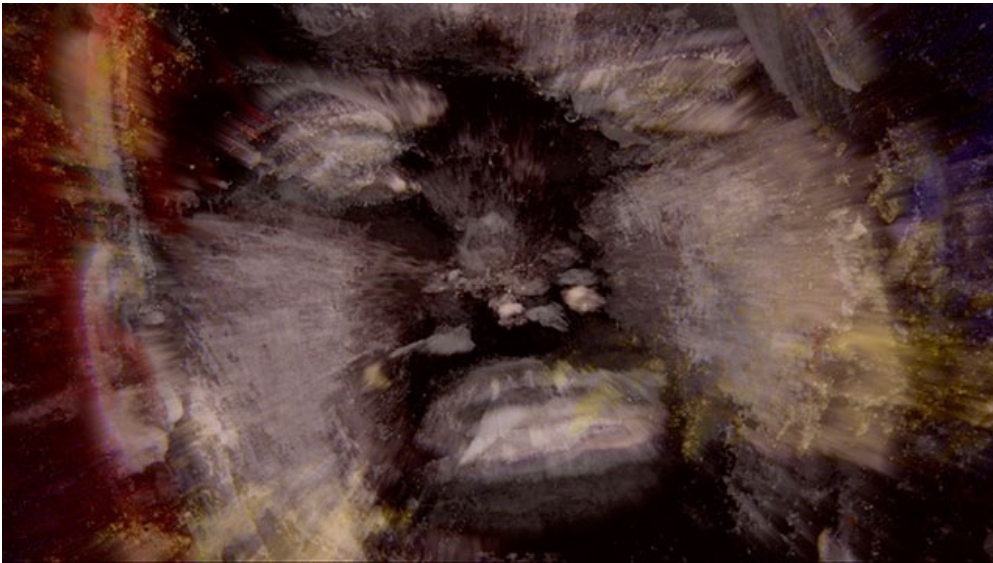


tulipomania: don't be so sure [remix]



still from the stop-motion animated music video *Don't Be So Sure [Seahawks remix]*

March 13, 2018

for immediate release:

Tulipomania: Don't Be So Sure [Seahawks Remix] is one of two new animated music videos completed for the band's single. Featuring two tracks and a remix from the album, with new artwork by the legendary Vaughan Oliver, the single is out now on www.sursumcorda.com. Two new music videos animated by Tulipomania will accompany the release: **On the Outside**, and **Don't Be So Sure [Seahawks Remix]**. The album version of **Don't Be So Sure** has been described as "...pretty whacked - something akin to a battle of the bands between Crazy Horse and The Kronos Quartet." (Byron Coley, WIRE magazine, May, 2017).

Don't Be So Sure (album version), the band's first hand-painted animation, features multiple passes of brushwork shot on thousands of individual sheets of black paper, allowing singing self-portraits to morph and dissolve in an atmospheric exploration of ambiguity.

For the music video for the **Seahawks remix**, the band re-photographed the original artwork, frame by frame, matching the new tempo and softer mood, which they felt also called for a more painterly, layered approach to the imagery. The video was featured by **Magnet** magazine as a "Film at 11" selection, where it was labelled "gorgeous;" it has not yet had a festival screening.

Tulipomania has alternately been categorized as 'cult synth punks', 'glam-leaning', 'postpunk', 'art-rock', and 'muscular chamber pop'. While band members Tom Murray (lead vocals, bass, drums) and Cheryl Gelover (synthesizer, background vocals) enjoy deciphering efforts to categorize their sound, they decline to offer a specific label of their own.

The two first met in Art school, and found themselves collaborating on projects for Experimental Film and Animation classes—Tulipomania grew along with those experiences.

Described as "artistic and inventive" (Steve Ricciutti, Soundblab.com) music videos created by Tulipomania have been featured in film festivals worldwide, most recently including the London Short Film Festival (England), Leeds International Film Festival (England), Aesthetica Short Film Festival (York, England), Encounters (Bristol, England), Zubroffka (Poland), and StopTriK (Croatia, Poland). A complete list of festival screenings is available on request.

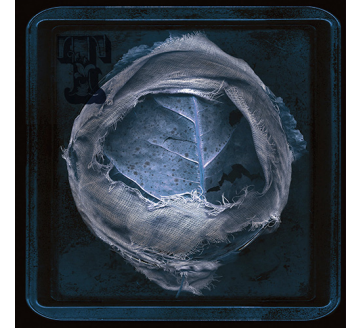
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Tulipomania single: Don't Be So Sure (album cover)

VIDEO SCREENER LINK

Don't Be So Sure [Seahawks Remix]:

<https://vimeo.com/223868858>

PASSWORD: seahawks TRT: 4:37 16x9 stereo

DIRECTORS/ANIMATORS:

CHERYL GELOVER + TOM MURRAY
OF TULIPOMANIA