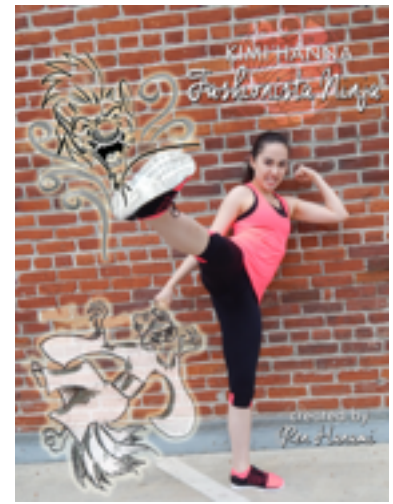




KIMI HANNA: Fashionista Ninja
Every day is a challenge when you're a fashionista ninja!

Pilot for a Half-Hour Series created by Ren Hanámi



A teenage girl must use her fashion savvy and secret ninja identity to battle ancient Asian mythological monsters that land in her suburban community.

"KIMI HANNA: Fashionista Ninja" is an action-fantasy series targeting the teen/young adult audience, particularly girls. It centers around KIMI HANNA, a mixed-Asian teen who tries to balance being an ordinary high school student with the huge responsibility of being a *kunoichi* (female ninja warrior). She would much rather focus on her dreams of becoming a top fashion designer. Much like "Buffy" who fought European vampires in suburbia, Kimi must battle Asian monsters called *yokai* that secretly invade her once quiet suburban community.

The series takes place in the fictional high-tech, scientific community called Lidoville. It's sort of Silicon Valley meets Lawrence Livermore. Kimi's brilliant scientist dad, JAMES HANNA, moved the family to Lidoville so he can work on a highly classified project involving his inventions. Meanwhile, Kimi's mom ALICE NAKANO-HANNA, a retired ninja, is now a best-selling author. Her *Ninja Mom* children's book series has hidden messages of the *kunoichi* history that only Kimi can access to beat the *yokai*.

Each episode will follow Kimi's day-to-day challenges as a high school teen coming-of-age and her extraordinary adventures as a ninja under the tutelage of her feisty, yet lovable grandmother, BACHAN, the Grandmaster of the *kunoichi* clan. The overarching serialized story thread is Kimi's battle of fashion GOOD versus fashion EVIL with the family arch nemesis UKI. Uki is an ancient *kitsune* (fox/woman) villain, who uses fashion to manipulate the school mean girls into helping her carry out her evil plans, including the elimination of the *kunoichi* women. Uki is a mixture of Miranda Priestly (The Devil Wears Prada) and Cruella De Vil (101 Dalmations).

Rounding out the cast are: JT, Kimi's eight year old boy genius brother, who loves getting out of chores by making deals with his ninja sister; CARMEN, Kimi's bubbly best friend and jewelry maker; EVITA, an adorable yet outrageous multi-ethnic make-up artist; MAUDE, a tall and serious model and seamstress; JOHNNY, the cute band boy who all the high school girls, including Kimi, have a crush; and BLAIR, the main mean girl who is Kimi's high school arch nemesis.

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