



BORGO VECCHIO

FACTORY

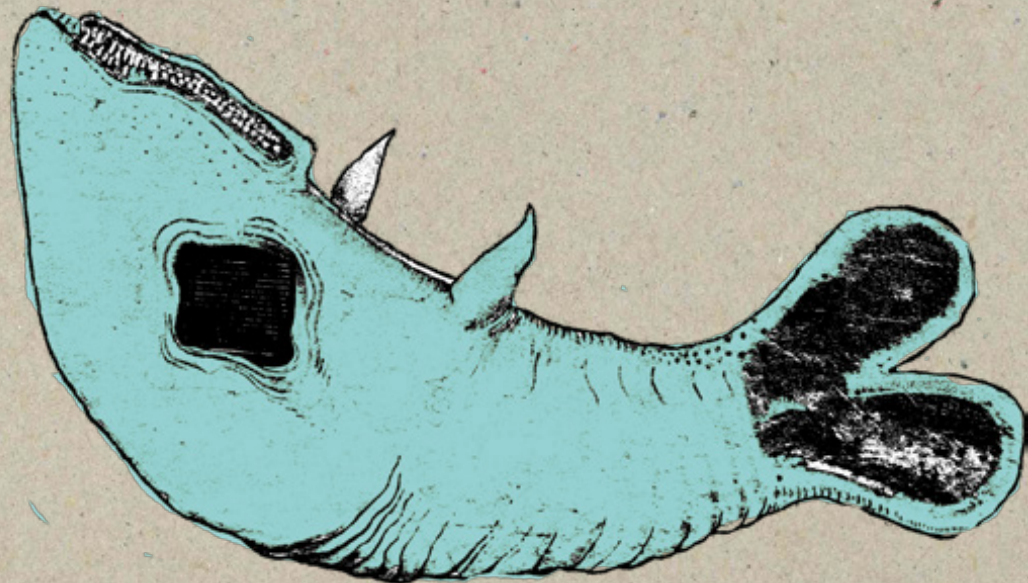
HOW

art

CAN FIGHT

mafia





## BORGIO VECCHIO FACTORY

Art against Mafia

*A feature mid-length documentary that delves deep into the revolution of a crowdfunded painting workshop for kids which has involved some of the most important graffiti artists in Europe, changing the face of Borgo Vecchio (Palermo, Sicily – IT), where most of the families are in check of criminal organisations and poverty.*



FILM TITLE - ENGLISH  
**BORGO VECCHIO FACTORY.  
ART AGAINST MAFIA**

FILM TITLE - ORIGINAL LANGUAGE  
**BORGO VECCHIO FACTORY.  
L'ARTE CHE CAMBIA LA CITTÀ.**

LANGUAGE  
**ITALIAN, ENGLISH SUBTITLES**

LENGTH  
**35,75 MIN**

FILM WEBSITE  
**BORGOVECCHIOFACTORY.TUMBLR.COM**

FILM SOCIAL  
**FACEBOOK.COM/BORGOVECCHIOFACTORY**

#### SYNOPSIS

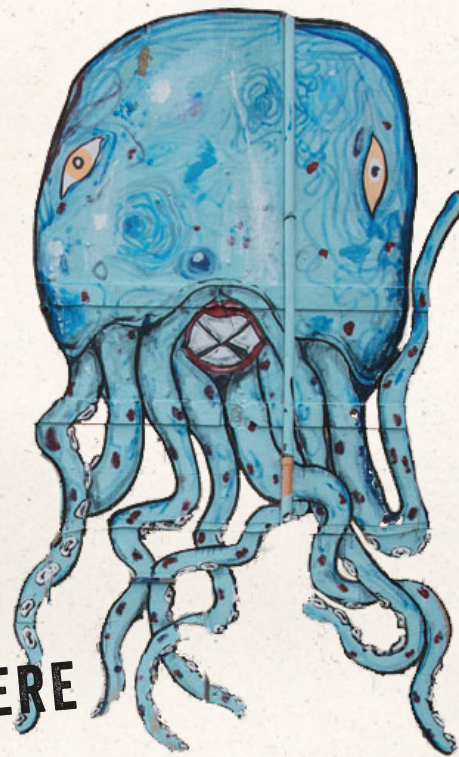
*Borgo Vecchio Factory is a street-art workshop for kids which has changed the face of Borgo Vecchio, a historical area in the middle of Palermo (Sicily), where people lives in condition of marginality.*

*The film and the project are promoted by non-profit groups: through a crowdfunding campaign, they set up a six-month cycle of creative painting workshops for children of the Borgo Vecchio neighbourhood, where unemployment reaches 40% and access to education is extremely low.*

*The neighbourhood is hit by social unrest, due to an absence of public services and high crime rates.*

*Now, thanks to donors and artists from all over the world, it has become an open-air museum.*

**WORLD PREMIERE**





# PRESS COVERAGE



Magazine	Title	Link	Magazine	Title	Link
magazziniark.it	Borgo Vecchio Factory	<a href="http://www.magazziniark.it">http://www.magazziniark.it</a>	tg2.rai.it - servizio tv	tg2 insieme	<a href="https://www.youtube.com/watch?v=...">https://www.youtube.com/watch?v=...</a>
ziguline.com	Borgo Vecchio Factory e StreetArt Factory	<a href="http://www.ziguline.com">http://www.ziguline.com</a>	cafebabel.it	Borgo Vecchio Factory, si colora il futuro	<a href="http://www.cafebabel.it">http://www.cafebabel.it</a>
meridonare.it	"Street Art Factory", l'esempio che arriva da Borgo Vecchio	<a href="http://meridonare.it/str">http://meridonare.it/str</a>	cafebabel.it	Il "museo" tra le strade di Borgo Vecchio	<a href="http://www.cafebabel.it">http://www.cafebabel.it</a>
glistatigenerali.com	About Street Art Factory	<a href="http://www.glistatigenerali.com">http://www.glistatigenerali.com</a>	voir.it	Eppur si muove!...Iniziativa che migliorano le nostre città: Borgo Vecchio Factory	<a href="http://www.voir.it/e-pu">http://www.voir.it/e-pu</a>
dbtalk.it	Street Art Factory. Da Borgo Vecchio a Palermo, Catania e Napoli	<a href="http://www.dbtalk.it/st">http://www.dbtalk.it/st</a>	tgr.rai.it - servizio tv	Il settimanale	<a href="https://www.tgr.rai.it">https://www.tgr.rai.it</a>
repubblica.it	StreetArt Factory in gara per crescere, deciderà il web	<a href="http://palermo.repubbli">http://palermo.repubbli</a>	dipalermo.it	La bellezza umiliata	<a href="http://www.dipalermo.it">http://www.dipalermo.it</a>
ragusah24.it	Dal 21 al 27 settembre a Ragusa c'è Festiwall, il festival di street art	<a href="http://www.ragusah24.it">http://www.ragusah24.it</a>	ilgorgo.com	Aris - New mural for Borgo Vecchio Factory	<a href="http://ilgorgo.com/aris">http://ilgorgo.com/aris</a>
radiobici.it	Borgo Vecchio Factor: Politica Bocciata, il crowdfunding aiuta a crescere...	<a href="http://www.radiobici.it">http://www.radiobici.it</a>	ilgorgo.com	Ema Jons - New mural for Borgo Vecchio Factory	<a href="http://ilgorgo.com/ema">http://ilgorgo.com/ema</a>
ilsole24ore.com	Colore su Borgo Vecchio	<a href="http://www.ilsole24ore.c">http://www.ilsole24ore.c</a>	labsus.org	Borgo Vecchio Factory: il quartiere rivive con i murales	<a href="http://www.labsus.org/">http://www.labsus.org/</a>
villesenvie.com	Urban factory	<a href="http://villesenvie.com/2">http://villesenvie.com/2</a>	Giornale di Sicilia	Con un tocco di colore anche le macerie diventano arte	<a href="https://www.facebook.com/giornaledisicilia">https://www.facebook.com/giornaledisicilia</a>
cosebellemagazine.it	Borgo Vecchio Factory: oltre il vecchio borgo	<a href="http://www.cosebellem">http://www.cosebellem</a>	popolis.it	La bella notizia: i murales dei bambini conquistano Palermo	<a href="http://www.popolis.it/la">http://www.popolis.it/la</a>
scenecontemporanee.it	Urban Art nei quartieri difficili. Intervista a Ema Jons	<a href="http://www.scenecontem">http://www.scenecontem</a>	iredattoresociale.it	"Borgo Vecchio factory", a Palermo il quartiere rivive con la street art	<a href="http://www.iredattoresociale.it">http://www.iredattoresociale.it</a>
artribune.com	Borgo Vecchio Factory. Urban Art a Palermo.	<a href="http://www.artribune.c">http://www.artribune.c</a>	artalks.net	Street art dal cuore d'oro!	<a href="http://www.artalks.net/">http://www.artalks.net/</a>
repubblica.it	Borgo Vecchio: due giorni di arte, sport e solidarietà	<a href="http://citta-in-rete-paler">http://citta-in-rete-paler</a>	Donna Moderna	Se i bambini raccontano il disagio con un murales	<a href="https://www.facebook.com/donna.moderna">https://www.facebook.com/donna.moderna</a>
blogsicilia.it	Arte e sport di strada a Palermo. Riapre il campo di Borgovecchio	<a href="http://palermo.blogsicil">http://palermo.blogsicil</a>	ilcaleidoscopio.info	Palermo. Sei mesi di pittura creativa con "Borgo vecchio factory".	<a href="http://www.ilcaleidosco">http://www.ilcaleidosco</a>
siciliainformazioni.com	"Mediterraneo antirazzista" fa tappa a Palermo	<a href="http://www.siciliainform">http://www.siciliainform</a>	siciliafan.it	Street Art dei bambini del Borgo Vecchio: foto	<a href="http://www.siciliafan.it">http://www.siciliafan.it</a>
cosedafareinsicilia.it	Palermo: ecco Borgo Vecchio Factory e la #culturachevince	<a href="http://www.cosedafarei">http://www.cosedafarei</a>	notizie.tiscali.it	Murales su tetti e case, ecco Borgo Vecchio Factory	<a href="http://notizie.tiscali.it/rs">http://notizie.tiscali.it/rs</a>
palermotoday.it	Mediterraneo Antirazzista, artisti di strada e sport a Borgo Vecchio	<a href="http://www.palermotod">http://www.palermotod</a>	repubblica.it	La "Street art" dei bambini invade Borgo Vecchio	<a href="http://palermo.repubbli">http://palermo.repubbli</a>
balarm.it	"Mediterraneo Antirazzista" a Borgo Vecchio: tornei di calcio e arte di strada	<a href="http://www.balarm.it/e">http://www.balarm.it/e</a>	collateral.al	Borgo Vecchio Factory	<a href="http://www.collateral.al/">http://www.collateral.al/</a>
panormita.it	Borgo Vecchio Factory per il Mediterraneo Antirazzista	<a href="http://www.panormita">http://www.panormita</a>	west-info.eu	Rispondere alla dispersione scolastica con pennelli e colori	<a href="http://www.west-info.eu">http://www.west-info.eu</a>
repubblica.it	Borgo Vecchio: due giorni di arte, sport e solidarietà	<a href="http://citta-in-rete-paler">http://citta-in-rete-paler</a>	londonstreetartdesign.co.uk	Borgo Vecchio Factory Italy	<a href="http://londonstreetartdesign.co.uk">http://londonstreetartdesign.co.uk</a>
laculturachevince.org	Borgo Vecchio Factory	<a href="http://www.laculturach">http://www.laculturach</a>	rosalio.it	"Borgo Vecchio Factory", la campagna di crowdfunding	<a href="http://www.rosalio.it/2">http://www.rosalio.it/2</a>
ilgorgo.com	Alleg - New Murals for Borgovecchio Factory	<a href="http://ilgorgo.com/alleg">http://ilgorgo.com/alleg</a>	corriere.it	Gatti giganti e cavalli a pois - Pittura creativa al Borgo Vecchio	<a href="http://corriere.it/2014/08/20/palermo-la-street-art-al-borgo-vecchio">http://corriere.it/2014/08/20/palermo-la-street-art-al-borgo-vecchio</a>
palermomania.it	«Borgo Vecchio Factory»: l'arte da strada che si fa progetto sociale	<a href="http://www.palermomani">http://www.palermomani</a>	si24.it	Palermo, la street art al Borgo Vecchio	<a href="http://www.si24.it/2014/08/20/palermo-la-street-art-al-borgo-vecchio">http://www.si24.it/2014/08/20/palermo-la-street-art-al-borgo-vecchio</a>
argocatania.org	A Palermo i murales che salvano i ragazzi	<a href="http://www.argocatania">http://www.argocatania</a>	fai.informazione.it	Borgo Vecchio Factory - crowdfunding	<a href="http://fai.informazione.it">http://fai.informazione.it</a>





## ARTISTS

*Ema Jons, Alleg, NemO's, Pang, Aris and others: the most talented generation of European street artists engaged 20 children and teenagers in after-school creative workshops producing drawings and paintings which have been used to decorate buildings in their own neighborhood. To revalue it. And learn to love it.*



DIRECTOR  
**CLAUDIO ESPOSITO**

<http://www.imdb.com/name/nm6185127>

*Claudio Esposito is an Italian architect, writer and director. He is the founder and CEO of The Piranesi Experience, a start-up film company that produces films about art, architecture and design. His work goes through different media (film, publishing, new media) in order to experiment new ways to recount contemporary design and cities. He has been awarded in different international competitions, becoming a lecturer at the European Institute of Design and the Centro Sperimentale di Cinematografia (Italian National Film School).*

## DIRECTOR'S STATEMENT

*When we see a film like Borgo Vecchio Factory, we always think that these are the kind of stories that seem to be very distant from us, from our life and our cities; usually these stories are at the margins of our communities, in the boundaries of our suburbs. Not in our own town center.*

*Borgo Vecchio is a neighborhood of Palermo (Sicily - IT), in the heart of the city and in a very significant location for the history of the town. But today it is a forgotten community and its inhabitants live in a condition of marginality.*

*Every social and economical need must be a request they do to criminal organizations and to a very distant public administration.*

*We produced this film because our aim was to recount how a creative painting workshop for kids which involved some of the main European street artists, has changed, even just on the surface, this part of the city. What I am deeply sure about is that art, in this context, is the most powerful instrument to get people out of their ghetto mentality. For this reason I didn't do this film as a director but as an architect, like what I am in 'real' life.*



## **MAIN CREDITS**

A FILM BY  
**THE PIRANESI EXPERIENCE**

DIRECTOR:  
**CLAUDIO ESPOSITO**

PRODUCED BY:  
**SALVATORE DI DIO,  
DOMENICO SCHILLACI,  
CLAUDIO ESPOSITO,  
FABIO PAOLUCCI**

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**MAURO FILIPPI,  
GEMMA RANDAZZO**

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**CLAUDIO ESPOSITO,  
FABIO PAOLUCCI**

DOP:  
**FABIO PAOLUCCI**

CAMERA DEPARTMENT:  
**LUCA GENNARI**

COLORIST:  
**EMANUELE PASQUET**

EDITORS:  
**ARMANDO AVOLIO,  
FABIO LELI**

EDITOR SUPERVISORS:  
**GIUSEPPE GIUDICE,  
ALESSIO FRANCO**

ORIGINAL SOUNDTRACK:  
**AGOSTINO MAIURANO**

SOUND BY:  
**DANILO COSTA**

SOUND DESIGN:  
**ALESSANDRO QUAGLIO**

TITLE ANIMATIONS:  
**NERDO.TV,**

ENGLISH VERSION:  
**MARIA SOLE QUAGLIO**



A FILM BY:

**thepiranesiexperience**

just for city dreamers

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