



“Everyday is a challenge... when you’re a Fashionista Ninja!”

Series Bible

By

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The Show:

A teenage girl must use her fashion savvy and secret ninja identity to battle ancient Asian monsters that land in her suburban community.

“KIMI HANNA: FASHIONISTA NINJA” is a family action-fantasy series that centers around KIMI HANNA, a teen who thinks the answer to every problem can be solved through fashion. She is in a never-ending struggle to try and balance her responsibilities as a high school student with being a Kunoichi (female ninja warrior). Where “Buffy” fought European vampires in suburbia, Kimi fights Asian monsters based on mythological Japanese creatures called Yokai.

The show features a mixed-Asian female protagonist who finds herself in a battle of fashion good versus fashion evil, especially against the ancient Kitsune (fox woman), UKI, who is a fashionista villain using fashion to manipulate the school bullies in helping her carry out her plans for chaos.

Who Is It For:

We live in a world now, where women are being praised for all their strengths, not just the old-fashioned values of our parents and grandparents, so “KIMI HANNA: FASHIONISTA NINJA” is a way of inspiring girls to embrace and celebrate all of their strengths, and like the Geena Davis’ “See Jane” campaign, I want to show girls that they can be feminine and fashionable, as well as strong and smart. Girls should see themselves as heroes, what I call Sheroes.

“KIMI HANNA: FASHIONISTA NINJA” will focus on the bilateral themes of what it is like living in two different worlds with opposing responsibilities? Why can’t girls be both strong and pretty? I’ve also heard boys think it is cool to have a kick-butt and pretty older sister!

Style/Tone

Something with the humor of “The Thundermans,” “Witches of Waverly Place,” or “KC Undercover,” however a little darker like “Buffy The Vampire Slayer.”

Season 1 Brief Overview:

Each episode will contain one stand-alone high school-related problem, as well as a serialized story thread throughout the first season about Kimi using her fashion savvy and ninja skills to fight the fashion baddie and her family’s enemy, Uki, and Uki’s side-kick monsters.

In her role as a newly initiated Kunoichi, Kimi must learn the secret history passed down from her ancestors, train with her grandmother, (Grandmaster BACHAN), to perfect her ninja skills

and powers, and fight supernatural Yokai and other worldly monsters that are unseen by, yet threaten the human race. At school, Kimi has to contend with the main mean girl, BLAIR, while trying to gain the attention of her big crush, JOHNNY, and hide her burgeoning ninja powers from her peers, so she can live a relatively normal teenage life.

The World:

On the surface Lidoville looks like a quaint, ordinary American community, but hidden in and around the town are Japanese supernatural monsters and spirits, and Hawaiian folk creatures like Menehunes, (Hawaiian pranksters), with different supernatural powers. They usually go undetected by humans. Only the Kunoichi can fight them, destroy them, and protect the world.

It is a present to near-future world where Kimi's Grandma can take everyday seemingly harmless household items and put a high-tech spin on them, while still modeling them after historical feudal Japanese Samurai and Ninja tools. The surroundings and things are based in reality, but we delve into fantasy. So a modern looking mop can be a very effective high-powered lighted Bo Staff with possibly the ability to be thrown and called back like a boomerang.

The pristine suburban world is juxtaposed against a mythological and supernatural backdrop in which the monsters are hiding in harmless looking places, i.e., a street lamp, a painting on the wall, the brick on the school building, etc., a little "Harry Potter" influence, but with ninjas.

The Setting

The series takes place in the fictional high-tech/scientific community called Lidoville. It is sort of Silicon Valley meets Lawrence Livermore and JPL. It is the last place you would expect monsters and ninjas to be hiding. You would expect brilliant and beautiful families to live there.

What the Kunoichi women did not anticipate was that Lidoville would become the mecca for their Yokai enemy. Our Shero, Kimi, fights her battles in surprising and humorous situations, mostly at the mall.

Kimi's brilliant scientist dad, JAMES HANNA, moved the family to Lidoville so he can work on his highly classified secret inventions. He creates SpaceX meets "The Jetsons" like inventions.

Here in Lidoville, Kimi's mom, LAYLA NAKANO-HANNA, a retired ninja, can take care of the family and continue her career as best-selling author of her *Ninja Mom* children's book series where she has hidden secrets of their Kunoichi history — secrets Kimi needs to beat the Yokai.

The Characters:

KIMI HANNA

(female, 15)

A pretty mixed-Asian girl, who loves fashion and struggles to fulfill her school and ninja responsibilities that always seem to interfere with her passion for fashion, and dream of being a top designer. Kimi loves fashion. She understands fashion. She knows how to create cool outfits for others and help them find their own individual style and confidence. She thinks the answer to every problem can be solved through fashion. She loves to bend the ninja rules sometimes to do a good deed even though it makes Bachan mad because she could jeopardize her secret identity.

Kimi's favorite word is **AMAZING**.

Powers: **SUPER SPEED** and leaping, **CLAIRVOYANT HEARING**.

BACHAN

(female, 65)

Kimi's feisty grandmother from Hawaii who is top of the Kunoichi Ninja chain — Grandmaster. She leads her female ninja clan in protecting the world with her clairvoyant power, while keeping up with her favorite TV shows and Japanese snack foods. She's the anchor to the culture, heritage and duties of the ninja women.

Powers: **CLAIRVOYANT VISIONS**, **FORCE FIELDS**.

UKI

(female, ageless)

Uki is Miranda Priestly (The Devil Wears Prada) meets Cruella De Vil (101 Dalmations). She is a snobby supernatural Kitsune (fox-woman) who is obsessed with fashion and destorying her lifelong enemies— Kimi's Kunoichi clan. She is a stylishly dressed, ageless villain who loves shopping, especially for purple couture. Her passion is creating chaos and confusion for humankind and she loves performing karaoke for stress relief.

Powers: **SHAPE-SHIFTING**, **TRICKERY**.

TENGONIS

(monsters, can be male or female, ageless but act like children)

Uki's sidekicks **NOSEY** and **HAIRY**.

They have giant noses like legendary Tengu creatures and are hideous, hairy and ugly like Japanese Oni monsters.

Powers: Creation of **ILLUSIONS**.



J.T. HANNA

(male, 8)

Kimi's small eight (going on eighteen) year old brother who loves getting out of chores by making deals with his ninja sister. He is a very smart bookworm. He reads everything and looks up to everyone in his family. He has a big imagination. He has a big vocabulary, talks a lot, and often speaks like an adult. His hobby is managing Bachan's food blog. He might get a pet gecko named KEALOHA towards the end of Season 1.

LAYLA NAKANO-HANNA

(female, 40's)

Kimi's petite, exotically beautiful, but conservative mom is a retired Kunoichi ninja who is now a best-selling author of her *Ninja Mom* children's book series which are filled with clues of her ancestral history and hidden secrets for Kimi's training. Layla believed Uki was destroyed during a previous battle in Hawaii. She prefers comfort over fashion, so she relies on Kimi to style her for her many book signings, awards banquets and events.

Powers: SUPER SPEED, DECEPTION or controlling the environment.

JAMES HANNA

(male, 40's)

Kimi's nerdy yet handsome scientist dad. James is brilliant, but clumsy, with his head focused on inventing space gadgets. He's okay with the ninja women being the muscle in the family, but not okay with his inventions being the object of Uki's desires. On weekends James likes to play ukulele in his cover band.

CARMEN

(female, 15)

Kimi's bubbly best friend and jewelry maker.

MAUDE

(female, 15)

A tall, serious, budding Anna Wintour-type, seamstress and model.

EVITA

(female, 14)

An adorable yet outrageous multi-ethnic friend and make-up artist.

BLAIR

(female, 15)

A Khloe Kardashian-type bully and Kimi's high school arch nemesis.

JOHNNY

(male, 16)

The cute band boy all the high school girls, including Kimi, have a crush on.

YOKAI

The other monsters who invade Kimi's community.

References:

<https://en.wikipedia.org/wiki/Yōkai>, *The Great Yokai War*



THE HOSHI

The magical GLOWING PURPLISH OPALESCENT PEARL that gives Uki the ability to transcend her half-mortal state. Inside the translucent PEARL is swirling smoke like the cosmos.

Season 1 Episodes

- Uki disguises herself and shows up at Kimi's school as the new P.E. teacher, Miss Fox, so she can get close to Kimi and try to recruit her to her fashion EVIL empire. Her style makes her very popular with the H.S. girls, but Kimi notices something is off. Uki's minions (The Tengonis named HARRY and SMELLY) disguise themselves as elementary school kids and join J.T.'s class. J.T. befriends the strange looking new kids. Kimi plays ultimate frisbee and cannot control her newfound strength. She knocks Blair out cold causing quite a scandal and embarrasses her in front of Kimi's crush, Johnny.
- J.T. is bullied at school by Blair's little sister who trashes his science project. Kimi gets involved to help him. Meanwhile, Uki arranges a fashion show to try and entice and lure the fashionista girls to join her chaotic schemes. The Tengonis get jealous and run away and become friends with Blair's little sister.

- Blair's mother and Layla clash at a PTA meeting. Blair's mom tries to get Layla kicked off PTA and Kimi has to help. The Tengonis are mistaken as bad kids at school. J.T. sticks up for them.
- Uki kidnaps James to try and get one of his secret weapons and test Kimi's powers. Kimi goes to save James. Meanwhile Bachan's food blog goes viral and she starts doing in store demos.
- Kimi tricks Uki into going off on a wild goose chase for her Hoshi after stealing it and sending it to another dimension? While Uki's gone Kimi is faced with a new Yokai. Kimi is spending so much time fighting the Yokai and neglecting her friends causing a rift with them.
- Carmen gets a make-over. Johnny takes special notice of her, which causes Kimi to get jealous. Johnny plans on inviting Kimi to the school dance, but Kimi loses control over her strength and knocks him down. In his stupor, he mistakenly asks Carmen to the dance. Uki's back with a vengeance. When she sees a poster of one of Layla's *NINJA MOM* books with an illustration that looks a lot like her, she and starts a campaign to sabotage her book signing.
- While the family is gone on a Christmas trip to Hawaii, Kimi faces a Hawaiian Yokai. Uki shows up at their house, but is confused by running into another relative who is housesitting. The relative is attracted to Uki and tries to get her to date him. He becomes her stalker.
- Kimi needs to learn how to drive. Bachan is her instructor using unorthodox ninja methods. J.T. is a backseat driver spouting off rules. Kimi is frustrated caught between them. One of the cool Hawaiian antique knick knacks that J.T. brought home from Hawaii is actually a car Yokai that interferes with the driving lessons. Uki is working on a new look to throw off her admirer.
- Kimi and her fashionista pals are put in charge of decorating for the school dance. Blair rallies the head bullies at school to try and sabotage them.
- Uki as Miss Fox plans a meeting with Kimi after school where she plans to reveal her true identity. J.T. shows up with his new friends, Smelly and Hairy and foil Uki's reveal.

The Future:

In the second season Uki's mission is to assemble an army of Yokai to create more problems for the people of Lidoville and Kimi. She is also determined to lure Kimi to her side to rule the Yokai and human worlds. Kimi is faced with more crazy monsters and must ask her mom to come out of retirement to help fight them.