

## **Cranberry Pearls - Festival Pack**

### **Film Title**

Cranberry Pearls

### **Length**

2 minutes 49 seconds

### **Technique**

2D digital drawn with painted textures

### **Short Synopsis**

Come along with these zany characters on a psychedelic journey through smooth rhythms, washing waves and giant mouths to a place called Cranberry Pearls.

### **Long Synopsis**

The music video Cranberry Pearls follows a zany group of cartoon characters along a journey. They groove to the smooth vibes of the track by Miles Sloan, transitioning from one moment to the next in a psychedelic daydream through washing waves, cartoon clouds, giant mouths and nightmares.

### **Director and Animation by**

Harriet Titlow

### **Music by**

Miles Sloan

### **Singer**

Jazmin LaBrie

### **Animation assistance by**

Hakim Ismail

Elena Magee

Eve Travers

Sofja Umarik

Kann Can Unal

Becky Vicars



### **Directors Biography**

I grew up in the East of England, but soon made my way over to London where I started my career in Animation. The moment I pursued animation, was the moment it all clicked into place. My passion for storytelling and drawing came together in one perfect sweep. I have worked on The Amazing World of Gumball at Cartoon Network and now find myself back at the roots of my animation discovery, Middlesex University, where I received my BA Animation degree. In my role as a Graduate Academic Assistant, I help to grow the UK's future stock of young, gifted, creative animators. This position has also allowed me to explore my creative, freelance career and bring you music videos such as this.

### **Directors Biography (2nd person)**

Grew up in the East of England, but soon made her way over to London where she started her career in Animation, where a passion for storytelling and drawing came together in one perfect sweep. Previously worked as a Character Design Assistant at The Amazing World of Gumball (Cartoon Network) and now back at the roots of her animation discovery, Middlesex University, as a Graduate Academic Assistant. In the role she helps to grow the UK's future stock of young, gifted, creative animators. This position has allowed her to explore her creative freelance career and bring you music videos such as 'Cranberry Pearls'.

### **Director's Statement**

In the visuals I go for a particularly zany and bizarre design, with a use of digital 2D animation mixed with organic, painterly textures. Cranberry Pearls is inspired by a variety of genres such as horror, comedy and fantasy - taking you on a journey through the weird and wonderful. I am selective about colour, focusing on a bold black and white contrast throughout, occasionally changing the mood with a splash of deep red or pale blue. Having worked at The Amazing World of Gumball as Character Design Assistant, my work tends to focus on strong character designs, that are simplistic and cartoonized.

Film Stills



