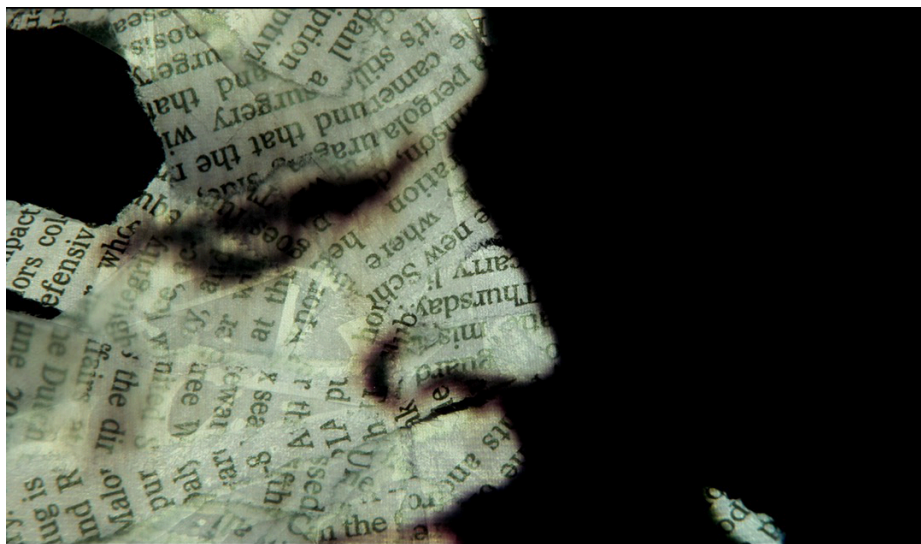


# tulipomania: on the outside



still from the stop-motion animated music video *On the Outside*

May 1, 2018

for immediate release:

**Tulipomania: *On the Outside*** is one of two new animated music video completed for the band's single. Featuring two tracks and a remix from the album, with new artwork by the legendary artist Vaughan Oliver the single is out now on [www.sursumcorda.com](http://www.sursumcorda.com).

The stop-motion music video for ***On the Outside*** presents intricate torn paper and tape collages, melding live performance footage frame-by-frame with interior and exterior images, in an examination of shifting mental states of focus, directed and animated by band members Cheryl Gelover and Tom Murray.

**Tulipomania** has alternately been categorized as 'cult synth punks', 'glam-leaning', 'postpunk', 'art-rock', and 'muscular chamber pop'. While band members Tom Murray (lead vocals, bass, drums) and Cheryl Gelover (synthesizer, background vocals) enjoy deciphering efforts to categorize their sound, they decline to offer a specific label of their own.

Described as "artistic and inventive" and "gorgeous," music videos created by **Tulipomania** have been featured in film festivals worldwide, including the London Short Film Festival (England), Leeds International Film Festival (England), Aesthetica Short Film Festival (York, England), Encounters (Bristol, England), Zubroffka (Poland), StopTriK (Croatia, Poland), Brooklyn Film Festival (USA), and Animation Block Party (USA).

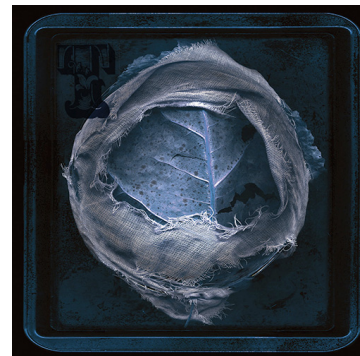
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**twitter:** @tulipomania

**facebook:** thetulipomania



*on the outside/don't be so sure [remix]*

## VIDEO SCREENER LINK

**On the Outside:**

<https://vimeo.com/226902453>

PASSWORD: outside TRT: 3:54

16x9 stereo

**DIRECTORS/ANIMATORS:**

CHERYL GELOVER + TOM MURRAY  
[TULIPOMANIA]