and the director we agreed on first getting familiar with the location and then give it a character.

The main set was the "Mother's Bedroom", the idea was creating a feeling of emptiness and sickness, but at the same time leaving traces of who she was before the loss of her loved one. I feel confident that we achieved that impression!

THE FLOOR OF THE  
"MOTHER'S BEDROOM"  
IS 400 YEARS OLD.



ABOVE  
Floorplan  
*Resilience*



ABOVE  
Concept Drawing  
*Resilience*

'CRAZY' IS A TERM OF ART;  
'INSANE' IS A TERM OF LAW.  
REMEMBER THAT, AND YOU  
WILL SAVE YOURSELF A LOT OF  
TROUBLE.

HUNTER S. THOMPSON | *Author*



# THE CUTTING ROOM

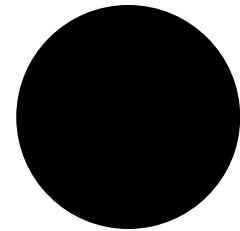
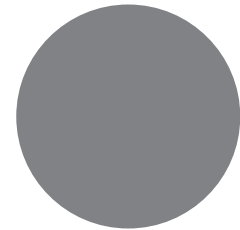
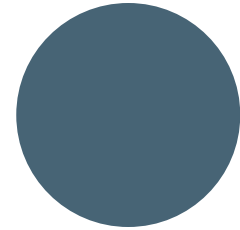
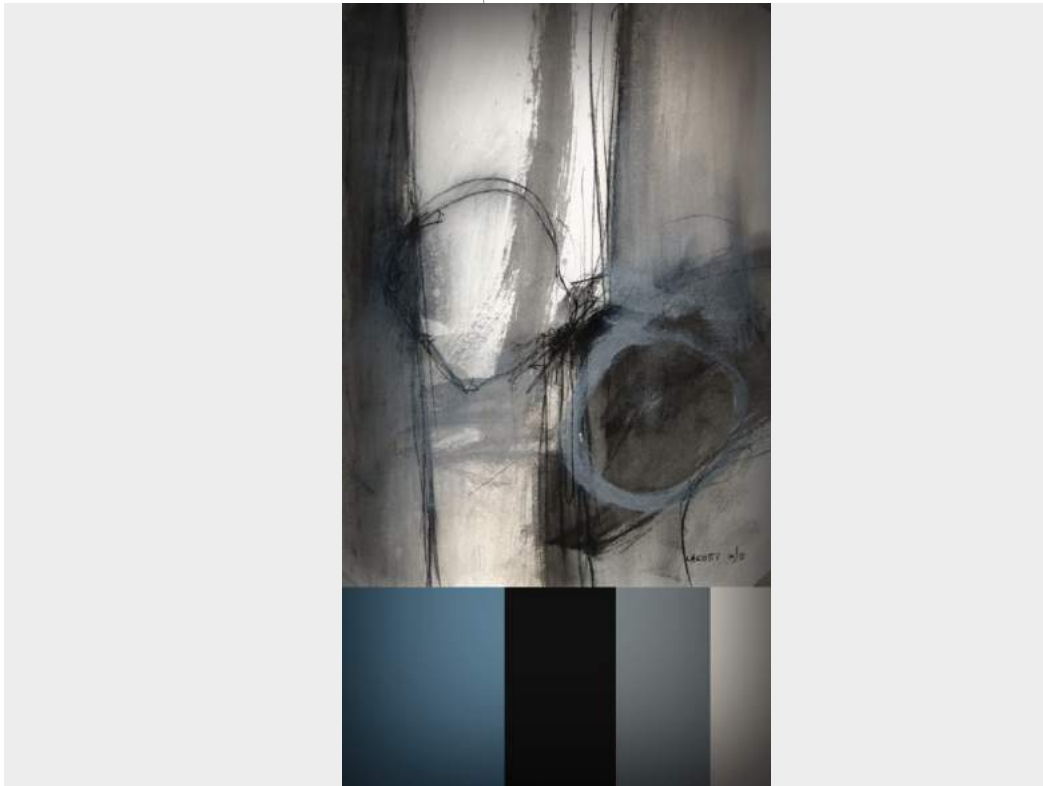
DRAMA / THRILLER / SHORT FILM / FRANCE (2014)  
DIRECTOR: MARCO VELEZ

BRUNO | *An editor, falls in love with the main actress of the film he is editing, but, what happens when he realizes it's a one-sided love?*

WATCH THE TRAILER HERE | <https://vimeo.com/120653332>

# COLOR PALETTE

BALCK AND WHITE | EDMOND LACOSTE



*The cutting room* was filmed at the ICADE studios in Paris - France.

The director wanted to have an almost clinical look, neat, cold, yet calm as though he didn't want to tip the audience about a potential danger at first glance.

The main set, the "Editing Room" was designed to bring this feeling under a low-key light. I mainly used light wood, pale blue, gray and black and the black furniture was design to shine under the light.



RENDER OF MAIN SET



ABOVE  
Floorplan  
*The Cutting Room*



ABOVE  
Concept Drawing  
*The Cutting Room*

WHAT I ALSO  
ENJOY DOING

"I don't see any boundaries between any of the art forms. I think they all inter-relate completely. "

**David Bowie**

The Guardian Interview 2016.

# MARDI DARKNESS

EXPERIMENTAL SHORT (FRANCE) -

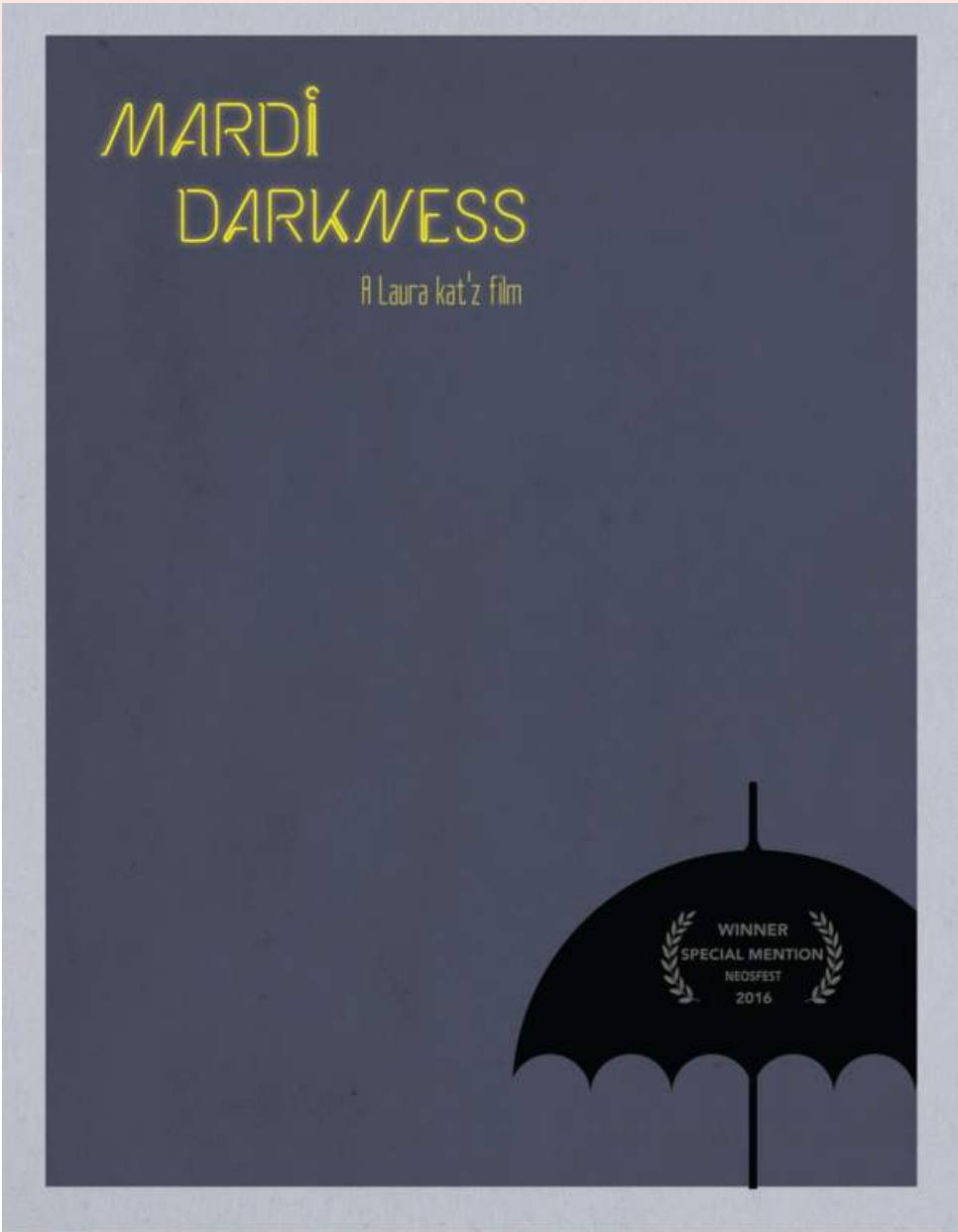
—  
Evolution and change are usually observed within a positive sphere, nevertheless and according to the history of humanity, we are stubborn beings reluctant to change and the unknown.

I wrote and directed this short with that thought in my mind. *Mardi Darkness* shows a small glance in the life of a recent graduate who resists to change, the possibility of happiness and above all the acceptance of his new life. Far away from his family, from what he once called home and his youth.

The short film was made in an experimental fashion. It was initially framed as a sequence shot but it was just evoking melancholy and the chaos went too unperceived.

For this reason, I decided to use a split screen technique to tell the story in a more chaotic and voyeuristic manner. It is as though it was seen through monitors that loop the life of a man who refuses to change, remaining so until it merges with the darkness of the screen and the unexplored.

WATCH THE FILM HERE | <https://vimeo.com/180180920>  
*password: september*



# BRANDING

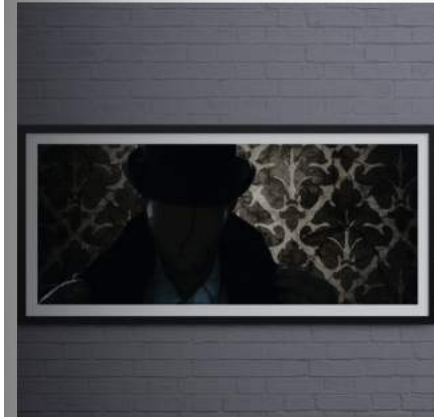
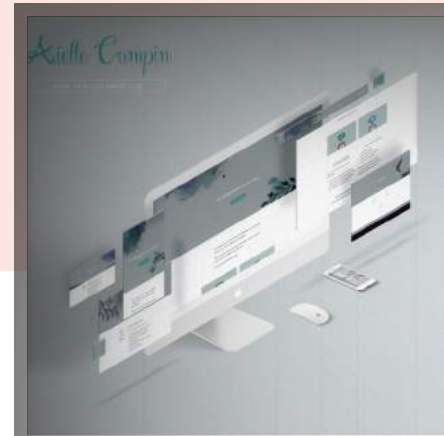
## Here and There

WHY DO I DO THIS? ▾

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What I enjoyed the most during my time in advertising was creating different identities for the variety of personal and company brands!

Since moving to cinema, graphic design is something I have kept working on. Here are a few of my pieces ...





# VALUES

## IN ORDER

### ARIELLE CAMPIN

Designing the website and illustrations for Miss Arielle Campin, psychologist.

### GABRIEL GALAND

Business card made for the director Gabriel Galand

### VARANG

This business card was created for an interior design company.

### HORLA

Design of poster that was sent after the Kickstarter campaign.

### HORLA

Branding for the short film.

### HORLA

Tentative poster.

### WAITING FOR A CAB

This design was made for the front page of a treatment of the short film "Waiting for a Cab".

### BELLEVILLE

Designing a poster for a short film.

### MIGSU

Designing the logo and branding of an architecture company.

# THANK YOU!

Thank you for looking through my portfolio.  
I hope you enjoyed it and consider me for your  
program.

You can take a look at some of my other work on  
my reel:

*<https://vimeo.com/laurakatz/reel>*

and on website:

[www.laura-katz.com](http://www.laura-katz.com)

*Laura Katz*





WEBSITE  
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