

# The Io Universe

## Merchandising





# A Strong Universe makes Strong Tie-In Products

A  
Narrative  
Mythology

Iconic  
Characters

A  
Narrative  
Mythology

The Story of Io is inspired by Ancient Myths but still, very modern by the daily subjects we are confronted to : life privacy, hacking, conspiracies, impact of big corporations.

All of that creates a unique Mythology, which can not fit in one media. The Immersion in Io's Universe must be Transmedia.



Ancient  
Myths



Modern  
technology

A Mythology inspired by our  
common Past and Present



A globalized Background Story  
with Paris in its heart

Iconic  
Characters

Sad\_Monkey  
is the center  
of Io's Universe.  
He is a Very Iconic  
Cyber-Hacktivist.



A  
Charisma between  
the Che Guevara  
and  
Darth Vader.



Iconic Characters

**GLAMOUR** FASHION WEEK EN LIVE Abonnez-vous

VIDÉOS MODE LOOKBOOKS DÉFILÉS BEAUTÉ PEOPLE SEXE & SOCIÉTÉ LIFESTYLE CULTURE LE MAG ASTRO JEUX LIVE

NEWS CULTURE CINÉMA SÉRIES GEEK MUSIQUE LIVRES AGENDA C'EST GLAM !

## Les meilleurs costumes du Comic Con de Paris

J'aime 1 Partager 0 Tweeter 17 G+ 0 Pin it 0 Partager 0

4/10

Sad\_Monkey

Imad, 24 ans, étudiant

*"C'est le personnage d'une série sur laquelle je travaille, il s'appelle Sad\_Monkey"*



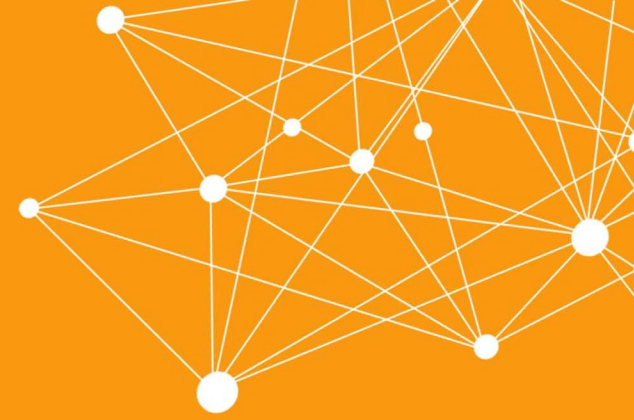
His popularity was directly tested in the Paris Comic Con. People were like hypnotized by the Character and he was elected as one of the best Cosplays of the Show by a magazine.

Iconic  
Characters



More Lead Female Characters of Io

What Products ?





What  
Products ?



# Important Notes

The Season One of Io, first aired February the 10<sup>th</sup> of 2016, The Monkey Society Game from the same universe, everything was self-produced.

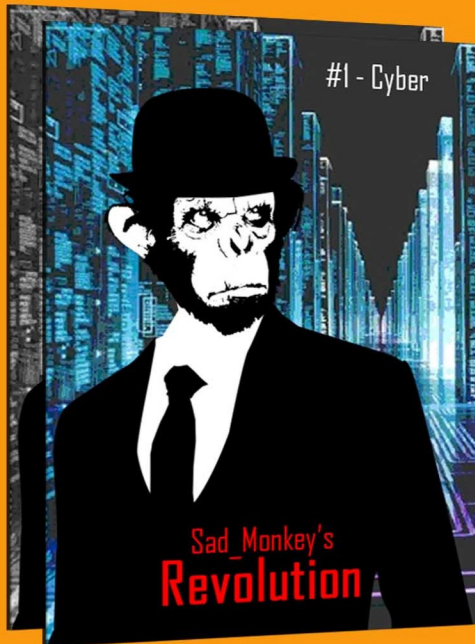
Every single part is on the Internet for free to let the People enter a whole new universe.

Of course, to prepare the Season 2, the business plan will change completely , to adapt to the needs. A more world-wide business plan based on Tie-In products of a strong universe.

To all the Media Professionnals, the Adventurer Producers and more :  
you are really welcome to join the party !



What  
Products?



Comic-Books &  
Novels

( and more : video games, mobile apps,  
props, costumes, events ...)

*A movie ?*

T-Shirt &  
Tie In





Thank you for your attention !  
*Imad, Creator of Io.*





## Credits

### Season 1 of Io

With: Alice DUVEAU, Imad HATEM, Jennifer GOLD, Steve PAYET, Euryale, Arthur GOMEZ, Sabrina DE OLIVEIRA, Tarek HATEM, Najoua FERREOL, Lionel D'ALMEIDA, Camille REGNIER and Arthur LALOUX, the voice of Ubik



Watch Season 1  
[www.regarder.io](http://www.regarder.io)

### Creative & Technical Team

Johann KAMINSKI (1st Assisting Director)  
Steve PAYET (2nd Assisting Director)  
Nicolas PLV (Developer Monkey Society)  
Gaye SIBY (3D Animation)  
Kevin COLOMBIN (Io's Composer / SD)  
Teninke CAMARA (Sound Designer MS)  
Dorian PACHOT-GIROUX (MS Composer)



Become A Hacker !  
[www.monkeysociety.io](http://www.monkeysociety.io)

The Universe of Io is created by  
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