

# Venkatesh Potula

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## EDUCATION

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University of California, Los Angeles | Los Angeles, California June 2015  
B.A. Theater/English Literature

Cumulative GPA: 3.63, Dean's Honor List

Northwestern University | Evanston, Illinois *NHSI Cherub Program – Theater Intensive* Summer 2010  
Skills: FCP 7 and X, Adobe Premiere CC '17, After Effects (Basic), Final Draft, Excel, Microsoft Office

## PROFESSIONAL EXPERIENCE

Los Angeles, CA

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Khrisp Studios, Los Angeles, CA May '12-Present

Owner, Digital Content Producer and Director

- Clients: Zambezi-LA, Rise-Nation PS89 Media, Bizety Technologies, BraveEra, UCLA, Nylon Filmworks, Culture Vulture, 6th & Western, Pictures Pictures, Warner Sisters, Vice Golf, Seamus Golf, Qyksonic
- Services: Video Pre Production (Conception, Testing, Development), Video Production, Video Production, Post Production (Editing, Color Grading, Sound Mixing and Mastering), Digital Marketing (Strategy and Implementation)

Humanaut Creative Agency, Chattanooga, TN Jun 28<sup>th</sup>-Aug. 13

Video Editor and Director

- Produced 50 test videos and finalized on 5 polished commercials for Client Bai, an antioxidant drink.
- Shot on URSA-Mini 4.6k with a Production Budget of \$50,000.
- Worked directly under the supervision of CEO and Creative Director to create branded content

UCLA Admissions Domestic Recruitment Documentary – Branded Content Oct '15-Jan '16

Line Producer and Production Coordinator

- Created and managed production budget of \$35,000
- Secured and scouted 10 locations with legal permits in Los Angeles, Escondido CA, and Mexico
- Scheduled 115 scene storyboard into 25 different shoots ranging with cast and crew of 6-27 people

UCLA External Affairs – Alumni Center, Los Angeles, CA Nov '14-Oct. '15

Film Director and Editor

- Responsible for filming and editing live events within a fast turnaround (2-3 days).
- Developed new promotional video content for future events for company YouTube channel.

Shorts International; ShortsHD, Los Angeles, CA Mar. '14-May '14

Screenwriter and Producer - #Superfamous

- Organized a production budget of \$4,000 financed from ShortsTV.
- Facilitated information between Production Co. and Studio.
- Supervised crew hiring process.
- Film won 4<sup>th</sup> place in the 2014 Cable Show, NCTA Imagine Film Challenge.
  - Acquired global distribution, now available in 40 million homes

NCredible Entertainment, Los Angeles, CA May '13

Professional Actor

- Wild N' Out, Veep, The Comedy Get Down, The Ellen DeGeneres Show, The Queen Latifah Show, School Dance

Rabbit Bandini Productions, Los Angeles, CA Jan-Mar. '13

Camera Intern

## EXTRACURRICULAR ACTIVITIES

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- Member of SAG-AFTRA Union, Spanish (Intermediate), Ranked Chess Player, Telugu (Basic), Hindi (Basic)