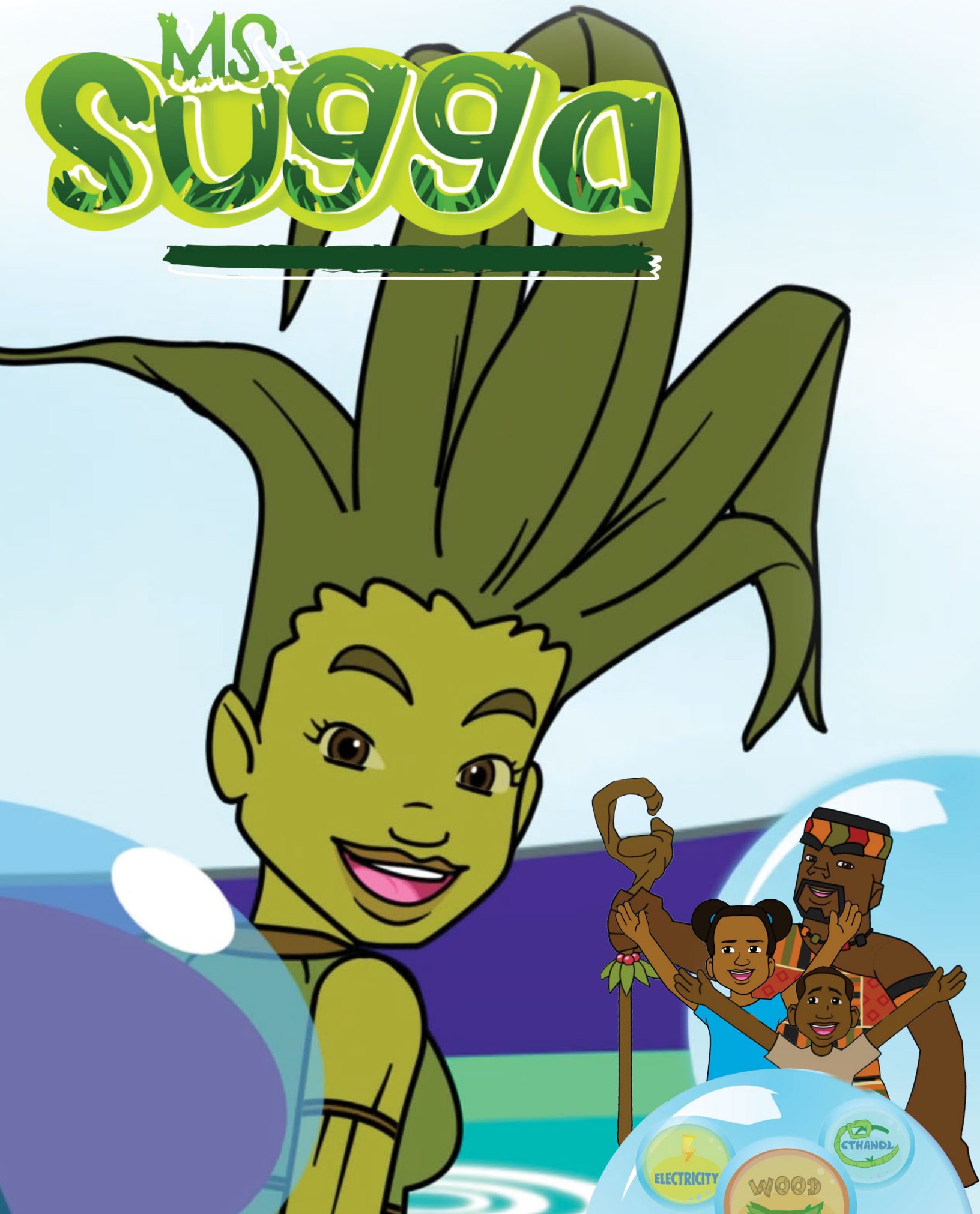


As Freedom Fighters, we never give up!

MS. SUGGWA



An Animated Educational Film/TV Series for Children **In four parts and a first of its kind, created entirely in Jamaica**

Executive Producers

The University of the West Indies, **MICAF** –Min. of Industry, Commerce, Agriculture & Fisheries,
MOEYI –Min. of Education Youth & Information, HEART Trust/NTA

Developed, Written and Directed by Mary Wells

Produced by Dr. Patricia Northover & Mary Wells

Animation Created by Real Rock Studios - GSW

Starring an all Jamaican Cast:

Veteran actress Leonie Forbes with

Kenia Mattis, Ackeem Poyser, Ashliana Spence and Joel Simpson

Contact:

Project Manager & Producer - Dr. Patricia Northover

patricia.northover@uwimona.edu.jm

(876) 927-1020/1234 (SALISES)



THE STORY

On a wonderful journey Ms. Sugga, who takes the form of a strong, feisty animated sugar cane stalk, travels with two kids (Tamika and Omar), and a wise African Chief (Tacky), in a magical Bubble back in time, in search of ancient sugar cane molasses. Ms. Sugga needs to find her 'mystic molasses' in

order to make her Bulla cakes. On the way they get caught in Jamaica's turbulent sugar cane history where the kids discover that, 'the spirit to survive never dies' when you're determined to fight for a future you want. On this journey they also discover the exciting technological possibilities of the versatile sugar cane plant-such as bio-fuel and electricity-that could lead to the recycling of sweetness and power in modern Jamaica. As the four make their way through history they meet remarkable heroes, along-side some bitter sweet characters of the past and begin to grasp the new elements needed to make the sugar cane industry work for the Jamaican people.

As Freedom
Fighters,
we **NEVER**
give up!



EPISODE SYNOPSIS



EPISODE 1

Ms. Sugga an animated sugar cane stalk, an ancient spirit and a wicked storyteller who can sing and bake, hears at a distance one morning the sounds of terrible unrest among sugar cane workers echoing through history. Later, when her two little friends, Tamika and Omar come to visit, she discovers she has no more 'mystic molasses' for her special Bulla cakes. So she and the kids with the help of Tacky and his magical Bubble, (a time machine), set off on an incredible journey flying into the sky over mountains, the sea, towns, cities and back in time, to find her 'special molasses' and discover why the workers were so unhappy.

12 MIN
45 SECS

EPISODE 2

After gliding through time, they eventually touch-down in the middle of the 1938 labour unrests where they encounter the sounds of a riot, gunfire as well as the political voices in Jamaica's history that grappled with the unresolved issues of inequality in a sugar cane industry where the worker's wages hadn't risen in over 100 years! Egged on by Ms. Sugga and the excitable energy of their magical Bubble, they travel further back in time to learn more and encounter déjà vu moments of unrest like the 1831 Christmas Rebellion instigated by Sam Sharpe where everyone was desperate to end the injustice of slave labour.

12 MIN
32 SECS

Episode Synopsis



EPISODE 3

Slavery has ended but only the planters are compensated. Discontent brews and Ms. Sugga, the children and Tacky are pulled into the troubles leading up to and during the Morant Bay rebellion of 1865. When all seems hopeless that Ms. Sugga would find her 'special molasses', the people gather and an old man gives her a lead for her quest.

16 MIN
06 SECS

EPISODE 4

Back to the future - The journey leads the children into Jamaica's Independence celebrations and into the Twenty first Century. They begin to see major transformations in the sugar cane industry and in Ms. Sugga herself, as a new and bright horizon comes into view. Though challenges are still encountered as these time adventurers move forward, opportunities become better as Jamaica begins to learn how to transform the sugar cane plant into a more lucrative and sweeter future to benefit everyone at home.

15 MIN
17 SECS



TRAILER



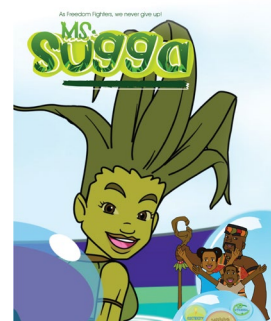
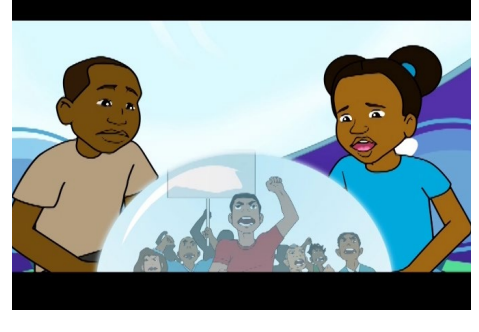
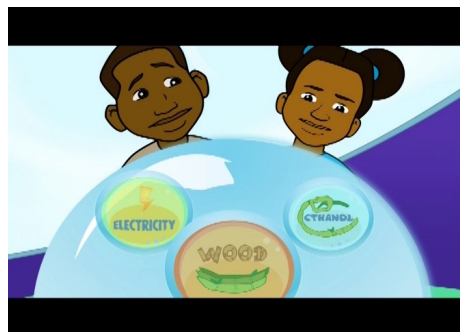
Click on the play button  to play the trailer



DOWNLOADS

Download Images Here:

<https://www.dropbox.com/sh/8dd9k1qzkidcz87/AABMS6biyuLumxsZb4Mv4vnBa?dl=0>



ABOUT THE MS. SUGGA SERIES

Ms. Sugga, is a novel four part animated film series for children aged 7-12 years that combines live-action with archival/historical footage, photos and news clippings. This special and unique Jamaican film production is designed to creatively introduce children to the history of our Jamaican sugar cane industry and to highlight the innovations it offers which could move us forward as a nation and region. Ms. Sugga, the lead

character, is an amazing ancient spirit that appears as an animated sugar cane stalk and takes two children on a magical journey guided by the spirit of Tacky, (a famous and rebellious 17th century African slave), and his time travelling Bubble. The series is done in a classic 2D 'Retro/Disney' animation storytelling style that marries entertainment with a highly educational presentation to encourage critical reflection and animated classroom discussions.



PROJECT MANAGER PRODUCER'S STATEMENT

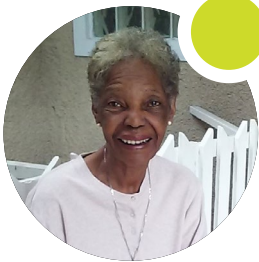
The history of sugar cane cultivation in Jamaica, on a large and export-oriented scale, dates back to the 17th Century under the British Empire, when sugar cane cultivation became the main agricultural produce of the island. This heritage film project for children emerged as a collaboration between The University of the West Indies and the Government of Jamaica, to help celebrate 50 years of Jamaica's independence from colonial rule. This film project rests on a partnership forged with The Ministry of Industry, Commerce, Agriculture and Fisheries, The Ministry of Education, Youth and Information and the HEART Trust/NTA, and is designed to:

1. Visually document the epic narratives of struggle and achievement as they emanated through the history of the Jamaican sugar cane industry.
2. Innovatively preserve our history and remind us of the experiences in this industry that helped to shape the making of modern Jamaica within a global process of change and development.
3. Explore the progress and impact (cultural, technological, political and socio-economic) of the sugar cane industry on national development.
4. Offer primary school students (grades 2-6) throughout Jamaica, new methodologies for learning in a range of subject areas through the content covered by the Ms Sugga series.

Dr. Patricia Northover,
August 20, 2017



BIOS OF PRINCIPAL CAST AND CREW



Leonie Forbes

A senior veteran actress is Jamaica's first lady of theatre and film. She studied theatre at the Royal Academy of Dramatic Arts in London and has had an illustrious career on stage and in film in Jamaica, the Caribbean and internationally. A few of her Television credits include playing a major role in Canada's first ever Caribbean TV sitcom, 'Lord Have Mercy' by Director/Writer/Producer, Frances-Anne Solomon, and received a Canadian Gemini Award for Best Actress in 2003. At home, because of her many esteemed theatre accomplishments and several performing arts achievements she has earned her place in the Jamaican Hall of Fame.



Kenia Mattis

A voice actress and pioneering content creator, her passion is creative storytelling for social change. She is the Co-Founder of the creative design firm, (ListenMi Caribbean), now the largest illustration studio in Jamaica and also the edutech startup, (GoLexiGo), whose mission is to build and nurture a global community of engaged kids who enjoy spelling, writing and telling their own stories. She is a Development Bank of Jamaica 'Ignite Awardee' and also the recipient of the 'Spark the Fire Startup' Award at the 2016 Global Entrepreneurship Summit, USA. Kenia also serves as the Vice President of the Jamaica Film and TV Association (JAFTA).



Ackeem Poyser

A young Jamaican actor, he was recently awarded the Actor Boy Award for 'Best Supporting Role 2017', in the play 'Bad Breed' by David Tulloch. He is a graduate of the 'Edna Manley College of the Visual and Performing Arts', with a Bachelors of Fine Arts Degree in Drama. His professional career began in 2012 when, still attending school, he performed in the play, 'Courthouse drama.' Since then, he has landed roles of all types in plays, television and movie productions such as, 'Joint Tenants' (Season 3), 'Destiny', 'University of Delcita' and many others. Ackeem has also performed in The USA, Canada and England.

Bios of Principal Cast and Crew



Ashliana Spence

Born on July 18, 2001 she has been an excellent student in school. In Primary School she became the top GSAT student at Clan Carthy Primary and was also the valedictorian for the graduating class in 2013. Now attending Wolmers High School for Girls she is successfully completing her final year. Her favourite subject is mathematics and she enjoys watching television, listening to music and writing songs. While she is still undecided about her future, she would like to do music and have her own businesses and make her own creative projects.



Joel Simpson

Born on December 5, 2001, he attends the Vauxhall High School where his favourite subject is English language. In his spare time he plays drums and football. He has played drums for many years in a marching band and got a chance to travel abroad with the band. His goal is to be a Policeman and to enter the correctional services as he wants to help people and to prevent crime.



Bios of Principal Cast and Crew

Mary Wells

An award winning independent film Director/ Writer and Producer, she has nearly thirty years experience in television and film production in Jamaica/ the Caribbean and internationally. Her work is varied, but has consisted of many small documentaries and dramas for young adults and children. In 1999, her documentary short "Now Jimmy!" was awarded "Outstanding Documentary from the Caribbean" in the Sheryl Lee Ralph Film & Music Festival and was also accepted in the prestigious Toronto Int'l Film Festival, 2002. In 2014 her first narrative feature, "Kingston Paradise", was awarded 'Best Diaspora Feature' from the African Movie Academy Awards. She studied Television Production and the Theatre Arts in Washington DC and continues to do Film and TV production work of all kinds.

Reel Rock Studios/GSW

They are an established, professional Jamaican animation studio. They use cutting edge software technology such as the Toon Boom Harmony Platform for 2D and Maya for 3D animation, plus have a highly skilled and trained staff of illustrators and animators. They offer the full spectrum of animation services having done outsourced animation work for major film studios internationally from the USA, France and several other countries. With meticulous attention to detail, their founding directors; Lorna Green, Wayne Sinclair and Fayval Williams have over 75 years of combined experience in the areas of information technology, music, film production and finance, resulting in a management philosophy that listens, pays attention and always puts the needs of their client first.

Bios of Principal Cast and Crew

Caroline Packer

An accomplished, senior Jamaican film editor, she has worked in the Jamaican film industry for over forty years. She started editing celluloid film reels with the Jamaica Information Service and has edited a wide variety of major corporate and public film projects locally and internationally. A highlight of her career, she was an Assistant Editor on one of Perry Henzell's renowned movies, "No Place Like Home", which was found and restored, and screened at the prestigious Toronto Int'l Film Festival in 2006. Today, she continues to edit many films and video projects.

Michael Sean Harris

An accomplished Jamaican musician and composer, who collaborates with Michael Holgate in a partnership called, 'Joy Mechanics'. Together they have produced albums and staged an alternative music arts festival, 'Gungo Walk'. Michael has also been the director of studies for the Jamaica School of Music, at the 'Edna Manley College of the Visual and Performing Arts', having taught and designed many courses in music and voice performance. He is a consultant and judge for TV music shows, Digicel's 'Rising Stars' and TVJ's, 'Altogether Sing' and a graduate with a Masters in Music Technology Innovation from the Berklee College of Music, Valencia campus.

Dr. Patricia Northover

Development Economist and Senior Fellow of development studies at the Sir Arthur Lewis Institute for Social and Economic Studies (SALISES), UWI, Mona, is the principal investigator of the Jamaica sugar heritage film project and co-producer for this amazing series. She is the force 'behind the scenes' working to ensure the success of this film production. She also chairs the Sustainable Rural and Agricultural Development research cluster (<http://salises-srad.com/>) at SALISES.

Credits of Principal Film Production Team

Executive Producers

The University of the West Indies
MICAF –Min. of Industry, Commerce,
Agriculture & Fisheries
MOEYI –Min. of Education Youth & Information
HEART Trust/NTA

Developed, Written and Directed by

Mary Wells

Animation

Reel Rock Studios-GSW

Producers

Dr. Patricia Northover & Mary Wells

Editor

Caroline Packer

Music (Theme & Others)

Michael Sean Harris

Archival Photos & Footage

The Gleaner,
Jamaica Information Service,
Public Broadcasting Corporation of Jamaica,
National Library of Jamaica,
UNICA Brazil.

Lead Researchers

Dr. Patricia Northover (UWI-SALISES, Mona)
Prof. Michaeline Crichlow (Duke University)
Dr. Daive Dunkley (University of Missouri)

Associate University Counsel (UWI)

Loreen A. Walker

Credits of Cast

Show Opening Voice

Leonie Forbes

Ms. Sugga

Kenia Mattis,

**Tacky, Sam Sharpe, Paul Bogle,
Marcus Garvey & Militia Police**

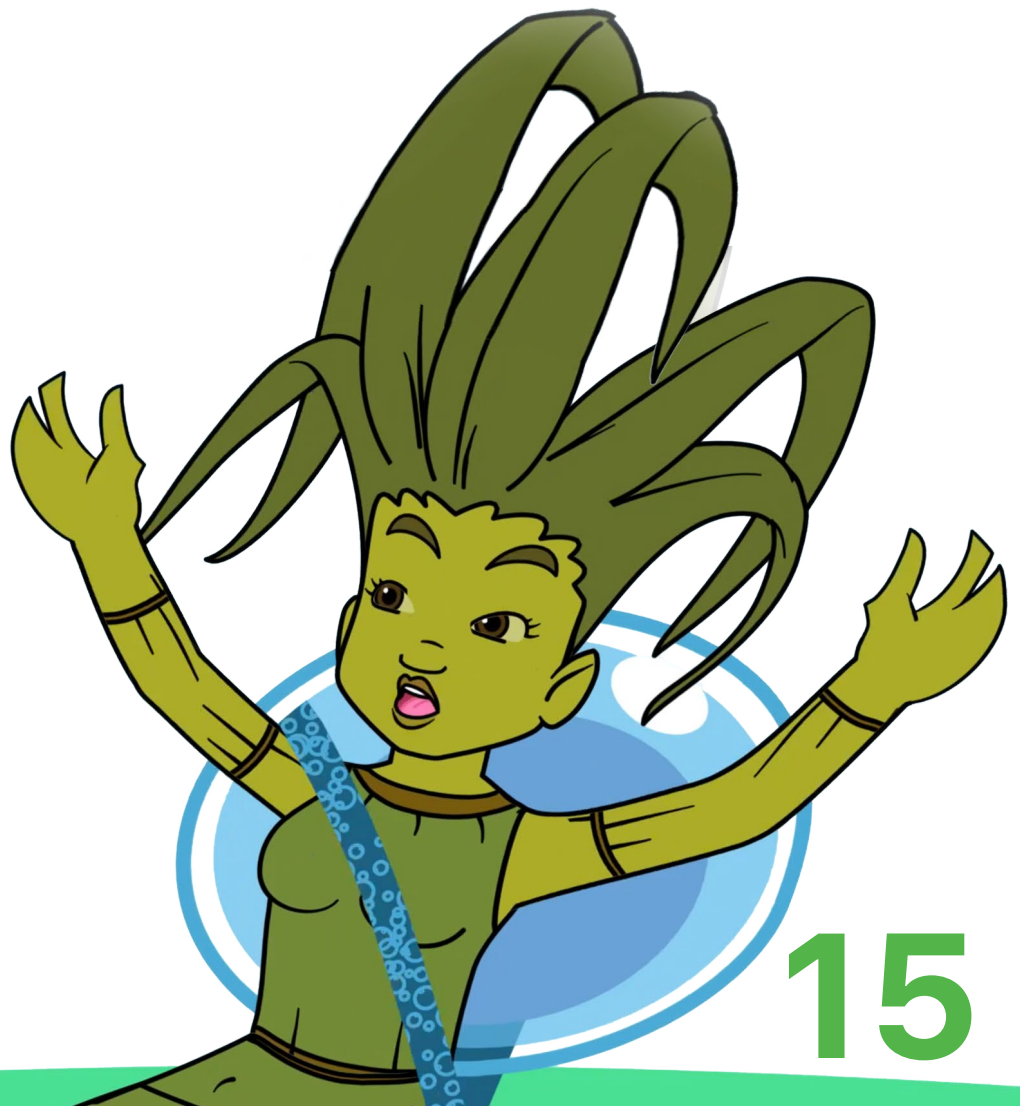
Ackeem Poyser

Tamika

Ashliana Spence

Omar

Joel Simpson



Very Special Thanks To:



BRAZILIAN SUGARCANE INDUSTRY ASSOCIATION

ETHANOL • SUGAR • ENERGY

SÃO PAULO • BRAZIL



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JAMAICA**

explore. discover. connect.

Also, the focus group children from the schools: Rollington Town Primary, Queens Preparatory, Mona Heights Primary; Voices of Jamaica Today Foundation, the Social Development Commission and all other agencies and persons who participated in making this film series possible.

Funding was made possible by



THE UNIVERSITY
OF THE
WEST INDIES



Ministry of Industry, Commerce
Agriculture & Fisheries



MINISTRY OF EDUCATION
YOUTH & INFORMATION



SUGAR
TRANSFORMATION
UNIT

Sugar Cane: Energy for Life

Ministry of Industry, Commerce
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