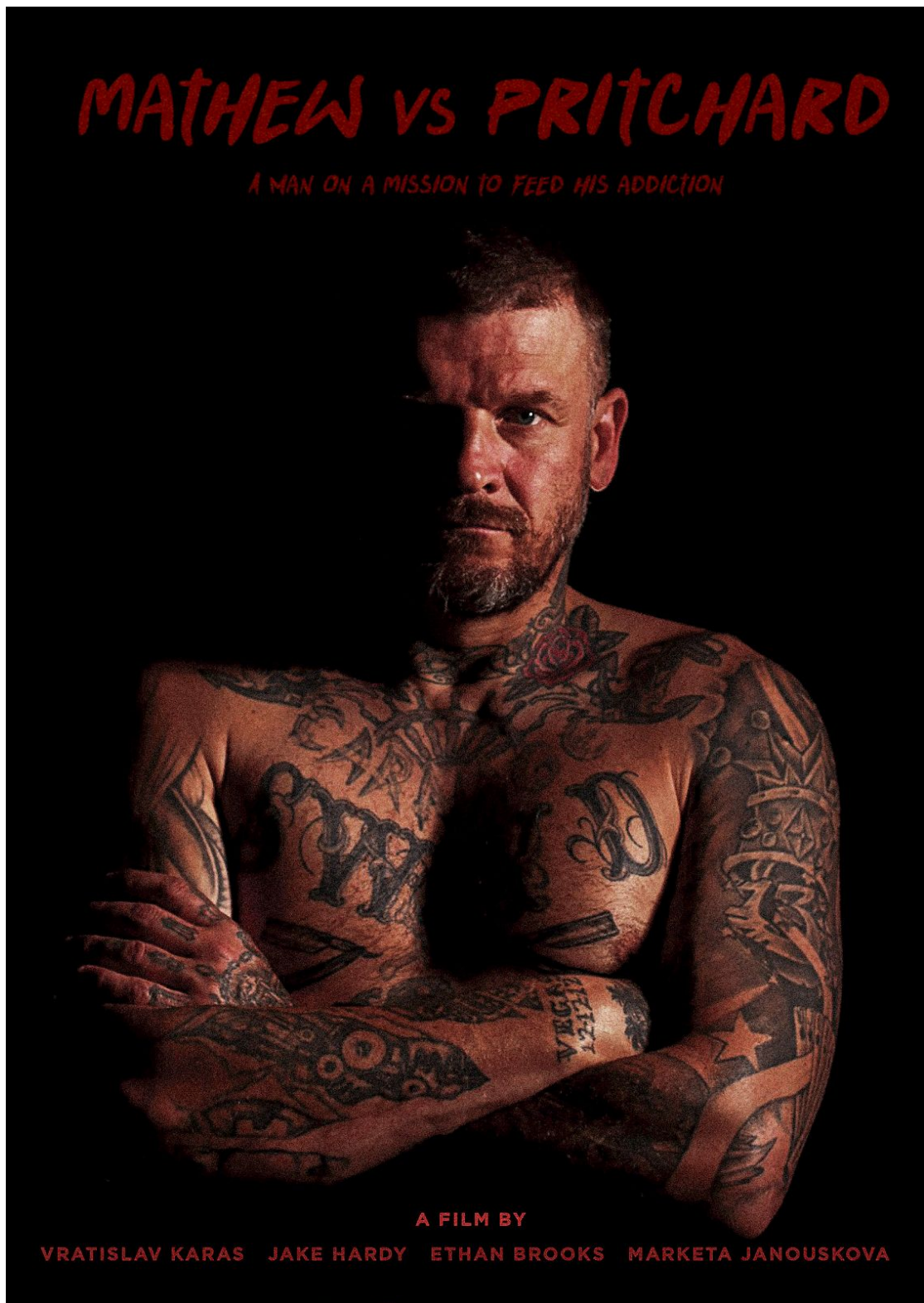


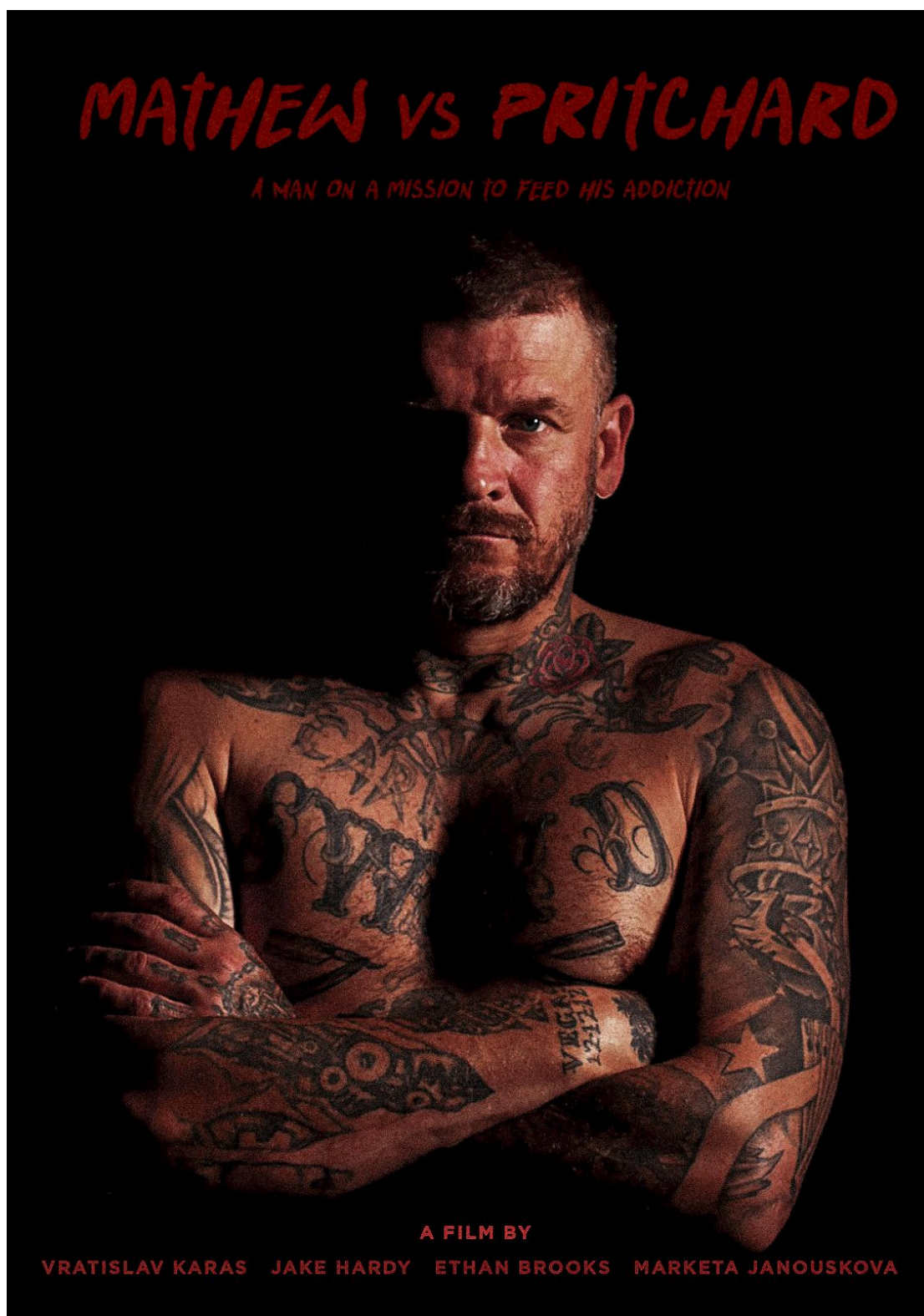
Mathew vs Pritchard - An EPK



Contents Page

Film Poster	3
About The Team	4
The Synopsis	6
The Proposal	6
Film Stills	8
Trailer	13
Production Stills	14
Behind the scenes	17

Film Poster



About The Team

'Mathew vs Pritchard' is a short documentary will created by a team of 4 documentary film students from the University of South Wales. Each bringing something and unique and different to the table to create the film.

Jake Hardy - Director

Jake first started out in photography with the desire to capture memories, which evolved into a love for filmmaking. Since then he has worked as a producer and director in projects at university, constantly looking for unique stories to tell and memories to capture.



Ethan Blake Brooks - Director

Ethan originally started university studying documentary photography, but later found a passion for filmmaking when he made a documentary on his Dad's past life as a bodybuilder and steroid user. Since then Ethan has gone on to make numerous films in both documentary and commercial formats, focusing on raising awareness to issues such as the deaf community.



Vratislav Karas - Cinematographer/Editor

Vratislav comes from the Czech Republic. He is graduating this year at University of South Wales, and for the last three years, he's focused on cinematography and editing, merging fiction cinematics with documentary narratives to create stunning visuals.

Marketa Janouskova - Editor/Promotion

Marketa originally comes from the Czech Republic. She found her passion for filmmaking while she was attending a film photography course in secondary school. She traveled to get a degree in film and television technology in the capital city, Prague. After deciding to study abroad, Marketa has now completed her studies specialising in editing, producing and promotion. Most recently she worked on documentary projects and on a promotional video for RSPB.



The Synopsis

Ask anyone from Wales who Mathew Pritchard is and they could probably tell you; From a daredevil stuntman with his own TV show, to a healthy fitness fanatic, Pritchard's done it all. But with the 15 year anniversary of dirty sanchez rapidly approaching, it's time to reflect on the man who will only sleep when he's dead.

The Proposal

We start the film with a montage that highlights Pritchard's intense personality. So we're going to use exercise shots of swimming, running and cycling to build up momentum and captivate the viewers attention. This will then be followed with another short montage that looks at a completely different aspect of his life; Dirty Sanchez. Here, we want to tease the audience with shots and soundbites that indicate towards how famous and big the show became. These 2 montages combined will establish Pritchard as a character before he goes on a journey for the film.

Slowing down the pace, we move on to some actuality footage of Pritchard and Dainton promoting their up-and-coming dirty sanchez 15th anniversary tour. Pritchard will then explain what the tour's going to be about as well as how he's feeling about getting on stage again, referencing to previous tours and how they are getting on a bit now.

This moves on to talk about his childhood. Now that we have seen and established who Mathew Pritchard is, the viewers will be interested to see where the madness stemmed from and his motivation to prove people wrong. This takes place in Roath Park; a place he spent a lot of his childhood. Skateboarding also gets mentioned, and talks about how much he prioritized skating and developed a habit of proving people wrong.

During this montage we see Pritchard attempt to jump over a flight of steps, over and over again. This footage is a perfect example of his addictive personality taking over, and in this instance, paying off. This will blend with an interview with him describing the mentality he took behind the trick at the time.

This archive footage is then smoothly transitioned to be shown through a cinema room, where Pritchard sits in the middle of a cinema room and looks back at where Dirty Sanchez was born, how he met his best friend, Dainton, and how booze and drugs caused him to go down a slippery slope of loneliness and anxiety.

We then return to another small montage of the dirty sanchez tour, this time we show footage of the actual tour apart from the performance on stage. This will build up some excitement and anticipation for when the tour is shown at the end of the film, and to show some progression to Pritchard's journey and going back to his past.

At this stage, we want to close on the past, and focus on what life has been like post-sanchez. Specifically, we want to look at how he dealt with his anxiety with sound bites over a montage of Pritchard visiting a waterfall and submerging himself in the waters to enhance this reflective experience in the film.

The next sequence concentrates on his current life, looking at some of the achievements that he's conquered, as well as hinting towards having two different personalities to his character, and how he struggles to reveal his true self when he's hiding behind Pritchard.

Now that you've seen how dramatically different Pritchard's life is now compared to 5 years ago, it's also important to note that some things haven't changed, so for the next sequence, we follow Pritchard as he climbs the highest mountain of south Wales (Pen-y-fan) where he explains the true meaning behind 'Sleep When You're Dead', which is a way of life that he's followed since his early adulthood.

We want to finish the film by ending the journey and actually seeing Pritchard perform on stage, and depending on how successful the 15th anniversary show goes, we want the viewers to see the difference between Mathew and Pritchard, and how Pritchard; The drug-crazed lunatic everyone knows and loves, is now part of Mathew's past.

Film Stills



Introduction montage, Cardiff Bay



Reflective sequence, Chapter Arts Cinema



Reflective sequence, Projector's room



Drugs sequence, Animation



Post Sanchez sequence, sgwd yr eira waterfall, Brecon Beacons



Fitness sequence, Peak Physique Gym



Fitness sequence, Caerphilly hills



Dog sequence, Pritchard's home



SWYD sequence, SWYD barber and tattoo shop, Castle Arcade



Actuality sequence, Pen-y-Fan



SWYD interview, Pen-y-Fan



Outro sequence, Pritchard vs. Dainton tour, O2 Academy, Bristol

Trailer



https://www.youtube.com/watch?v=IPDHRoaZ4_w&feature=youtu.be

Production Stills







Behind the scenes



<https://youtu.be/XTadc9d-pNc>